





# **SUNALTA & BELTLINE**

## **CALGARY'S FASTEST-SURGING CORRIDOR**

## **KEY MARKET STATS**

#### **POPULATION GROWTH**

Sunalta has surged by 27% in the past decade, outpacing most inner-city communities.

#### **DEMOGRAPHICS**

63% of residents are aged 20–39, the core demographic for quick-service dining.

#### DENSITY

Beltline/Sunalta combined represent over 35,000 residents within a 1 km radius — and climbing.

#### TRANSIT TRAFFIC

Sunalta LRT Station sees 12,000+ boardings per weekday, funneling foot traffic right past 10th & 11th Avenue corridors.







#### **DAYTIME POPULATION**

With nearby office, medical, and retail, daytime population expands by 150% during work hours.

## NEW DEVELOPMENTS DRIVING DEMAND

West Tenth (1400 10 Ave SW): 7-storey, 105 residential units + 16,777 sq. ft. of retail.

#### **HAT AT 14TH**

28-storey, 239 upscale rental units.

#### SUNALTA HEIGHTS (1538 10 AVE SW):

Phase 1 → 27 storeys, 207 units; Phase 2 will add even more.

#### THE SENTINEL

Landmark mixed-use at 17th Ave & 14th St SW, one of Calgary's highest pedestrian/ traffic intersections.

# THE RECA BUILDING ADVANTAGE









## **KEY FEATURES**

#### YEAR RENOVATED

2018 (complete building modernization)

#### **TOTAL AREA**

~37,000 sq. ft. across 3 levels

#### **FLOOR PLATES**

~12,333 sq. ft. (efficient & divisible)

#### **WALK SCORE**

97/100 - Walker's Paradise

#### **TENANT ECOSYSTEM (BUILT-IN TRAFFIC GENERATORS)**

**Real Estate Council of Alberta** 

professional anchor tenant

Peak Wellness Pharmacy & Sunalta Medical Clinic

consistent daytime and health-oriented footfall

**Best of Kin Brewing** 

draws steady evening and weekend patrons

**Ground Floor Retail** 

already proven as a restaurant/QSR destination

#### TRANSIT SCORE

Excellent, direct connection to Sunalta LRT Station

#### **PARKING**

On-site surface stalls + secure underground tenant parking

#### **VISIBILITY**

Prominent frontage along 11th Avenue SW with steady vehicular & pedestrian traffic

#### **POSITIONING**

The RECA Building acts as a daily destination point — blending office professionals, medical clients, brewery patrons, and walk-in retail visitors under one roof. Unlike standalone retail, this ecosystem ensures predictable, multi-daypart traffic for QSR operators.

#### STRATEGIC LOCATION AT THE EDGE OF BELTLINE & SUNALTA

Its position captures both downtown commuters and the growing residential base west of the Beltline, making it a high-exposure, high-convenience site. With Beltline average retail rents hovering around \$30 psf, the RECA Building's turn-key QSR space at \$50 psf positions it as a premium, but well-justified opportunity given the infrastructure and built-in demand. For a pizza operator, this is not just a space — it's a plug-and-play launchpad inside a thriving building community.



# **FLOOR PLAN**

## 1431 SQ.FT 1510 11 AVE SW CALGARY

This ground-floor unit has already proven itself as a successful pizza location. With full QSR infrastructure in place, the space allows a new operator to bypass costly build-out and immediately capitalize on the Beltline's dining demand.

#### **BASE RENT**

#### **OPERATING COSTS**

#### **AVAILABILITY**

\$50 psf

\$17 psf

**Immediate** 

#### **COST ADVANTAGE**

Estimated savings of \$450,000–\$550,000 versus building a QSR from shell

Faster occupancy = revenue generation in weeks

Minimal downtime between lease signing and opening day

#### **POSITIONING FOR PIZZA & QSR BRANDS**

Attractive for local pizza brands wanting Beltline exposure

Infrastructure also supports other QSR concepts (sandwich, fried chicken, poke, Mediterranean, etc.)

#### **WHY IT WORKS**

This unit delivers a rare combination of location + infrastructure + proven use case. It's not an experiment — it's a proven pizza footprint in one of Calgary's most vibrant trade areas, ready to be re-activated.

¥ 3'−0" ¥

# **GALLERY**



















# THE LOCATION ADVANTAGE



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