



DEMOGRAPHIC SUMMARY

Nitro Marketplace
1000 Nitro Market Pl
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.41316
Longitude: -81.81134

	1 mile	3 miles	5 miles			
POPULATION						
2022 Total Population (Esri)	1,408	29,818	52,008			
2027 Total Population (Esri)	1,376	29,338	51,077			
2010 Total Population (U.S. Census)	1,371	31,081	54,641			
2022 Group Quarters Population (Esri)	0	128	475			
2022-2027 Population: Annual Growth Rate (Esri)	-0.46%	-0.32%	-0.36%			
2022 Male Population (Esri)	669	14,458	25,276			
2022 Female Population (Esri)	740	15,360	26,732			
2022 Median Age (Esri)	40.6	43.4	43.9			
HOUSEHOLDS						
2022 Total Households	666	13,245	22,353			
2027 Total Households	654	13,047	21,994			
2022 Owner Occupied Housing Units	362	9,446	16,637			
2022 Median Home Value	\$133,871	\$123,407	\$127,417			
RACE AND HISPANIC ORIGIN						
2022 White Population	1,166	82.81%	25,929	86.96%	45,144	86.80%
2022 Black/African American Population	108	7.67%	1,551	5.20%	3,138	6.03%
2022 American Indian/Alaska Native Population	7	0.50%	77	0.26%	132	0.25%
2022 Asian Population	24	1.70%	235	0.79%	335	0.64%
2022 Pacific Islander Population	0	0.00%	2	0.01%	6	0.01%
2022 Other Race Population	14	0.99%	325	1.09%	473	0.91%
2022 Hispanic Population	37	2.63%	588	1.97%	872	1.68%
EDUCATIONAL ATTAINMENT						
2022 Population Age 25+: Less than 9th Grade	1	0.10%	406	1.84%	761	1.98%
2022 Population Age 25+: 9-12th Grade/No Diploma	78	7.59%	1,317	5.97%	2,369	6.16%
2022 Population Age 25+: High School Diploma	230	22.37%	7,489	33.94%	13,120	34.09%
2022 Population Age 25+: GED/Alternative Credential	65	6.32%	1,228	5.57%	2,221	5.77%
2022 Population Age 25+: Some College/No Degree	135	13.13%	3,905	17.70%	6,643	17.26%
2022 Population Age 25+: Associate's Degree	74	7.20%	1,898	8.60%	3,626	9.42%
2022 Population Age 25+: Bachelor's Degree	267	25.97%	3,891	17.63%	6,475	16.82%
2022 Population Age 25+: Graduate/Professional Degree	178	17.32%	1,932	8.76%	3,274	8.51%
INCOME						
2022 Median Household Income	\$54,656	\$52,663	\$55,433			
2022 Average Household Income	\$76,340	\$74,670	\$76,047			
2022 Per Capita Income	\$33,758	\$32,820	\$32,685			
BUSINESS SUMMARY						
2022 Total Businesses	145	1,217	1,559			
2022 Total Employees	2,803	15,346	19,764			
DAYTIME POPULATION						
2022 Total Daytime Population	2,569	29,832	46,177			
2022 Daytime Population: Workers (Esri)	1,773	14,207	18,901			
2022 Daytime Population: Residents	796	15,625	27,276			