

Household Budget Expenditures

1202 Foulk Rd, Wilmington, Delaware, 19803



Ring: 1 mile radius

Demographic Summary	2024	2029
Population	10,616	10,382
Households	4,125	4,084
Average Household Size	2.50	2.47
Families	2,855	2,814
Median Age	45.7	46.4
Median Household Income	\$136,682	\$156,997

	Spending Potential Index	Average Amount Spent	Total	Percent
Total Budget Expenditures	143	\$143,173.10	\$590,589,037	100.0%
Food	138	\$15,948.94	\$65,789,373	11.1%
Food at Home	137	\$10,207.19	\$42,104,661	7.1%
Food Away from Home	139	\$5,741.75	\$23,684,712	4.0%
Alcoholic Beverages	152	\$1,027.83	\$4,239,783	0.7%
Housing	142	\$46,212.60	\$190,626,966	32.3%
Shelter	143	\$38,066.06	\$157,022,502	26.6%
Utilities, Fuel and Public Services	137	\$8,146.54	\$33,604,464	5.7%
Household Operations	147	\$4,199.42	\$17,322,601	2.9%
Housekeeping Supplies	138	\$1,194.63	\$4,927,841	0.8%
Household Furnishings and Equipment	146	\$4,256.26	\$17,557,089	3.0%
Apparel and Services	139	\$3,414.34	\$14,084,167	2.4%
Transportation	135	\$15,020.42	\$61,959,223	10.5%
Travel	154	\$5,561.15	\$22,939,745	3.9%
Health Care	144	\$11,147.04	\$45,981,543	7.8%
Entertainment and Recreation	146	\$6,017.02	\$24,820,200	4.2%
Personal Care Products & Services	143	\$1,502.46	\$6,197,630	1.0%
Education	159	\$2,838.10	\$11,707,174	2.0%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

 **Source:** Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total	Percent
Total Budget Expenditures	143	\$143,173.10	\$590,589,037	100.0%
Smoking Products	118	\$544.42	\$2,245,738	0.4%
Lotteries & Parimutuel Losses	152	\$115.11	\$474,839	0.1%
Legal Fees	145	\$417.85	\$1,723,651	0.3%
Funeral Expenses	149	\$170.25	\$702,273	0.1%
Safe Deposit Box Rentals	144	\$7.88	\$32,496	0.0%
Checking Account/Banking Service Charges	119	\$44.62	\$184,057	0.0%
Cemetery Lots/Vaults/Maintenance Fees	156	\$36.23	\$149,443	0.0%
Accounting Fees	166	\$244.29	\$1,007,694	0.2%
Misc Personal Services/Advertising/Fines	132	\$68.88	\$284,140	0.0%
Occupational Expenses	149	\$117.87	\$486,227	0.1%
Expenses for Other Properties	146	\$161.77	\$667,300	0.1%
Credit Card Membership Fees	156	\$30.39	\$125,340	0.0%
Shopping Club Membership Fees	143	\$127.73	\$526,902	0.1%
Support Payments/Cash Contrib/Gifts in Kind	154	\$5,087.64	\$20,986,496	3.6%
Life/Other Insurance	151	\$1,041.59	\$4,296,568	0.7%
Pensions/Social Security	149	\$16,653.27	\$68,694,730	11.6%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.



Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Household Budget Expenditures

1202 Foulk Rd, Wilmington, Delaware, 19803



Ring: 3 mile radius

Demographic Summary	2024	2029
Population	81,046	80,237
Households	34,547	34,737
Average Household Size	2.31	2.27
Families	21,511	21,497
Median Age	45.1	45.9
Median Household Income	\$105,626	\$125,457

	Spending Potential Index	Average Amount Spent	Total	Percent
Total Budget Expenditures	127	\$126,402.29	\$4,366,819,773	100.0%
Food	124	\$14,379.61	\$496,772,469	11.4%
Food at Home	125	\$9,278.43	\$320,541,749	7.3%
Food Away from Home	124	\$5,101.19	\$176,230,721	4.0%
Alcoholic Beverages	131	\$886.33	\$30,619,952	0.7%
Housing	126	\$41,121.32	\$1,420,618,086	32.5%
Shelter	127	\$33,739.63	\$1,165,603,030	26.7%
Utilities, Fuel and Public Services	124	\$7,381.68	\$255,015,057	5.8%
Household Operations	128	\$3,651.07	\$126,133,398	2.9%
Housekeeping Supplies	125	\$1,080.61	\$37,331,839	0.9%
Household Furnishings and Equipment	128	\$3,713.54	\$128,291,760	2.9%
Apparel and Services	126	\$3,073.82	\$106,191,326	2.4%
Transportation	122	\$13,596.40	\$469,714,836	10.8%
Travel	131	\$4,711.67	\$162,773,912	3.7%
Health Care	127	\$9,850.40	\$340,301,716	7.8%
Entertainment and Recreation	127	\$5,231.84	\$180,744,434	4.1%
Personal Care Products & Services	127	\$1,332.44	\$46,031,925	1.1%
Education	137	\$2,440.92	\$84,326,514	1.9%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

 **Source:** Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total	Percent
Total Budget Expenditures	127	\$126,402.29	\$4,366,819,773	100.0%
Smoking Products	119	\$548.77	\$18,958,329	0.4%
Lotteries & Parimutuel Losses	135	\$101.80	\$3,516,907	0.1%
Legal Fees	129	\$370.09	\$12,785,513	0.3%
Funeral Expenses	135	\$153.84	\$5,314,803	0.1%
Safe Deposit Box Rentals	126	\$6.89	\$238,037	0.0%
Checking Account/Banking Service Charges	117	\$44.17	\$1,526,003	0.0%
Cemetery Lots/Vaults/Maintenance Fees	139	\$32.40	\$1,119,381	0.0%
Accounting Fees	135	\$198.06	\$6,842,310	0.2%
Misc Personal Services/Advertising/Fines	116	\$60.56	\$2,092,013	0.0%
Occupational Expenses	128	\$100.97	\$3,488,317	0.1%
Expenses for Other Properties	120	\$132.44	\$4,575,311	0.1%
Credit Card Membership Fees	134	\$26.16	\$903,867	0.0%
Shopping Club Membership Fees	129	\$115.40	\$3,986,886	0.1%
Support Payments/Cash Contrib/Gifts in Kind	130	\$4,291.88	\$148,271,599	3.4%
Life/Other Insurance	130	\$894.54	\$30,903,666	0.7%
Pensions/Social Security	128	\$14,282.40	\$493,414,104	11.3%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.



Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Household Budget Expenditures

1202 Foulk Rd, Wilmington, Delaware, 19803



Ring: 5 mile radius

Demographic Summary	2024	2029
Population	186,667	186,727
Households	79,782	81,101
Average Household Size	2.29	2.26
Families	46,392	46,768
Median Age	41.2	42.2
Median Household Income	\$86,375	\$102,312

	Spending Potential Index	Average Amount Spent	Total	Percent
Total Budget Expenditures	111	\$110,564.44	\$8,821,051,777	100.0%
Food	111	\$12,871.58	\$1,026,920,231	11.6%
Food at Home	112	\$8,309.49	\$662,947,395	7.5%
Food Away from Home	111	\$4,562.09	\$363,972,837	4.1%
Alcoholic Beverages	113	\$761.62	\$60,763,929	0.7%
Housing	112	\$36,370.74	\$2,901,729,985	32.9%
Shelter	112	\$29,843.48	\$2,380,972,587	27.0%
Utilities, Fuel and Public Services	110	\$6,527.25	\$520,757,397	5.9%
Household Operations	110	\$3,124.27	\$249,260,184	2.8%
Housekeeping Supplies	111	\$959.82	\$76,576,668	0.9%
Household Furnishings and Equipment	110	\$3,202.06	\$255,466,560	2.9%
Apparel and Services	113	\$2,777.44	\$221,589,444	2.5%
Transportation	110	\$12,220.26	\$974,956,812	11.1%
Travel	109	\$3,941.76	\$314,481,644	3.6%
Health Care	108	\$8,391.78	\$669,513,106	7.6%
Entertainment and Recreation	109	\$4,496.71	\$358,756,666	4.1%
Personal Care Products & Services	113	\$1,180.00	\$94,142,455	1.1%
Education	117	\$2,093.42	\$167,017,179	1.9%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

 **Source:** Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total	Percent
Total Budget Expenditures	111	\$110,564.44	\$8,821,051,777	100.0%
Smoking Products	114	\$524.06	\$41,810,391	0.5%
Lotteries & Parimutuel Losses	117	\$88.54	\$7,064,213	0.1%
Legal Fees	112	\$323.43	\$25,804,073	0.3%
Funeral Expenses	115	\$131.57	\$10,497,109	0.1%
Safe Deposit Box Rentals	104	\$5.67	\$452,226	0.0%
Checking Account/Banking Service Charges	116	\$43.60	\$3,478,132	0.0%
Cemetery Lots/Vaults/Maintenance Fees	113	\$26.25	\$2,093,961	0.0%
Accounting Fees	108	\$158.57	\$12,651,288	0.1%
Misc Personal Services/Advertising/Fines	108	\$56.25	\$4,487,526	0.1%
Occupational Expenses	109	\$86.63	\$6,911,788	0.1%
Expenses for Other Properties	94	\$104.27	\$8,318,900	0.1%
Credit Card Membership Fees	116	\$22.56	\$1,800,261	0.0%
Shopping Club Membership Fees	115	\$103.10	\$8,225,725	0.1%
Support Payments/Cash Contrib/Gifts in Kind	107	\$3,526.94	\$281,386,124	3.2%
Life/Other Insurance	107	\$740.20	\$59,054,852	0.7%
Pensions/Social Security	110	\$12,250.94	\$977,404,313	11.1%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.



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