

Property Overview

Apr 7, 2024 - Apr 6, 2025

Property:

CR

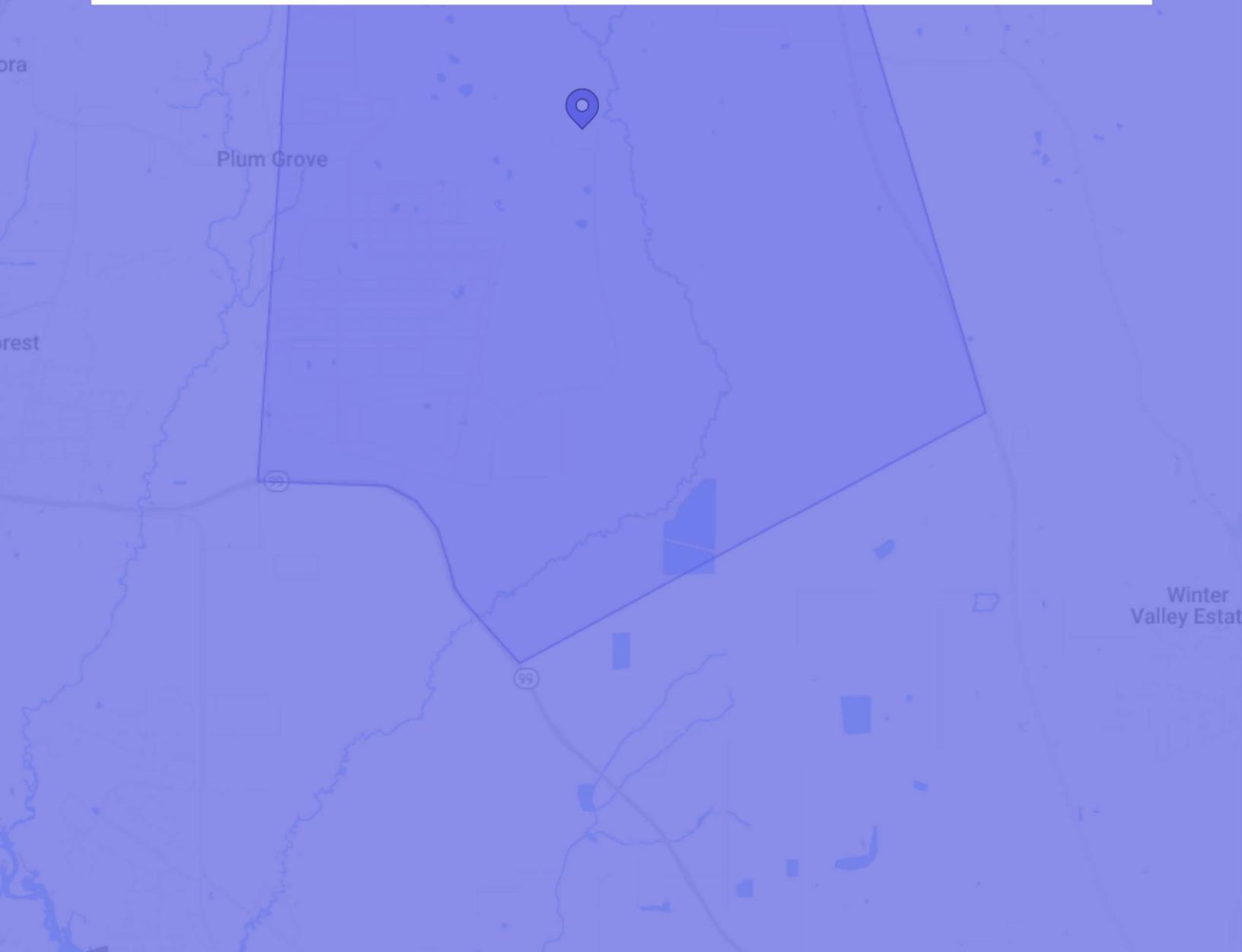
Colony Ridge Communities
County Road 3470, Plum Grove, TX

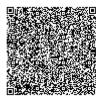
Applied Filters:

Audience Type: Visitors, Employees, Residents



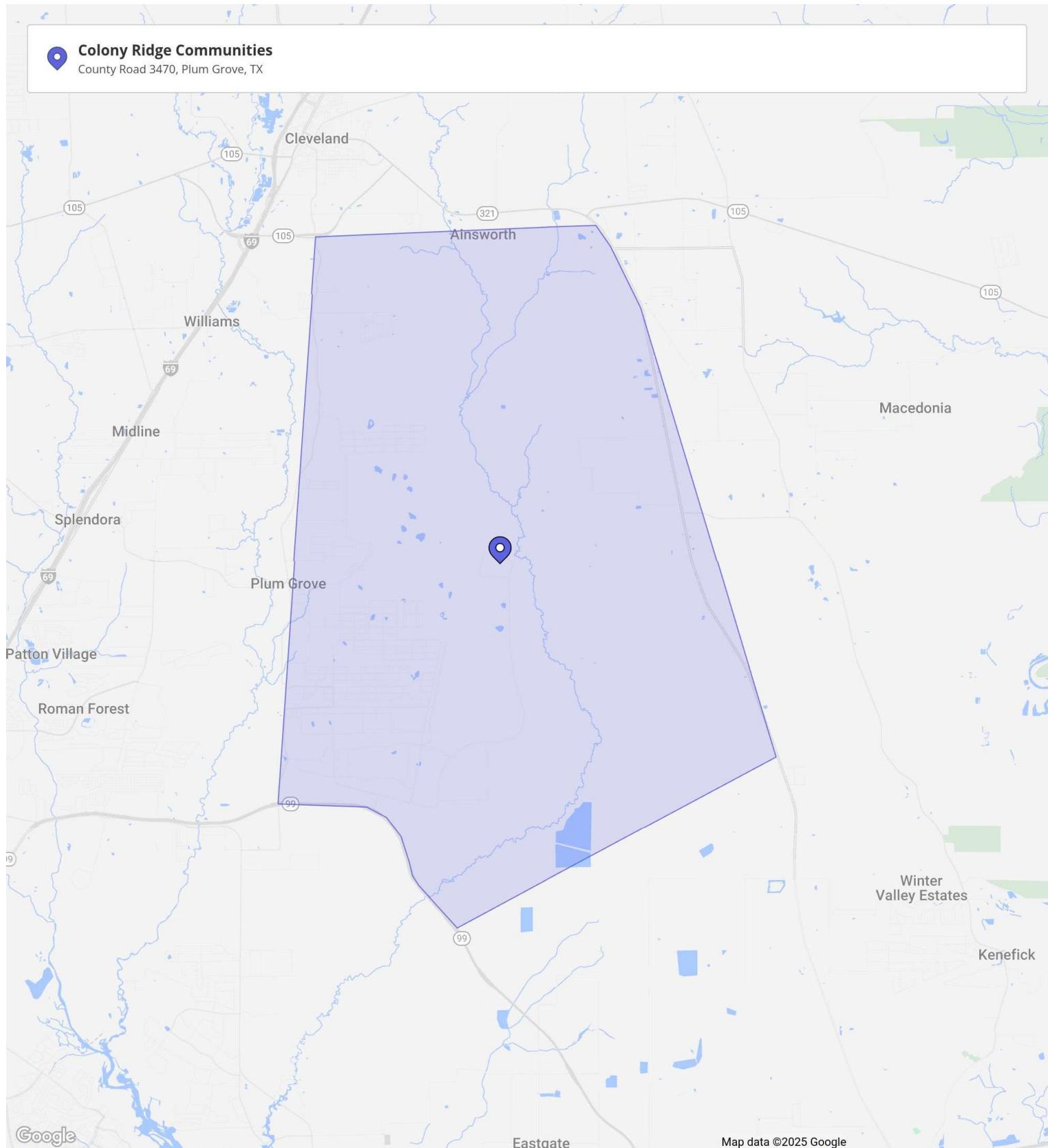
Scan to view on placer.ai platform





Property Overview

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Metrics

Colony Ridge Communities

County Road 3470, Plum Grove, TX

Visits	10.8M	Panel Visits	1.5M
Audience	513.1K	Visits YoY	+2.9%
Visit Frequency	20.98	Visits Yo2Y	+10.1%
Avg. Dwell Time	658 min	Visits Yo3Y	+35.8%

Apr 7th, 2024 - Apr 6th, 2025

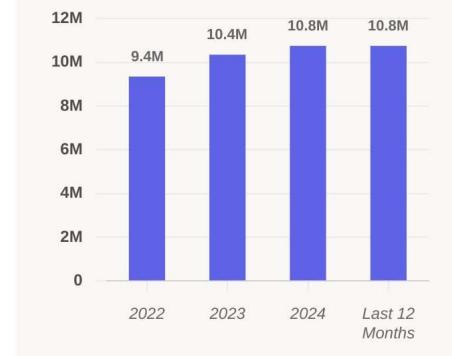
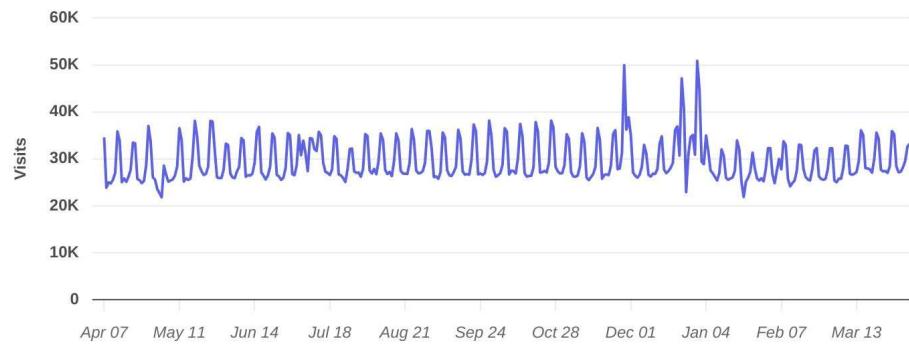
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Colony Ridge Communities

County Road, Plum Grove, TX



Daily | Visits | Apr 7th, 2024 - Apr 6th, 2025

Data provided by Placer Labs Inc. (www.placer.ai)

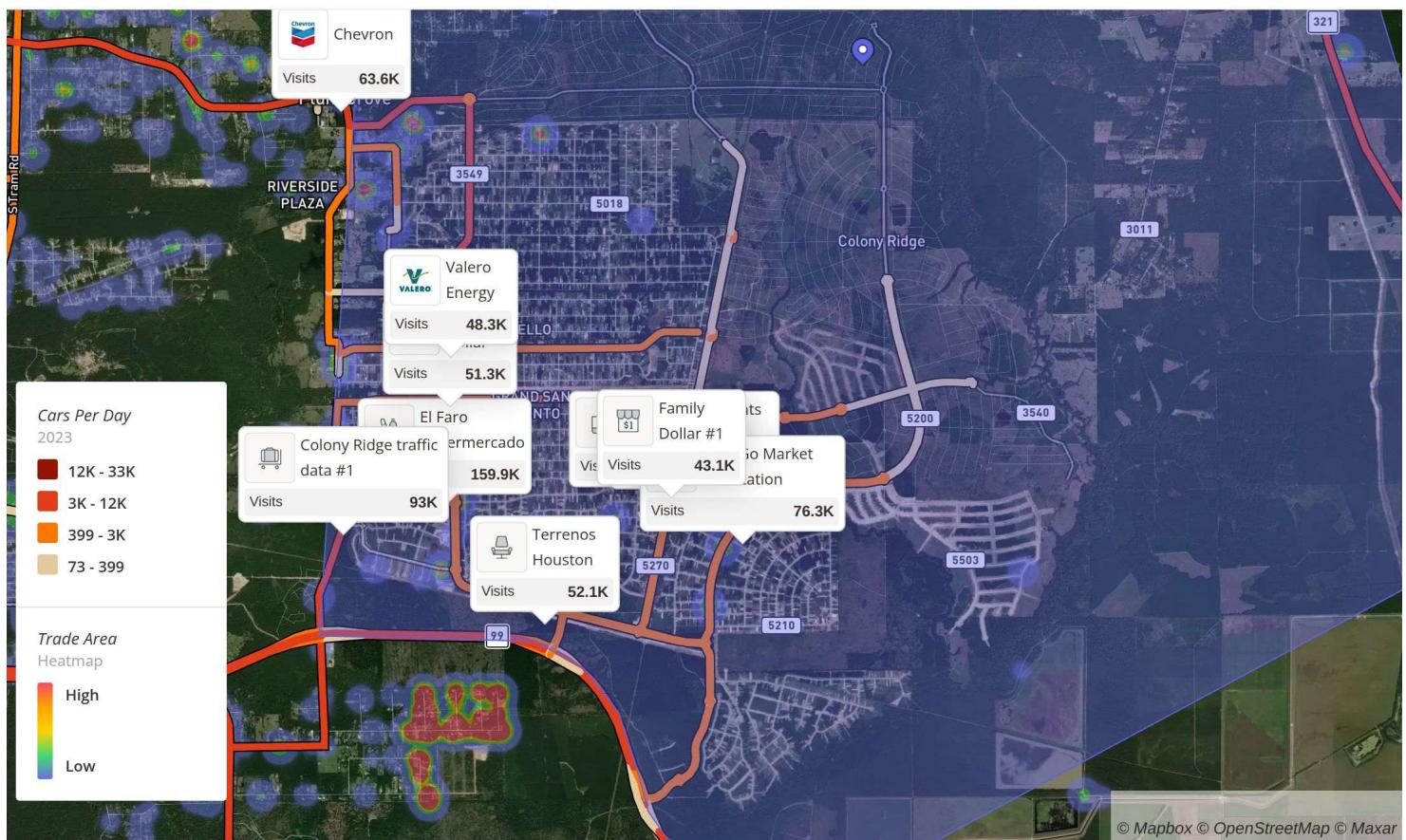




Property Overview

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Market Landscape



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

Apr 1st, 2024 - Mar 31st, 2025

Data provided by Placer Labs Inc. (www.placer.ai)



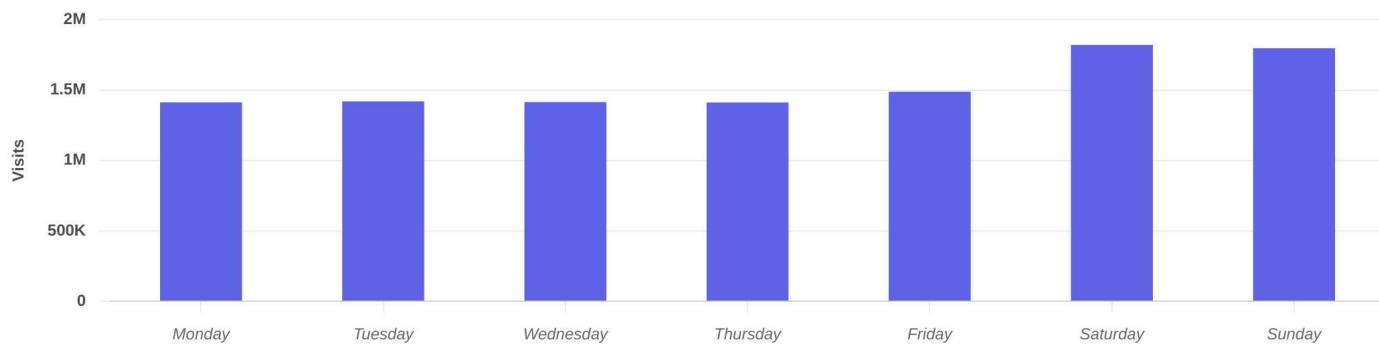


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Daily Visits

Colony Ridge Communities
County Road 3470, Plum Grove, TX

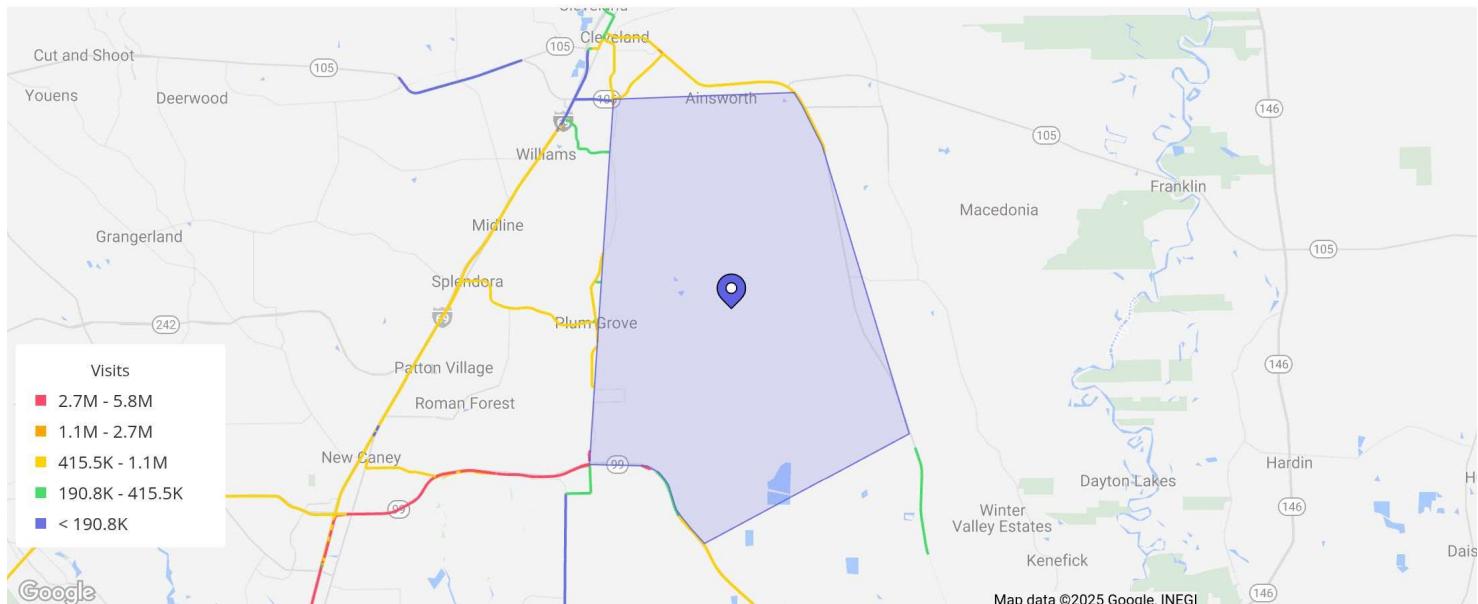


Visits | Apr 7th, 2024 - Apr 6th, 2025

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Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Apr 7th, 2024 - Apr 6th, 2025

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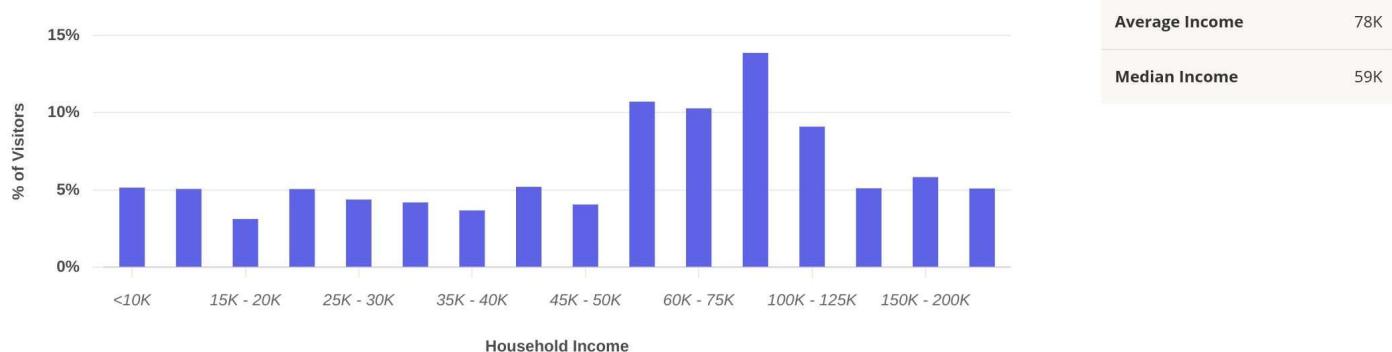
Household Income

Apr 7, 2024 - Apr 6, 2025

Household Income

Colony Ridge Communities

County Road 3470, Plum Grove, TX



*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2023

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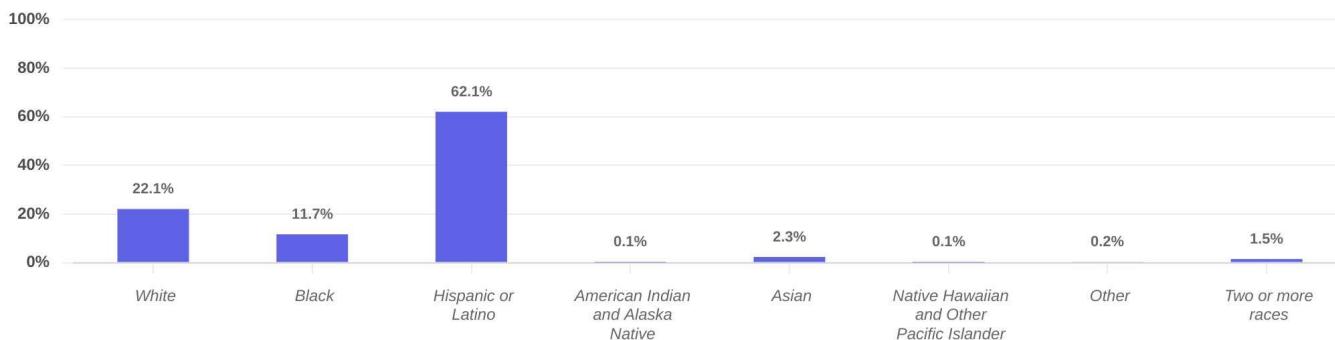
Ethnicity

Apr 7, 2024 - Apr 6, 2025

Ethnicity

Colony Ridge Communities

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