



**CLEAR CHOICE**  
EMERGENCY ROOM

**New Single-Family Subdivision**  
±185 Lots

**GOOD NEIGHBOR PHARMACY**  
Locally owned. Locally loved.

**Class A Office**  
44,000 SF

**Class A Office**  
40,000 SF

**Multi-Family**  
±60 Units

**New Single-Family Subdivision**

**culture**  
social bar

**Spine Advanced Pain Solutions**

**PNC BANK**

**DAVENPORT**  
DENTAL GROUP

**BURGER KING**

**KFC**

**The Pastry House**

**Marble SLAB CREAMERY**

**sweet spot**  
(Frozen Yogurt)

**jiffy lube**



**DEL MAR BLVD**

**45,162 VPD**

Proposed site plan, subject to change

**QSR/Drive-Thru and Retail Space**  
1321 E. Del Mar Blvd. | Laredo, TX 78041

**LEASE**

<b>Suite 1</b>	<b>QSR w/Drive-Thru</b>	<b>±2,175 SF</b>
<b>Suite 2</b>	<b>Retail Space</b>	<b>±1,000 SF</b>
<b>Suite 3</b>	<b>Retail Space</b>	<b>±1,675 SF</b>
<b>Suite 4</b>	<b>Retail Space</b>	<b>±1,675 SF</b>
<b>Suite 5</b>	<b>Retail Space</b>	<b>±1,500 SF</b>



**Over 480' of Frontage/High Visibility**

On E. Del Mar Blvd. with over 45,000 VPD, and is across the street from Plantation Centre (137k SF GLA) anchored by HEB, Laredo's leading grocer

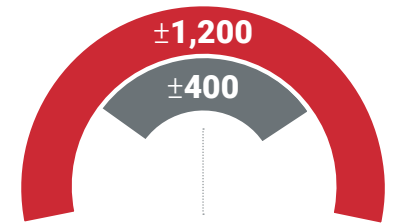
**Dense Daytime Population**

Located on Del Mar Blvd., feet from the lighted intersection of McPherson Rd.; McPherson Rd. is used to access McPherson Acres (±131-acre industrial park), Texas A&M (±5,000 employees), Laredo International Airport and Laredo Medical Center (±1,200 employees)

**High Income Trade Area**

Property is well positioned to capture the growth of northern Laredo's expanding, high income neighborhoods (over \$122,000 Avg. HH Income in a 1-mile radius)

Total Multi-Family Units  
(3-Mile Radius)



Single-Family Lots Under Construction  
(3-Mile Radius)

Established and proven trade area



**Joey Ferguson, Senior Associate**

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This information has been obtained from sources believed reliable. We have not verified it and make no guarantee about it.



Middle School  
±1,100 Students

Walgreens

Aliso  
Pasta & More

Wendy's

ANYTIME  
FITNESS

FALCON  
BANK

CHIPOTLE

BANK OF AMERICA

VALERO

DUNKIN'

border  
foundry

THE JOINT  
chiropractic

KFC

sweet spot  
(Frozen Yogurt)

96,962 VPD

MCPHERSON

7  
ELEVEN

jiffy lube

McDonald's

STARBUCKS  
COFFEE

cricket

H-E-B

DAVENPORT  
DENTAL GROUP

PNC BANK

NAI

45,162 VPD

SMOOTHIE  
KING

ARMY JONES

IMAGINE  
DENTAL & ORTHODONTICS

JUNCTION

Pho 68  
Vietnamese Noodle House

Marble  
SLAB  
CREAMERY

Spine  
Advanced Pain Solutions

Juice  
COLD PRESS  
JUICERY

The Pastry  
House

Proposed site plan, subject to change



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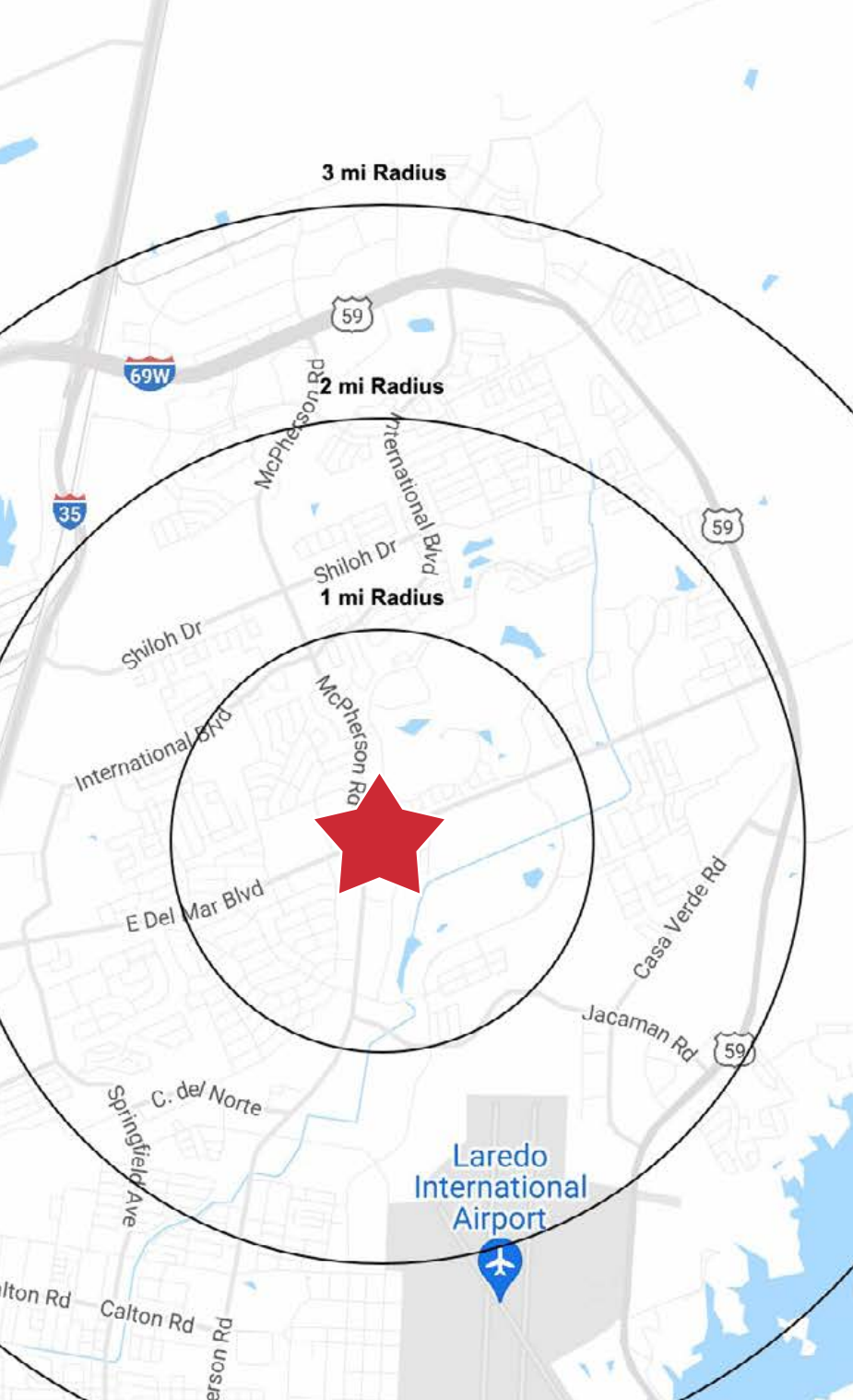
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Proposed site plan, subject to change



	1 Mile	2 Mile	3 Mile
<b>Population</b>			
2023 Estimated Population	12,201	47,085	78,647
2028 Projected Population	12,509	48,351	81,569
2023 Est. Median Age	35.2	32.8	31.9
<b>Households/Housing</b>			
2023 Estimated Households	4,245	16,030	25,990
2028 Projected Households	4,174	15,828	25,948
2023 Median Home Value	\$249,452	\$243,838	\$227,446
2023 Median Rent	\$808	\$802	\$780
<b>Businesses/Employees</b>			
2023 Est. Average Household Income	\$122,327	\$119,705	\$111,994
2023 Est. Total Employees	5,187	19,459	39,099
2023 Est. Total Businesses	931	3,209	5,443
2023 White Collar Workers	65.1%	63.7%	60.4%
2023 Blue Collar Workers	34.9%	36.3%	39.6%
<b>Consumer Expenditures</b>			
2023 Est. Total Household Expenditure	\$346.87 M	\$1.28 B	\$1.96 B
2023 Est. Apparel	\$12.38 M	\$45.68 M	\$70.25 M
2023 Est. Entertainment	\$19.84 M	\$73.1 M	\$112.07 M
2023 Est. Food, Beverages, Tobacco	\$52.93 M	\$194.45 M	\$300.58 M
2023 Est. Furnishings, Equipment	\$12.27 M	\$45.26 M	\$69.44 M
2023 Est. Health Care, Insurance	\$31.19 M	\$114.44 M	\$176.67 M
2023 Est. Household Operations, Shelter,	\$111.59 M	\$410.08 M	\$632.93 M

## Presented By



### **Joey Ferguson, Senior Associate**

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Joey Ferguson is a powerhouse real estate professional with over 15 years of experience in the business. He has been named a Top Producer seven years running since 2009, and is recognized as one of the top real estate agents in Laredo, TX and the surrounding area. Clients describe Joey Ferguson as “extremely knowledgeable,” and he is known to push on behalf of his clients to bring results. Joey’s specialties include buyer’s agent, listing agent, consulting, and commercial real estate. He is well versed in every aspect of the real estate world, and serves his clients with exceptional customer care. Joey Ferguson is a world-class gentleman and a highly skilled salesman.

As a married family man with four wonderful children - three girls and a boy - Joey understands what it means to put family first. Working with clients and guiding them through the process of purchasing or selling residential and commercial real estate are Joey’s areas of expertise. He is always honest and ethical, never putting you, your family or your business in a position of unfair compromise. And as a REALTOR, Joey goes above and beyond the even the highest expectations of top real estate agents. He has been a part of the Laredo community since 2001 and has taken the real estate market by storm with remarkable sales ability.

Joey loves learning about and using new technology, and appreciates beautiful historical architecture. In his spare time, Joey loves to hang out with his kids and play on their PS4 with them. He also leads an active lifestyle, enjoying football, soccer, biking, jogging, swimming and a variety of outdoors sports. Joey’s personal life is as well rounded as his professional life.



# Information About Brokerage Services

Texas law requires all real estate licensees to give the following information about brokerage services to prospective buyers, tenants, sellers and landlords.

### TYPES OF REAL ESTATE LICENSE HOLDERS:

- A **BROKER** is responsible for all brokerage activities, including acts performed by sales agents sponsored by the broker.
- A **SALES AGENT** must be sponsored by a broker and works with clients on behalf of the broker.

### A BROKER'S MINIMUM DUTIES REQUIRED BY LAW (A client is the person or party that the broker represents):

- Put the interests of the client above all others, including the broker's own interests;
- Inform the client of any material information about the property or transaction received by the broker;
- Answer the client's questions and present any offer to or counter-offer from the client; and
- Treat all parties to a real estate transaction honestly and fairly.

### A LICENSE HOLDER CAN REPRESENT A PARTY IN A REAL ESTATE TRANSACTION:

**AS AGENT FOR OWNER (SELLER/LANDLORD):** The broker becomes the property owner's agent through an agreement with the owner, usually in a written listing to sell or property management agreement. An owner's agent must perform the broker's minimum duties above and must inform the owner of any material information about the property or transaction known by the agent, including information disclosed to the agent or subagent by the buyer or buyer's agent.

**AS AGENT FOR BUYER/TENANT:** The broker becomes the buyer/tenant's agent by agreeing to represent the buyer, usually through a written representation agreement. A buyer's agent must perform the broker's minimum duties above and must inform the buyer of any material information about the property or transaction known by the agent, including information disclosed to the agent by the seller or seller's agent.

**AS AGENT FOR BOTH - INTERMEDIARY:** To act as an intermediary between the parties the broker must first obtain the written agreement of each party to the transaction. The written agreement must state who will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary. A broker who acts as an intermediary:

- Must treat all parties to the transaction impartially and fairly;
- May, with the parties' written consent, appoint a different license holder associated with the broker to each party (owner and buyer) to communicate with, provide opinions and advice to, and carry out the instructions of each party to the transaction.
- Must not, unless specifically authorized in writing to do so by the party, disclose:
  - o that the owner will accept a price less than the written asking price;
  - o that the buyer/tenant will pay a price greater than the price submitted in a written offer; and
  - o any confidential information or any other information that a party specifically instructs the broker in writing not to disclose, unless required to do so by law.

**AS SUBAGENT:** A license holder acts as a subagent when aiding a buyer in a transaction without an agreement to represent the buyer. A subagent can assist the buyer but does not represent the buyer and must place the interests of the owner first.

### TO AVOID DISPUTES, ALL AGREEMENTS BETWEEN YOU AND A BROKER SHOULD BE IN WRITING AND CLEARLY ESTABLISH:

- The broker's duties and responsibilities to you, and your obligations under the representation agreement.
- Who will pay the broker for services provided to you, when payment will be made and how the payment will be calculated.

**LICENSE HOLDER CONTACT INFORMATION:** This notice is being provided for information purposes. It does not create an obligation for you to use the broker's services. Please acknowledge receipt of this notice below and retain a copy for your records.

<b>NAI Swisher &amp; Martin Realty</b>	<b>443600</b>	<b>cristy@swisherrealty.com</b>	<b>(956)725-3800</b>
Licensed Broker /Broker Firm Name or Primary Assumed Business Name	License No.	Email	Phone
<b>DSS Development Corporation</b>	<b>443600</b>	<b>cristy@swisherrealty.com</b>	<b>(956)725-3800</b>
Designated Broker of Firm	License No.	Email	Phone
<b>Cristina Swisher</b>	<b>414292</b>	<b>cristy@swisherrealty.com</b>	<b>(956)725-3800</b>
Licensed Supervisor of Sales Agent/ Associate	License No.	Email	Phone
<b>Joe Willam Ferguson Jr</b>	<b>492776</b>	<b>joeyferguson@outlook.com</b>	<b>(956)324-5639</b>
Sales Agent/Associate's Name	License No.	Email	Phone

\_\_\_\_\_  
Buyer/Tenant/Seller/Landlord Initials

\_\_\_\_\_  
Date

Regulated by the Texas Real Estate Commission

Information available at [www.trec.texas.gov](http://www.trec.texas.gov)

IABS 1-0 Date