

Mixed-Use Development Opportunity - 114.5 Acres North Whitehall Township Lehigh Valley

3531, 3530 & 3410 Mauch Chunk Rd, Allentown, PA 18104

Executive Summary



TOTAL ACERAGE:	114.50 Acres
NUMBER OF PARCELS: 3	
PARCEL DETAILS:	64.3 Acres - 3531 Mauch Chunk Rd - 547980203012-1 36.2 Acres - 3530 Mauch Chunk Rd - 547869473456-1 14 Acres - 3410 Mauch Chunk Rd - 547888497206-1
TOWNSHIP:	North Whitehall Township Lehigh County, Pennsylvania
ZONING DISTRICT:	PC - Planned Commercial* SR - Suburban Residential *Includes Uses For VR - Village Residential

PROPERTY OVERVIEW

Feinberg Real Estate Advisors, LLC is pleased to present this beautiful mixed use development opportunity located at the intersection of Cedar Crest Boulevard and Mauch Chunk Road in North Whitehall Township, Lehigh County, Pennsylvania. The opportunity, consisting of three parcels totaling approximately 114 acres. The property offers open vista views with close proximity to many areas in the Lehigh Valley.

PROPERTY FEATURES

- Mixed Use Zoning Permits Residential and Commercial Uses
- According to Lehigh Valley Planning Commission (LVPC) the Lehigh Valley Needs 9,000 More Housing Units
- North Whitehall Township Supports the Development of These Parcels
- Parkland School District
- Rare Development Opportunity
- Recreational Areas Nearby Including Parks, Biking/Hiking Trails & Golf

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Permitted Residential Uses:

Property Details

PROPERTY NAME:

Mixed Use Development Opportunity

PERMITTED RESIDENTIAL **USES:**

Single Family Homes Low Rise Apartments

Townhomes

Twins - Maximum 4 Units Attached Cluster Development - Conditional Use

PERMITTED **USES:**

Sales, Business Services

Convenience Store, Financial Services **COMMERCIAL** Medical Office, Traditional Restaurant, Restaurant with Drive-Thru, Personal Services,

Retail Stores

UTILITIES:

Water - Whitehall Township Authority* Sewer - Private On-Site Treatment Facility*

Electric: PPL*

*Not Currently On-Site

ZONING

PC - Planned Commercial* SR - Suburban Residential

DISTRICTS: * Includes uses for VR - Village Residential

and C-Commercial

PUBLIC

ROADS:

PennDOT - Supportive of Redevelopment Defined Scoping Documentation Available

SCHOOL **DISTRICT:**

Parkland School District

CURRENT TAX STRUCTURE:

Act 515 - Back Taxes Responsibility of Owner

North Whitehall Township **MUNICIPALITY:** Supportive of Redevelopment Act 537 Plan Under Development

COMMUNITY **FOCUS:**

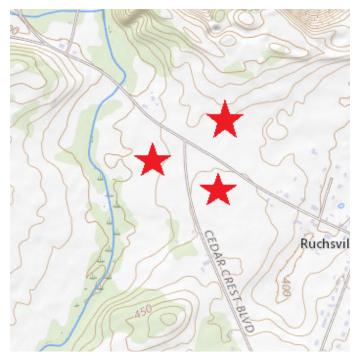
Community Services Proper Land Use

Diverse & Affordable Housing Options

Parks & Recreation

Safe Access & Roadways











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Location Maps





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COMMUNITY SUMMARY

3501-3581 Mauch Chunk Rd, Coplay, Pennsylvania, 18037 Ring of 3 miles

0.61% 21,494 2.49 45.8 \$47.6

Population

Total

Population Growth

Average

HH Size

Diversity

Age

Median Median

\$86,799

HH Income

Median

\$315,957

Home Value

\$301,009 Median Net

Worth

17.5%

Age < 18

59.1%

Age 18-64 Age 65+

23.4%



12.9%

Services



23.9%

Blue Collar

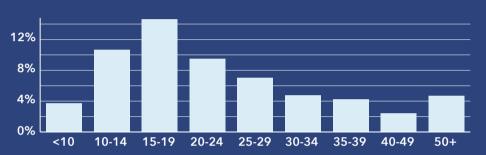


63.3%

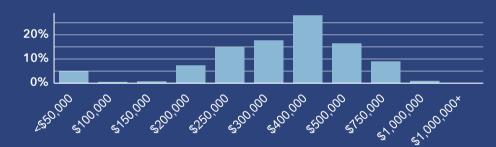
White Collar

Mortgage as Percent of Salary

Index



Home Value

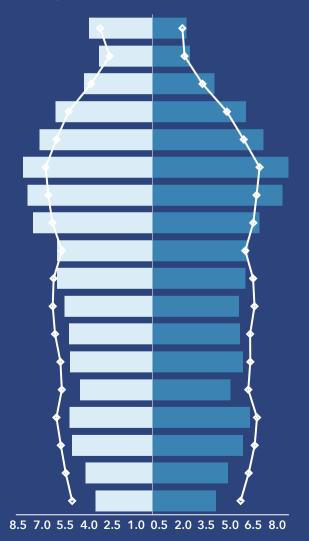


Household Income

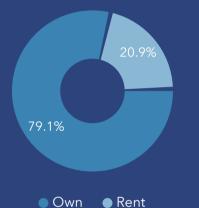


Source: This infographic contains data provided by Esri (2023), ACS (2017-2021).

Age Profile: 5 Year Increments



Home Ownership



Housing: Year Built



<1939 **1940-49**

2010-19

≥ 2020

Educational Attainment



< 9th Grade</p>

HS Diploma Some College Assoc Degree

Bach Degree Grad Degree

No Diploma

Commute Time: Minutes



10-14 25-29

Lehigh County