

# Pads on Pasadena Avenue

c.1910 BOUTIQUE HOSTEL • RSO APARTMENTS  
22 UNITS — LINCOLN HEIGHTS / NELA

## OFFERING MEMORANDUM

2301 Pasadena Avenue  
Los Angeles, CA 90031



# Pads on Pasadena Avenue

## CONTENTS

### 01 Executive Summary

Investment Summary  
Investment Highlights  
Unit Mix Summary

### 02 Location

Location Summary  
Aerial View

### 03 Property Description

Property Features  
Property Images  
Value-Add / Entitlements  
Common Amenities

### 04 On Market Comps

Comp Set - NELA

### 05 Sale Comps

Sale Comp Set - NELA

### 06 Rent Roll

Current Rent Roll

### 07 Financial Analysis

Income & Expense Analysis

*Exclusively Marketed by:*

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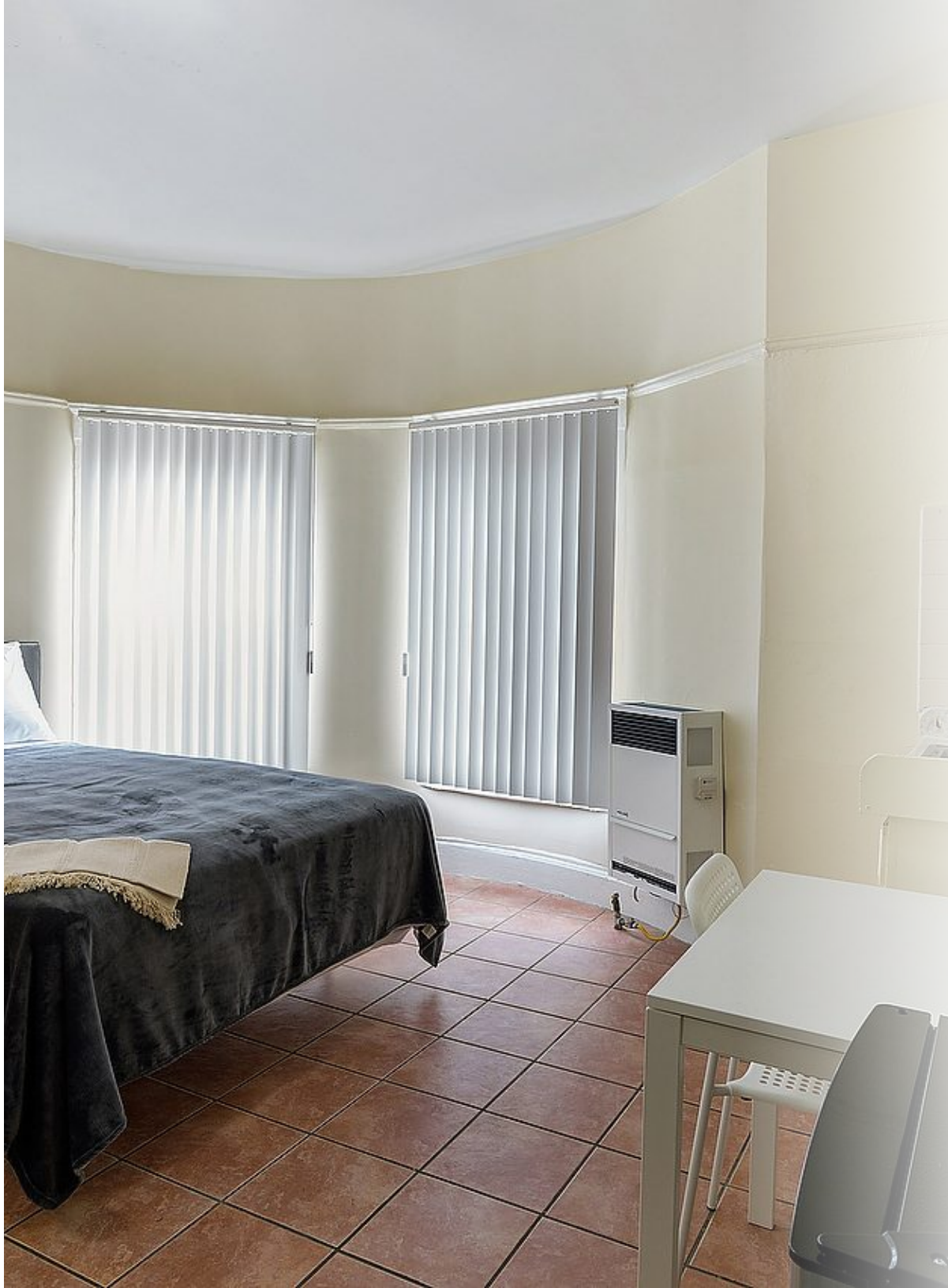
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01

**Executive Summary**

Investment Summary  
Investment Highlights  
Unit Mix Summary

## OFFERING SUMMARY

|                 |                                            |
|-----------------|--------------------------------------------|
| ADDRESS         | 2301 Pasadena Avenue, Los Angeles CA 90031 |
| COUNTY          | Los Angeles                                |
| MARKET          | Los Angeles Metro                          |
| SUBMARKET       | Lincoln Heights / Northeast LA             |
| BUILDING SF     | 6,348 SF                                   |
| LAND SF         | 5,663 SF (0.13 ac)                         |
| NUMBER OF UNITS | 22 (boutique hostel · RSO apartments)      |
| YEAR BUILT      | c. 1910                                    |
| ZONING          | LAC2                                       |
| APN             | 5205-023-004                               |
| OWNERSHIP TYPE  | Fee Simple                                 |

## FINANCIAL SUMMARY — STABILIZED PRO FORMA

|                            |                       |
|----------------------------|-----------------------|
| PRICE                      | \$1,950,000           |
| PRICE PSF                  | \$307                 |
| PRICE PER UNIT             | \$88,636              |
| RESIDENTIAL OCCUPANCY      | 13.6% (repositioning) |
| NOI (Stabilized Pro Forma) | \$175,593             |
| CAP RATE (Stabilized)      | 9.00%                 |
| GRM (Stabilized)           | 6.20                  |
| CASH-ON-CASH (Stabilized)  | 13.23%                |
| DEBT COVERAGE (Stabilized) | 1.79                  |

## PROPOSED FINANCING

|                     |             |
|---------------------|-------------|
| LOAN TYPE           | Amortized   |
| DOWN PAYMENT        | \$585,000   |
| LOAN AMOUNT         | \$1,365,000 |
| INTEREST RATE       | 6.00%       |
| ANNUAL DEBT SERVICE | \$98,206    |
| LOAN TO VALUE       | 70%         |
| AMORTIZATION PERIOD | 30 Years    |

## DEMOGRAPHICS

|                        | 1 MILE   | 3 MILE   | 5 MILE    |
|------------------------|----------|----------|-----------|
| 2026 Population        | 60,000   | 430,000  | 1,150,000 |
| 2026 Median HH Income  | \$55,000 | \$62,000 | \$68,000  |
| 2026 Average HH Income | \$72,000 | \$85,000 | \$92,000  |



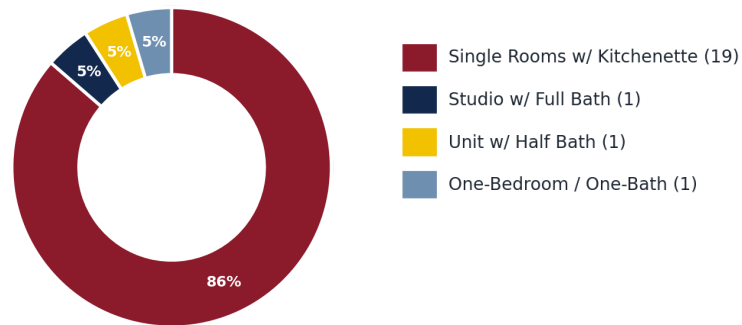
# Investment Highlights

- **Fully-Entitled Value-Add — Private Bath in Every Unit:** Architect-prepared plans (Blend Design Studio) to add a private bathroom to each guest room are in hand — an entitled path to convert the shared-bath rooms into self-contained, private-bath studios and drive rents above the stabilized underwriting shown here.
- **Deep Stabilization Upside — 13.6% to Fully Leased:** The asset is currently only ~14% leased residentially (three legacy tenancies); a buyer captures the full lease-up to a stabilized **\$314,400** scheduled income — a **9.00%** stabilized cap on the asking price.
- **Turnkey Interim Hostel Income + Event-Driven Demand:** The building operates today as a boutique hostel across major online-travel platforms, producing interim cash flow (~\$134,000 annualized gross) during lease-up — with the 2028 Los Angeles Olympic Games supporting near-term citywide hospitality demand.
- **Exceptional Low Basis — \$88,636 / Unit:** Priced far below the Northeast-LA submarket's ~\$170,000–\$240,000/unit range for vintage multifamily — a rare sub-\$90,000/door entry with substantial rent-and-conversion upside.
- **Dual-Use Flexibility — Boutique Hostel or RSO Apartments:** A characterful c.1910 two-story building of 22 income units on a 0.13-acre lot operates today as a boutique hostel, yet carries a **valid LAHD Rent Stabilization Ordinance (RSO) certificate** entitling operation as a conventional residential apartment asset — dual-use optionality that broadens the exit, financing and operating strategies.
- **Adjacent to LAC+USC Medical Complex & DTLA:** Set in Lincoln Heights, one of Los Angeles' oldest neighborhoods, minutes from the LAC+USC Medical Center, the USC Health Sciences Campus, Downtown LA, Chinatown and the Metro L Line.

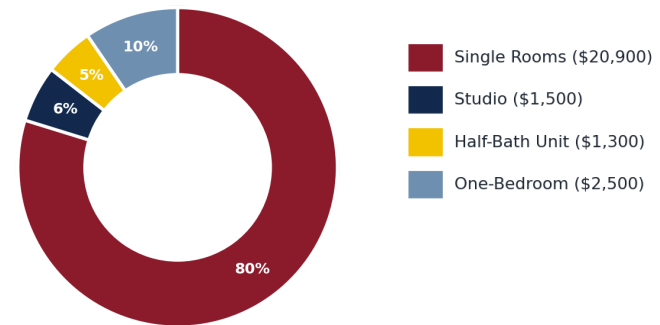


| UNIT MIX                                    | # UNITS   | STABILIZED MARKET |                 |
|---------------------------------------------|-----------|-------------------|-----------------|
|                                             |           | MKT RENT          | MO. INCOME      |
| Guest Room + Kitchenette (shared hall bath) | 19        | \$1,100           | \$20,900        |
| Studio + Private Full Bath (Unit 05)        | 1         | \$1,500           | \$1,500         |
| Unit + Private Half Bath (Unit 20)          | 1         | \$1,300           | \$1,300         |
| One-Bedroom / One-Bath (Unit 06)            | 1         | \$2,500           | \$2,500         |
| <b>TOTALS / AVERAGES</b>                    | <b>22</b> | <b>—</b>          | <b>\$26,200</b> |

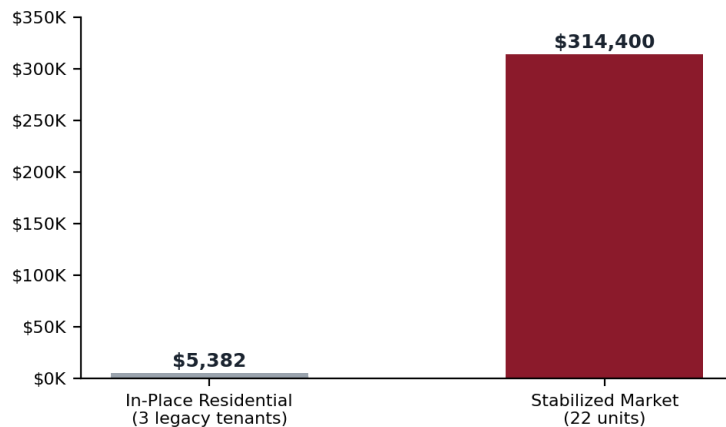
### Unit Composition



### Stabilized Revenue by Unit Type



### In-Place vs. Stabilized Scheduled Income (Annual)



The building is **13.6% leased residentially** (three legacy tenants). Stabilizing the 22 units to the confirmed market rents produces a gross scheduled income of **\$314,400** (\$26,200/mo). Marking the rooms to private-bath studios under the approved plans offers additional upside above these figures.



02

## Location

Location Summary

Aerial View

• Located in **Lincoln Heights (90031)**, one of the oldest neighborhoods in Los Angeles, in the fast-changing **Northeast LA / Eastside** submarket immediately north of Downtown.

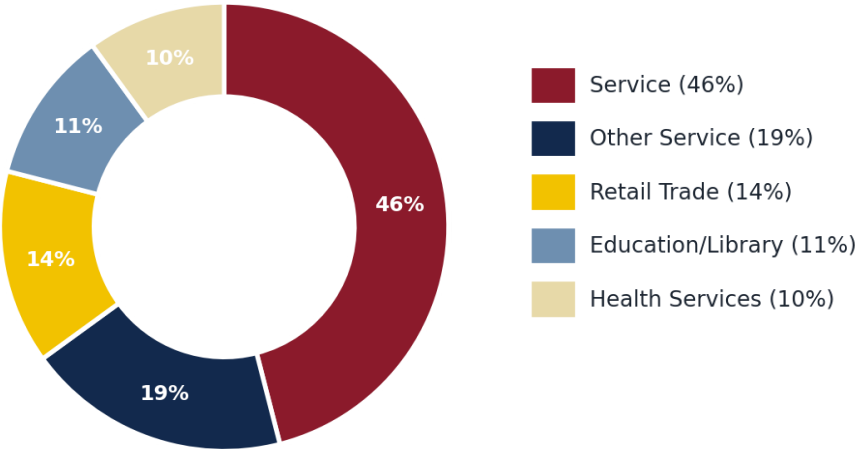
• Adjacent to the **LAC+USC Medical Center** and the **USC Health Sciences Campus** — a massive, stable institutional employment anchor driving housing demand.

• Minutes to **Downtown LA, Chinatown** and the **LA State Historic Park**, with access to the **Metro L Line** and major freeways (I-5, SR-110).

• A dense, overwhelmingly renter-occupied area with deep demand for entry-priced and by-the-room housing near transit and medical employment.

• Part of the Northeast-LA gentrification corridor (Highland Park, Cypress Park, Lincoln Heights) with sustained rent growth and infill investment.

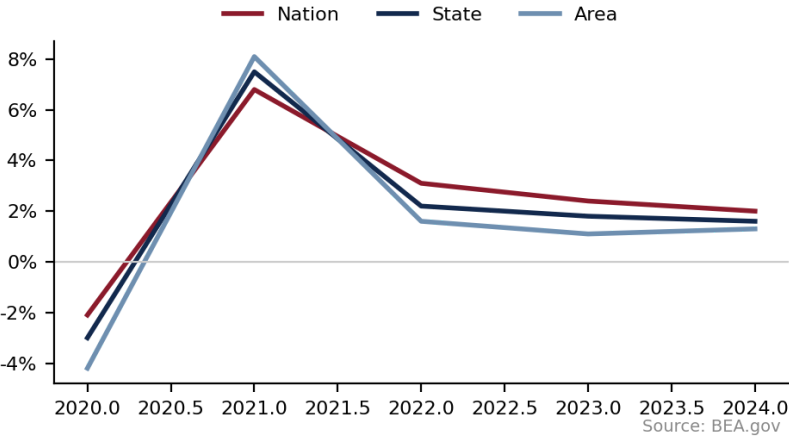
Major Industries by Employment Share



Largest Area Employers

|                                     |          |
|-------------------------------------|----------|
| LAC+USC Medical Center              | ~9,000   |
| Keck Medicine of USC                | ~13,000  |
| Kaiser Permanente                   | 44,769   |
| Los Angeles Unified School District | ~60,000  |
| County of Los Angeles               | ~110,000 |
| LA Metro (LACMTA)                   | ~11,000  |
| Cal State LA                        | ~4,500   |

Los Angeles County GDP Trend



AERIAL VIEW — 2301 PASADENA AVENUE, 90031



Downtown Los Angeles skyline beyond



03

### Property Description

Property Features  
Property Images  
Value-Add / Entitlements  
Common Amenities

PROPERTY FEATURES

|                 |                                                                    |
|-----------------|--------------------------------------------------------------------|
| NUMBER OF UNITS | 22 (boutique hostel · RSO apartments)                              |
| BUILDING SF     | 6,348                                                              |
| LAND SF         | 5,663 (0.13 ac)                                                    |
| YEAR BUILT      | c. 1910                                                            |
| RSO STATUS      | Valid LAHD RSO certificate                                         |
| ZONING          | LAC2                                                               |
| APN             | 5205-023-004                                                       |
| STORIES         | 2                                                                  |
| CONFIGURATION   | 19 rooms + kitchenettes, 1 studio, 1 half-bath unit, 1 one-bedroom |

MECHANICAL / INTERIORS

|           |                                                         |
|-----------|---------------------------------------------------------|
| INTERIORS | Renovated rooms & kitchenettes                          |
| BATHS     | Shared hall baths (approved plans to add private baths) |
| FLOORING  | Wood & tile                                             |
| HEATING   | Wall/space heating per unit                             |

UTILITIES

|          |          |
|----------|----------|
| WATER    | LADWP    |
| TRASH    | RecyclA  |
| GAS      | SoCalGas |
| ELECTRIC | LADWP    |

CONSTRUCTION

|          |                                             |
|----------|---------------------------------------------|
| FRAMING  | Wood Frame (Victorian era)                  |
| EXTERIOR | Wood siding & stucco                        |
| ROOF     | Pitched / flat composition                  |
| USE      | Boutique hostel / RSO apartments (22 units) |







# Fully-Entitled Value-Add — Private-Bath Conversion

The Seller holds **architect-prepared plans (Blend Design Studio)** to add a private bathroom to every **guest room**, converting the shared-hall-bath rooms into **self-contained, private-bath studios** with kitchenettes — the property's core value-creation thesis and a fully-drawn, entitled path to rents **above the stabilized underwriting** shown in this memorandum.

During construction and lease-up the asset can continue to generate **interim income as a boutique hostel** across major online-travel platforms — a natural bridge, with the **2028 Los Angeles Olympic Games** reinforcing citywide hospitality demand.

### Scope Highlights

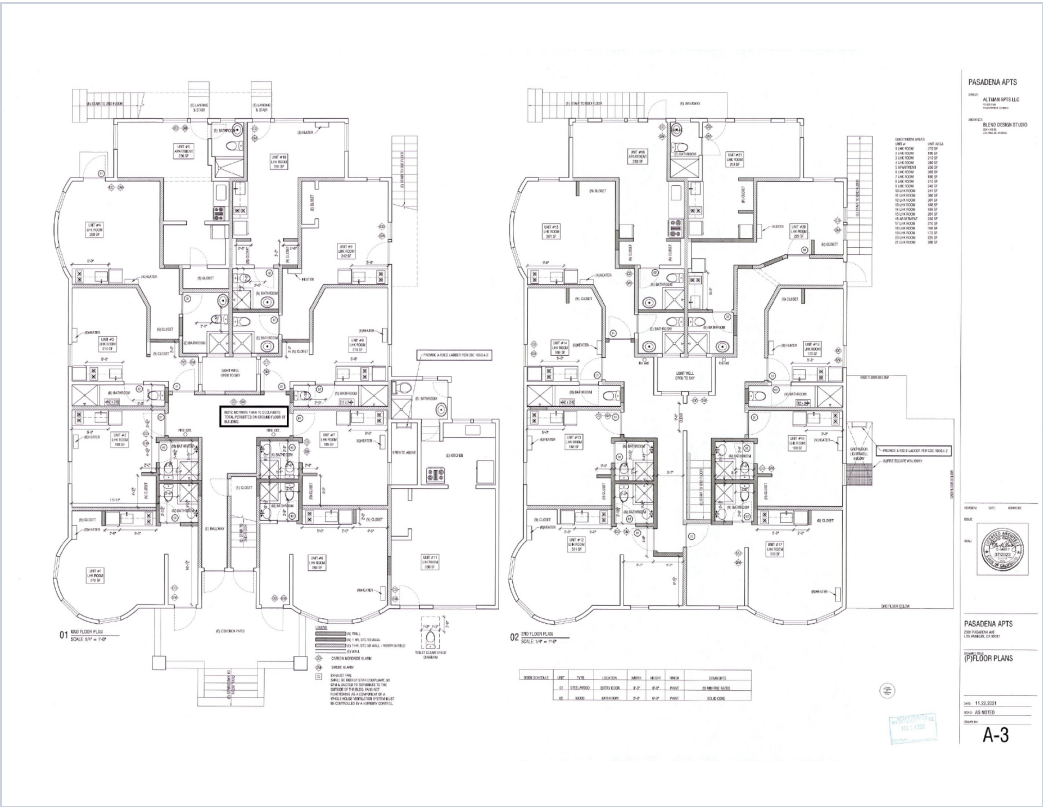
- New private bathroom added to each unit (per approved plans)
- Retained kitchenettes — true self-contained studios
- 20-minute fire-rated entry doors; solid-core bath doors
- New smoke / CO alarms & exhaust ventilation throughout

### Approved Unit Program (per architectural plans)

| UNIT | TYPE      | SF  | UNIT | TYPE      | SF  |
|------|-----------|-----|------|-----------|-----|
| 1    | L-H Room  | 270 | 12   | L-H Room  | 301 |
| 2    | L-H Room  | 186 | 13   | L-H Room  | 188 |
| 3    | L-H Room  | 210 | 14   | L-H Room  | 169 |
| 4    | L-H Room  | 280 | 15   | L-H Room  | 261 |
| 5    | Apartment | 256 | 16   | Apartment | 239 |
| 6    | L-H Room  | 265 | 17   | L-H Room  | 310 |
| 7    | L-H Room  | 186 | 18   | L-H Room  | 188 |
| 8    | L-H Room  | 210 | 19   | L-H Room  | 170 |
| 9    | L-H Room  | 242 | 20   | L-H Room  | 225 |
| 10   | L-H Room  | 241 | 21   | L-H Room  | 208 |
| 11   | L-H Room  | 380 |      |           |     |

Unit areas per the architect's guest-room schedule; numbering per the architectural set (operating rent roll reflects 22 income units).

### Approved Floor Plans — Ground & Second Floor (Blend Design Studio, Sheet A-3)



Full architect-stamped plan set (Blend Design Studio) available in the due-diligence package.



## Property Amenities

- Renovated rooms with kitchenettes
- Approved plans: private bath in every unit
- On-site shared laundry
- Characterful c.1910 building — RSO apartment optionality
- Turnkey interim boutique-hostel operation
- Adjacent to LAC+USC Medical Center
- Minutes to Downtown LA & Metro L Line



# On-Market Comparables — Northeast LA

| STATUS    | TYPE            | ADDRESS             | ZIP   | PRICE       | PRICE/UNIT | CAP   | PRICE/SF | SF     | UNITS | NOI       |
|-----------|-----------------|---------------------|-------|-------------|------------|-------|----------|--------|-------|-----------|
| Subject   | Boutique Hostel | 2301 Pasadena Ave   | 90031 | \$1,950,000 | \$88,636   | 9.00% | \$307    | 6,348  | 22    | \$175,593 |
| On-Market | Apartments      | 2505 Hancock St     | 90031 | \$7,388,888 | \$263,889  | 6.30% | \$412    | 17,925 | 28    | \$465,500 |
| On-Market | Apartments      | 200 S Avenue 59     | 90042 | \$5,900,000 | \$210,714  | 5.66% | \$281    | 21,000 | 28    | \$333,900 |
| On-Market | Apartments      | 939 W College St    | 90012 | \$5,790,000 | \$199,655  | 4.50% | \$297    | 19,500 | 29    | \$260,550 |
| On-Market | Apartments      | 524 San Pascual Ave | 90042 | \$2,300,000 | \$287,500  | 5.50% | \$342    | 6,730  | 8     | \$126,500 |
| On-Market | Apartments      | 3225 Pueblo Ave     | 90032 | \$1,699,000 | \$242,714  | 5.75% | \$346    | 4,905  | 7     | \$97,700  |
| On-Market | Apartments      | 2617 Jeffries Ave   | 90065 | \$1,650,000 | \$183,333  | 6.82% | \$284    | 5,800  | 9     | \$112,500 |
| On-Market | Apartments      | 5745 Arroyo Dr      | 90042 | \$1,195,000 | \$199,167  | 5.75% | \$292    | 4,092  | 6     | \$68,700  |

|                      |           |       |       |
|----------------------|-----------|-------|-------|
| AVERAGE              | \$226,710 | 5.75% | \$322 |
| SUBJECT (STABILIZED) | \$88,636  | 9.00% | \$307 |

Active Northeast-LA multifamily listings (Lincoln Heights, Highland Park, El Sereno, Glassell/Cypress Park). Subject shown at its stabilized 9.00% cap. At \$88,636/unit the subject sits far below the submarket's ~\$183,000–\$288,000/unit range — a function of its efficient by-the-room configuration and repositioning status — while offering a materially higher stabilized yield.



# Sale Comparables — Northeast LA

| ADDRESS              | ZIP   | SALE DATE  | SOLD PRICE  | UNITS | PRICE/UNIT | CAP   | PRICE/SF | BLDG SF | YR BUILT | LOT SF | NOI       |
|----------------------|-------|------------|-------------|-------|------------|-------|----------|---------|----------|--------|-----------|
| 2301 Pasadena Ave    | 90031 | —          | \$1,950,000 | 22    | \$88,636   | 9.00% | \$307.18 | 6,348   | 1910     | 5,663  | \$175,593 |
| 2614 Griffin Ave     | 90031 | 10/18/2024 | \$3,880,000 | 24    | \$161,667  | 5.50% | \$270.00 | 14,359  | 1962     | 13,000 | \$213,400 |
| 281 S Avenue 52      | 90042 | 04/22/2025 | \$4,088,888 | 24    | \$170,370  | 5.75% | \$206.00 | 19,828  | 1961     | 15,500 | \$235,100 |
| 117 S Avenue 64      | 90042 | 02/27/2025 | \$6,800,000 | 24    | \$283,333  | 5.81% | \$497.00 | 13,674  | 1989     | 12,500 | \$395,100 |
| 1909 N Broadway      | 90031 | 08/09/2024 | \$1,985,000 | 16    | \$124,063  | 5.70% | \$261.00 | 7,607   | 1915     | 7,000  | \$113,100 |
| 5300 Huntington Dr S | 90032 | 11/14/2024 | \$2,350,000 | 10    | \$235,000  | 5.90% | \$349.00 | 6,738   | 1986     | 7,400  | \$138,650 |
| 5274 Ithaca Ave      | 90032 | 06/12/2025 | \$1,600,000 | 9     | \$177,778  | 6.00% | \$294.00 | 5,439   | 1974     | 6,600  | \$96,000  |
| 144 W Avenue 26      | 90031 | 01/30/2025 | \$1,980,000 | 9     | \$220,000  | 5.90% | \$354.00 | 5,597   | 1962     | 6,500  | \$116,800 |

AVERAGE

17

\$196,030

5.79%

\$319.00

SUBJECT

22

\$88,636

9.00%

\$307.18

Northeast-LA multifamily sale set (2024–2025). Subject property highlighted at its stabilized 9.00% cap. Submarket sales cluster around a 5.5%–6.0% cap at ~\$124,000–\$283,000/unit; the subject's low \$88,636/unit basis and \$307.18/SF reflect its by-the-room configuration and lease-up status while underwriting to a materially higher stabilized yield.

06

**Rent Roll**

Current Rent Roll

# Current Rent Roll

| UNIT | TYPE                     | STATUS      | IN-PLACE | MARKET  |
|------|--------------------------|-------------|----------|---------|
| 01   | Guest Room + Kitchenette | Vacant      | —        | \$1,100 |
| 02   | Guest Room + Kitchenette | Vacant      | —        | \$1,100 |
| 03   | Guest Room + Kitchenette | Vacant      | —        | \$1,100 |
| 04   | Guest Room + Kitchenette | Vacant      | —        | \$1,100 |
| 05   | Studio (full bath)       | Vacant      | —        | \$1,500 |
| 06   | 1BR / 1BA                | On-Site Mgr | —        | \$2,500 |
| 07   | Guest Room + Kitchenette | On-Site Mgr | —        | \$1,100 |
| 08   | Guest Room + Kitchenette | Vacant      | —        | \$1,100 |
| 09   | Guest Room + Kitchenette | Vacant      | —        | \$1,100 |
| 10   | Guest Room + Kitchenette | Vacant      | —        | \$1,100 |
| 11   | Guest Room + Kitchenette | Vacant      | —        | \$1,100 |

| UNIT | TYPE                     | STATUS  | IN-PLACE | MARKET  |
|------|--------------------------|---------|----------|---------|
| 12   | Guest Room + Kitchenette | Vacant  | —        | \$1,100 |
| 14   | Guest Room + Kitchenette | Vacant  | —        | \$1,100 |
| 15   | Guest Room + Kitchenette | Vacant  | —        | \$1,100 |
| 16   | Guest Room + Kitchenette | Vacant  | —        | \$1,100 |
| 17   | Guest Room + Kitchenette | Vacant  | —        | \$1,100 |
| 18   | Guest Room + Kitchenette | Vacant  | —        | \$1,100 |
| 19   | Guest Room + Kitchenette | Vacant  | —        | \$1,100 |
| 20   | Room (half bath)         | Vacant  | —        | \$1,300 |
| 21   | Guest Room + Kitchenette | Vacant  | —        | \$1,100 |
| 22   | Guest Room + Kitchenette | Current | \$449    | \$1,100 |
| 23   | Guest Room + Kitchenette | Vacant  | —        | \$1,100 |

AppFolio rent roll as of 07/19/2026: **22 units, 13.6% leased residentially**. Units 06 and 07 are **on-site manager units** (\$0 scheduled rent); Unit 22 is a legacy tenant at ~\$449/mo all-in. The **Market** column reflects the confirmed stabilized rents (\$26,200/mo · \$314,400/yr). The building otherwise operates as an interim boutique hostel and carries a **valid LAHD RSO certificate** to operate as conventional apartments. Approved plans add a private bath to every unit, supporting rents above the market column shown.



07

## Financial Analysis

Income & Expense Analysis

# Income & Expense Analysis

| INCOME — STABILIZED PRO FORMA                    | ANNUAL          |
|--------------------------------------------------|-----------------|
| Residential Scheduled Income (22 units @ market) | \$314,400 100%  |
| Gross Scheduled Income                           | \$314,400 100%  |
| Vacancy & Credit Loss (3%)                       | -\$9,432        |
| Effective Gross Income                           | \$304,968       |
| Less Operating Expenses                          | \$129,375 42.4% |
| Net Operating Income                             | \$175,593 57.6% |
| Annual Debt Service                              | \$98,206        |
| Cash Flow After Debt Service                     | \$77,387        |

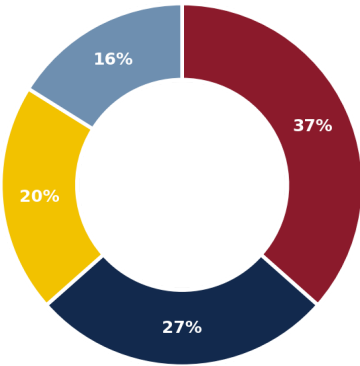
## Valuation & Return Summary

|                             | STABILIZED |
|-----------------------------|------------|
| Gross Rent Multiplier (GRM) | 6.20       |
| Cap Rate                    | 9.00%      |
| Cash-on-Cash Return         | 13.23%     |
| Debt Coverage Ratio         | 1.79       |
| Price / Unit                | \$88,636   |
| Price / SF                  | \$307.18   |

Figures reflect the **stabilized pro forma** at confirmed market rents (22 units, \$26,200/mo) with a 3% vacancy & credit-loss allowance and property tax reassessed to 1.25% of price (buyer's basis). GRM = Price ÷ Gross Scheduled Income. The asset is currently ~14% leased residentially and is operated as an **interim boutique hostel** (~\$134,000 annualized gross) during lease-up; approved plans to add a private bath to every unit support rents above the figures shown.

Disclaimer: These numbers are provided as assumptions and are not guaranteed. Broker and/or Seller shall bear no responsibility if actual outcomes vary.

REVENUE ALLOCATION  
STABILIZED PRO FORMA



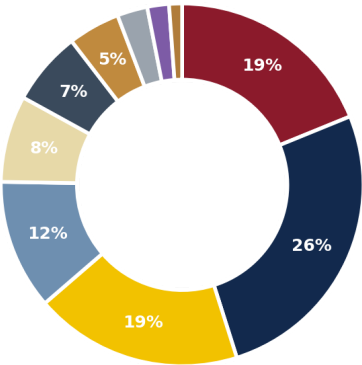
- Net Operating Income
- Total Operating Expense
- Annual Debt Service
- Cash Flow After Debt Service

# Distribution of Expenses

| EXPENSES                            | STABILIZED       | PER UNIT       |
|-------------------------------------|------------------|----------------|
| Property Taxes (reassessed @ 1.25%) | \$24,375         | \$1,108        |
| Utilities (owner-paid)              | \$34,000         | \$1,545        |
| On-Site Management & Payroll        | \$24,000         | \$1,091        |
| Repairs & Maintenance               | \$15,000         | \$682          |
| Janitorial, Turnover & Supplies     | \$10,000         | \$455          |
| Insurance                           | \$8,500          | \$386          |
| Licenses & Business Tax             | \$6,000          | \$273          |
| Legal & Professional                | \$3,500          | \$159          |
| Marketing & Advertising             | \$2,500          | \$114          |
| Bank Fees & Admin                   | \$1,500          | \$68           |
| <b>Total Operating Expense</b>      | <b>\$129,375</b> | <b>\$5,881</b> |
| Expense / SF                        | \$20.38          |                |
| % of EGI                            | 42.4%            |                |

Stabilized operating budget for a managed boutique-hostel / by-the-room operation; property tax reassessed to 1.25% of price (\$24,375); capital expenditures and mortgage excluded. Owner-paid utilities reflect master-metered water, gas and common electric.

DISTRIBUTION OF EXPENSES  
STABILIZED



- Property Taxes (reassessed)
- Utilities (owner-paid)
- On-Site Mgmt & Payroll
- Repairs & Maintenance
- Janitorial & Turnover
- Insurance
- Licenses & Business Tax
- Legal & Professional
- Marketing
- Bank Fees & Admin

## Pads on Pasadena Avenue



*Exclusively Marketed by:*

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