



LAKEWOOD RANCH



# WATERSIDE PLACE

SARASOTA'S NEXT  
GREAT DESTINATION

LAKEWOOD RANCH - NATION'S 3RD FASTEST SELLING COMMUNITY

BUSINESS OWNER'S GUIDE

# A Strategic Location

- 3rd fastest selling community in the country
- 13,460 households; 32,448 residents, adding 3,170 per year\*
- Average household income of \$117,000\*
- Total population of Lakewood Ranch projected at 80,000\*
- 133,520 residents in the 10-mile trade area
- Largest job center in MSA with more than 4.5M sq.ft. of office, retail, and hospitality, housing 14,000+ jobs\*
- Corporate Park in Waterside is the largest business park in the two-county region
- Located in Sarasota County, the heart of Florida's Cultural Coast
- Developer with a 25-year track record of success
- Easy access to I-75 and Sarasota

\*February 2018



THE MARKET



LIFESTYLE PROGRAMMING



LOCAL FLAVOR



Waterside Place is an urban entertainment hub within the new Lakewood Ranch village of Waterside. This 36-acre peninsula is oriented toward mile-long Kingfisher Lake and is loaded with amenities that will draw customers to your door. A true mixed-use center, Waterside Place will feature 862 luxury apartments and townhomes in the town center and connect to over 4,000 homes via water taxi and trails.



## The Place To Be

- 1 Your business linked to nearby neighborhoods by way of multi-purpose pedestrian and bicycle trails and water taxis
- 2 Large 8-acre island park with Splash Park, restrooms and pedestrian bridge to town center
- 3 Players Centre for the Performing Arts, with 300+ annual performances
- 4 Merchants' Park designed for regional and community gatherings programmed by the Lakewood Ranch lifestyle team
- 5 Gateway Park designed as a children's discovery zone and biking club
- 6 Marina serving water taxis that deliver customers to your door
- 7 Pedestrian-friendly streets, paseos, plazas, and open spaces designed for programmed events and activities, or just simply strolling
- 8 Ground-floor restaurants and retail space with offices above—many with water views
- 9 John Olson Nature Center, a 400-acre nature preserve

IN GOOD COMPANY

*Businesses that will thrive in the lakefront vibe of Waterside Place include:*



# THE PLAYERS CENTRE FOR THE PERFORMING ARTS



*Sarasota's oldest performing arts organization will soon be bringing over 300 performances each year to Waterside Place, as well as an influx of people ready to shop and dine before or after their theater experience.*

# ARCHITECTURE *+ design*



## DESIGNED FOR YOUR BUSINESS

- Modern coastal architecture
- Offices with balconies and water views
- Retail and restaurants opening to lively outdoor patios and 25-ft-wide sidewalks for dining and strolling
- Paseos leading to ample parking



## CONNECTED TO YOUR CUSTOMER BASE

- Located on a 36-acre peninsula overlooking mile-wide Kingfisher Lake
- Walkable, mixed-use project with 862 adjacent luxury apartments, 37,000+ square feet of office and over 60,000 square feet of combined retail and restaurant space means you'll have customers throughout the day and evening
- Serving 5,100+ homes in Waterside, as well as 133,520 residents in the surrounding Lakewood Ranch and Sarasota communities, spending \$6 billion in annual retail sales
- Water taxis serving residents on the lake, making your business their destination
- Pedestrian trails link to adjacent and nearby neighborhoods





*Regional Destination.  
Local Culture.*

Plans, specifications, community amenities, standard features, availability and prices are subject to change without notice. The information, illustrations, maps and depictions contained in this brochure concerning the Lakewood Ranch development are based on the current proposed development concepts. Actual development may vary from what is depicted. © Lakewood Ranch 2018



**LEASING CONTACT**  
Tom Johnson  
tom.johnson@lwrcommercial.com  
941-757-1636

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941-907-6677 | [info@lwrwatersideplace.com](mailto:info@lwrwatersideplace.com) | [lwrwaterside.com](http://lwrwaterside.com)

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