526 SUPERIOR AVE | CLEVELAND

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# Breaking News

A MONUMENT TO CLEVELAND'S NEWSPAPER HISTORY PUBLISHING DOWNTOWN'S LATEST EDITION.



# 10,405 SF of Premier Office Space Available



# Read All About it

BEFITTING ITS NEWSPAPER NAMESAKE, THE LEADER BUILDING TELLS THE STORY OF BOTH DOWNTOWN'S PAST AND PATH AHEAD

Real estate developer Ralph King built a two-story structure to house several tenants, including the *Cleveland Leader* newspaper, one of many daily Cleveland newspapers vying for readership. Always meant as a temporary site for the paper until a large skyscraper could be constructed, this first Leader Building was torn down in 1912.

# 1905

Industrialist Daniel Rhodes Hanna bought the *Cleveland Leader* and over the next several years invested heavily in the paper. Along with purchasing the *Cleveland News*, he also participated in a competitive—and, at times, vicious—battle for readership with the rival *Plain Dealer* newspaper that became known as the Circulation War.

### 1910

1913

With Hanna's backing, the 14-story Leader Building was constructed across the street from the 5-story home of the *Plain Dealer*. Designed by famed New York architect Charles A. Platt, the Beaux-Arts style limestone building became an immediate, elegant standout in Cleveland's budding skyline, in addition to becoming its largest office building by square footage at the time. It was meant to impress—an overshadowing statement of an across-thestreet newspaper rivalry, which yielded Cleveland its then-largest and most glamorous office building. While its initial purpose became old news, the allure of the Leader Building remains—and contributes to the story of downtown's future.

> Despite massive personal efforts and investment, Hanna's Cleveland Leader went out of business. The Cleveland News, Hanna's other newspaper, continued at the Leader Building past Hanna's death in 1921 until it moved to a new plant facility in 1926.

1917

After its newspaper days, the Leader Building became largely associated throughout the 20th century for its many law firm tenants. For more than 60 years, it also housed the Colonnade Cafeteria, a popular lunchtime spot for both tenants and nearby workers.

### 1926-2014

K&D purchased the Leader Building. In 2016, K&D converted the top 12 floors to luxury apartments, a prescient renovation that helped spark downtown Cleveland's ongoing live-work-play revival.

### 2014



# Extra Extra

### THE LEADER BUILDING'S CAPTIVATING PROFILE AS ONE OF **CLEVELAND'S HISTORIC MULTI-USE SUCCESS STORIES**



# LIFESTYLE

- + In-building salon, barber shop, and dental office
- + FedEx and UPS drop off
- + Variety of on-site dining, including Guys Pizza, Ohio City Burrito, and Double Nickel Restaurant
- + F45 Training on the first floor

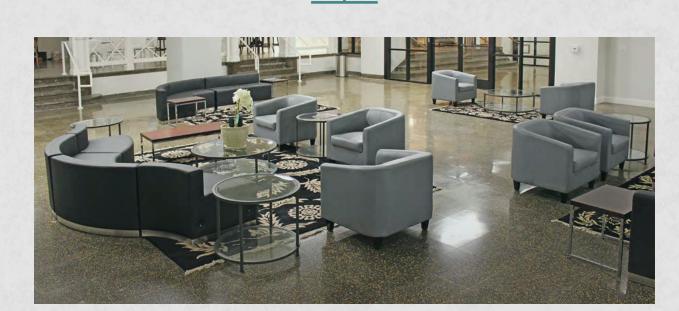
- marble detailing and gold-framed elevators
- dry cleaning pick up
- + 24-hour security on-site

Following K&D's conversion of the top 12 floors to luxury apartments in 2016, the Leader Building has helped establish downtown Cleveland as a model for the live-work-play reinvention of urban markets nationwide. Complementing the classic character of its Beaux-Arts architecture—from hand-chiseled sculptural decoration to its grand gold-finished lobby the Leader Building's modern makeover spotlights its ample offerings inside and out.

# **FEATURE ARTICLES**

+ Historic grand lobby, with original handcrafted

+ Multiple building conference rooms, fitness center with locker rooms, tenant lounges, ample parking,



## **BUSINESS**

- + Typical floor size of 20,000 sq. ft.
- + Negotiable Tenant Improvements
- + On-site maintenance and management



# The Local Beat

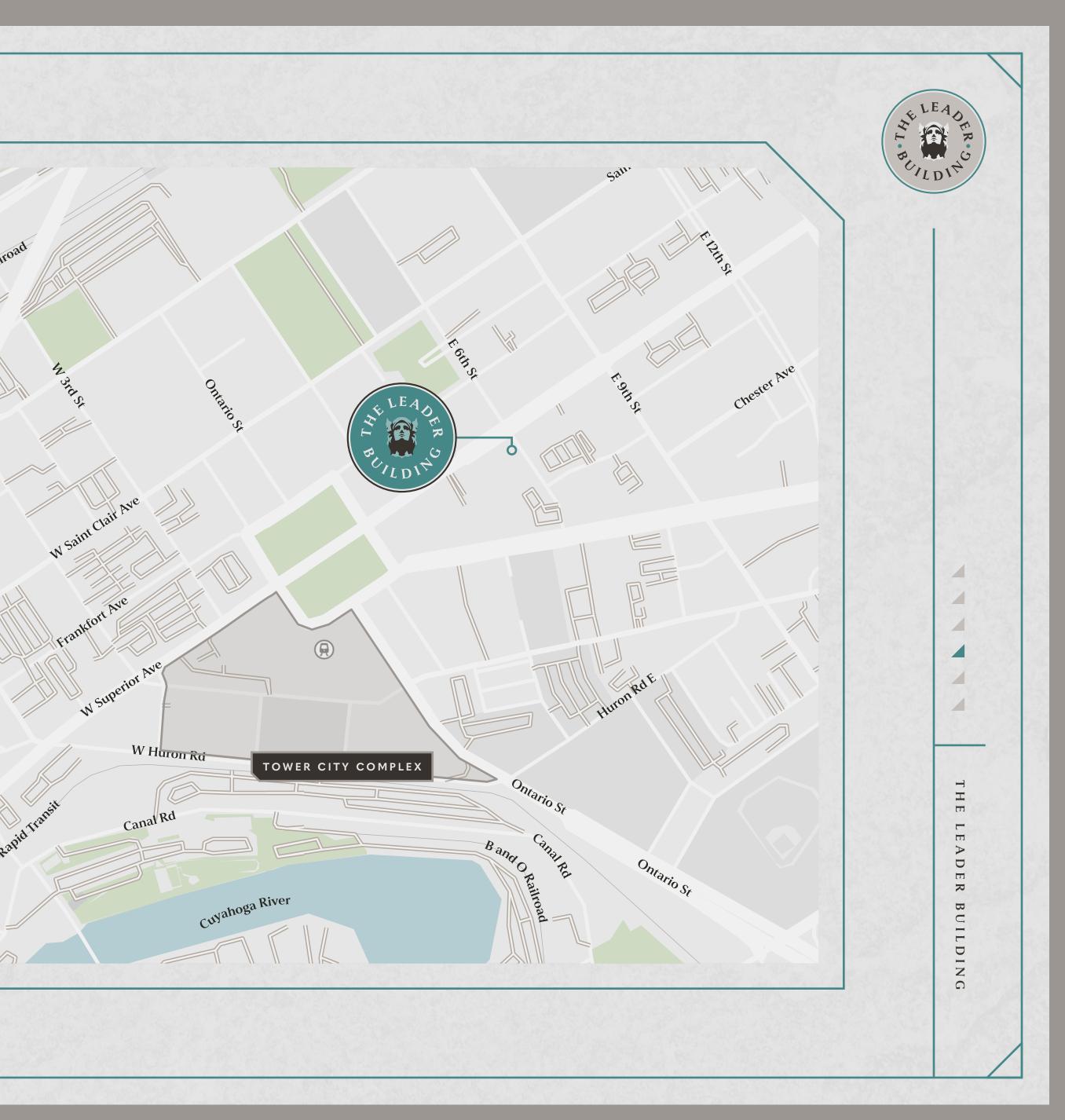
THE LEADER BUILDING'S NEAR-IT-ALL SPOT AMONG CLEVELAND'S LIVE-WORK-PLAY EPICENTER.

Originally selected for its proximity to the competition, the Leader Building's location is unrivaled today in its proximity to *everything* downtown has to offer. By concentrating historic office touchstones with modern multifamily housing, a wide array of hotels, and the walkable attractions of Public Square, the Arcade, East 4th Street, Gateway District, and dining options for any occasion, the Leader's surroundings represent the future of not only downtown Cleveland but cities across the country.

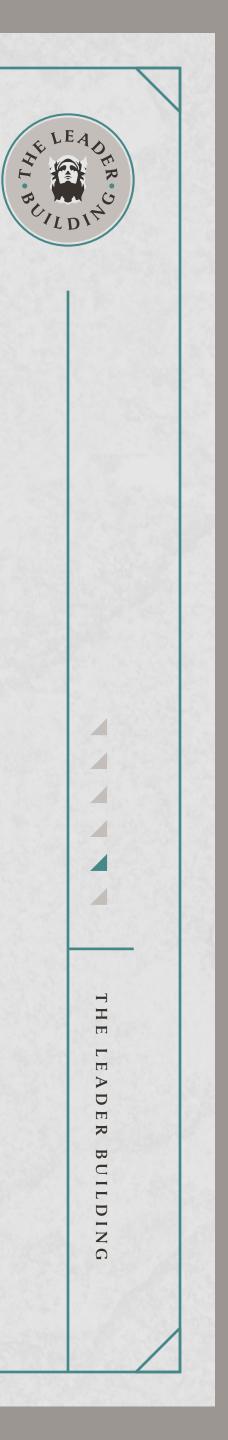
**JUGGLE** 

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Old River Ra







SELECT SUITE TO VIEW PLAN

# Hot off the Presses

WITH FRONT-PAGE PLACEMENT AMONG DOWNTOWN'S REINVIGORATED CENTER, HEADLINE CLEVELAND'S TOMORROW. **AVAILABILITIES** 



AND WRITE CLEVELAND'S NEXT CHAPTER

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# Get the Scop

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# CBRE K&D

