

OFFERING SUMMARY

LA QUINTA INN BY WYNDHAM EL PASO EAST LOMALAND

11033 Gateway Boulevard W | El Paso, TX 79935

FEE SIMPLE OWNERSHIP, NO MANAGEMENT ENCUMBRANCES

The asset is delivered without long-term brand or management commitments, offering control and adaptability.

BRAND FLEXIBILITY

Option to retain Wyndham affiliation with its broad loyalty reach, or convert to another flag to capture different distribution and positioning.

HIGH-VISIBILITY LOCATION

Directly off I-10 East, with quick access to Downtown El Paso, El Paso International Airport, and border crossings into Juárez.

STRONG AND DIVERSE DEMAND

Year-round business from Fort Bliss, cross-border trade, healthcare, UTEP, and corporate activity supports stable occupancy.

VALUE-ADD POTENTIAL

Current ADR lags the comp set, offering immediate upside through revenue management, brand repositioning, and operational efficiencies.

ATTRACTIVE ENTRY POINT

Priced well below replacement cost, providing investors a low-cost basis in a growing border economy with limited near-term CapEx needs.



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