



**Tanger**<sup>®</sup>  
MYRTLE BEACH HWY 501

# Demographics

847,524

Population  
5 Year Population Growth 4%

360,205

Households

\$78,891

Average HHI

44

Median Age

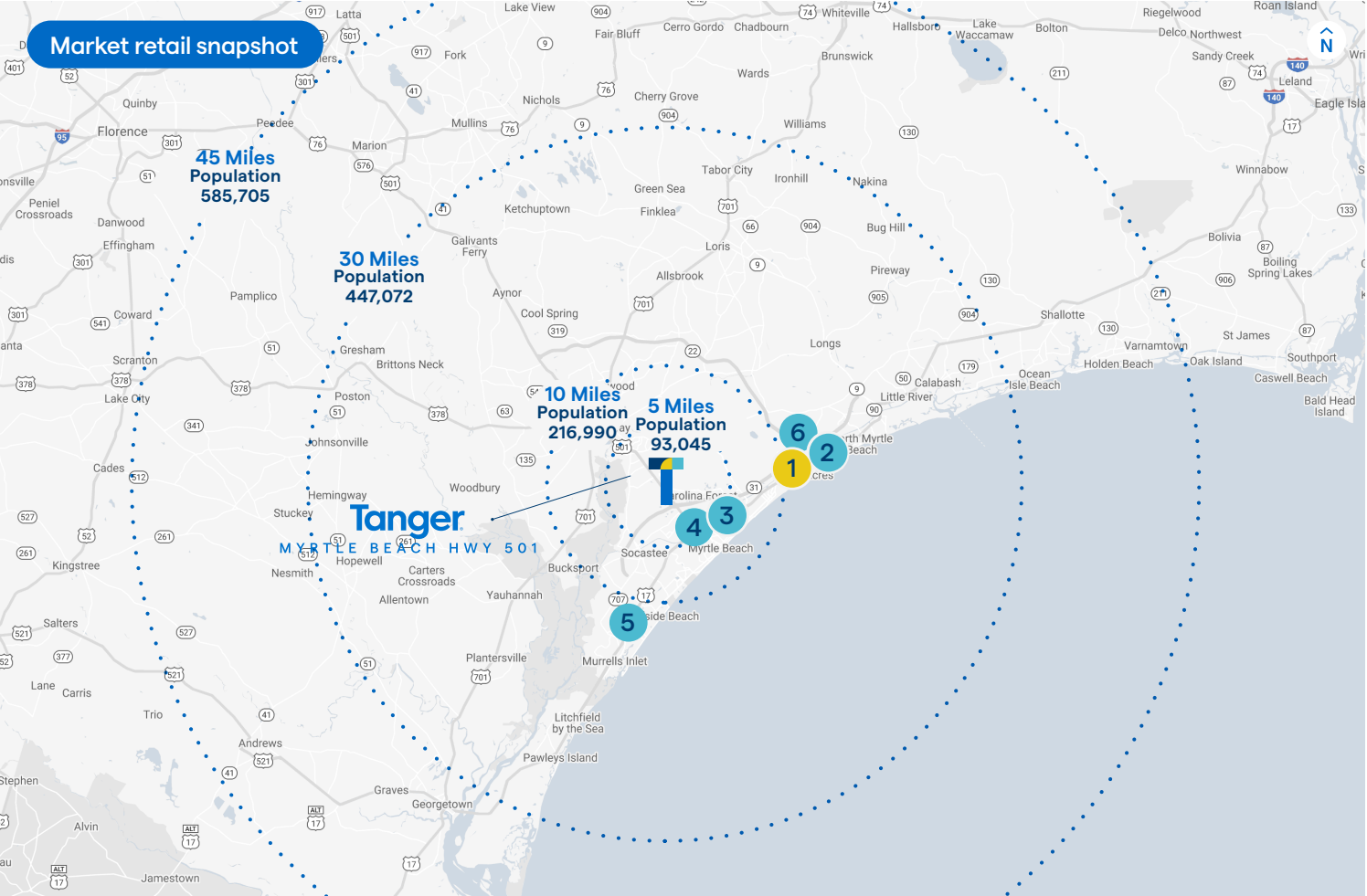
516,537

MSA Population  
Myrtle Beach-Conway-North Myrtle Beach, SC-NC

426,523 SF

Gross Leasable Area

Source: 2022 ESRI, U.S. Census Bureau  
Based on 60-mile radius



## Address

4635 Factory Stores Blvd.  
Myrtle Beach, SC 29579

## Major Cities

Wilmington, NC (56 miles)  
Charleston, SC (95 miles)  
Columbia, SC (130 miles)

## Daily Traffic Count

Highway 501 - 53,100

## Key Market Retail

Driving distance in miles to Tanger

- 1 Tanger Myrtle Beach Hwy 17 15 Miles
- 2 Barefoot Landing 17 Miles
- 3 Broadway at the Beach 6 Miles
- 4 Coastal Grand Mall 5 Miles
- 4 Inlet Square Mall 16 Miles
- 4 Myrtle Beach Mall 15 Miles



# Tourist paradise with miles of beautiful coastline

Myrtle Beach is one of the top tourist destinations on the East Coast, with over 20 million visitors annually

Tourism has an economic impact of \$11 billion, up from \$7.3 billion in 2020 – a 49% increase year over year

Myrtle Beach International Airport is one of the busiest airports in South Carolina and serves more than two million passengers each year

Over 60 miles of pristine beaches, with a variety of water sports and activities

Home to 90 world-class golf courses, including several designed by golf icons such as Jack Nicklaus and Arnold Palmer

Multiple family-friendly attractions, such as Broadway at the Beach, the SkyWheel, the Myrtle Beach Boardwalk, Family Kingdom, Myrtle Waves Water Park, and 34 miniature golf courses

425 hotels with 180,000 rooms, 2,000 full-service restaurants, and 7 live theaters with 7,500 seats

Ranked as one of the top beaches in the U.S. by several travel publications, including TripAdvisor, U.S. News & World Report, and Travel Channel

Ranked as one of the best golf destinations in the U.S. by Golf Digest

Top employers in the area include Burroughs & Chapin, Kingston Resorts, Exit Realty Elite, City of Myrtle Beach, and Precision Southeast





# 100s of brands, unbeatable value

COACH



Columbia  
FACTORY STORE

POLO  RALPH LAUREN

BANANA REPUBLIC  
FACTORY

Vera Bradley

 sunglass hut

TOMMY  HILFIGER

