



Market Profile

2627 W Florida Ave, Hemet, California, 92545 2
 2627 W Florida Ave, Hemet, California, 92545
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 33.74586
 Longitude: -116.99978

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	14,351	84,797	143,682
2020 Total Population	16,119	97,175	167,184
2020 Group Quarters	172	1,121	1,558
2023 Total Population	16,481	99,164	170,870
2023 Group Quarters	172	1,120	1,570
2028 Total Population	16,633	101,014	174,422
2023-2028 Annual Rate	0.18%	0.37%	0.41%
2023 Total Daytime Population	17,198	91,532	144,235
Workers	6,249	28,262	37,399
Residents	10,949	63,270	106,836
Household Summary			
2010 Households	6,684	30,889	49,646
2010 Average Household Size	2.14	2.72	2.87
2020 Total Households	7,073	33,955	54,990
2020 Average Household Size	2.25	2.83	3.01
2023 Total Households	7,067	34,398	55,944
2023 Average Household Size	2.31	2.85	3.03
2028 Total Households	7,125	34,963	56,970
2028 Average Household Size	2.31	2.86	3.03
2023-2028 Annual Rate	0.16%	0.33%	0.36%
2010 Families	3,667	20,043	34,152
2010 Average Family Size	2.83	3.38	3.46
2023 Families	3,796	22,035	37,990
2023 Average Family Size	3.10	3.57	3.67
2028 Families	3,821	22,411	38,701
2028 Average Family Size	3.10	3.58	3.68
2023-2028 Annual Rate	0.13%	0.34%	0.37%
Housing Unit Summary			
2000 Housing Units	8,690	30,308	46,131
Owner Occupied Housing Units	54.0%	55.2%	58.9%
Renter Occupied Housing Units	26.0%	30.4%	28.7%
Vacant Housing Units	20.0%	14.4%	12.4%
2010 Housing Units	8,507	36,215	57,375
Owner Occupied Housing Units	44.9%	51.8%	55.5%
Renter Occupied Housing Units	33.6%	33.5%	31.0%
Vacant Housing Units	21.4%	14.7%	13.5%
2020 Housing Units	8,046	36,652	58,726
Vacant Housing Units	12.1%	7.4%	6.4%
2023 Housing Units	8,016	37,012	59,546
Owner Occupied Housing Units	50.5%	55.9%	59.3%
Renter Occupied Housing Units	37.7%	37.1%	34.6%
Vacant Housing Units	11.8%	7.1%	6.0%
2028 Housing Units	8,080	37,530	60,429
Owner Occupied Housing Units	51.3%	57.1%	60.5%
Renter Occupied Housing Units	36.9%	36.1%	33.8%
Vacant Housing Units	11.8%	6.8%	5.7%
Median Household Income			
2023	\$42,037	\$50,096	\$54,930
2028	\$50,237	\$57,806	\$64,208
Median Home Value			
2023	\$184,608	\$265,571	\$312,518
2028	\$210,932	\$291,029	\$328,847
Per Capita Income			
2023	\$25,592	\$25,096	\$25,912
2028	\$30,226	\$29,417	\$30,185
Median Age			
2010	46.0	36.0	35.2
2023	49.4	38.2	37.5
2028	48.9	38.2	37.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income			
Household Income Base	7,065	34,396	55,942
<\$15,000	12.8%	11.6%	10.5%
\$15,000 - \$24,999	15.2%	11.8%	10.3%
\$25,000 - \$34,999	11.7%	10.9%	9.5%
\$35,000 - \$49,999	18.2%	15.6%	14.8%
\$50,000 - \$74,999	14.9%	18.0%	18.0%
\$75,000 - \$99,999	12.3%	11.8%	12.5%
\$100,000 - \$149,999	9.8%	12.1%	14.5%
\$150,000 - \$199,999	2.4%	4.5%	5.4%
\$200,000+	2.6%	3.7%	4.4%
Average Household Income	\$62,283	\$72,276	\$78,667
2028 Households by Income			
Household Income Base	7,123	34,961	56,968
<\$15,000	12.7%	11.3%	10.0%
\$15,000 - \$24,999	11.4%	9.3%	8.0%
\$25,000 - \$34,999	10.2%	8.9%	7.8%
\$35,000 - \$49,999	15.6%	13.3%	12.5%
\$50,000 - \$74,999	15.6%	18.0%	17.7%
\$75,000 - \$99,999	15.2%	13.5%	13.9%
\$100,000 - \$149,999	12.5%	14.8%	17.2%
\$150,000 - \$199,999	3.4%	6.1%	7.2%
\$200,000+	3.4%	4.9%	5.7%
Average Household Income	\$73,621	\$84,934	\$91,880
2023 Owner Occupied Housing Units by Value			
Total	4,046	20,681	35,332
<\$50,000	29.6%	18.6%	15.2%
\$50,000 - \$99,999	9.7%	9.6%	7.4%
\$100,000 - \$149,999	6.4%	5.7%	4.8%
\$150,000 - \$199,999	6.3%	6.5%	5.1%
\$200,000 - \$249,999	6.5%	7.7%	7.7%
\$250,000 - \$299,999	5.3%	6.2%	7.4%
\$300,000 - \$399,999	9.4%	18.7%	19.3%
\$400,000 - \$499,999	4.3%	6.9%	10.0%
\$500,000 - \$749,999	9.4%	11.1%	13.3%
\$750,000 - \$999,999	6.2%	4.2%	5.5%
\$1,000,000 - \$1,499,999	0.5%	1.1%	1.4%
\$1,500,000 - \$1,999,999	0.1%	0.4%	0.7%
\$2,000,000 +	6.2%	3.4%	2.4%
Average Home Value	\$377,106	\$363,981	\$387,654
2028 Owner Occupied Housing Units by Value			
Total	4,145	21,424	36,573
<\$50,000	27.2%	17.6%	14.7%
\$50,000 - \$99,999	11.0%	10.6%	8.3%
\$100,000 - \$149,999	5.6%	4.6%	4.0%
\$150,000 - \$199,999	4.7%	4.9%	3.9%
\$200,000 - \$249,999	7.1%	7.8%	7.3%
\$250,000 - \$299,999	4.9%	5.6%	6.6%
\$300,000 - \$399,999	8.4%	17.7%	18.2%
\$400,000 - \$499,999	3.6%	7.5%	10.0%
\$500,000 - \$749,999	10.0%	11.6%	13.7%
\$750,000 - \$999,999	8.0%	5.2%	6.8%
\$1,000,000 - \$1,499,999	0.6%	1.5%	1.9%
\$1,500,000 - \$1,999,999	0.2%	0.6%	1.1%
\$2,000,000 +	8.8%	4.9%	3.4%
Average Home Value	\$445,563	\$413,057	\$430,911

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	14,347	84,798	143,683
0 - 4	6.4%	7.8%	7.7%
5 - 9	5.6%	7.4%	7.6%
10 - 14	5.7%	7.7%	7.9%
15 - 24	12.0%	13.9%	14.4%
25 - 34	10.4%	12.0%	12.1%
35 - 44	8.8%	11.3%	11.6%
45 - 54	10.8%	10.9%	11.6%
55 - 64	11.7%	9.5%	9.9%
65 - 74	11.8%	8.5%	8.0%
75 - 84	10.6%	7.2%	6.1%
85 +	6.1%	3.8%	2.9%
18 +	78.9%	72.3%	71.6%
2023 Population by Age			
Total	16,482	99,165	170,870
0 - 4	5.6%	6.9%	6.8%
5 - 9	5.4%	6.8%	6.9%
10 - 14	4.6%	6.4%	6.6%
15 - 24	10.0%	12.4%	12.8%
25 - 34	12.0%	13.9%	13.9%
35 - 44	9.0%	11.0%	11.4%
45 - 54	8.5%	9.2%	9.7%
55 - 64	11.9%	10.3%	10.9%
65 - 74	15.2%	11.2%	10.9%
75 - 84	11.4%	8.0%	7.0%
85 +	6.4%	4.0%	3.1%
18 +	81.6%	76.1%	75.7%
2028 Population by Age			
Total	16,632	101,013	174,420
0 - 4	5.6%	7.0%	7.0%
5 - 9	5.3%	6.7%	6.8%
10 - 14	5.2%	6.7%	6.9%
15 - 24	8.9%	11.3%	11.7%
25 - 34	11.8%	14.1%	14.1%
35 - 44	10.0%	11.9%	12.1%
45 - 54	8.1%	9.0%	9.5%
55 - 64	10.9%	9.4%	9.8%
65 - 74	14.6%	10.9%	10.8%
75 - 84	12.9%	8.9%	8.0%
85 +	6.7%	4.2%	3.3%
18 +	81.3%	76.0%	75.6%
2010 Population by Sex			
Males	6,704	40,210	69,032
Females	7,647	44,587	74,650
2023 Population by Sex			
Males	7,782	47,463	82,770
Females	8,699	51,701	88,100
2028 Population by Sex			
Males	7,857	48,343	84,491
Females	8,776	52,671	89,931

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2010 Population by Race/Ethnicity			
Total	14,351	84,797	143,682
White Alone	70.1%	65.0%	65.0%
Black Alone	6.7%	6.8%	6.0%
American Indian Alone	1.6%	1.6%	1.7%
Asian Alone	2.7%	3.1%	2.8%
Pacific Islander Alone	0.3%	0.3%	0.3%
Some Other Race Alone	13.7%	18.0%	18.9%
Two or More Races	4.9%	5.3%	5.3%
Hispanic Origin	31.1%	39.5%	41.1%
Diversity Index	70.4	75.8	75.9
2020 Population by Race/Ethnicity			
Total	16,119	97,175	167,184
White Alone	47.4%	42.9%	42.2%
Black Alone	12.0%	9.9%	8.7%
American Indian Alone	1.9%	2.1%	2.3%
Asian Alone	3.1%	3.5%	3.3%
Pacific Islander Alone	0.5%	0.4%	0.4%
Some Other Race Alone	19.4%	25.5%	27.0%
Two or More Races	15.6%	15.7%	16.0%
Hispanic Origin	42.1%	48.9%	51.3%
Diversity Index	84.5	85.7	85.7
2023 Population by Race/Ethnicity			
Total	16,480	99,164	170,870
White Alone	46.2%	41.0%	40.5%
Black Alone	12.0%	9.9%	8.7%
American Indian Alone	1.9%	2.2%	2.3%
Asian Alone	3.3%	3.6%	3.4%
Pacific Islander Alone	0.5%	0.4%	0.4%
Some Other Race Alone	20.3%	26.8%	28.3%
Two or More Races	16.0%	16.1%	16.4%
Hispanic Origin	43.6%	51.0%	53.3%
Diversity Index	85.0	86.1	86.0
2028 Population by Race/Ethnicity			
Total	16,634	101,013	174,421
White Alone	43.0%	37.7%	37.0%
Black Alone	12.2%	9.9%	8.7%
American Indian Alone	2.0%	2.3%	2.5%
Asian Alone	3.5%	3.8%	3.6%
Pacific Islander Alone	0.5%	0.4%	0.4%
Some Other Race Alone	22.0%	28.9%	30.5%
Two or More Races	16.9%	16.9%	17.2%
Hispanic Origin	45.8%	53.5%	55.9%
Diversity Index	86.0	86.6	86.3
2010 Population by Relationship and Household Type			
Total	14,351	84,797	143,682
In Households	99.6%	99.2%	99.3%
In Family Households	75.5%	83.6%	85.8%
Householder	24.4%	23.6%	23.8%
Spouse	16.0%	15.9%	16.5%
Child	27.0%	34.2%	35.5%
Other relative	5.0%	6.2%	6.3%
Nonrelative	3.1%	3.6%	3.6%
In Nonfamily Households	24.1%	15.7%	13.5%
In Group Quarters	0.4%	0.8%	0.7%
Institutionalized Population	0.3%	0.6%	0.4%
Noninstitutionalized Population	0.1%	0.2%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2023 Population 25+ by Educational Attainment			
Total	12,270	66,936	114,207
Less than 9th Grade	6.7%	8.1%	7.9%
9th - 12th Grade, No Diploma	9.4%	10.5%	10.4%
High School Graduate	32.0%	30.1%	29.3%
GED/Alternative Credential	4.5%	4.2%	4.6%
Some College, No Degree	22.7%	23.2%	23.9%
Associate Degree	8.4%	9.4%	9.3%
Bachelor's Degree	10.4%	9.5%	9.5%
Graduate/Professional Degree	6.0%	5.0%	5.1%
2023 Population 15+ by Marital Status			
Total	13,917	79,233	136,067
Never Married	26.1%	33.4%	35.5%
Married	45.9%	46.3%	46.9%
Widowed	12.1%	7.9%	6.5%
Divorced	15.9%	12.4%	11.1%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	6,136	39,712	70,587
Population 16+ Employed	92.0%	91.9%	92.2%
Population 16+ Unemployment rate	8.0%	8.1%	7.8%
Population 16-24 Employed	17.4%	13.7%	13.6%
Population 16-24 Unemployment rate	10.6%	15.7%	15.5%
Population 25-54 Employed	57.5%	66.4%	65.4%
Population 25-54 Unemployment rate	8.4%	7.3%	6.6%
Population 55-64 Employed	17.3%	13.7%	14.8%
Population 55-64 Unemployment rate	5.6%	5.3%	6.5%
Population 65+ Employed	7.8%	6.2%	6.1%
Population 65+ Unemployment rate	4.3%	3.8%	5.0%
2023 Employed Population 16+ by Industry			
Total	5,645	36,507	65,070
Agriculture/Mining	0.3%	1.1%	1.3%
Construction	8.0%	12.0%	11.2%
Manufacturing	4.8%	7.4%	7.5%
Wholesale Trade	1.3%	1.3%	1.5%
Retail Trade	15.8%	14.6%	13.8%
Transportation/Utilities	5.7%	10.3%	10.2%
Information	1.5%	2.0%	1.7%
Finance/Insurance/Real Estate	4.6%	3.4%	3.5%
Services	54.7%	42.3%	43.8%
Public Administration	3.2%	5.7%	5.5%
2023 Employed Population 16+ by Occupation			
Total	5,644	36,508	65,069
White Collar	43.3%	43.2%	44.7%
Management/Business/Financial	9.6%	9.6%	10.3%
Professional	16.7%	13.7%	14.8%
Sales	9.1%	9.8%	9.4%
Administrative Support	7.9%	10.1%	10.2%
Services	29.3%	22.7%	22.7%
Blue Collar	27.3%	34.1%	32.6%
Farming/Forestry/Fishing	0.0%	0.5%	0.6%
Construction/Extraction	7.7%	10.8%	9.2%
Installation/Maintenance/Repair	3.3%	3.9%	4.0%
Production	6.4%	5.7%	5.6%
Transportation/Material Moving	10.0%	13.2%	13.2%

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2010 Households by Type			
Total	6,682	30,887	49,646
Households with 1 Person	38.1%	29.1%	25.4%
Households with 2+ People	61.9%	70.9%	74.6%
Family Households	54.9%	64.9%	68.8%
Husband-wife Families	36.0%	43.8%	47.6%
With Related Children	12.4%	20.7%	23.3%
Other Family (No Spouse Present)	18.9%	21.1%	21.2%
Other Family with Male Householder	5.1%	5.9%	6.1%
With Related Children	2.9%	3.8%	3.9%
Other Family with Female Householder	13.8%	15.2%	15.1%
With Related Children	8.3%	10.3%	10.3%
Nonfamily Households	7.1%	6.1%	5.8%
All Households with Children	24.0%	35.4%	38.2%
Multigenerational Households	3.7%	6.4%	7.0%
Unmarried Partner Households	7.0%	7.7%	7.7%
Male-female	6.4%	7.0%	6.9%
Same-sex	0.6%	0.7%	0.8%
2010 Households by Size			
Total	6,685	30,888	49,646
1 Person Household	38.1%	29.1%	25.4%
2 Person Household	33.5%	29.9%	29.8%
3 Person Household	11.3%	12.6%	13.5%
4 Person Household	8.1%	12.0%	13.1%
5 Person Household	5.0%	8.4%	9.2%
6 Person Household	2.2%	4.2%	4.7%
7 + Person Household	1.8%	3.9%	4.3%
2010 Households by Tenure and Mortgage Status			
Total	6,684	30,888	49,647
Owner Occupied	57.2%	60.8%	64.1%
Owned with a Mortgage/Loan	26.2%	35.8%	41.5%
Owned Free and Clear	31.0%	24.9%	22.6%
Renter Occupied	42.8%	39.2%	35.9%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	91	77	71
Percent of Income for Mortgage	26.4%	31.9%	34.2%
Wealth Index	47	58	65
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	8,507	36,215	57,375
Housing Units Inside Urbanized Area	100.0%	99.2%	97.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.8%	2.7%
2010 Population By Urban/ Rural Status			
Total Population	14,351	84,797	143,682
Population Inside Urbanized Area	100.0%	99.0%	97.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.0%	2.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Senior Escapes (9D)	Up and Coming Families (7A)	Senior Escapes (9D)
2.	The Elders (9C)	Senior Escapes (9D)	Up and Coming Families (7A)
3.	Down the Road (10D)	Urban Edge Families (7C)	Urban Edge Families (7C)
2023 Consumer Spending			
Apparel & Services: Total \$	\$8,924,218	\$51,696,433	\$91,316,785
Average Spent	\$1,262.80	\$1,502.89	\$1,632.29
Spending Potential Index	57	68	74
Education: Total \$	\$6,347,932	\$37,599,157	\$68,266,395
Average Spent	\$898.25	\$1,093.06	\$1,220.26
Spending Potential Index	50	61	68
Entertainment/Recreation: Total \$	\$15,853,284	\$88,710,844	\$156,342,945
Average Spent	\$2,243.28	\$2,578.95	\$2,794.63
Spending Potential Index	59	68	74
Food at Home: Total \$	\$29,094,176	\$164,544,233	\$289,383,222
Average Spent	\$4,116.91	\$4,783.54	\$5,172.73
Spending Potential Index	61	70	76
Food Away from Home: Total \$	\$15,524,996	\$89,028,760	\$157,096,796
Average Spent	\$2,196.83	\$2,588.20	\$2,808.11
Spending Potential Index	59	70	75
Health Care: Total \$	\$32,807,540	\$177,938,827	\$311,747,213
Average Spent	\$4,642.36	\$5,172.94	\$5,572.49
Spending Potential Index	63	70	76
HH Furnishings & Equipment: Total \$	\$12,387,992	\$69,567,884	\$122,769,542
Average Spent	\$1,752.94	\$2,022.44	\$2,194.51
Spending Potential Index	59	68	74
Personal Care Products & Services: Total \$	\$4,207,648	\$23,265,984	\$40,868,573
Average Spent	\$595.39	\$676.38	\$730.53
Spending Potential Index	62	71	76
Shelter: Total \$	\$104,399,816	\$591,632,531	\$1,043,402,440
Average Spent	\$14,772.86	\$17,199.62	\$18,650.84
Spending Potential Index	60	69	75
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,105,232	\$75,442,684	\$132,428,273
Average Spent	\$1,995.93	\$2,193.23	\$2,367.16
Spending Potential Index	64	70	76
Travel: Total \$	\$9,145,442	\$51,488,977	\$91,276,525
Average Spent	\$1,294.11	\$1,496.86	\$1,631.57
Spending Potential Index	58	67	73
Vehicle Maintenance & Repairs: Total \$	\$5,722,451	\$32,136,309	\$56,454,003
Average Spent	\$809.74	\$934.25	\$1,009.12
Spending Potential Index	62	71	77

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.