

AVAILABLE FOR LEASE- 10,000 SF UP TO 60,000SF

**FOR INFORMATION: CALL CHRIS AT
913-205-7747**



Available

Pad Site Available-
Suits to Suit or
Ground Lease

FORMER SHOPKO

320 COUNTY ROAD O • RICE LAKE, WI 54868

SUMMARY

FORMER SHOPKO | RICE LAKE, WI

SUMMARY



Excellent Location and Multiple Access Points

The site is located on a traffic corridor connecting Main Street, Downtown Rice Lake, and U.S. Highway 53. Highway 53 tethers the Rice Lake MSA to the larger cities of Spooner, Chippewa Falls, Eau Claire, and eventually, Minneapolis - St. Paul.

ADDRESS

320 County Road O
Rice Lake, WI 54868

APN

276-8001-55-000

BUILDING/LOT SIZE

75,000 (Estimated) / 7.20 Acres

YEAR BUILT

1994 (Estimated)



Near National and Complementary Retailers

This site is ideally situated amongst complementary local and national brands that drive traffic to the immediate area, including Menards, Kohl's, Office Max, Walmart, and Hobby Lobby.



1 Mile from the University of Wisconsin - Barron County Satellite Campus

The University of Wisconsin education system added [the Barron County campus](#) in Rice Lake as a branch location in July 2018. This location offers many foundational courses for students who either plan to earn an Associates Degree, or complete their four-year degree elsewhere.



FOR INFORMATION: CALL CHRIS AT
913-205-7747

LOCAL TRADE AREA

FORMER SHOPKO | RICE LAKE, WI



AERIAL - NORTHEAST FACING

FORMER SHOPKO | RICE LAKE, WI



University of Wisconsin Eau Claire
BARRON COUNTY

80 MILES WEST TO MINNEAPOLIS/ST. PAUL



HOBBY LOBBY

OfficeMax

12,200 VEHICLES

LAKE BUFFET

AmericInn
Hotel and Suites

Norske Nook
Restaurant & Bakery

COMPEER
FINANCIAL

Express
EMPLOYMENT PROFESSIONALS

FASTENAL

Dunham's
SPORTS

GLIK'S
est. 1897

C&B
CHRISTOPHER AND BANKS
MISSY 1 PETITE | WOMEN

GNC

HARBOR FREIGHT TOOLS
Quality Tools at Ridiculously Low Prices

CEDAR MALL

Super 8

Blain's
FARM & FLEET

Cultiver's

O'Reilly
AUTO PARTS

Great Clips

PET SUPPLIES PLUS

Latices Concepts

ST. VINCENT DE PAUL
HELPS PEOPLE

ALDI

University of Wisconsin Eau Claire

BARRON COUNTY

AERIAL - WEST FACING

FORMER SHOPKO | RICE LAKE, WI

← 50 MILES SOUTH TO CHIPPEWA FALLS / EAU CLAIRE



Walmart
Supercenter

MICROTEL
INN & SUITES
BY WYNDHAM

Applebees

MENARDS
KOHLS

Arby's

TACO
JOHN'S

KWIK TRIP

MOTOR
HARLEY-DAVIDSON
CYCLES

goodwill

RICE LAKE
VA CLINIC

sears
HOMETOWN STORE
LOCALLY OWNED AND OPERATED

furnish

HOBBY
LOBBY

J Shoes

Travel Designers
TRAVEL
LEADERS®

ADVENTURES
RESTAURANT &
PUB

SHERWIN-WILLIAMS

12,200 VEHICLES

LAKE BUFFET

SUBJECT SITE

AmericInn
Hotel and Suites

EXCELLENT ACCESSIBILITY

FORMER SHOPKO | RICE LAKE, WI

**FOR INFORMATION: CALL CHRIS AT
913-205-7747**



LOCATED AMONG TRAFFIC DRIVERS
FORMER SHOPKO | RICE LAKE, WI

**FOR INFORMATION: CALL CHRIS AT
913-205-7747**



MARKET SUMMARY

FORMER SHOPKO | RICE LAKE, WI

NORTHERN WISCONSIN'S RETAIL, MEDICAL, EDUCATIONAL HUB

Located in Barron County in North-Central Wisconsin, the city of Rice Lake is a locally and regionally well known vacation destination. Some of the state's best ATV trails and fishing can be found in and around the city.

Rice Lake is the largest city in the county and in the past two decades, investments have been made in the city's infrastructure and quality of life. Those investments include a new hospital completed in 2011, two new schools, expansions of the local university and technical college campuses, and a \$20 million referendum to improve elementary, middle, and high schools.

INCOME

\$39,673 2019 Estimated Rice Lake Median Household Income

\$25,871 2019 Estimated Rice Lake Per Capita Income



**FOR INFORMATION: CALL CHRIS AT
913-205-7747**

DEMOGRAPHICS

FORMER SHOPKO | RICE LAKE, WI

FOR INFORMATION: CALL CHRIS AT
913-205-7747

