

The Jessam

on the Park

Haysland Road, Huntsville, AL

A Hays Farm
Retail Development



David Garnett

Sr. Director, Retail Services
+1 256 518 2288
david.garnett@colliers.com

Caitlin Griffith

Associate
+1 256 518 2283
caitlin.griffith@colliers.com

Colliers



The Jessam on the Park

HAYS FARM
HUNTSVILLE | AL



**FUTURE
MULTI-FAMILY
BRANCH**
PROPERTIES, LLC

HWY
231

**THE
FORGE**
HAYS FARM

**THE
Market**
HAYS FARM



**THE
FOREST**
HAYS FARM

GARDEN SECURITIES
MULTIFAMILY 2024

**FUTURE
RETAIL**

HAYSLAND ROAD

**FUTURE
RETAIL**

HOTEL

**LIAM
AT HAYS FARM**

REDEVELOPED
IN 2025

2024
3 STORY
STORAGE

**THE
HOME
DEPOT**

Lowe's

HAYSLAND ROAD

GRISSOM
GRISSOM HIGH SCHOOL

sam's club

MEMORIAL PARKWAY SOUTH

HUNTSVILLE
CITY PARK

**FUTURE PARK
HEADQUARTERS**
HAYS FARM HOMES
PARK & COMMUNITY

**THE
FIELDS**
HAYS FARM

HAYS FARM HOMES
HEADQUARTERS

GATE 3

SENIOR
LIVING
2025





Neighborhood

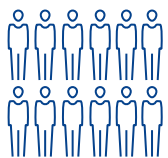
The **Jessam on the Park**, part of the expansive Hays Farm development, is a new property that will feature dining, shopping and service-oriented businesses. The location will be a pedestrian-friendly plaza that overlooks *Hays Farm Central Park*, a 9-acre city park that will include a beautiful lake, waterfall and walking trails, located just off Memorial Parkway in Huntsville, Alabama in an established area of the fastest growing city in the state.

Within the Hays Farm neighborhood surrounding **The Jessam on the Park** are The Market at Hays Farm, a Publix-anchored shopping center, Home Depot, Lowe’s and Sam’s

Club. Additionally, two new Class A office buildings are pre-leasing for construction on the property adjacent to **The Jessam on the Park**, with the first being 54,000 square feet.

There are several upscale multifamily properties planned or under construction, to include two that are immediately adjacent: The Liam at Hays Farm with 330 units, and The Jessam at Hays Farm with 320 units. Many established neighborhoods surround the area, with more being planned and constructed. Access to Redstone Arsenal is nearby at Gates 1 and 3. In the center of it all is Grissom High School and Hays Farm Sports Park, which features 2 new multipurpose fields for soccer, lacrosse and other activities, being built by the City of Huntsville.

Demographics (3-mile)



2023
population

41,340



No. of
Households

18,616



2023 Average
Household Income

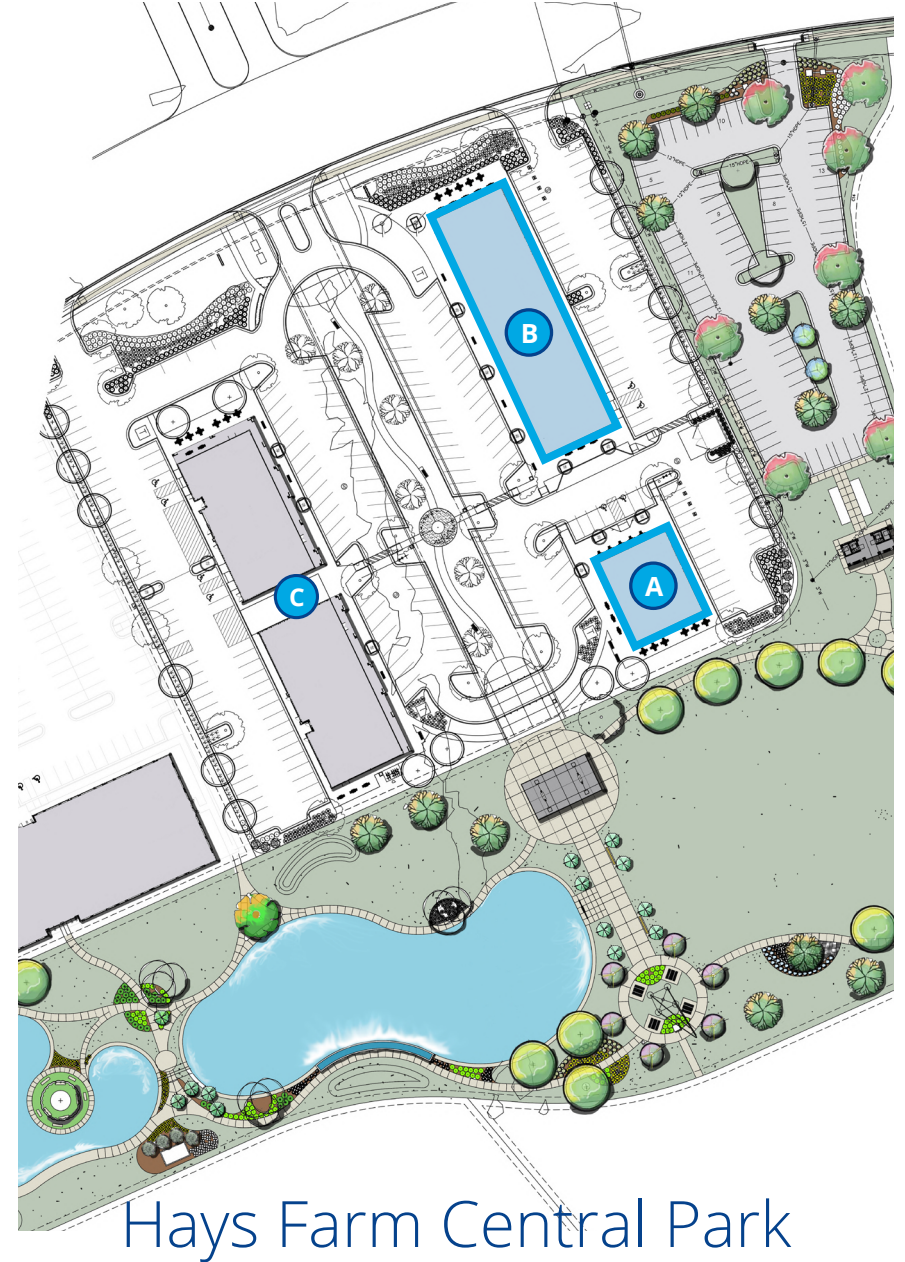
\$117,982



Property Highlights

Address	Haysland Road SW									
Location	Huntsville, Alabama									
Current Zoning	C4 - Highway Business District									
Net Rentable Area	<table><tr><td>A</td><td>Restaurant Building</td><td>± 4,200 SF</td></tr><tr><td>B</td><td>Retail Building</td><td>±12,331 SF</td></tr><tr><td></td><td>Total</td><td>±16,531 SF</td></tr></table>	A	Restaurant Building	± 4,200 SF	B	Retail Building	±12,331 SF		Total	±16,531 SF
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B	Retail Building	±12,331 SF								
	Total	±16,531 SF								
Improvements	<ul style="list-style-type: none">A To be constructed: One (1) ±4,200 SF single-story restaurant building located adjacent to and overlooking Hays Farm Central Park (under construction); ability to increase by ±1,000 SFB To be constructed: One (1) ±12,331 SF single-story building for restaurant(s) and retail located on Haysland RoadC To be constructed: One (1) three-story building with ±15,893 SF of retail/restaurant on the ground floor, with 32 apartments on the second and third floors									

Site Plan The Jessam on the Park



Hays Farm Central Park



The Jessam on the Park

The Jessam welcomes restaurants, retail tenants and service-oriented offices to come and explore everything that Hays Farm and South Huntsville have to offer. Please send any inquiries to our Colliers associates.

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Caitlin Griffith

Associate
+1 256 518 2283
caitlin.griffith@colliers.com

200 Clinton Avenue W., Suite 801
Huntsville, AL 35801
P: +1 256 533 0035
F: +1 256 539 4495



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