

Coming Soon



Ruston Junior High



51,760 CARS PER DAY

Tarbutton Road

One way heading west

Woodward Ave

One way heading east

S Service Rd W

9.67 ACRES
AVAILABLE
MAY BE SUBDIVIDED

The Keg Package
& Cork Room

9.67 ACRES DEVELOPMENT LAND I-20 FRONTAGE

SWC OF INTERSTATE 20 AND TARBUTTON ROAD, RUSTON, LA

FOR SALE MAY BE SUBDIVIDED

PROPERTY HIGHLIGHTS:

- 9.67 Acres fronting I-20
- Located on Tarbutton Rd. at new I-20 Interchange (opened in 2020)
- Woodward Avenue is a one-way street heading west and South Service Road is a one way street heading east
- Zoned: B-4 (Highway Business)
- Land divisible
- In close proximity to Louisiana Tech University (2 miles east), Downtown Ruston (2.5 miles east) and Grambling State University (3 miles west)
- Across highway from new Buc-ee's location
- 68.7 miles east of Shreveport-Bossier City, LA
- 35 miles west of Monroe, LA
- Traffic Counts: 51,760 Average VPD
- Pricing: \$15.75/SF to \$19.75/SF

For more information, contact:

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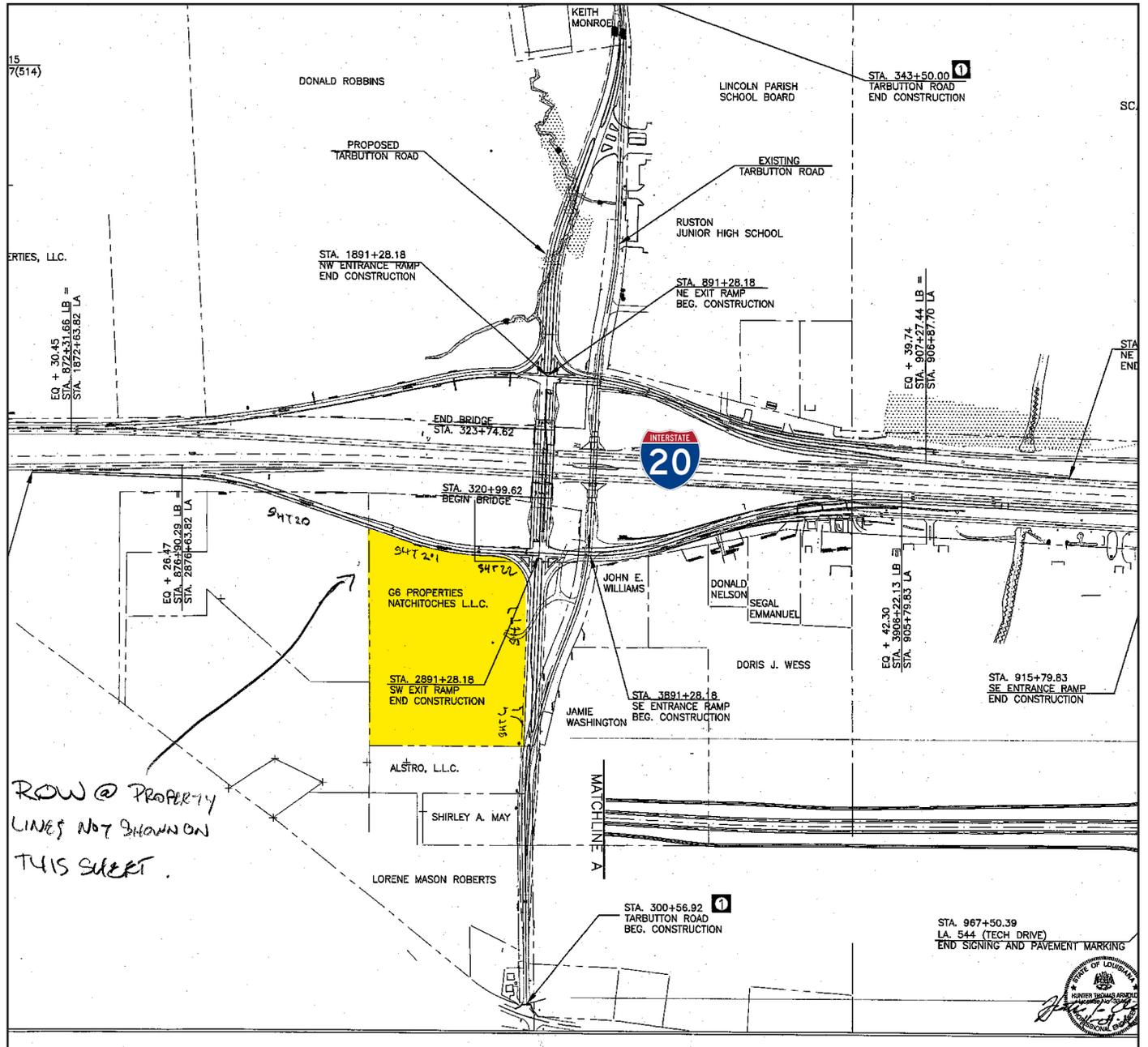
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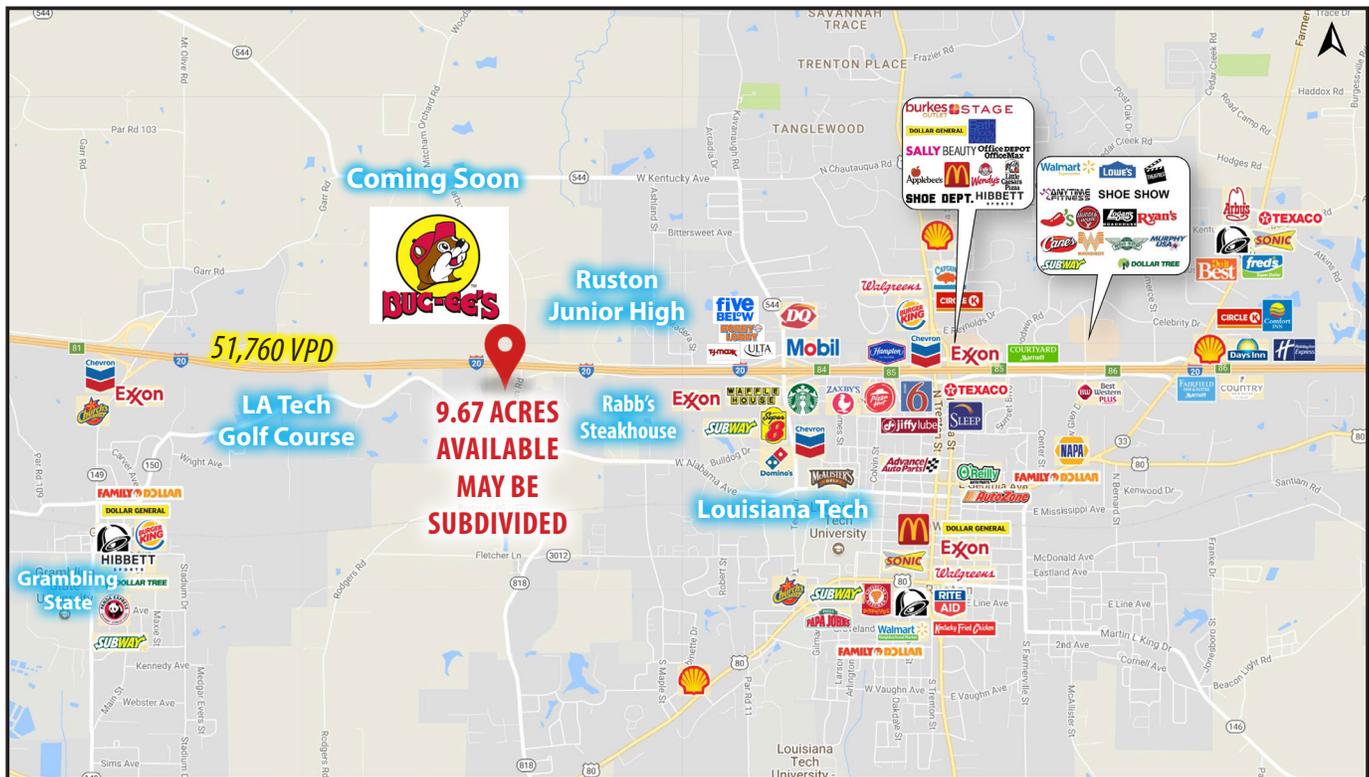
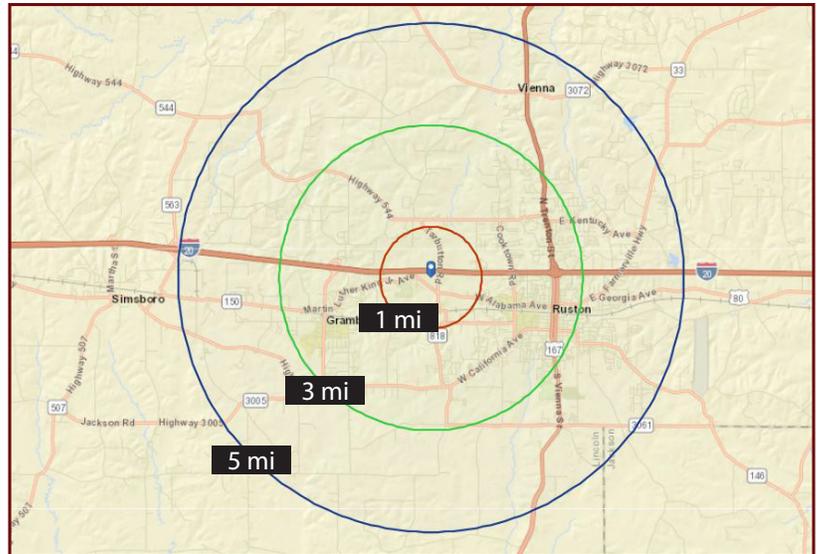
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POINTS OF INTEREST



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DEMOGRAPHIC SNAPSHOT - 3,5,10 MILE AROUND PROPERTY



Executive Summary

Ruston, Louisiana
Rings: 3, 5, 10 mile radii

Prepared by Esri
Latitude: 32.53891
Longitude: -92.67917

	3 miles	5 miles	10 miles
Population			
2010 Population	21,430	32,808	42,352
2020 Population	21,878	33,587	43,747
2024 Population	22,098	33,632	43,754
2029 Population	22,281	33,612	43,823
2010-2020 Annual Rate	0.21%	0.23%	0.32%
2020-2024 Annual Rate	0.24%	0.03%	0.00%
2024-2029 Annual Rate	0.17%	-0.01%	0.03%
2020 Male Population	47.6%	47.6%	48.0%
2020 Female Population	52.4%	52.4%	52.0%
2020 Median Age	23.9	25.5	28.8
2024 Male Population	48.2%	48.2%	48.6%
2024 Female Population	51.8%	51.8%	51.4%
2024 Median Age	24.3	26.7	29.3

In the identified area, the current year population is 43,754. In 2020, the Census count in the area was 43,747. The rate of change since 2020 was 0.00% annually. The five-year projection for the population in the area is 43,823 representing a change of 0.03% annually from 2024 to 2029. Currently, the population is 48.6% male and 51.4% female.

Average Household Income			
2024 Average Household Income	\$51,957	\$54,652	\$61,398
2029 Average Household Income	\$58,401	\$61,368	\$69,696
2024-2029 Annual Rate	2.37%	2.35%	2.57%

or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

October 15, 2024



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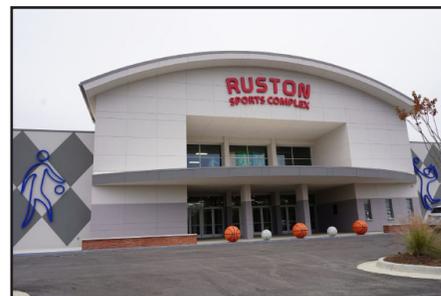
RUSTON, LOUISIANA is located in North Louisiana between Shreveport and Monroe, and is the parish seat of Lincoln Parish. Other Lincoln Parish communities include Choudrant, Dubach, Grambling, Simsboro, and Vienna. With a population of 48,396, Lincoln Parish is a thriving area covering 472 sq. miles of land. Ruston is known for its lively college-town atmosphere, 25-block historic downtown district, thriving arts culture, scenic sports and outdoor attractions, peach orchards, and the Louisiana Peach Festival. Ruston lies at the intersection of Interstate 20 and Highway 167, providing easy access to a number of national markets. Lincoln Parish is also home to a diverse economic base of both domestic and internationally based companies, including advanced manufacturing, technology/support services, healthcare, and financial services.

Commercial real estate investment continues to grow not only in the heart of downtown, but along I-20 as Ruston invests in infrastructure. Construction on Buc-ee's travel center is set to begin in 2024 on the new Tarbutton Exchange with more than 50 adjacent acres for further development. Several hotels and restaurants have already secured land in the development.

With Louisiana Tech University, Grambling State University, and Louisiana Delta Community College nearby, education is an economic anchor for our city. The universities are large employers in the area, contributing to Ruston's healthy and growing economy.

REGIONAL CITIES DISTANCE FROM SHREVEPORT:

- | | | | |
|------------------|-----------|-------------------|-----------|
| • SHREVEPORT, LA | 70 MILES | • LITTLE ROCK, AR | 170 MILES |
| • MONROE, LA | 32 MILES | • JACKSON, MS | 150 MILES |
| • ALEXANDRIA, LA | 93 MILES | • HOUSTON, TX | 305 MILES |
| • VICKSBURG, MS | 109 MILES | • NEW ORLEANS, LA | 283 MILES |
| • DALLAS, TX | 254 MILES | • MEMPHIS, TN | 305 MILES |



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MAJOR EMPLOYERS

Louisiana Tech University	1200
Lincoln Parish School Board	1080
Northern Louisiana Medical Center	525
Grambling State University	500
Methodist Children's Home	350
Green Clinic	325
City of Ruston	300
Hunt, Guillot and Associates LLC	270
Ardagh Group, Glassware	220
Origin Bank (HQ)	200
Roseburg Forest Products	170
Mortgage Contracting Services	150
O'Neal Gas/Hercules Transport	130
Industry Services, ML Smith	120
Johns Manville	103

Source: Ruston.org (2020)



POPULATION

RUSTON
22,224
LINCOLN PARISH
48,478
STATE OF LOUISIANA
4.6 MILLION



NUMBER OF WHITE COLLAR EMPLOYEES

RUSTON
56.4%
LINCOLN PARISH
58.1%
STATE OF LOUISIANA
58.3%



NUMBER OF HOUSEHOLDS

RUSTON
8,709
LINCOLN PARISH
18,241
STATE OF LOUISIANA
1.85 MILLION



AVERAGE HOUSEHOLD INCOME

RUSTON
\$53,911
LINCOLN PARISH
\$62,913
STATE OF LOUISIANA
\$85,114



MEDIAN AGE

RUSTON **26.5**
LINCOLN PARISH **30.3**
STATE OF LOUISIANA **38.6**

HIGHER EDUCATION



LOUISIANA TECH UNIVERSITY
(12,000+ Students)
GRAMBLING STATE UNIVERSITY
(5,114+ Students)
LOUISIANA DELTA COMMUNITY COLLEGE
(4100+ Students total, 250 in Ruston)



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ECONOMIC NEWS AND DRIVERS



2025

Louisiana Tech University enrolled 12,145 students in the 2025 Fall Quarter, the highest total enrollment since 2018 and the third consecutive year of increase. The freshman class of 2,416 represents the largest domestic class in the institution's more than 130-year history.



Coming Soon

The first-ever Buc-ee's in Louisiana will open in Ruston in 2027. Conveniently located off I-20 across from Ruston Junior High School, the new Buc-ee's will bring 250 jobs to the area. As of July 2025, there are 54 Buc-ee's stores in the United States.



Construction on the new 50,000-square-foot operations center in Ruston was completed in Oct. 2025. The \$31 million investment is set to open with 50 employees and is expected to grow to 200 full-time jobs with an average wage of \$50,000 per year. The building is located on the North Frontage Road of Interstate 20.

New Sports Complex

In January 2022, the \$35 million Ruston Sports Complex opened. The complex hosts baseball, softball, soccer, tennis and football, and attracts sports enthusiasts in the region. The complex is expected to generate



\$1.2 billion over the next 20 years. The indoor and outdoor complexes includes a 62,470-square-foot indoor facility with a multipurpose room, meeting rooms, offices and concession area, plus six multi-use courts. The outdoor facility features 15 turf multi-use fields, nine tennis courts, three grass soccer and football fields, seven grass baseball and softball fields, three playgrounds, a six-acre pond, a walking trail, charging station areas, concessions and 10 full-service RV slots.



New Microchip Packaging Facility

Radiance Technologies is set to expand its operations in Louisiana with a \$370 million microchip packaging facility in Ruston. This facility will be a significant investment in the region's economic development, focusing on national security and innovation. The facility will be developed by the Louisiana Tech Foundation on land provided by the City of Ruston, north of the Ruston Sports Complex. It's expected to open in 2027, creating 150 new jobs.



New Medical Office

In October 2025, the Willis-Knighton Health Care System announced they will construct a 90,000-square-foot medical office in Ruston. The \$50 million investment is intended to broaden access to coordinated primary and specialty healthcare in Ruston, Lincoln Parish and the surrounding region. The four-story building will be located along the I-20 corridor at 1100 Willow Glen Drive. Groundbreaking is scheduled for 2026 and construction is expected to take approximately 18 months.



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