



Property Overview

Apr 7, 2024 - Apr 6, 2025

Property:



Colony Ridge Communities

County Road 3470, Plum Grove, TX

Applied Filters:

Audience Type: Visitors, Employees, Residents



Scan to view on placer.ai platform



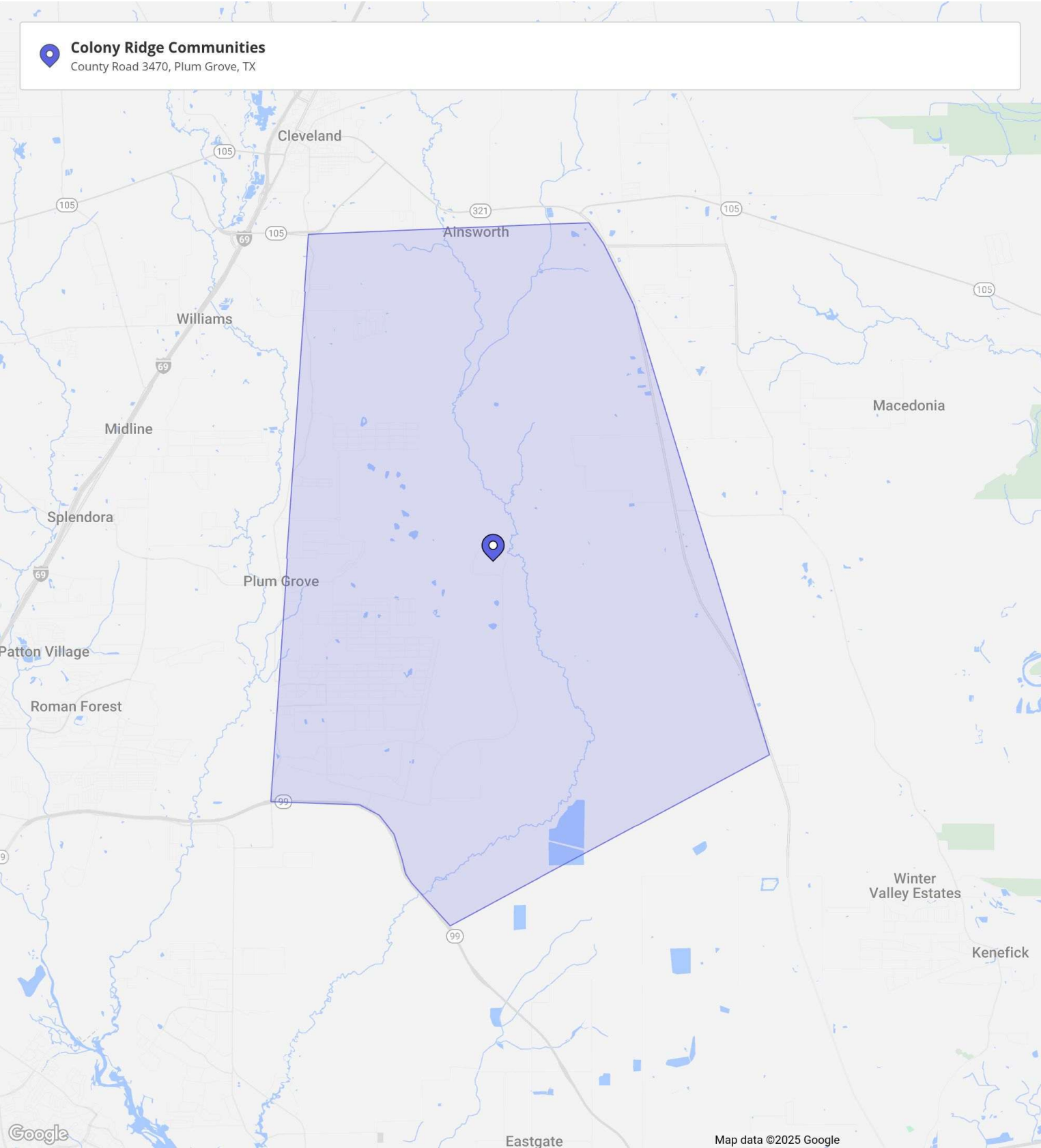
Plum Grove

Winter Valley Estat



Property Overview

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Metrics

● Colony Ridge Communities
County Road 3470, Plum Grove, TX

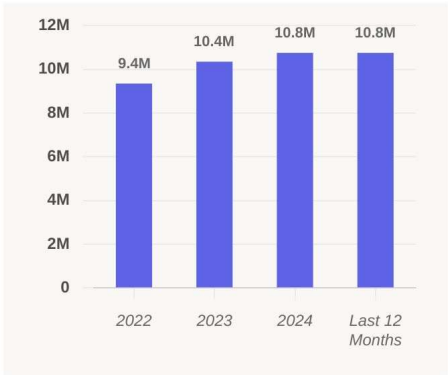
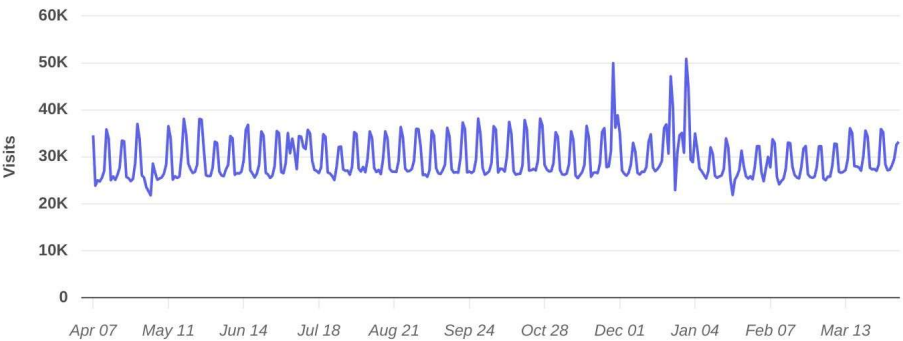
Visits	10.8M	Panel Visits	1.5M
Audience	513.1K	Visits YoY	+2.9%
Visit Frequency	20.98	Visits Yo2Y	+10.1%
Avg. Dwell Time	658 min	Visits Yo3Y	+35.8%

Apr 7th, 2024 - Apr 6th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

● Colony Ridge Communities
County Road, Plum Grove, TX



Daily | Visits | Apr 7th, 2024 - Apr 6th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

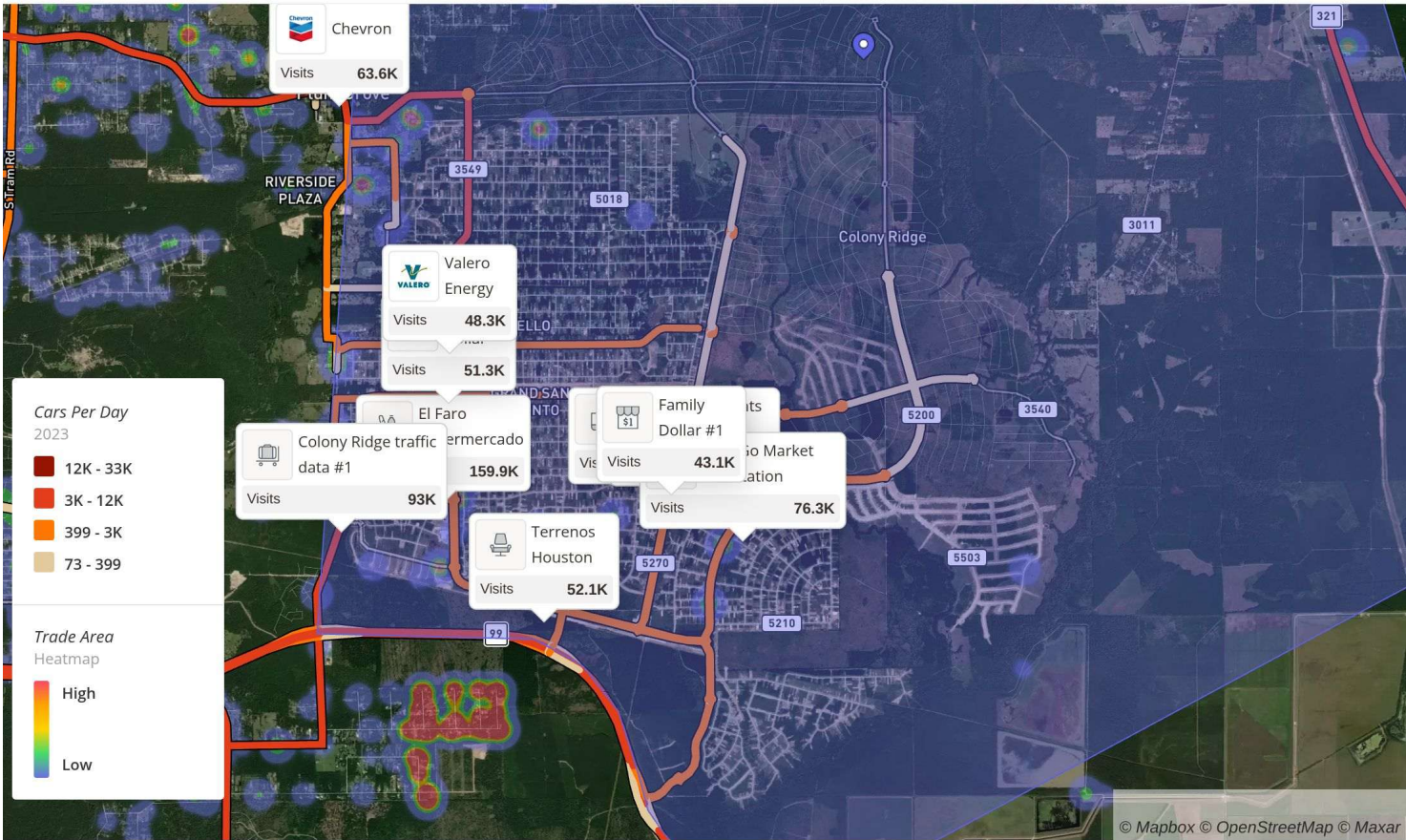




Property Overview

Apr 7, 2024 - Apr 6, 2025

Market Landscape



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

Apr 1st, 2024 - Mar 31st, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



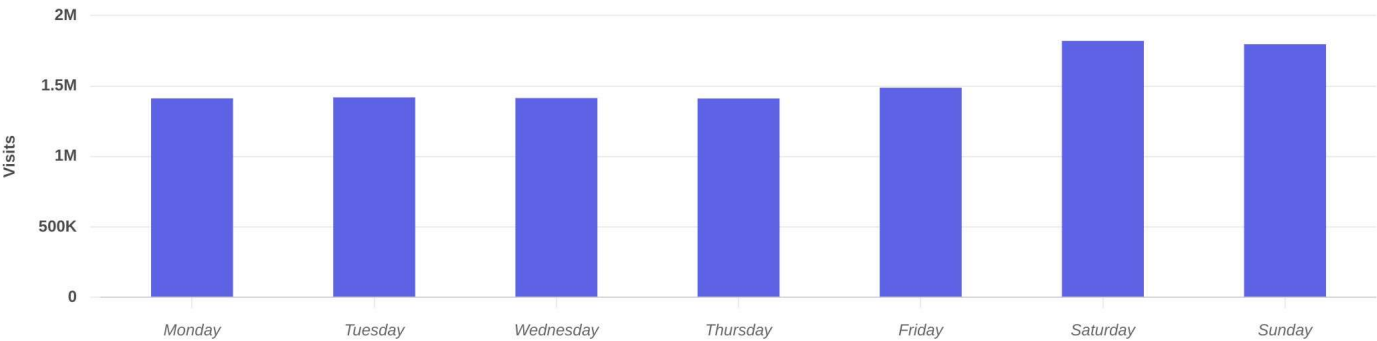


Property Overview

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Daily Visits

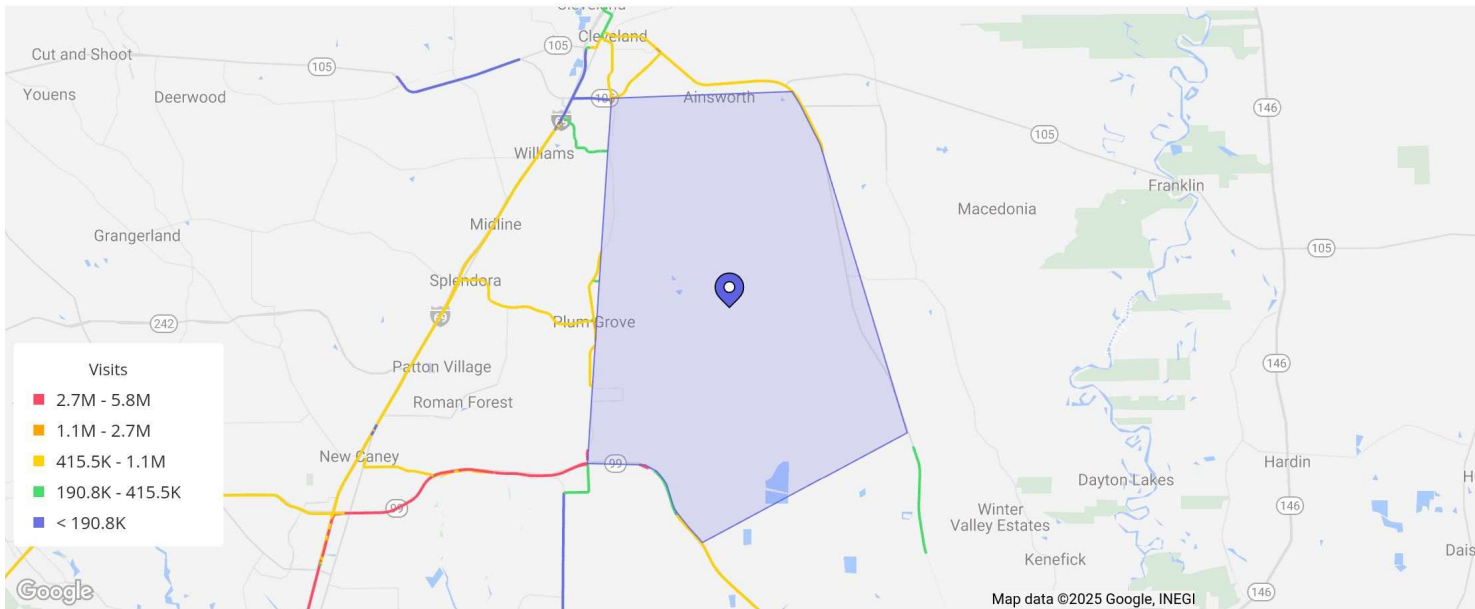
Colony Ridge Communities
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Visits | Apr 7th, 2024 - Apr 6th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Apr 7th, 2024 - Apr 6th, 2025
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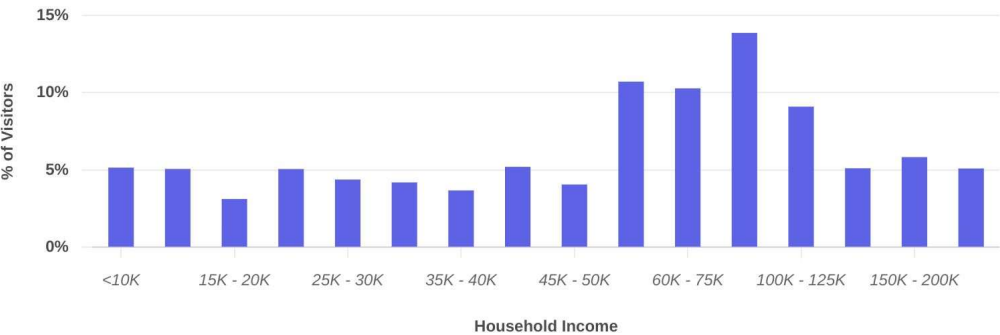


Household Income

Apr 7, 2024 - Apr 6, 2025

Household Income

● **Colony Ridge Communities**
County Road 3470, Plum Grove, TX



Average Income	78K
Median Income	59K

*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2023

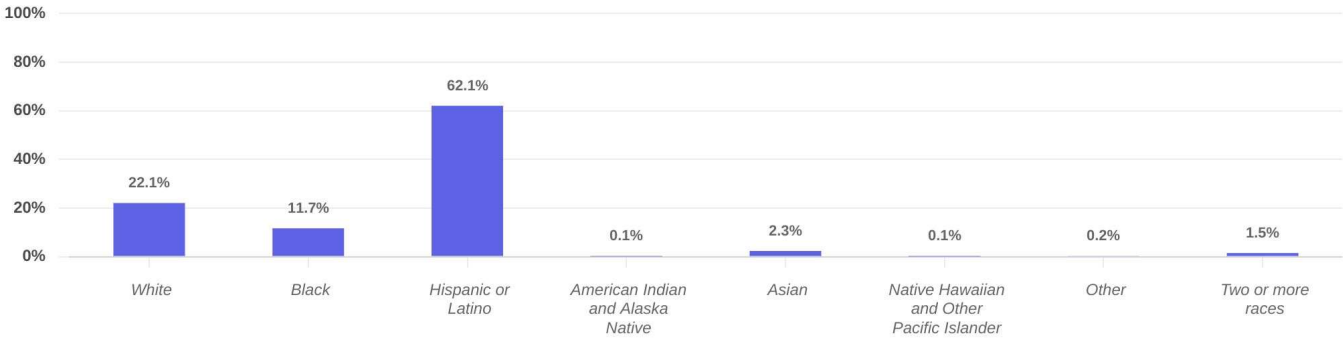
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Ethnicity

● **Colony Ridge Communities**
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