

BLOSSOM HOTEL

CURIO
COLLECTION
by Hilton™

RESTAURANT
OPPORTUNITY

HOUSTON, TX

SHOP ^{cos.}



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ABOUT

PROJECT SCOPE

Flagship restaurant opportunity at the base of Houston's newest and most distinctive luxury hotel destination, the first and only Curio Collection by Hilton in the Houston medical center area. Located steps from the nations largest medical and research community at Texas Medical Center, near NRG Stadium and Rice University. Positioned at the axis of innovation and inspiration, guests can enjoy the diversity of nearby neighborhoods, world-class dining options and attractions.

DETAILS

- 2,500 to 10,000 SF of single or multi-level space
- Range of uses from coffee to full-service restaurant
- Call for more details

DEMOGRAPHICS

	1 mile	3 mile	5 mile
Est. Population	18,181	164,443	438,851
Avg. HH Income	\$96,864	\$133,428	\$136,157
Total Housing Units	10,190	77,482	203,140
Daytime Population	170,306	364,569	876,087
Medium Home Value	\$356,629	\$550,997	\$451,578

AREA RETAILERS

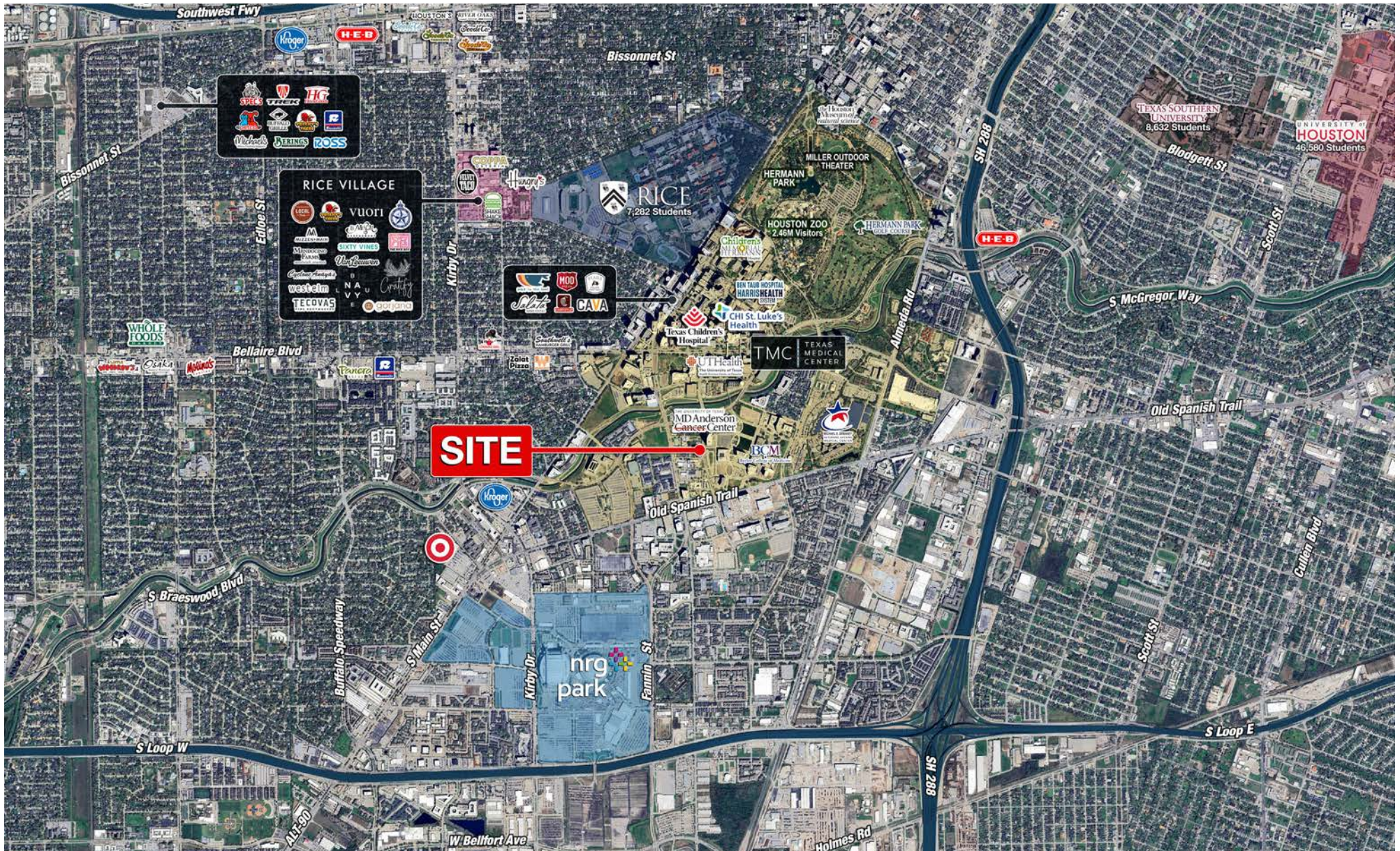


TRAFFIC COUNTS

- o Old Spanish Trl W of Bertner: 28,678 VPD '25
- o Old Spanish Trl E of Bertner: 28,431 VPD '25
- o S Braeswood Blvd: 12,606 VPD '25



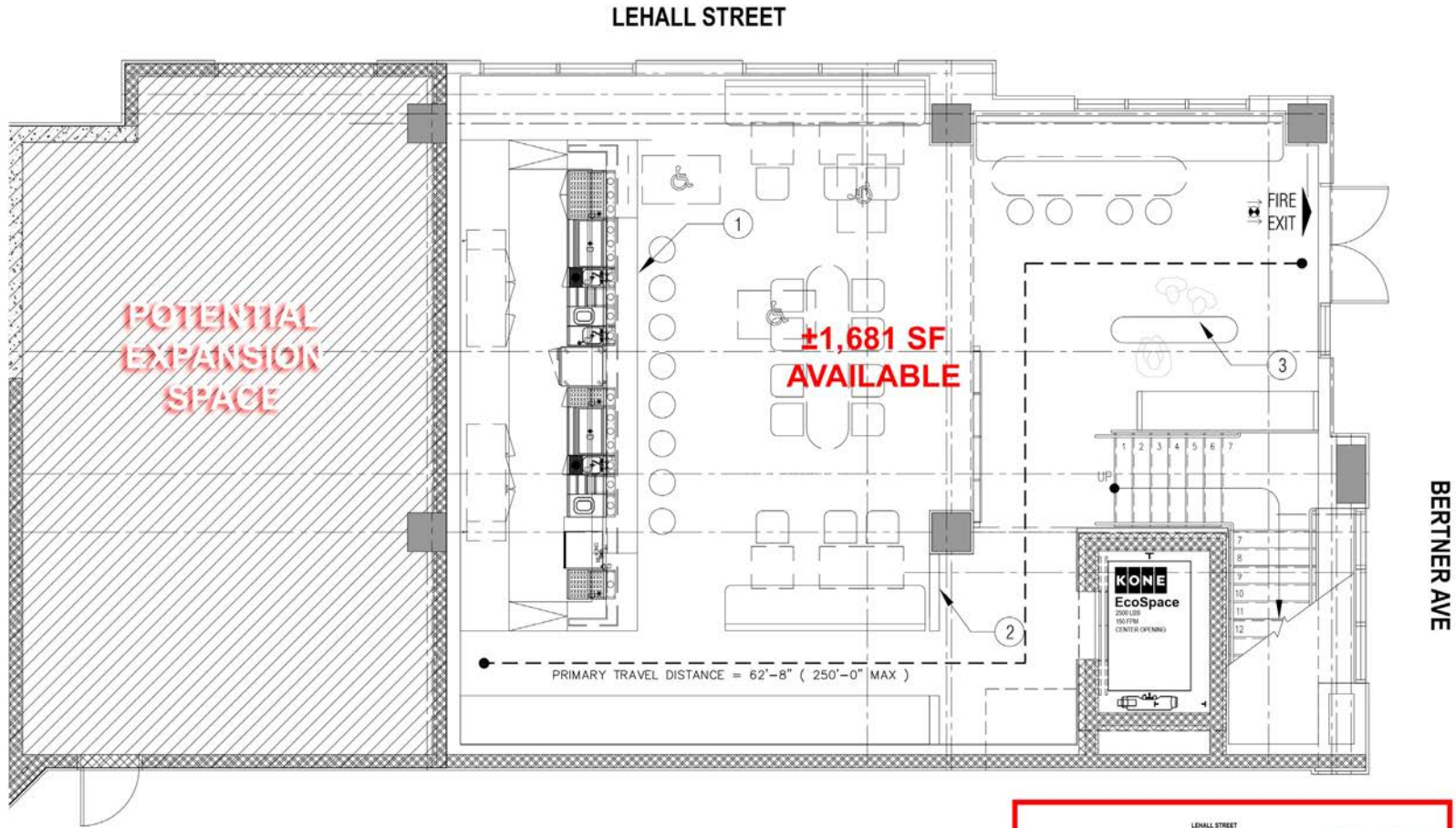
MARKET AERIAL



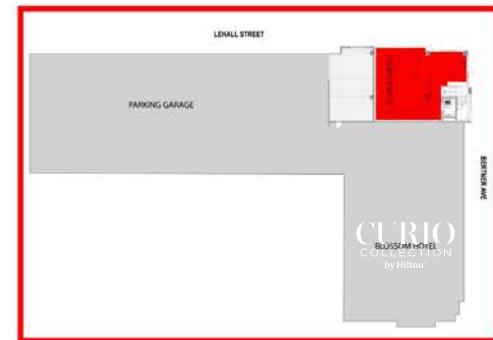
ZOOM AERIAL



SITE PLAN

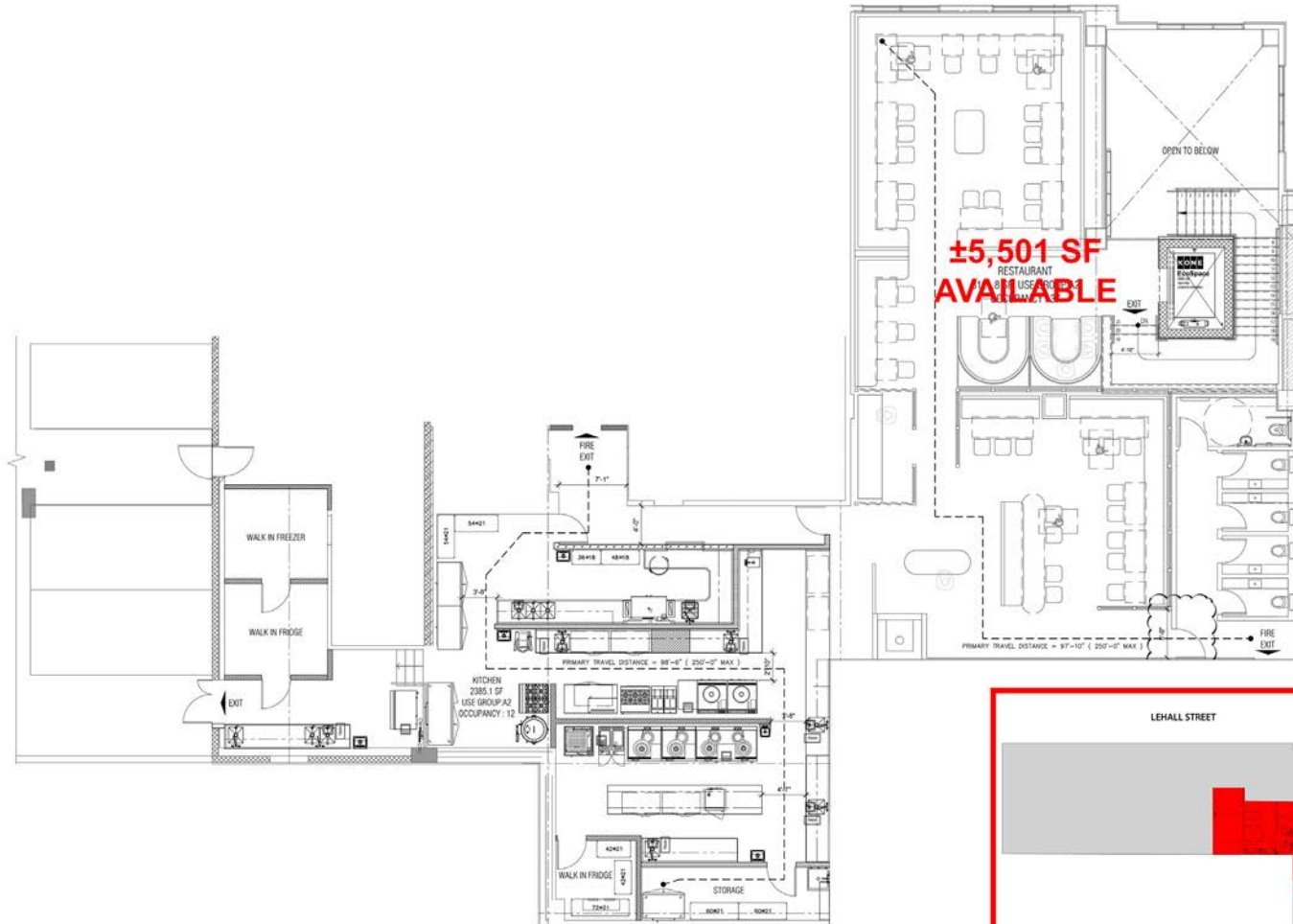


1st Floor

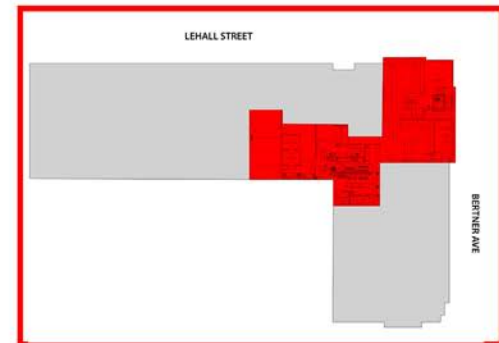


SITE PLAN

LEHALL STREET



BERTNER AVE

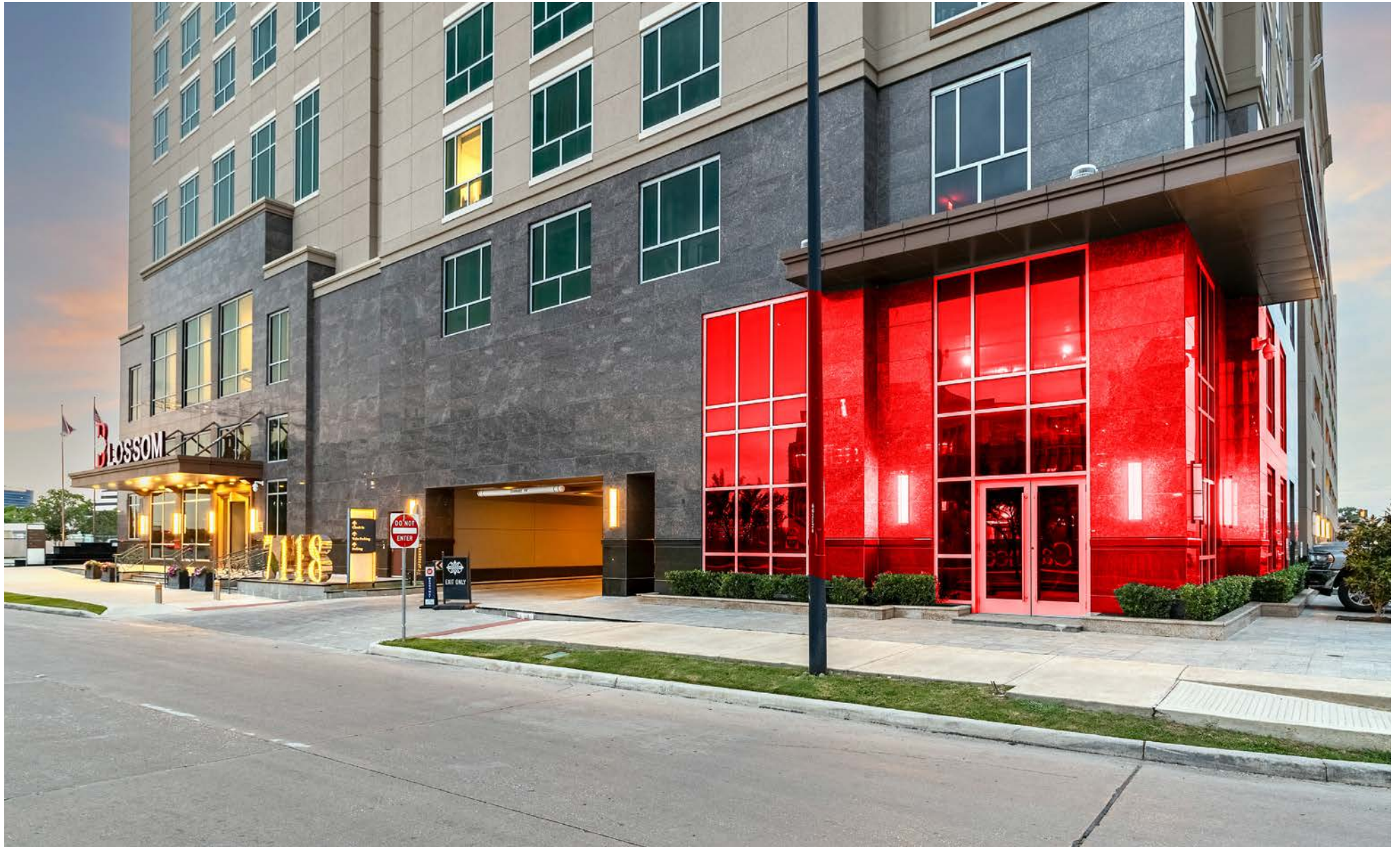


2nd Floor

PHOTOS



PHOTOS



PHOTOS



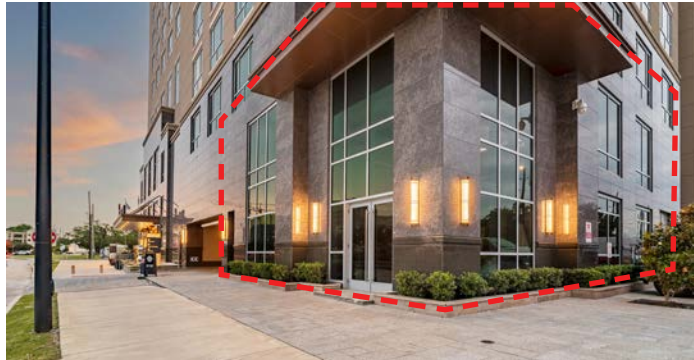
CONSUMER PROFILE - ESRI

MEET THE METRO RENTERS...



ESRI's **Metro Renters (3B)** are the dominant tapestry segment for Blossom Market.

- 66.3% of households within 1 mile
- 36.6% of households within 3 miles
- 33.8% of households within 5 miles



KEY CHARACTERISTICS:



Well-educated consumers, many currently enrolled in college.



Shop at Trader Joes and Whole Foods for groceries - partial to organic foods. Prefer environmentally safe products.



Willing to take risks and work long hours to get to the top of their profession.



Very interested in the fine arts and strive to be sophisticated - value education and creativity.



Favorite websites are Facebook, Twitter, YouTube, and LinkedIn.

SHOP^{CO.}

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INFORMATION ABOUT BROKERAGE SERVICES



TEXAS LAW REQUIRES ALL REAL ESTATE LICENSE HOLDERS TO GIVE THE FOLLOWING INFORMATION ABOUT BROKERAGE SERVICES TO PROSPECTIVE BUYERS, TENANTS, SELLERS AND LANDLORDS.

TYPES OF REAL ESTATE LICENSE HOLDERS:

- **A BROKER** is responsible for all brokerage activities, including acts performed by sales agents sponsored by the broker.
- **A SALES AGENT** must be sponsored by a broker and works with clients on behalf of the broker.

A BROKER'S MINIMUM DUTIES REQUIRED BY LAW (A client is the person or party that the broker represents):

- Put the interests of the client above all others, including the broker's own interests;
- Inform the client of any material information about the property or transaction received by the broker;
- Answer the client's questions and present any offer to or counter-offer from the client; and
- Treat all parties to a real estate transaction honestly and fairly.

A LICENSE HOLDER CAN REPRESENT A PARTY IN A REAL ESTATE TRANSACTION:

AS AGENT FOR OWNER (SELLER/LANDLORD): The broker becomes the property owner's agent through an agreement with the owner, usually in a written listing to sell or property management agreement. An owner's agent must perform the broker's minimum duties above and must inform the owner of any material information about the property or transaction known by the agent, including information disclosed to the agent or subagent by the buyer or buyer's agent. **An owner's agent fees are not set by law and are fully negotiable.**

AS AGENT FOR BUYER/TENANT: The broker becomes the buyer/tenant's agent by agreeing to represent the buyer, usually through a written representation agreement. A buyer's agent must perform the broker's minimum duties above and must inform the buyer of any material information about the property or transaction known by the agent, including information disclosed to the agent by the seller or seller's agent. **A buyer/tenant's agent fees are not set by law and are fully negotiable.**

AS AGENT FOR BOTH - INTERMEDIARY: To act as an intermediary between the parties the broker must first obtain the written agreement of *each party* to the transaction. The written agreement must state who will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary. A broker who acts as an intermediary:

- Must treat all parties to the transaction impartially and fairly;
- May, with the parties' written consent, appoint a different license holder associated with the broker to each party (owner and buyer) to communicate with, provide opinions and advice to, and carry out the instructions of each party to the transaction.
- Must not, unless specifically authorized in writing to do so by the party, disclose:
 - that the owner will accept a price less than the written asking price;
 - that the buyer/tenant will pay a price greater than the price submitted in a written offer; and
 - any confidential information or any other information that a party specifically instructs the broker in writing not to disclose, unless required to do so by law.

AS SUBAGENT: A license holder acts as a subagent when aiding a buyer in a transaction without an agreement to represent the buyer. A subagent can assist the buyer but does not represent the buyer and must place the interests of the owner first.

TO AVOID DISPUTES, ALL AGREEMENTS BETWEEN YOU AND A BROKER SHOULD BE IN WRITING AND CLEARLY ESTABLISH:

- The broker's duties and responsibilities to you, and your obligations under the representation agreement.
- Who will pay the broker for services provided to you, when payment will be made and how the payment will be calculated.

LICENSE HOLDER CONTACT INFORMATION: This notice is being provided for information purposes. It does not create an obligation for you to use the broker's services. Please acknowledge receipt of this notice below and retain a copy for your records.

SHOP COMPANIES

Licensed Broker/Broker Firm Name

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