



ASSEMBLY

— HOUSE —

INTRODUCTION

Eric Woerner
FOUNDER

ASSEMBLY HOUSE CONCEPT

Assembly House is an elevated, full-service restaurant and wine bar in Sunnyvale, TX, bringing together chef-driven American grill cuisine, an extensive wine list, craft cocktails, and a thoughtfully curated bourbon selection. We offer a warm, inviting, and community-centered atmosphere where guests feel like they've stepped into a hometown favorite that celebrates great food, great wine, and genuine connection.

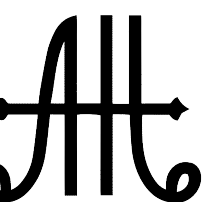
At Assembly House, we believe in the power of bringing people together—true to the meaning of “assembly”, a place where diverse individuals unite around a shared experience. Our mid-century modern design blends clean lines with warmth and comfort, creating an environment that feels both refined and approachable. Hospitality is at the heart of everything we do, and our goal is to make every guest feel at home the moment they walk through the door.

Our diverse menu is designed to meet any occasion, featuring light bites such as handhelds and pizza pies, alongside elevated entrées including steaks and chef-driven specials. Whether you're enjoying a casual family dinner, a date night, or celebrating with friends, Assembly House delivers an experience that feels special without ever feeling formal.

Adjacent to the restaurant is Assembly House Wine Co., a retail wine shop open to everyone, offering a curated selection of bottles to explore and enjoy at home. We also offer Assembly House Wine Club memberships, which provide exclusive perks and benefits across all of our restaurant locations, including wine dinners with winemakers, private happy hours, access to select bottles, and branded swag. Our partner and guiding our wine program and experiences is DLynn Proctor. DLynn has been a figure in the wine industry for 25 years. During his early career he was an influential Sommelier known for building restaurant lists and training programs. He has spent the last 15 years in global leadership roles with Fantesca Estate & Winery and Penfolds, focusing on import/export, sales, marketing, strategy, and consumer relations. He is a partner in Gabriel-Glas North America and the Co-Founder of non-profit Wine Unify; and was an Associate Producer on, and appeared in, Netflix's feature film, “Uncorked.” He can currently be seen in Kevin Hart's “Hart to Heart” series on PeacockTV. More information can be found through the link at the top of our page.

Our atmosphere is complemented by a carefully curated playlist featuring hits from the last four decades, with a strong lean into modern country rock—familiar, upbeat, and welcoming. Guests are encouraged to visit our Events page to explore upcoming experiences, including tastings, wine dinners, live music, and community gatherings.

Assembly House is the only restaurant of its kind in Sunnyvale, offering a unique blend of elevated dining, education, and community in a comfortable, affordable setting. With Sunnyvale now open and Aledo coming soon, we look forward to continuing to grow and serve new communities!



ASSEMBLY HOUSE DESIGN INSPIRATION



ASSEMBLY HOUSE - ALEDO (OPENING Q1 2027)



Aledo Racquet Club



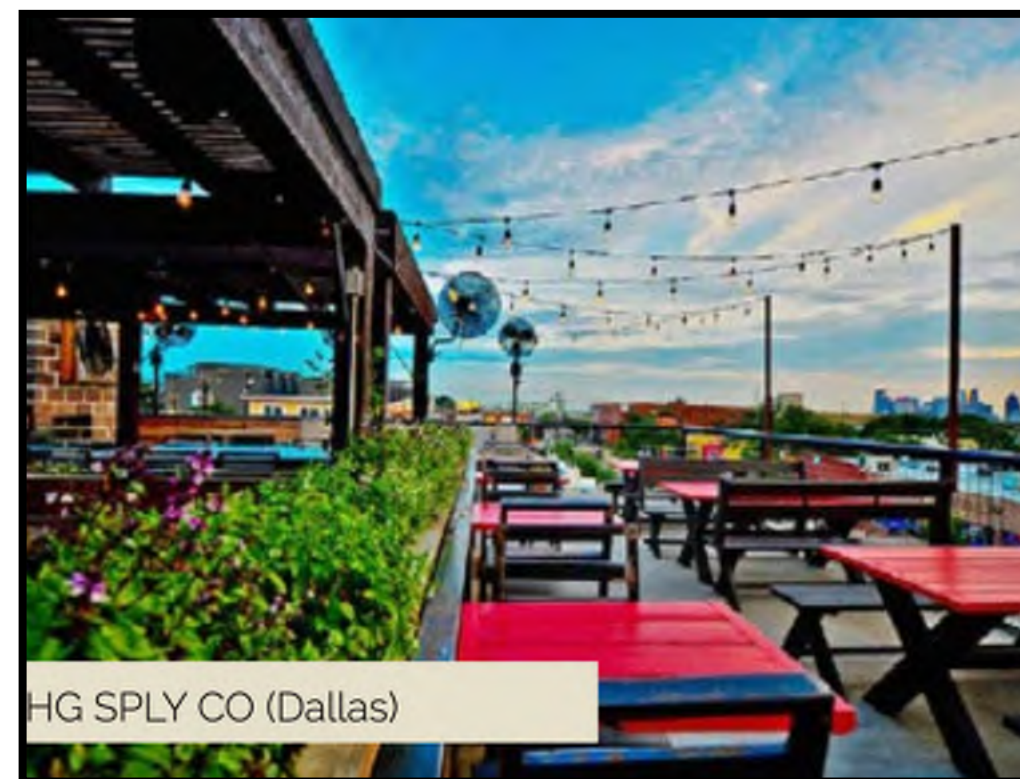
Restaurant + Patio



PAST EXPERIENCE - HOSPITALITY

Assembly House team brings past extensive expertise in diverse dining concepts, including the seamless blend of sports and hospitality showcased by establishments like The Athletic Club, Standard Service, HERO, and HG SPLY CO. This depth of experience will be leveraged to deliver a distinctive and memorable dining experience tailored to surrounding communities.

Prior to starting The Athletic Club, Eric Woerner rose to Vice President of Operations at 8020 Hospitality LLC (“8020”). 8020 is responsible for several of the most popular restaurant concepts in Dallas, Fort Worth, and the surrounding metroplex. These include HG Sply Co., Standard Service, HERO, Gung Ho, and Remedy. Vernon Govender, Owner Operator - Finance at Assembly House, is also a 20% owner in 8020 Hospitality. Eric and Vernon provide best-in-class food and beverage experience to this team.



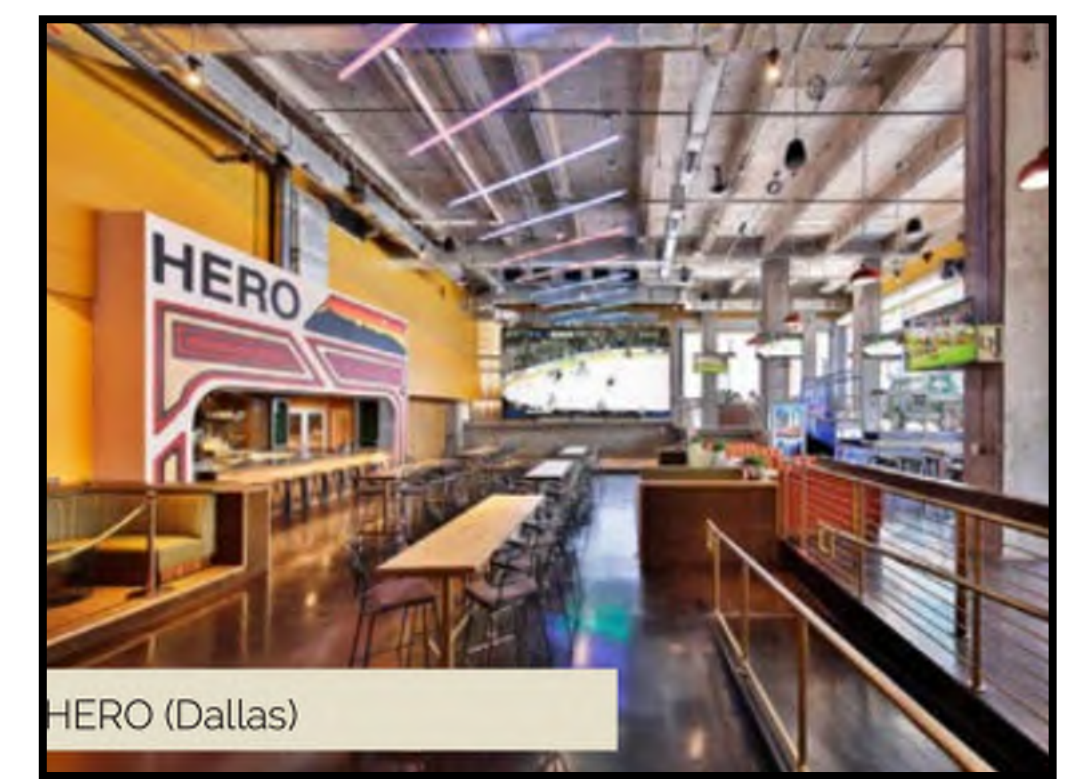
HG SPLY CO (Dallas)



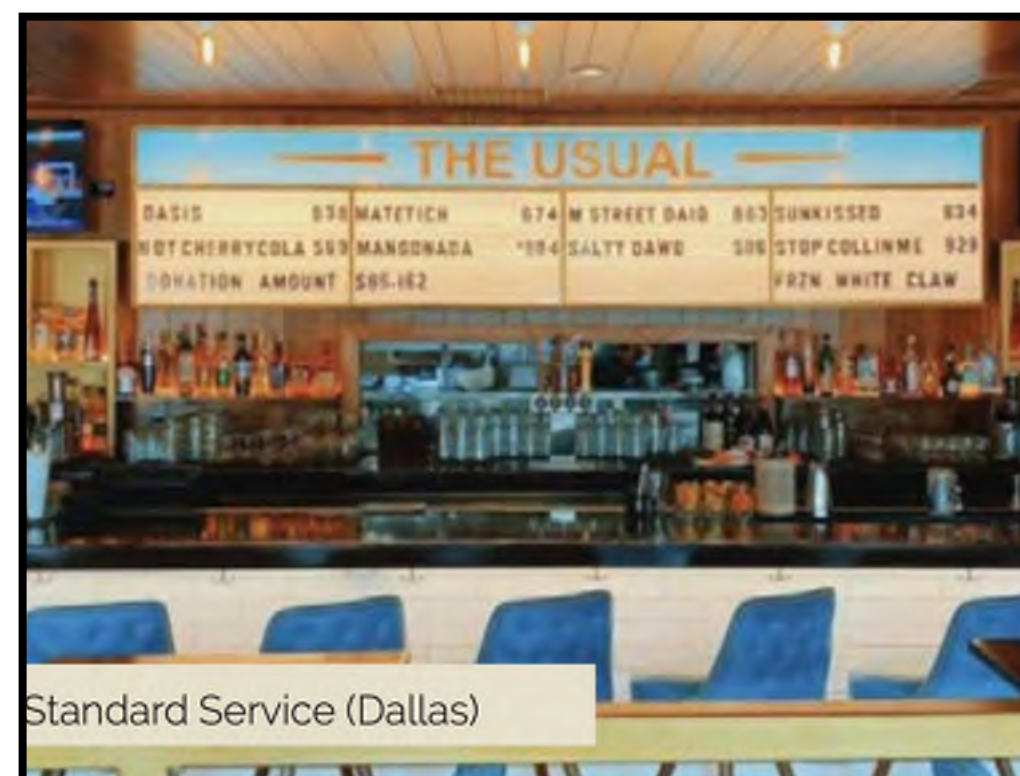
HG SPLY CO (Trophy Club)



HG SPLY CO (Fort Worth)



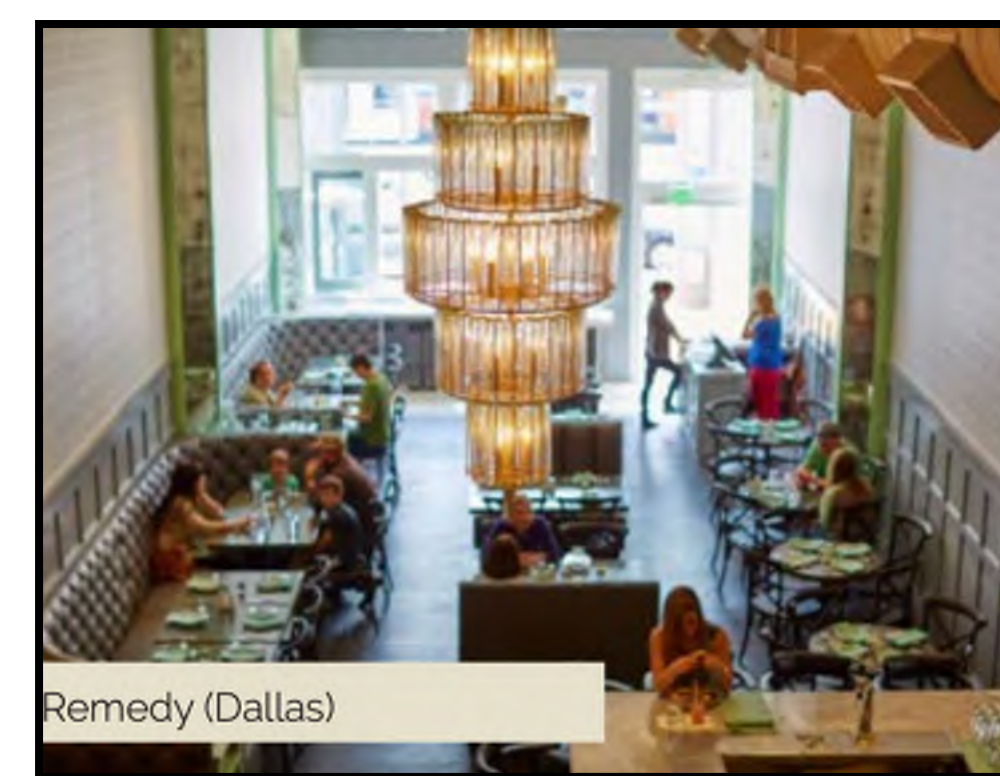
HERO (Dallas)



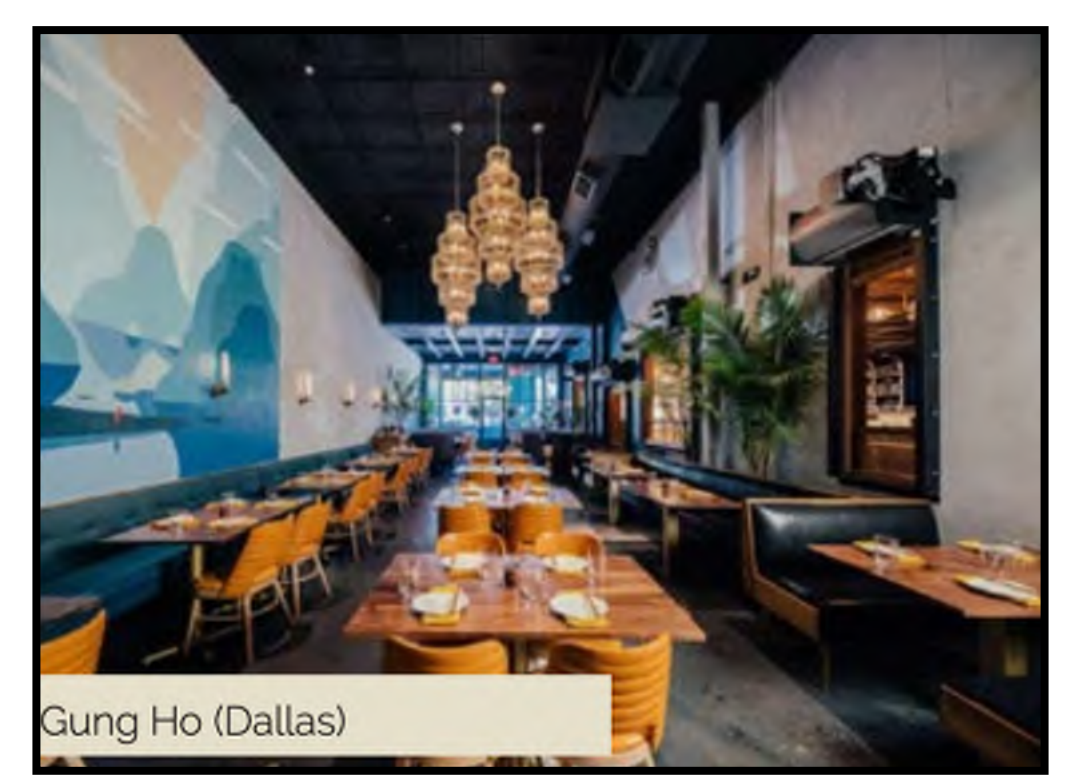
Standard Service (Dallas)



Standard Service (Heath)



Remedy (Dallas)



Gung Ho (Dallas)

RICHARDSON CURRENT





ASSEMBLY HOUSE

Assembly House

















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THANK YOU!