



Governor's Square

Tallahassee, FL

Angie Curran | Retail Leasing
678.385.1434 | angela.curran@brookfieldproperties.com



Governor's Square Property Overview

Governor's Square is the only regional shopping center located within 100 miles of the Tallahassee market, which includes the Florida State Capitol and tens of thousands of students attending the many universities, colleges, and technical schools in the area.

The center provides the region's residents with a unique shopping and dining destination, including the department stores JCPenney and Dillard's — the latter of which currently ranks as the top-performing department store in the Tallahassee trade area. Shoppers are also drawn by national brands such as Victoria's Secret, H&M, Sephora, PANDORA, Talbots, American Eagle, and Vans.

PROPERTY INFORMATION

Address: 1500 Apalachee Parkway

Market: Tallahassee, FL

Total Retail Square Footage: 1.1+ Million

7-MILE RADIUS

2024 Population: 213,326

2024 Households: 90,371

2024 % of Households:

w/Income \$75k+: 39.34%

w/Income \$100k+: 26.96%

2024 Average Household Income: \$85,944

2024 % Pop. Age 25+ w/Bachelor's Degree or Higher: 48.19%

2024 Average Home Value: \$395,231

2029 Projected Population: 219,159

2029 Projected Households: 93,011

2029 Projected Average Household Income: \$93,967

TRADE AREA PROFILE

2024 Population: 472,317

2024 Households: 190,108

2024 % of Households:

w/Income \$75k+: 42.42%

w/Income \$100k+: 29.46%

2024 Average Household Income: \$88,795

2024 % Pop. Age 25+ w/Bachelor's Degree or Higher: 36.46%

2024 Average Home Value: \$364,172

2029 Projected Population: 486,577

2029 Projected Households: 196,068

2029 Projected Average Household Income: \$97,533

DAYTIME EMPLOYMENT

3-Mile Radius Total: 80,839

White Collar: 71.85%

Executive/Professional: 47.32%

5-Mile Radius: 117,844

White Collar: 71.31%

Executive/Professional: 46.63%

Source: Synergos

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