



THE PROPERTY



REGION AVAILABILITY ZONING OPPORTUNITY PRICING



Downtown Sacramento 006-0103-019



-/+7,050 SF (1st & 2nd floor) -/+3,525 SF Basement



C-3-SPD



Mixed Use Building Retail or Office Building +/-80' Petail

+/-80' Retail Frontage



\$1,250,000.00 \$177.00 PSF

1012 J Street is located in the heart of Downtown Sacramento, in the Cesar Chavez Memorial neighborhood. This is a bustling and vibrant urban area, characterized by a mix of government offices, commercial buildings, residential spaces, and a lively entertainment scene. The immediate surroundings are highly walkable and feature a variety of amenities and attractions. Key landmarks and points of interest nearby include:

Downtown Commons (DOCO): A major entertainment and shopping district located just a short walk away. DOCO is home to the Golden 1 Center, the arena for the Sacramento Kings, as well as a variety of restaurants, shops, and the upscale Kimpton Sawyer Hotel. The California State Capitol and Capitol Park: The State Capitol is a prominent feature of downtown, and the surrounding park offers a green, serene space for relaxation and recreation in the urban core. The SAFE Credit Union Convention & Performing Arts District: This newly renovated complex hosts a wide range of conferences, concerts, and theatrical performances. Cesar Chavez Plaza: A popular public park that often hosts community events, concerts, and the weekly Farmers' Market.













CENTURY 21.

FOR SALE





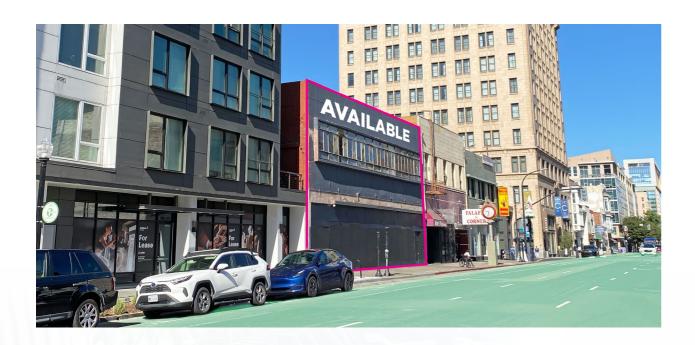












THE BUILDING

- Located just a stone throw from the State Capitol, the Golden 1 Center, the Convention Center, and directly in the path of the ongoing downtown revival, the subject property provides an ideal location to capture the growing consumer market in the Central Business District
- The location provides one of the most attractive street visible retail opportunities in the dynamic downtown grid. The continuous activity going on Downtown coupled with the Golden 1 Center, which has a projected 17,000 attendees per event and is 2.5 blocks from the site, make this an ideal location for a multitude of users. The Sacramento A's (formerly the Oakland A's) have a 2 year contract for MLB games in Sacramento which will definitively bring more consumer traffic to neighboring businesses.















FOR SALE





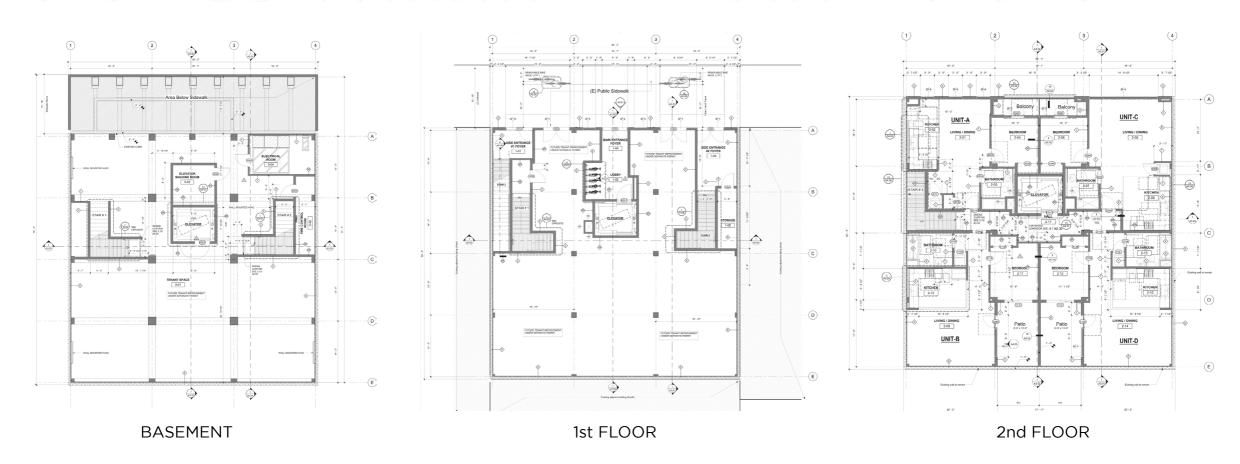








FLOOR PLANS



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THE AREA

Business Diversity: Downtown Sacramento is home to a mix of industries, including technology, education, agriculture, finance, and entertainment. This diversity provides opportunities for businesses to tap into different sectors, network with other professionals, and explore collaborations.

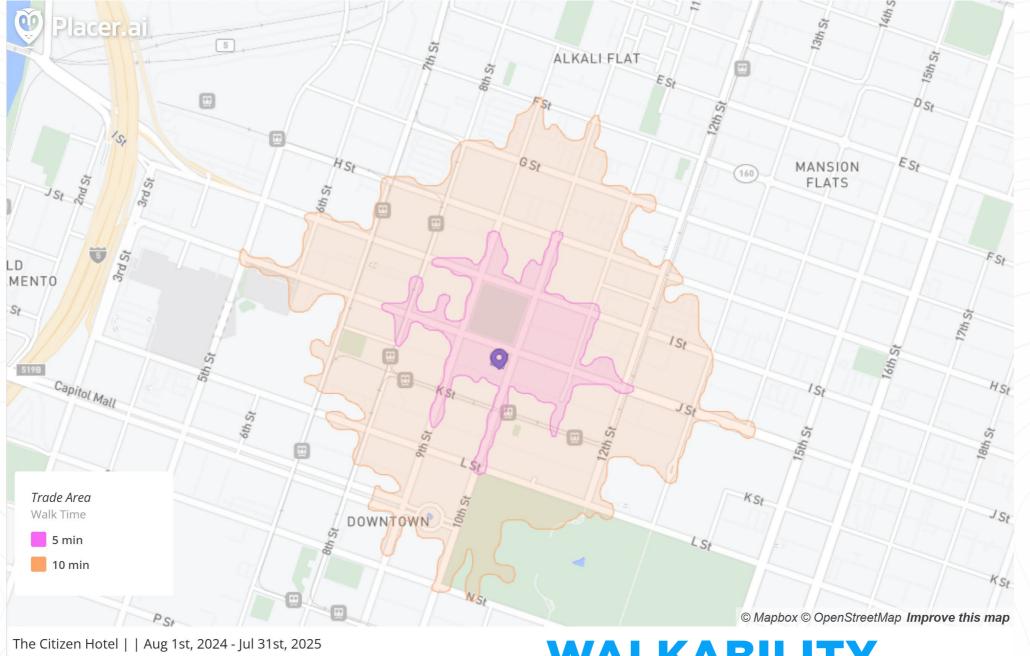
Cultural Events and Tourism: Sacramento has a rich cultural scene, attracting visitors to museums, historic districts, festivals, and events. Businesses in downtown can benefit from this influx of tourists and attendees by drawing on increased foot traffic and offering services catering to visitors.

Events and Networking: Events such as the Sacramento Music Festival and Farm-to-Fork Festival, as well as a variety of industry-specific gatherings, allow businesses to network, build brand awareness, and even sponsor events to connect with a larger audience.

Commercial and Residential Growth: The real estate market in downtown Sacramento is on the rise, with numerous mixed-use developments, luxury apartments, and office spaces being built. A growing residential population means a more consistent demand for products and services. Additionally, the revitalization of older areas offers opportunities for businesses to establish themselves in prime, high-traffic locations.

Proximity to Universities: Downtown is near Sacramento State University and other educational institutions, providing access to a pool of talented students, graduates, and interns. Many students and young professionals are drawn to living and working in the city center, offering businesses the chance to tap into a dynamic and educated workforce.





Data provided by Placer Labs Inc. (www.placer.ai)



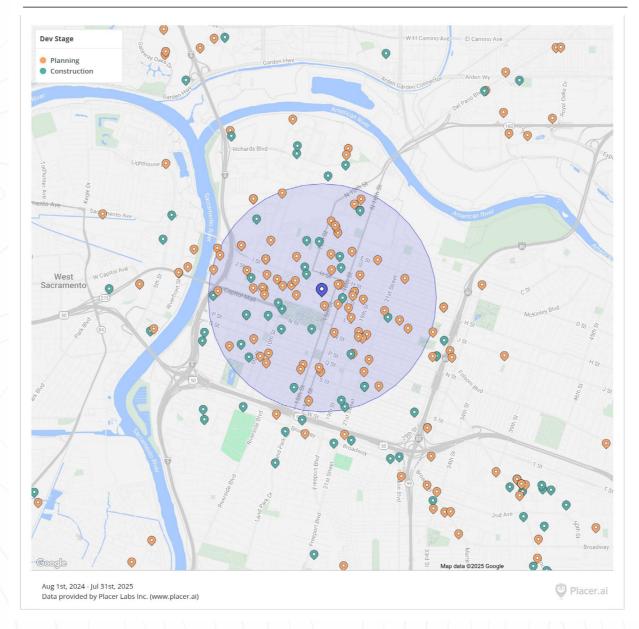


Downtown / Midtown Developments Surrounding the Opportunity



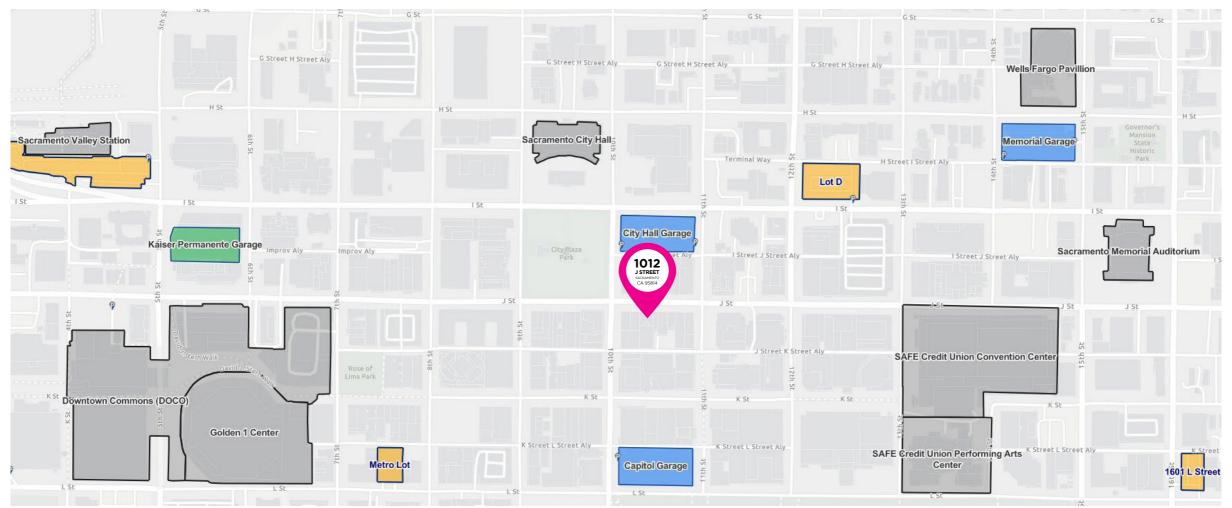
Planned Development

Aug 1, 2024 - Jul 31, 2025





PARKING GARAGES & PARKING LOTS

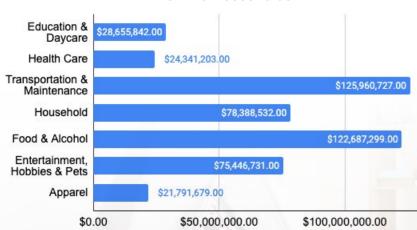




DEMOGRAPHICS

CONSUMER SPENDING





RESIDENT POPULATION



2010 32,633 2023 32.982

2028

33,036

TRAFFIC COUNT



-/+ 23,000

EDUCATION

% Breakdown - 2023



37% Some College, No Degree

25% High School Graduate

17% Bachelor's Degree

8% Some High School, No Diploma

8% Advanced Degree

5% Associate Degree

HOUSE HOLD INCOME



5 mile 2023 Households

< \$25K **2,430**

\$25K - 50K 2,287

\$50K - 75K 2,252

\$75K - 100K 1,292

\$100K - 125K 1,686

\$125K - 150K 1.296

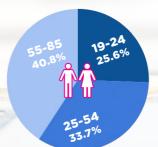
\$150K - 200K 886

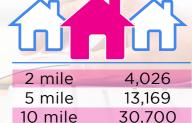
> \$200K+ 1,237

Village Rio Linda El Dorado Highlands 50 White Rock Se craviento 80 16 THE CREST Vineyard CLAY STATION 2023 POPULATION TOTAL **HOUSE HOLDS - 2023** BY AGE

WESTPARK

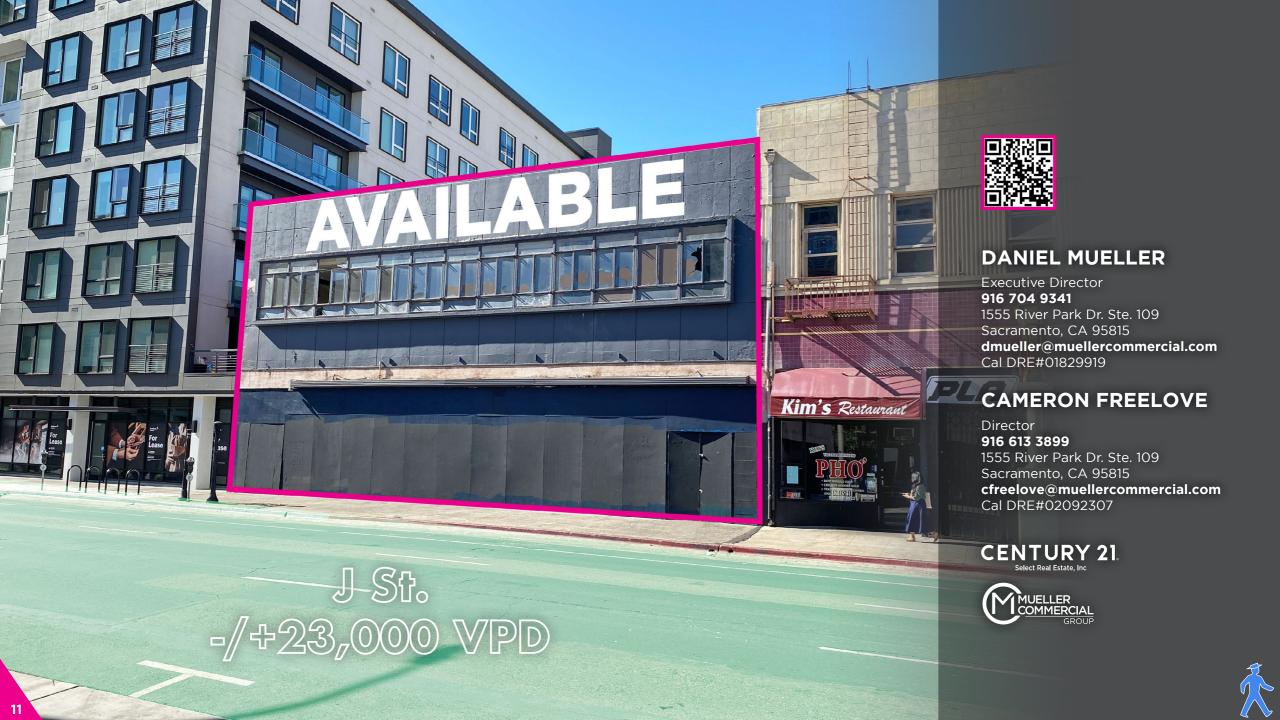
99





10 mile







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