



MARKETING FLYER

MCHENRY HEIGHTS  
ELEVATED LIVING



**MCHENRY HEIGHTS**  
PYSELL ROAD • MCHENRY, MD 21541

PREMIUM COMMERCIAL SUITES





# MCHENRY HEIGHTS

PYSELL ROAD • MCHENRY, MD 21541





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# PROPERTY OVERVIEW

## MCHENRY HEIGHTS

PYSELL ROAD • MCHENRY, MD 21541

**RENTAL RATE / \$25.00 / SQ FT / YEAR**

**LEASE STRUCTURE / NNN**

**NUMBER OF BUILDINGS / 4**

**SQUARE FOOTAGE / 2,456 - 3,726 SQ FT PER BUILDING**

**OPTION TO SUBDIVIDE / YES (BUILDINGS 1 & 2 ONLY)**

Black Diamond Realty is pleased to present McHenry Heights, a new standard in luxury and lifestyle. Situated along Pysell Road, the development will feature four standalone buildings, each meticulously crafted to create a seamless blend of luxury, comfort, and convenience. Each building will house premium commercial spaces, carefully curated to host an elite selection of businesses that complement the McHenry Heights lifestyle. From boutique retail shops and upscale dining establishments to wellness studios and specialty services, the commercial spaces will offer a vibrant and dynamic environment for visitors, local residents and the broader community.

Perched in the heart of Western Maryland with breathtaking views of Wisp Resort and the shimmering waters of Deep Creek Lake, McHenry Heights is an exclusive high-end luxury mixed-use development that will redefine mountain living.

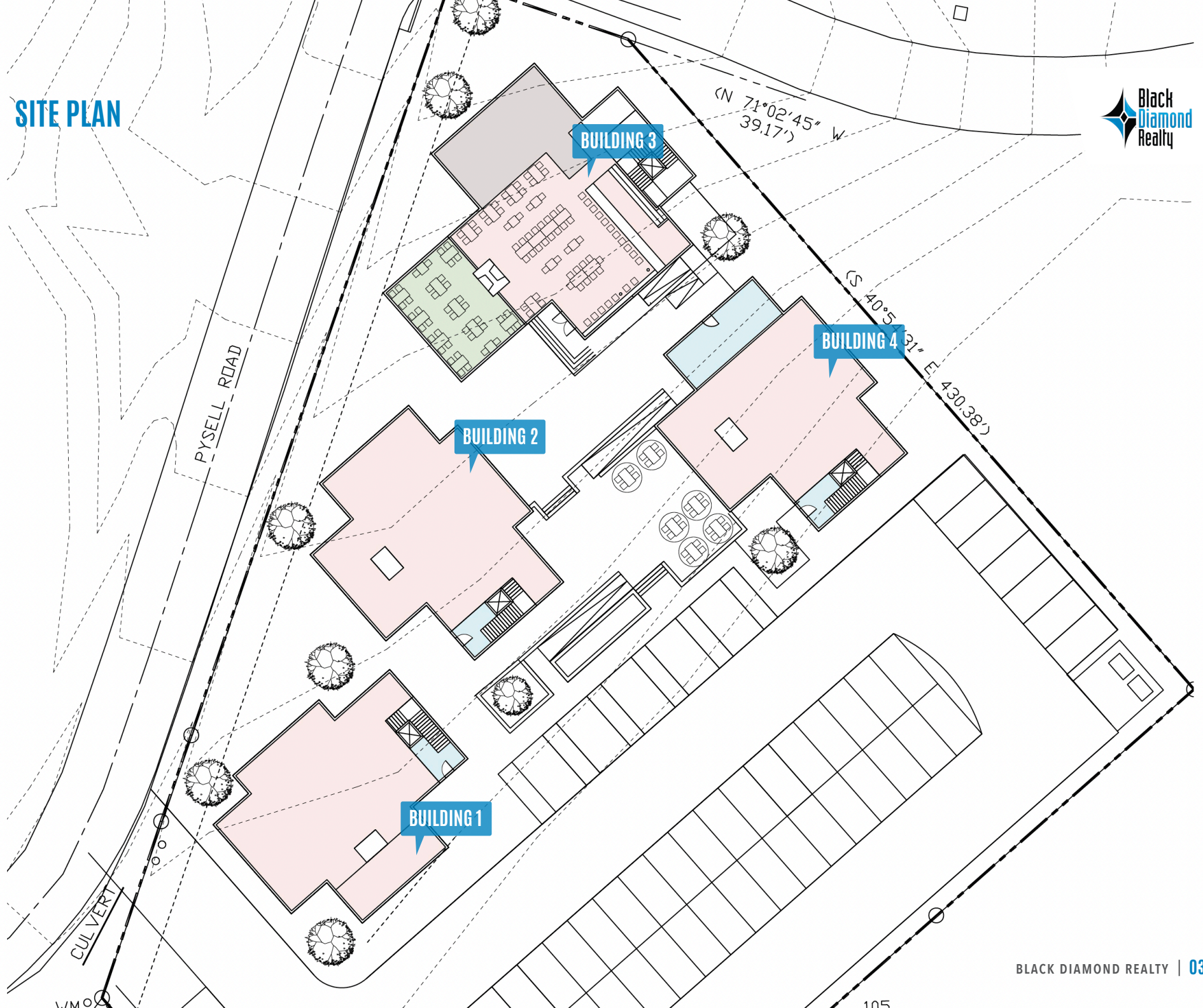


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# SITE PLAN



## PROPERTY SPECIFICATIONS

Thoughtfully designed to blend modern sophistication with the natural beauty of the region, this premier destination will offer an unparalleled lifestyle experience for residents and visitors alike. Each building will feature premium commercial spaces with the ability to customize and subdivide.

McHenry Heights is more than just a development, it's a lifestyle. Residents and visitors will enjoy the perfect balance of mountain adventure and lakeside tranquility, all while having access to world-class amenities, fine dining, boutique shopping, and outdoor recreation.

You will be hard pressed to find anything like this opportunity within an 80 mile radius of Deep Creek, Maryland. The development will garner a town center feel with it's placement being within walking distance to grocery shopping, fine dining, fast and casual grab and go options and so much more. The upscale development will also offer family friendly amenities with a dedicated space for children to play.

Buildings 1 and 2 can be subdivided down to accommodate smaller end users. Suites can be subdivided to a minimum of 800 (+/-) square feet. Buildings 3 and 4 cannot be subdivided. Building 4 will be reserved for a full service restaurant.



@mchenryheights

## ACCESS / PARKING

McHenry Heights will be located on an elevated site, just 8.8 miles (12 minute drive) from I-68, Exit 4 via Friendsville Road to Garrett Highway to Pysell Road. A paved parking lot with 75-90 lined parking spaces will be available to customers and employees of all four buildings. Parking will be first come first serve.

## UTILITIES

All public utilities are available to the site.

UTILITY	PROVIDER
Electric	Potomac Edison
Natural Gas	On site Propane for Gas
Water	Garrett County DPU
Sewer	Garrett County DPU
Trash	Perry's
Cable/Internet	Multiple Providers



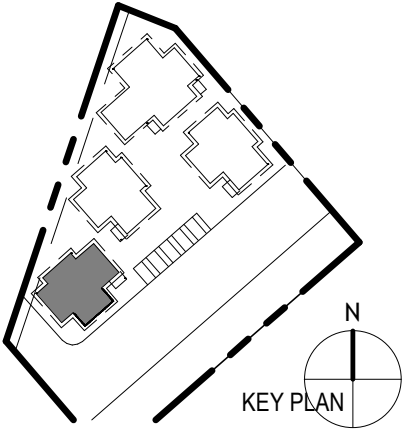
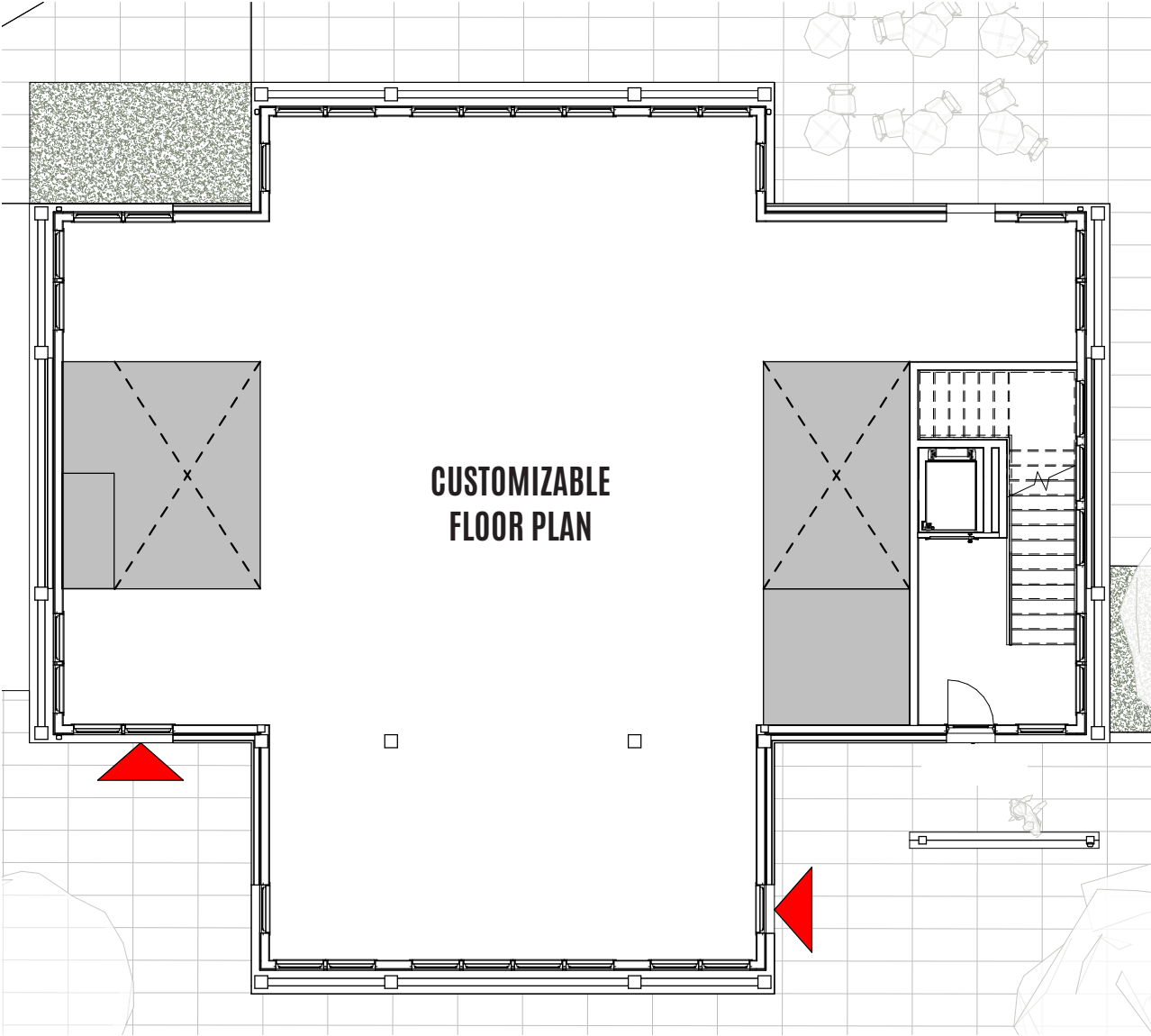


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# BUILDING 1 | 2,456 sq ft

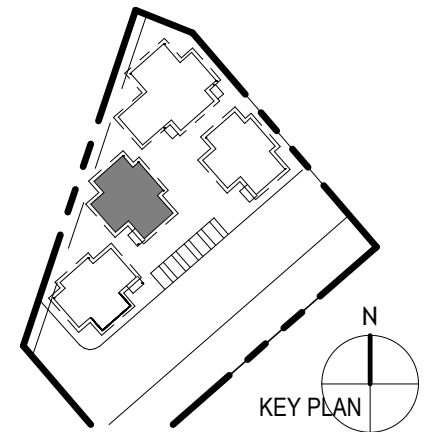
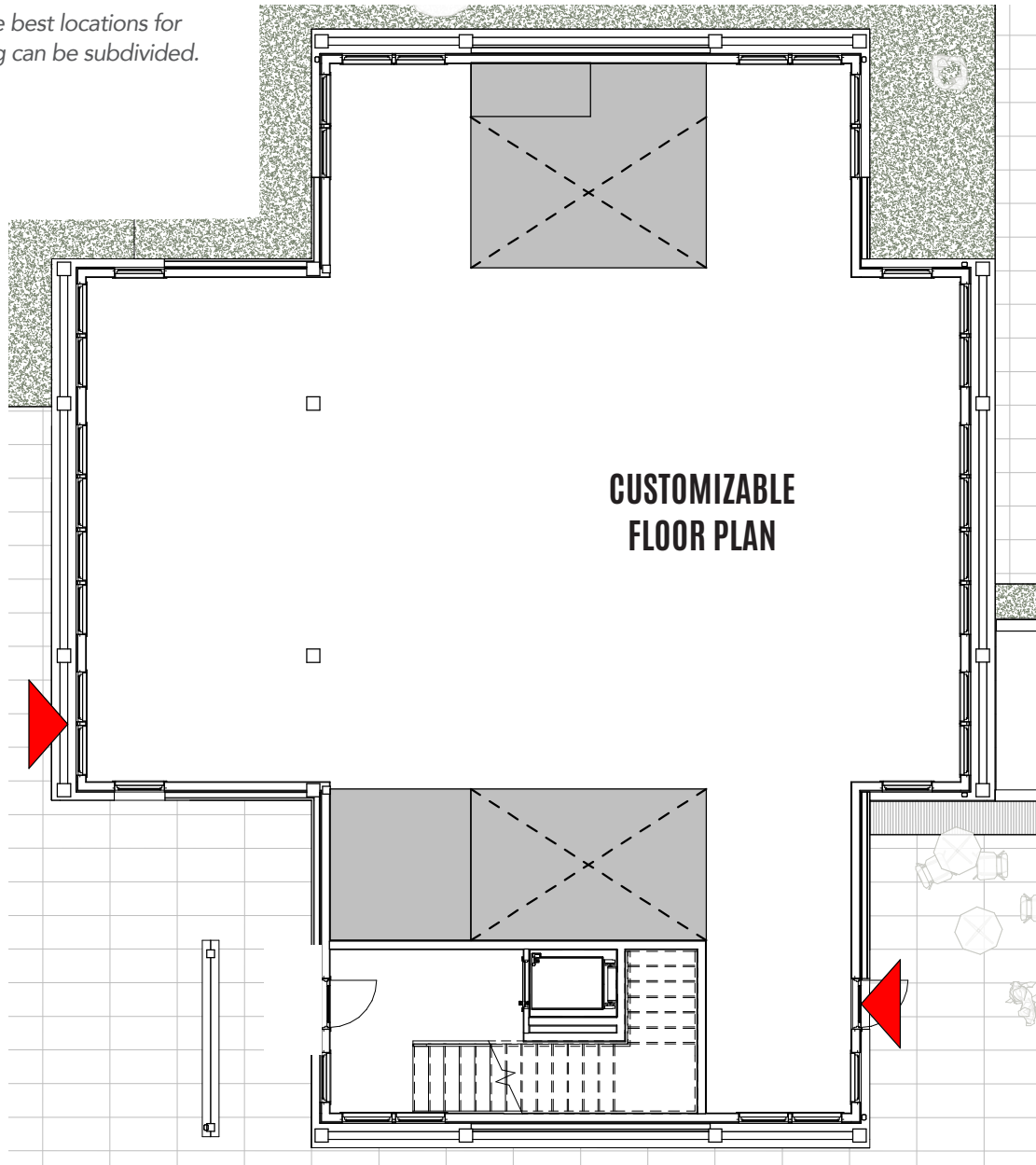
\* The Red arrows indicate best locations for Entry Doors, depending on how the space is broken up. This building can be subdivided.





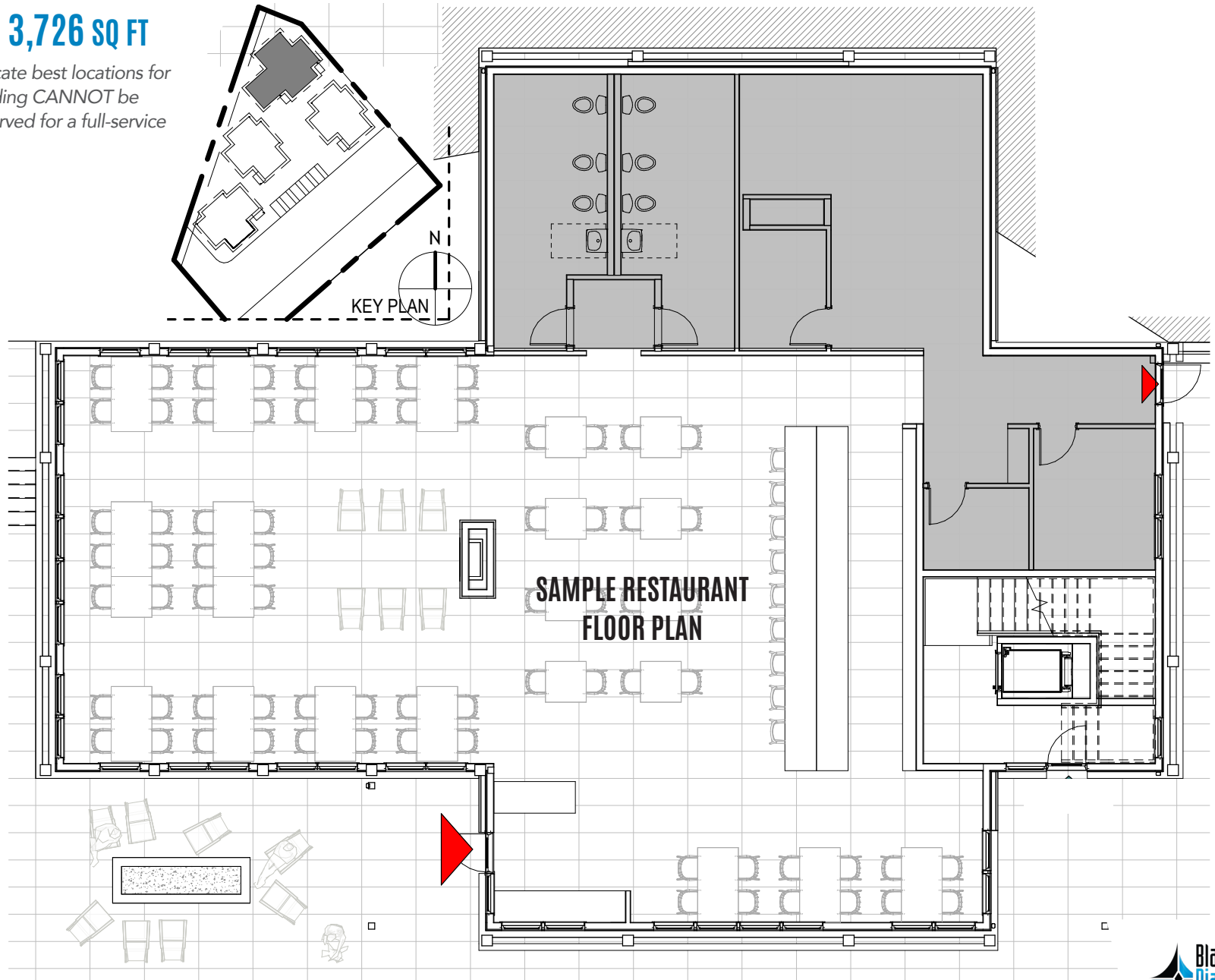
## BUILDING 2 | 2,456 SQ FT

\* The Red arrows indicate best locations for Entry Doors. This building can be subdivided.



## BUILDING 3 | 3,726 SQ FT

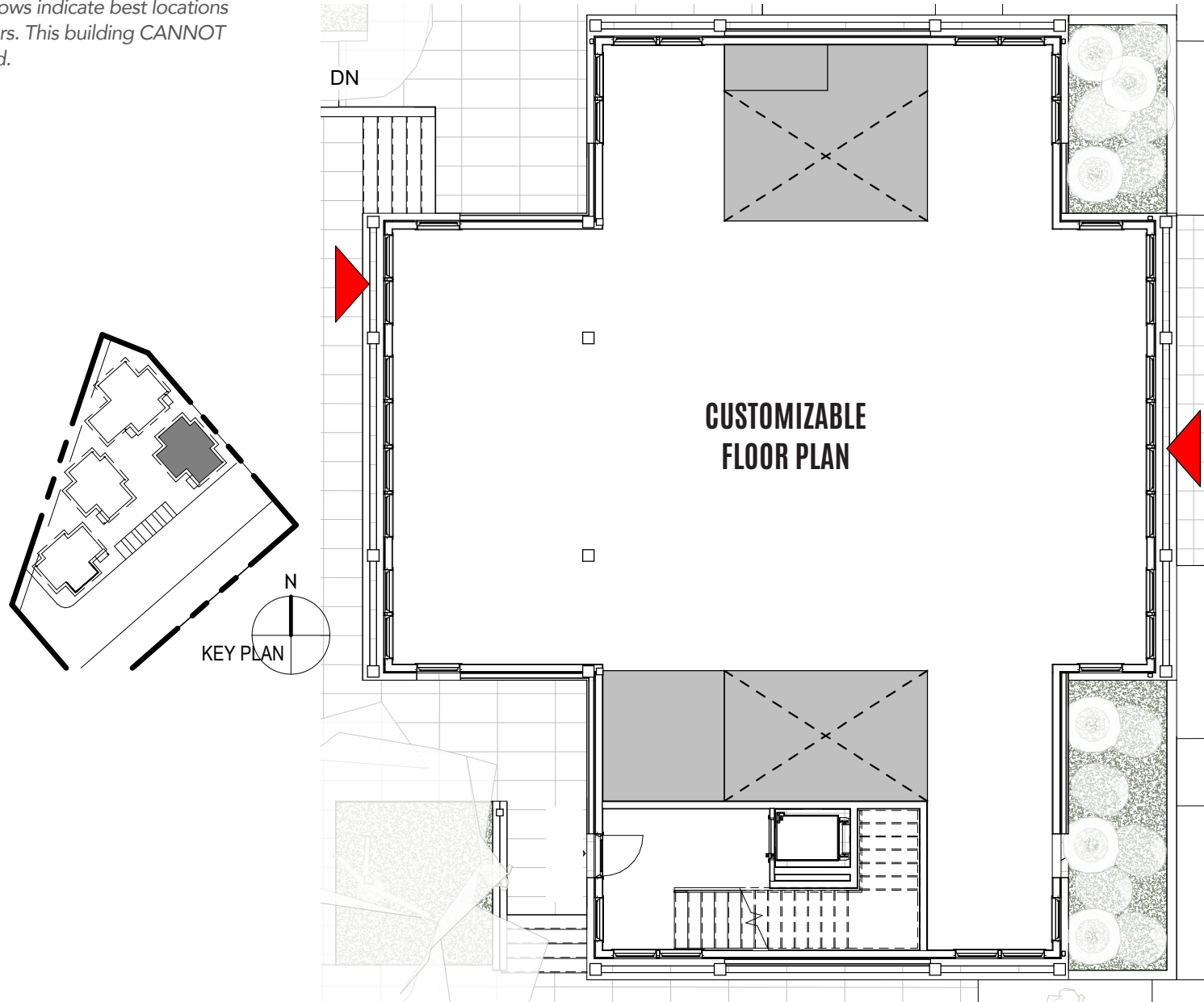
\* The Red arrows indicate best locations for Entry Doors. This building CANNOT be subdivided and is reserved for a full-service restaurant user.





## BUILDING 4 | 2,456 SQ FT

\* The Red arrows indicate best locations for Entry Doors. This building CANNOT be subdivided.



# LOCATION OVERVIEW

## GARRETT COUNTY

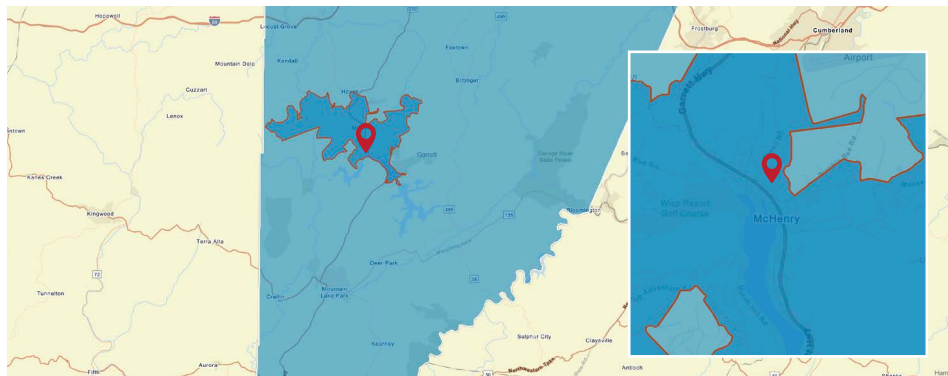
Garrett County is the westernmost county of the U.S. state of Maryland completely within the Appalachian Mountains. Garrett County contains over 76,000 acres of parks, lakes, and publicly accessible forestland. Popular activities in the county include camping, hiking, backpacking, rock climbing, alpine and cross-country skiing, snowmobiling, hunting, ice fishing, fly fishing, whitewater canoeing, kayaking, rafting, boating, swimming, sailing, horseback riding, and water skiing.

**Garrett County** has a total population of 28,806 and a median household income of \$69,031. Total number of businesses is 928.<sup>2</sup>

The **City of McHenry** has a total population of 2,765, a median household income of \$64,209 and a median family income of \$105,526. Total households is 1,409 and per capita income is \$60,807.<sup>1</sup>

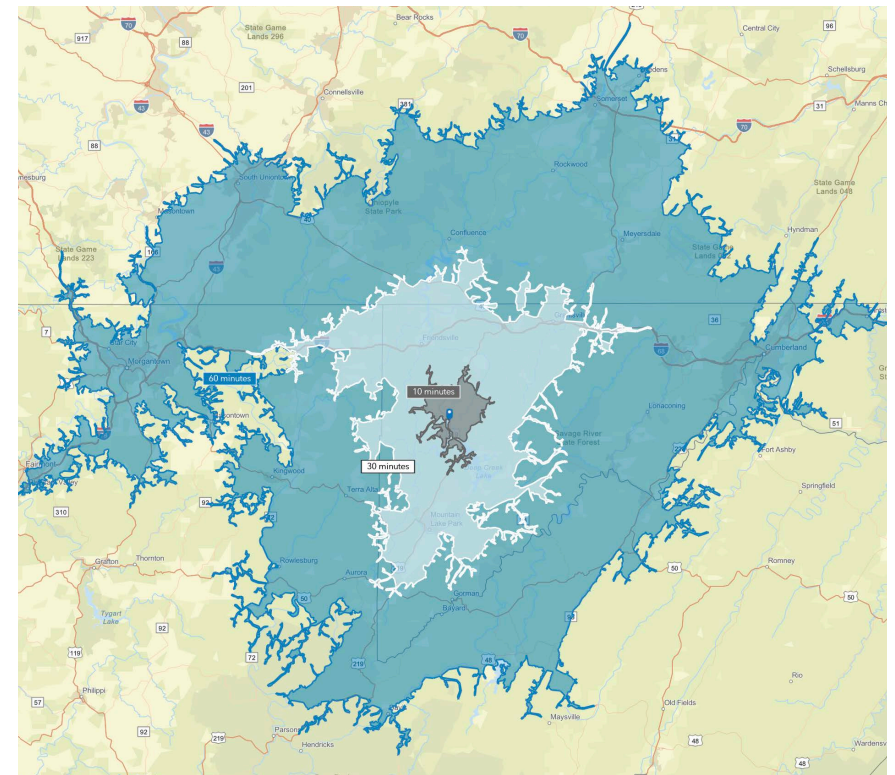
### SOURCES

- 1 - Data/map provided by U.S. Census Bureau, 2023 ACS 5-Year Estimates Data Profiles
- 2 - [https://data.census.gov/profile/Garrett\\_County,\\_Maryland?g=050XX00US24023](https://data.census.gov/profile/Garrett_County,_Maryland?g=050XX00US24023)



Garrett County, MD   McHenry City Limits   Subject Location

## DRIVE TIME



**Distance to nearby cities:** Friendsville, MD - 12 miles, Oakland, MD - 14 miles, Kingwood, WV - 30 miles, Cumberland, MD - 41 miles, Morgantown, WV - 43 miles, Pittsburgh, PA - 123 miles, Washington D.C. - 174 miles, Baltimore, MD - 180 miles.





The Google Earth image above shows several of the most popular surrounding locations. The subject property at McHenry Heights has been referenced with a yellow star.

- |   |  |
|---|--|
| ① Market Square: Shop n' Save, Bear Creek Traders, Perkins, Deep Creek Fitness, Tru South | ⑫ Fantasy Valley Golf Course, Greens at Wisp Clubhouse |
| ② Funland   | ⑬ Deep Creek Village                                   |
| ③ Garrett College   | ⑭ Chalet By The Lake                                   |
| ④ Garrett County Fairground   | ⑮ Adventure Sports Center International                |
| ⑤ The Lodges at Sunset Village  | ⑯ Summit Lodge   |
| ⑥ Deep Creek Marina, Lakefront Lodge, Burger King   | ⑰ Deep Creek Fun Zone                                  |
| ⑦ The Greene Turtle Sports  | ⑱ Monkey Business Adventure Park                       |
| ⑧ High Mountain Sports Rental   | ⑲ Carefree Boat Club Deep Creek Lake                   |
| ⑨ Quaint Inn & Suites   | ⑳ Aquatic Center                                       |
| ⑩ Deep Creek Ski and Snowboard Rentals  | ㉑ Blue Moon Rising Cabins on Deep Creek Lake           |
| ⑪ Wisp Resort   | ㉒ Lakewood Resorts                                     |



# DEMAND DRIVERS

## Deep Creek

Distance to Deep Creek Marina: 0.2 Mile

Distance to Wisp Resort: 0.8 Mile

Carved in the quiet mountains of western Maryland, Deep Creek Lake is a unique **four-season destination**. The mountain climate gives our area four distinct seasons, with plenty of adventure and action for each. Summer days are filled with sunshine and shimmering water as boats and other water-goers glide through the waters. Winter coats the landscape with a brilliant white blanket, providing amazing skiing conditions for Wisp Resort. Explore some of the several state parks in our area, like the beach area on the lake, or gazing at the tallest free-falling waterfall in Maryland. Leave your worries behind you, cross into the mountains, and experience Deep Creek Lake! <sup>1</sup>

Deep Creek Lake and Garrett County are a hub for events and activities. With an outdoor centric mindset, it's the perfect climate and landscape to make the most of the outdoors for each season. Whether it's an outdoor adrenaline rush or an indoor lazy day on your list, Deep Creek Lake and Garrett County are here for endless enjoyment! Activities at Deep Creek include: <sup>2</sup>

- Boating
- Fishing
- Hiking
- Skiing, Tubing & Sledding
- Kayaking & Rafting
- Arcades, Mini Golf & Go Karts
- Golf
- Camping
- Zip Lining & Adventure Course
- Biking
- Bowling
- Salons & Spas

### SOURCES

<sup>1</sup> - <https://deepcreeklake.com/>

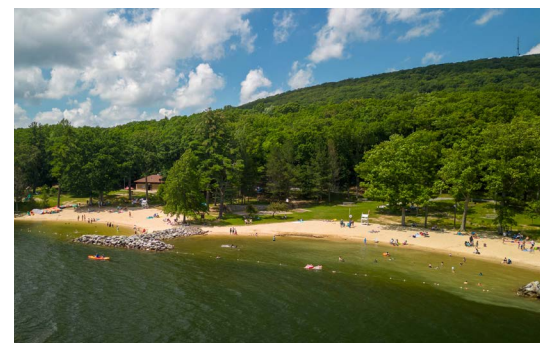
<sup>2</sup> - <http://deepcreeklake.com/things-to-do-in-deep-creek-md/>



Wisp Resort



Golf

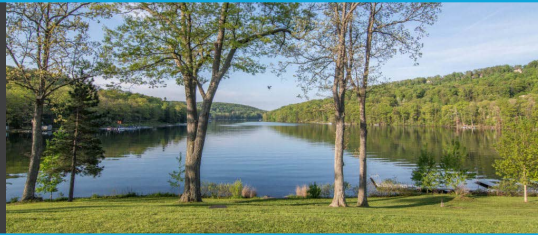


Deep Creek Lake State Park





## SPRING



Shake your cabin fever and head to Deep Creek Lake and experience the colorful beauty of spring in the mountains!

Once the snow starts melting, we all get spring fever here at Deep Creek Lake. It's too warm for skiing, but too cold for lake activities, so it's a fun transition between the two most popular seasons and is often one of the best times to visit.

## SUMMER



Experience the incredible beauty of Deep Creek Lake and Garrett County in the summer!

One of the most popular seasons at Deep Creek Lake is summer, and it's easy to see why! With moderate to high temperatures and low humidity, the weather is a refreshing change for most traveling from cities. The relatively dry weather in the summer months means that everyone is spending as much time as possible outside. Luckily, there's so much to do in our area during the summer, rain or shine!

## FALL



Deep Creek Lake and Garrett County have been consistently ranked as the #1 place to view fall foliage, and it does not disappoint! Fall generally is a healthy mix of warm days and cool nights that gradually fades into cold temperatures and snow. Most boaters hang on through October, as there are still several days above 70 degrees and the water is still relatively warm from the summer sun.

## WINTER



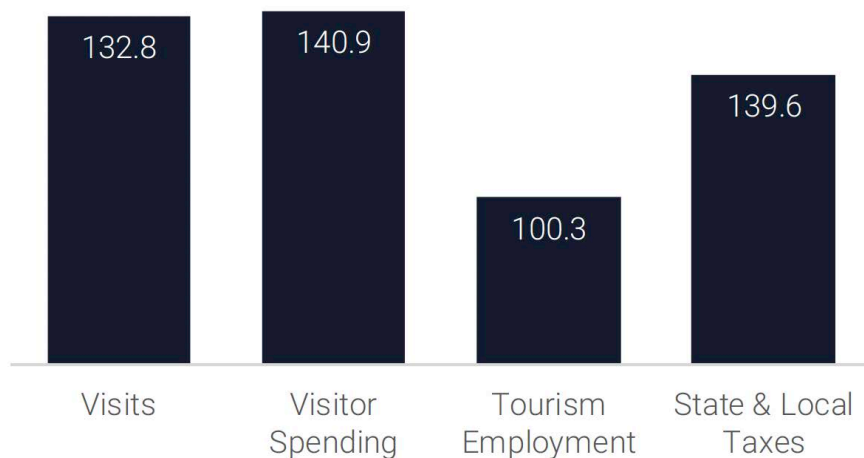
Life in the mountains brings beautiful highs for each season, and winter is no exception, with more than 100 inches of snow falling annually. Winter is a favorite season among locals and visitors. Our home ski resort, Wisp Resort, offers more than 35 trails and has advanced snowmaking technology, providing a perfect blend of natural and man made snow.

# GARRETT COUNTY HIGHLIGHTS & VISITOR SPENDING

All key indicators in Garrett County continued to surpass pre-pandemic (2019) levels in 2023.

## Garrett County key indicators

Comparison of 2023 with 2019 data, 2019=100



Source: D. K. Shifflet, Tourism Economics

Visitor volume in 2023 in Garrett County surpassed 2019 levels by 33%.

## Garrett County visitor volume

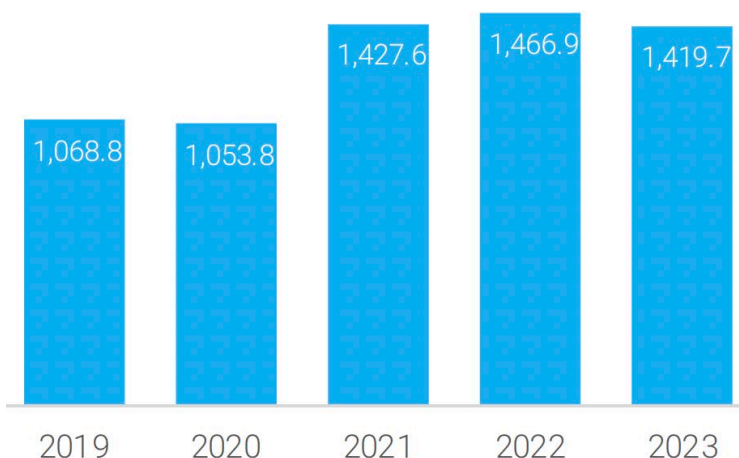
Amounts in thousands of visitors

	2019	2020	2021	2022	2023	Growth	to 2019
<b>Total visitors</b>	<b>1,068.8</b>	<b>1,053.8</b>	<b>1,427.6</b>	<b>1,466.9</b>	<b>1,419.7</b>	<b>-3.2%</b>	<b>132.8%</b>
Day	559.1	468.1	659.5	741.9	748.7	0.9%	133.9%
Overnight	509.7	585.7	768.1	724.9	671.0	-7.4%	131.6%

Source: D. K. Shifflet, Tourism Economics

## Garrett County visitor volume

Amounts in thousands of visitors



Source: D. K. Shifflet, Tourism Economics



## Visitor spending grew 2% in Garrett County and consolidated post-pandemic gains.

### Garrett County visitor spending and annual growth

Amounts in \$ millions, 2023 % change, and % recovered relative to 2019

	2019	2020	2021	2022	2023	2023 Growth	% relative to 2019
<b>Total visitor spending</b>	<b>\$361.7</b>	<b>\$386.7</b>	<b>\$485.5</b>	<b>\$499.6</b>	<b>\$509.7</b>	<b>2.0%</b>	<b>140.9%</b>
Lodging*	\$103.6	\$117.1	\$148.8	\$152.5	\$155.6	2.1%	150.3%
Food & beverage	\$72.1	\$78.7	\$92.1	\$90.8	\$98.6	8.6%	136.7%
Retail	\$40.4	\$47.4	\$52.4	\$54.2	\$56.1	3.6%	139.1%
Recreation	\$68.1	\$71.8	\$94.5	\$98.2	\$101.4	3.2%	149.0%
Transportation**	\$77.5	\$71.8	\$97.6	\$103.9	\$97.9	-5.8%	126.3%

\* Lodging includes 2nd home spending

\*\* Transportation includes both ground and air transportation

Source: D. K. Shifflet, Tourism Economics

### Garrett County visitor spending

Amounts in \$ millions



Source: D. K. Shifflet, Tourism Economics

### Visitor spending by category

% of total spending



Source: D. K. Shifflet, Tourism Economics





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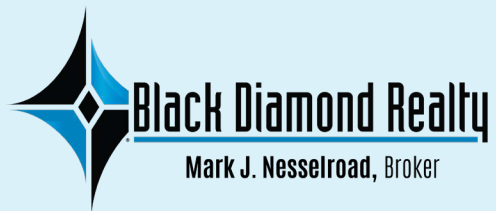
Aerial View Facing Southwest





**SITE HERE**

Aerial View Facing Southeast



# CONTACT

## BLACK DIAMOND REALTY

38 South Potomac Street, Suite 205  
Hagerstown, MD 21740

P. 240.896.5788

**BlackDiamondRealty.net**

### PRIMARY CONTACT

**Kim Licciardi, CCIM, SIOR-MA**

*Partner & Business Development Leader / Salesperson*

M. 304.685.0891

*klicciardi@blackdiamondrealty.net*

### SECONDARY CONTACT

**Crystal Pheulpin**

*Associate / Salesperson*

M. 301.992.8325

*cpheulpin@blackdiamondrealty.net*