

# BUSINESSES FAMILIES INVESTMENTS CHOOSE TO GROW IN STONY PLAIN



UNBRIDLED  
POSSIBILITIES



## RIPE WITH OPPORTUNITY

We're eager and ready to help your business and family grow with some of the lowest residential and non-residential tax rates in the Edmonton Metropolitan Region.

Our young and educated population means that we have a built-in workforce and a strong sense of belonging and community. Our commitment to small, local business can be seen throughout the town, but residents can also enjoy a variety of larger businesses and amenities.

Here, the spirit of innovation and cooperation thrives! Inspiring and nurturing entrepreneurs who work hard to make their business dreams and goals a reality—like a boss!

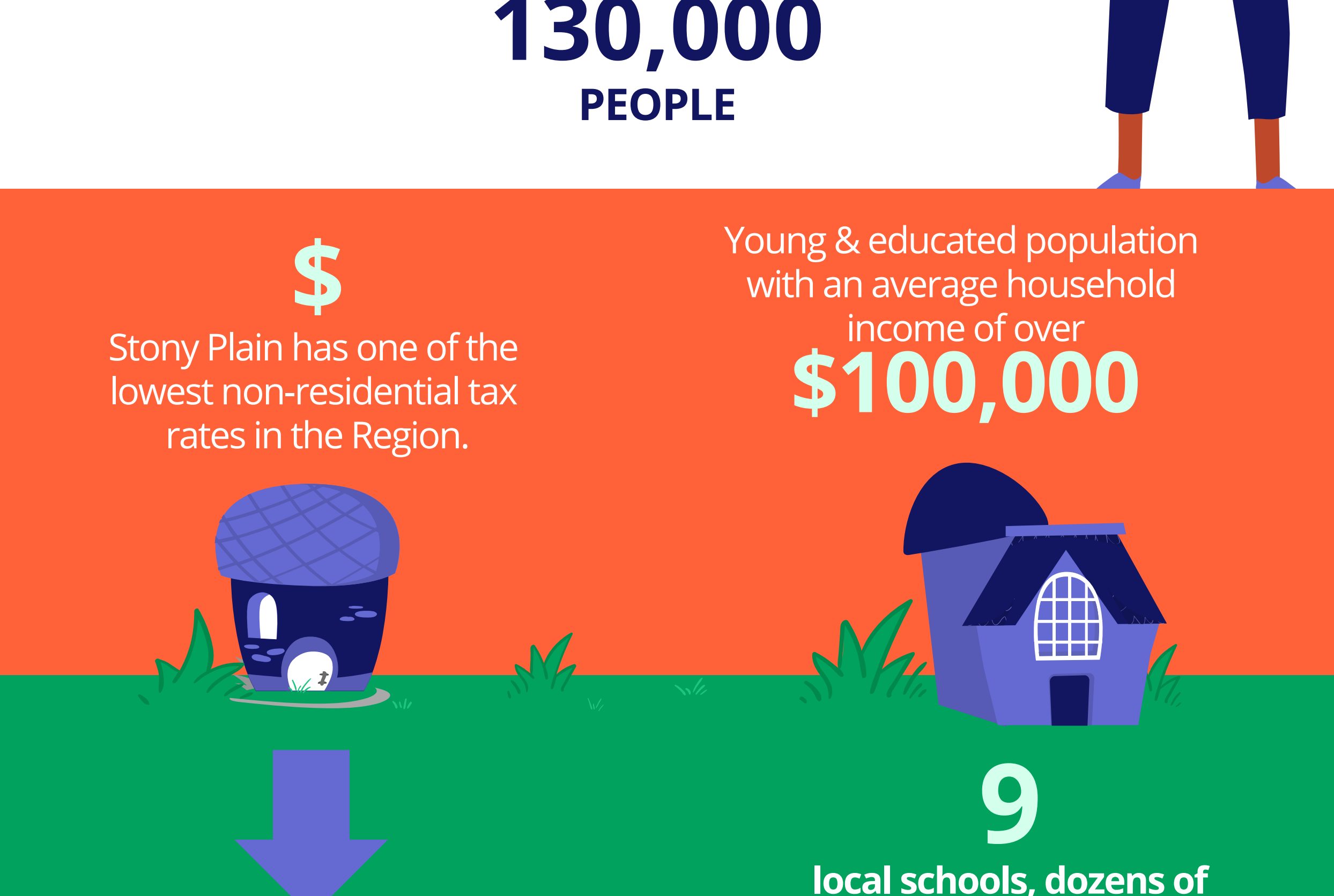


Convenient access to Edmonton International Airport, highways and CN's Intermodal terminal



## ROOM FOR GROWTH

It doesn't matter if it's for work or for play, there are many advantages when you choose to grow in Stony Plain.



Ranked one of the best communities in Canada by MacLean's Magazine. Apart from Edmonton, Stony Plain is ranked considerably better than other municipalities in the Edmonton Metropolitan Region (#61 in Canada).

## SUPPORT FOR BUSINESSES

Trade area of more than **130,000** PEOPLE



Stony Plain has one of the lowest non-residential tax rates in the Region.

Young & educated population with an average household income of over **\$100,000**

Lower cost for housing, land and leased space

**9** local schools, dozens of festivals and miles of parkland. Construction begins on the new Stony Plain Central School spring 2021



**1.3** MILLION. Stony Plain is part of the Edmonton Metropolitan Region, made up of 1.3 million people



## START YOUR BIG IDEA

Redeveloped Downtown & Main Street. There's been an influx of new commercial construction, including multi-family developments with commercial podiums.



The Chamber of Commerce has your back. We are home to one of the largest Chambers of Commerce in the country, providing a strong voice for incoming or growing businesses.

**10%** Growing business licenses. In recent years, business licenses have grown by over 10%.

**26%** Large labour force. Our population has grown by 26% since 2010

**\$100,000** Support for local business. The average household income is well over \$100,000 per year and residents love local businesses!



Our non-residential tax rate is one of the lowest in the region



## BRING YOUR BIG-BOSS ENERGY

Direct Access to the Port of Vancouver and the Port of Prince Rupert by road & rail with major highways and CN Intermodal Terminal access.

# 20%

## CHEAPER

### Get more for less

Prices for serviced industrial land are up to 20% cheaper than Acheson, or up to 57% less when compared to the City of Edmonton.

# 725K

## JOBS

### Grow your business

725,000 jobs exist within the Edmonton Metropolitan Region – that's 30% of Alberta's GDP!

# \$4.6

## MILLION

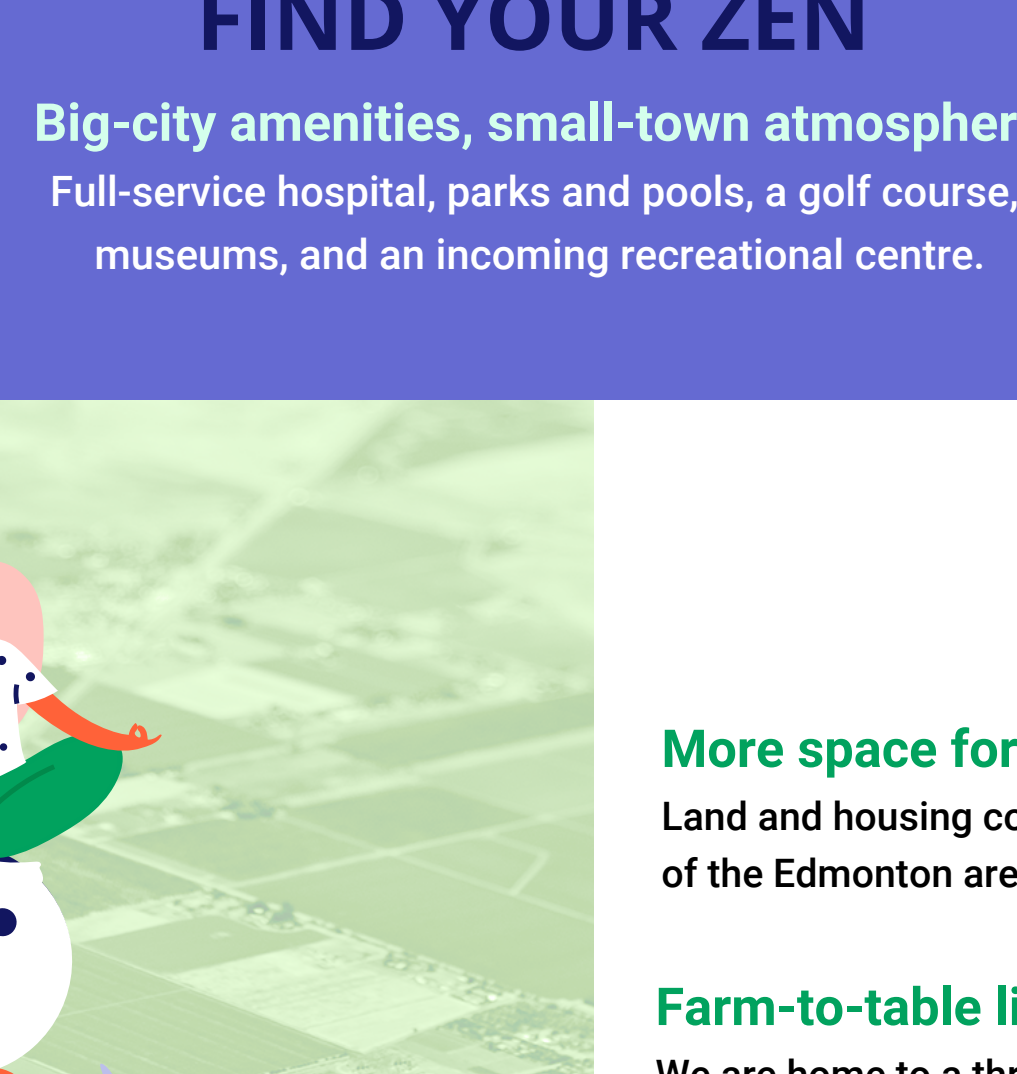
### Industrial construction on the rise!

Since 2017, the average value of industrial permits is 4.6 million dollars each year.

# 50%

### Qualified workforce

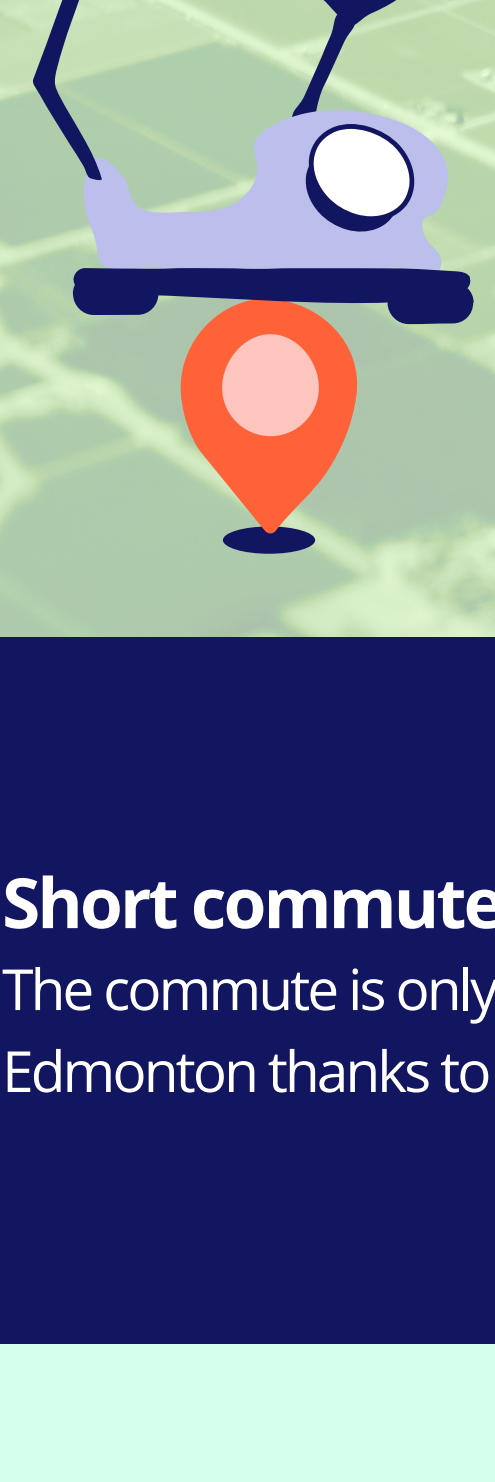
Nearly 50% of our working-age population has post-secondary education, and 15% have trades specific knowledge.



## FIND YOUR ZEN

Big-city amenities, small-town atmosphere

Full-service hospital, parks and pools, a golf course, museums, and an incoming recreational centre.



### More space for less

Land and housing costs are lower than in most of the Edmonton area.

### Farm-to-table living

We are home to a thriving Downtown Farmer's Market.

### Festivals

Take part in our many festivals including the Christmas Light Up and Farmer's Days Rodeo.

### Gorgeous scenery

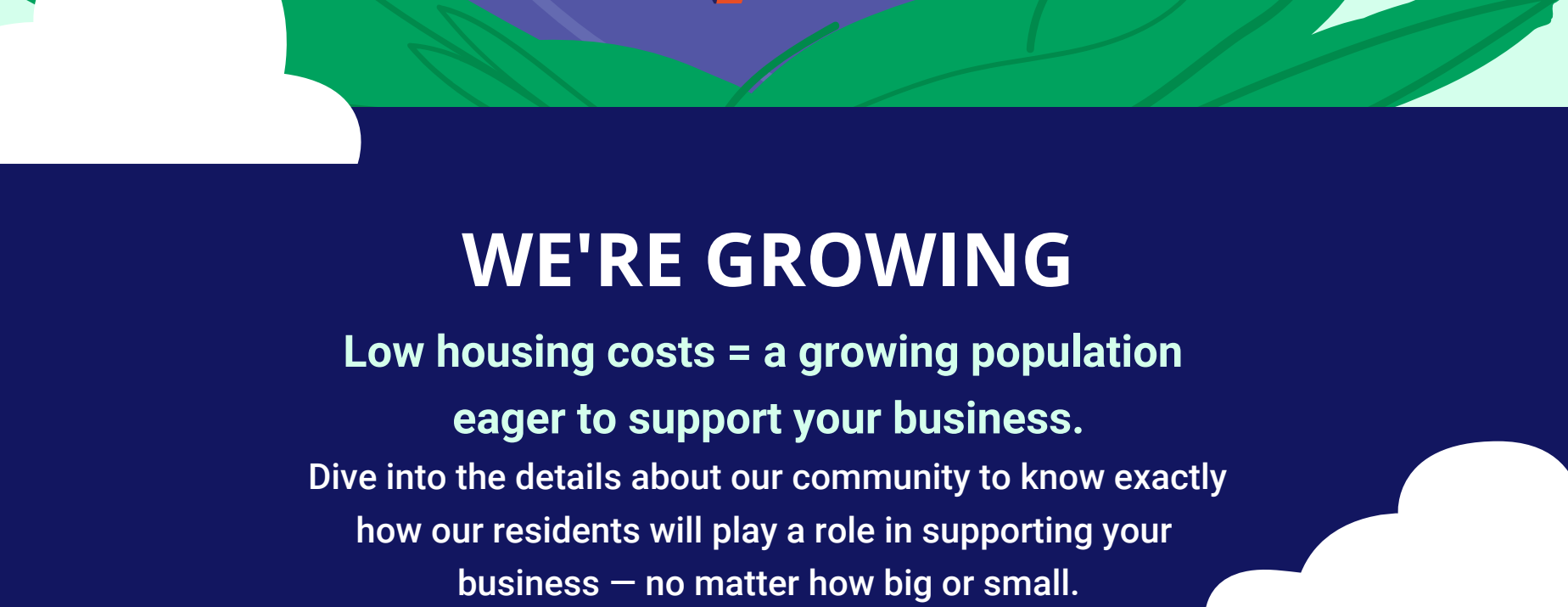
Be wowed by the scenery throughout our park and trail system which encompasses natural areas and runs along fields of wheat.

## Short commute to Edmonton

The commute is only 40 minutes to Downtown Edmonton thanks to convenient highway access.



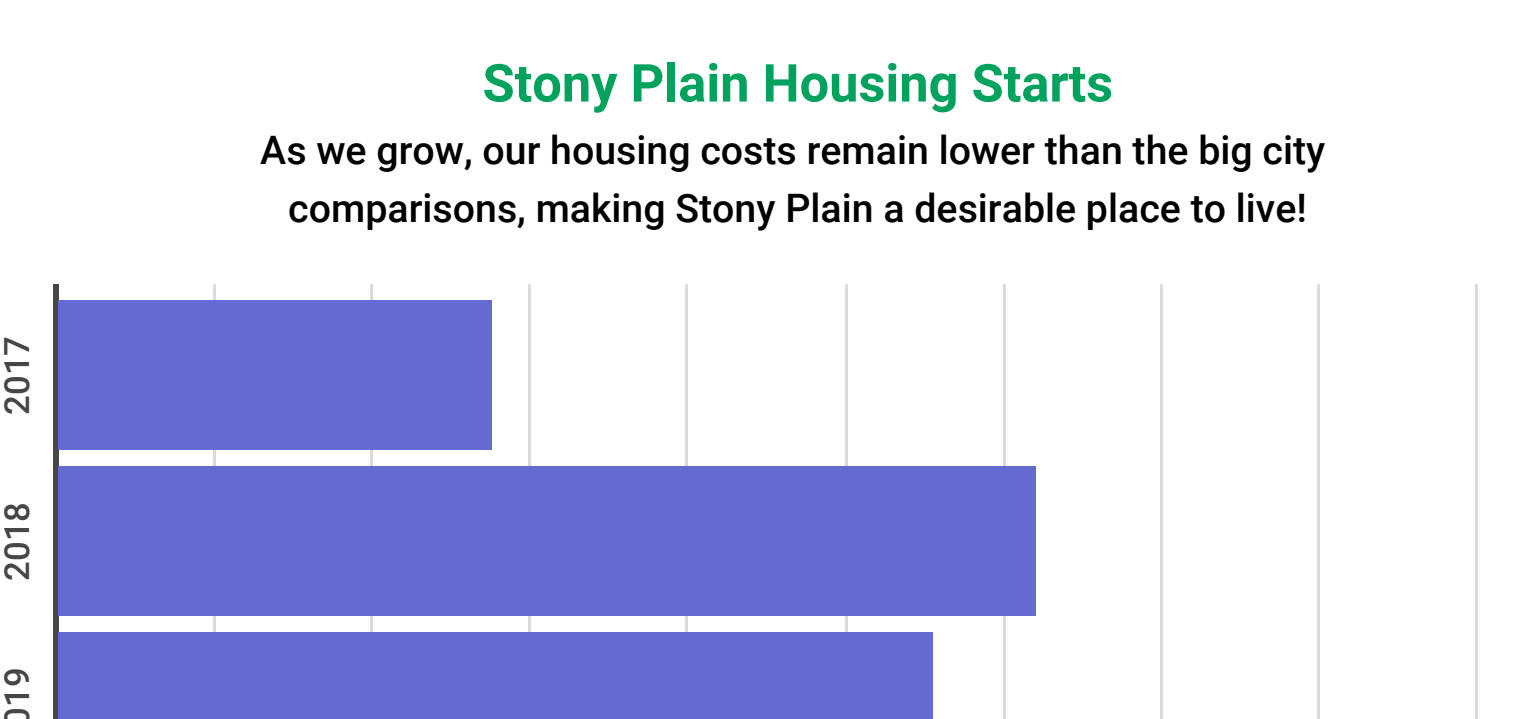
# Stony Plain



## WE'RE GROWING

Low housing costs = a growing population eager to support your business. Dive into the details about our community to know exactly how our residents will play a role in supporting your business – no matter how big or small.

# grow



### Stony Plain Housing Starts

As we grow, our housing costs remain lower than the big city comparisons, making Stony Plain a desirable place to live!



# \$34,309,101

### Housing Permits

Total value of housing permits in 2020

# 7,556

### Total dwellings



# \$334,000

### 2020 Median house price (single-family detached)

## OUR MARKET

Learn more about our demographic – the people that make our town great!

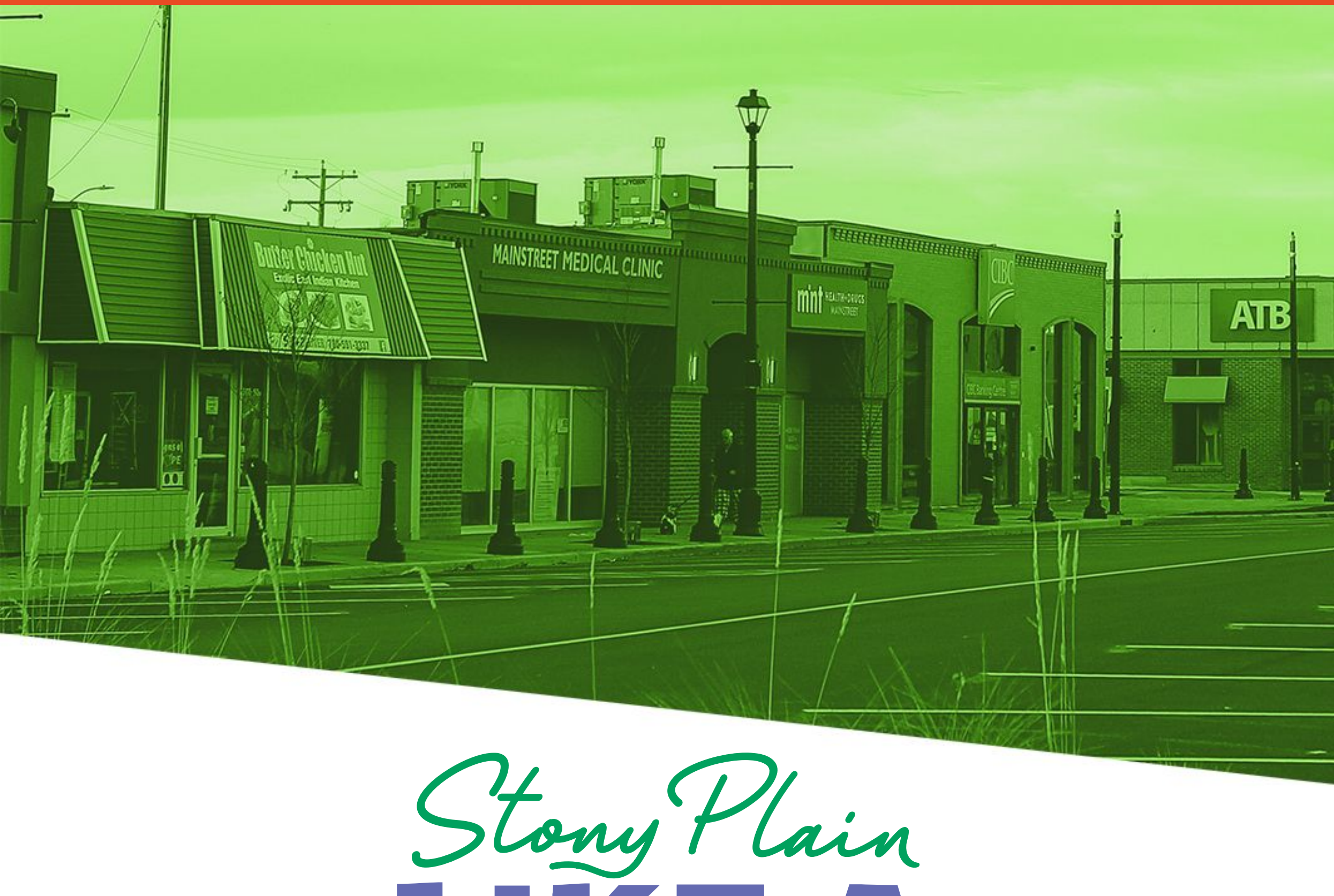
# 17,842\*

### Population

\*From 2019 Municipal

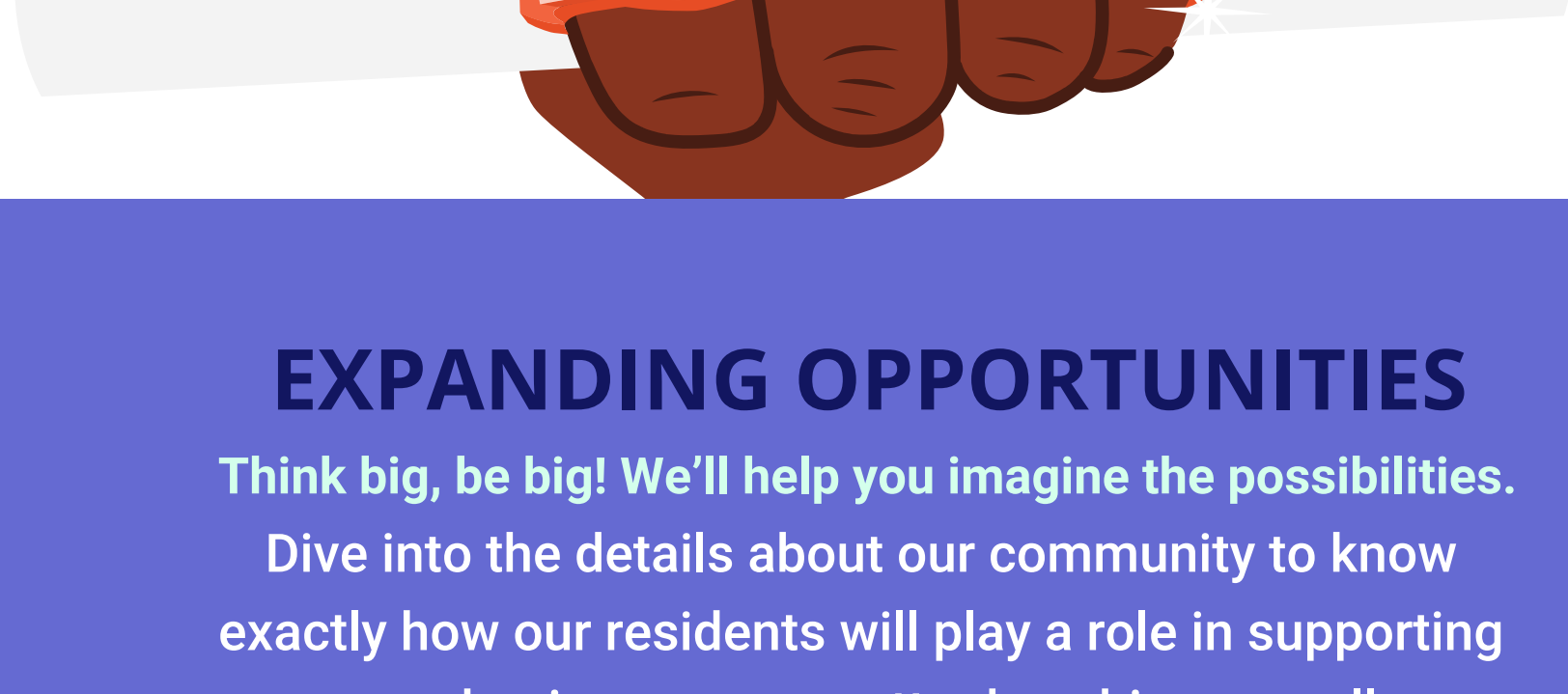
# 7.16%

of Stony Plain's total population is made up of ages 30–34, our largest age group!



# Stony Plain

# LIKE A BOSS



## EXPANDING OPPORTUNITIES

Think big, be big! We'll help you imagine the possibilities.

Dive into the details about our community to know exactly how our residents will play a role in supporting your business – no matter how big or small.

# 2.2

## MILLION

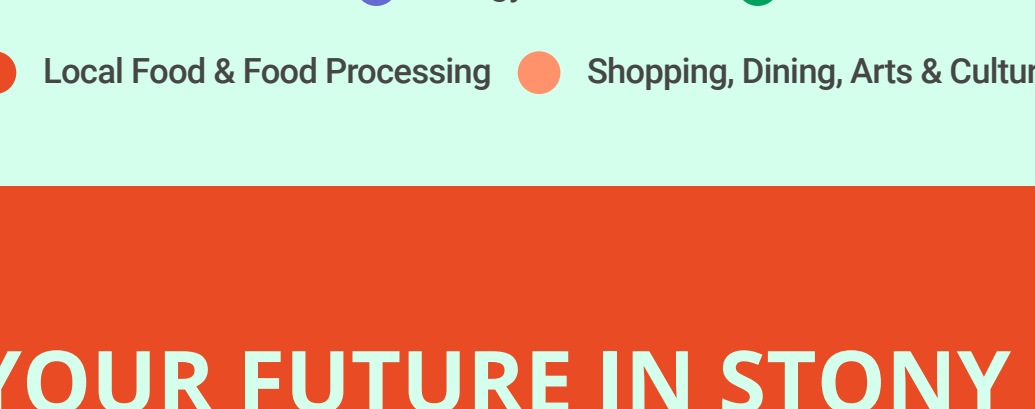
By 2044, the Region will grow to be home to 2.2 million people & 1.2 million jobs.

# 9,005

### Stony Plain's total labour force

# 3,665

### Our sectors make up 3,665 of that labour force!



● Business & Professional Services ● Energy & Extraction ● Health Care & Related Services ● Local Food & Food Processing ● Shopping, Dining, Arts & Culture

## START YOUR FUTURE IN STONY PLAIN

Need more information? Reach out to the Economic Development team today!

[CONTACT US](#)