

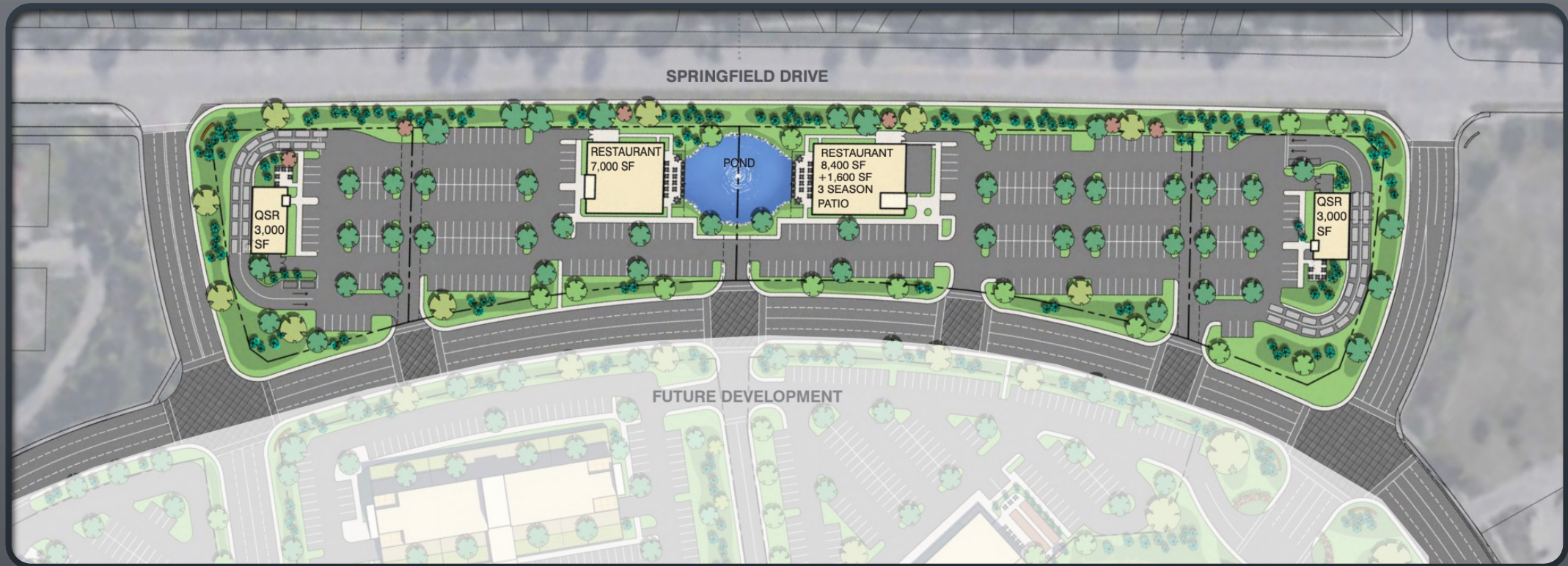
# SPRINGFIELD ROW

BLOOMINGDALE'S NEWEST RETAIL DESTINATION

# WHY BLOOMINGDALE?

BLOOMINGDALE, IL IS A CAPTIVATING DESTINATION THAT OFFERS A HARMONIOUS BLEND OF SUBURBAN TRANQUILITY AND VIBRANT URBAN AMENITIES. NESTLED CONVENIENTLY NEAR CHICAGO, THIS CHARMING TOWN BOASTS AN ARRAY OF ATTRACTIONS FOR VISITORS TO ENJOY. THE HIGHLIGHT OF BLOOMINGDALE IS ITS PICTURESQUE PARKS AND GREEN SPACES, PROVIDING A SERENE BACKDROP FOR OUTDOOR ENTHUSIASTS AND FAMILIES ALIKE. THE STRATFORD SQUARE MALL CATERS TO SHOPPERS WITH ITS DIVERSE RETAIL OPTIONS, WHILE LOCAL DINING ESTABLISHMENTS OFFER A DELECTABLE TASTE OF THE REGION'S CULINARY DELIGHTS. BLOOMINGDALE'S WARM COMMUNITY SPIRIT IS EVIDENT IN ITS CALENDAR OF EVENTS, WHICH FEATURES FESTIVALS, ART SHOWS, AND GATHERINGS THAT BRING RESIDENTS AND VISITORS TOGETHER. WHETHER EXPLORING ITS CULTURAL OFFERINGS OR SIMPLY SAVORING THE LEISURELY PACE OF LIFE, BLOOMINGDALE EMERGES AS A WONDERFUL DESTINATION TO EXPERIENCE THE HEARTWARMING ESSENCE OF SUBURBAN AMERICA.





# SPRINGFIELD ROW SITE PLAN

- RARE OPPORTUNITY FOR MULTIPLE DOUBLE DRIVE-THRU CONCEPTS
  - WATERFRONT CASUAL DINING
- RETAIL PADS FOR GROUND LEASE, BTS, OR SALE

# STRATFORD SQUARE MALL

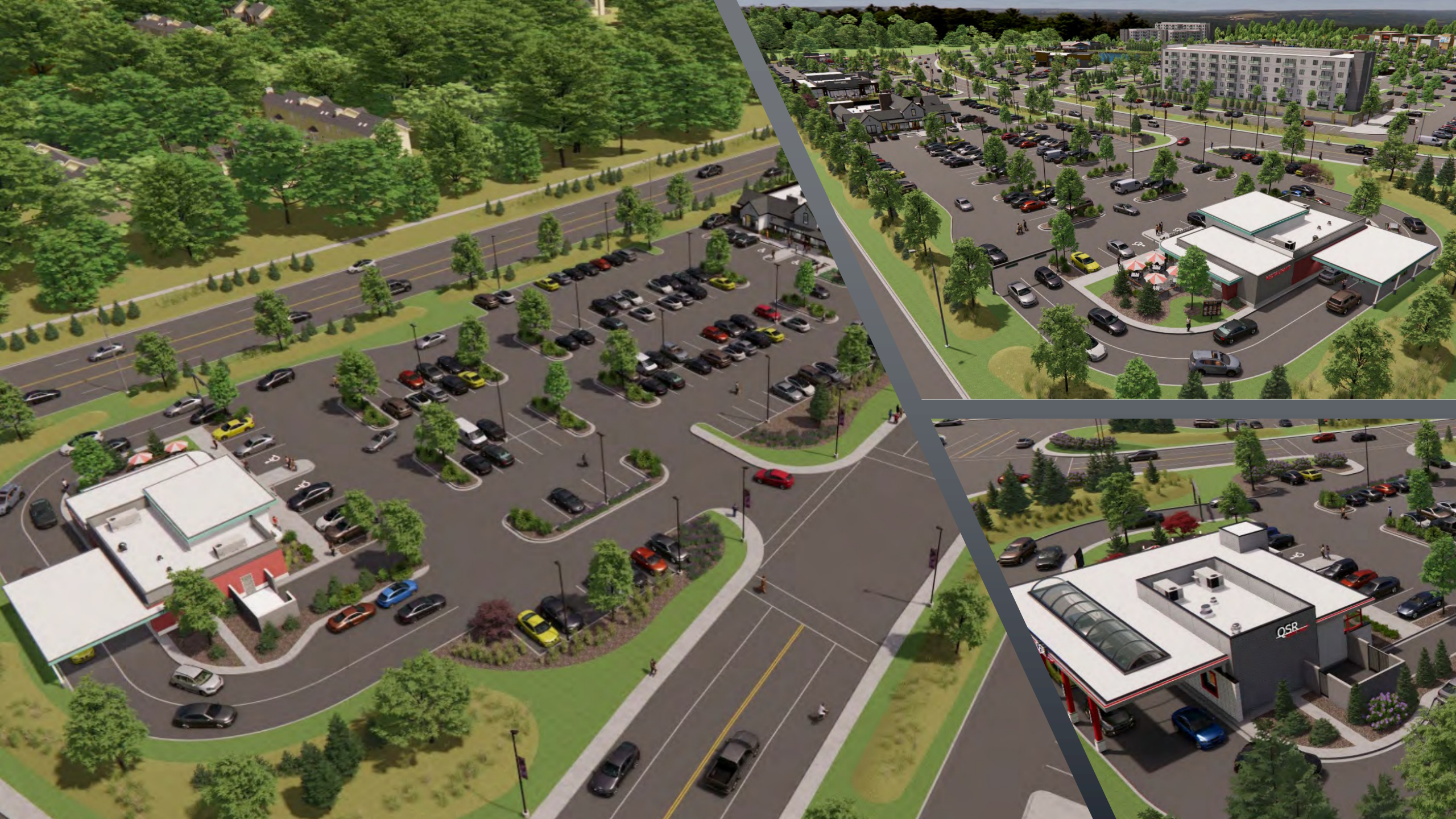
STRATFORD SQUARE MALL HAS LONG BEEN THE CROWN JEWEL OF BLOOMINGDALE. IT OFFERS A MULTIFACETED AND ENGAGING SHOPPING EXPERIENCE IN A CONVENIENT LOCATION, MAKING IT A VALUABLE DESTINATION FOR BOTH SHOPPERS AND RETAILERS. SPRINGFIELD ROW IS PLANNED TO BE THE FIRST PHASE OF A COMPLETE MAKEOVER OF STRATFORD SQUARE MALL AND THE SURROUNDING AREA INTO A DESTINATION LIFESTYLE ENTERTAINMENT DISTRICT.

	3 Mile	5 Mile	10 Mile
Population	104,724	257,657	841,206
Median Income	\$ 104,693	\$ 104,860	\$ 105,676
Median Age	38.3	38.5	38.9
Daytime Population	47,181	111,186	591,114



# RETAILER AERIAL







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The logo for Bradén Real Estate Company is presented within a dark rectangular box with a thin yellow border. The word "BRADEN" is written in large, bold, white, sans-serif capital letters. Below it, the words "REAL ESTATE COMPANY" are written in a smaller, white, sans-serif font, also in all caps.

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