



Norton Shores Plaza

Muskegon, Michigan

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Property Overview

Address

3530 Henry Street
Muskegon, Michigan 49441

Type

Mixed Use

GLA

32,000 SF strip with flexible foot-prints ranging from 1,830 SF - 10,110 SF

Parking

108 Cars

Traffic

Two way average daily traffic 15,407 cars per day

Vital Statistics

- Renovation of retail portion to include new facade, signage and resurfacing of parking lot
- Mercy Health Norton Shores recently opened a brand new 42,000 SF on-site facility, offering a variety of services for patients. Additionally, the redevelopment plans include a 126-unit residential complex, along with a fitness center and clubhouse.
- Residential component to consist of five, three-story residential buildings totaling 126 units, along with club house, complete with a pool and fitness center

Area Demographics



Population

3 Mile: 51,300
5 Mile: 91,000
10 Mile: 121,900



Daytime Population

3 Mile: 40,100
5 Mile: 80,000
10 Mile: 100,600



Median Age

3 Mile: 37
5 Mile: 38
10 Mile: 38



Number of HH

3 Mile: 21,200
5 Mile: 36,100
10 Mile: 48,300



Average HH Income

3 Mile: \$65,000
5 Mile: \$62,900
10 Mile: \$68,320



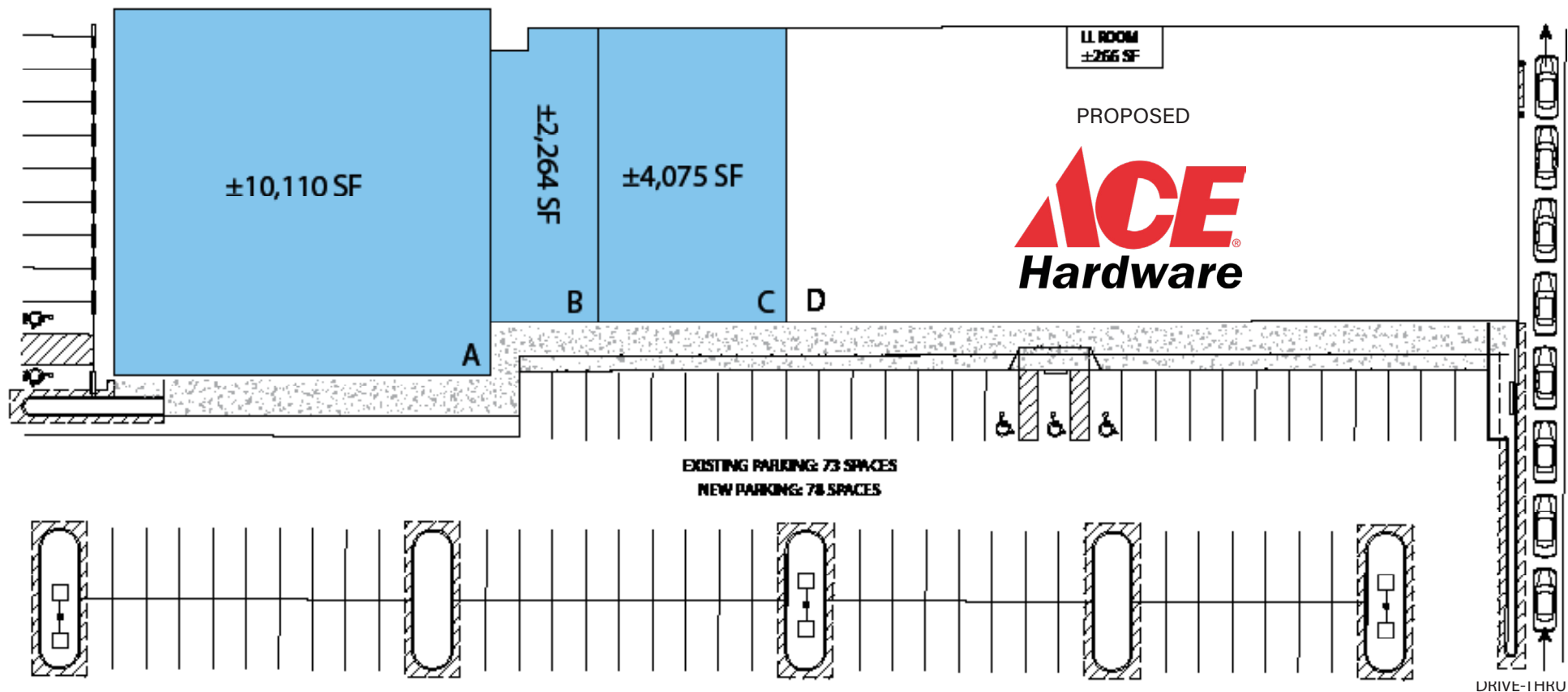
Median HH Income

3 Mile: \$60,000
5 Mile: \$58,000
10 Mile: \$66,000



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Suite A	(102' x 99.42')	10,110 SF
Suite B	(28.76' x 80')	2,264 SF
Suite C	(50.94' x 80')	4,075 SF
Suite D	(22.88' x 80')	+/-19,700 SF