

# Market Area Summary



“Rise Above.”

### Why Horizon City

Something special is happening in Horizon City. New homes are sprouting up, entrepreneurs are moving in, and we’re experiencing one of the sharpest growth spurts in the region.

### Trade Area

20 minute drive



### Nearby Landmarks



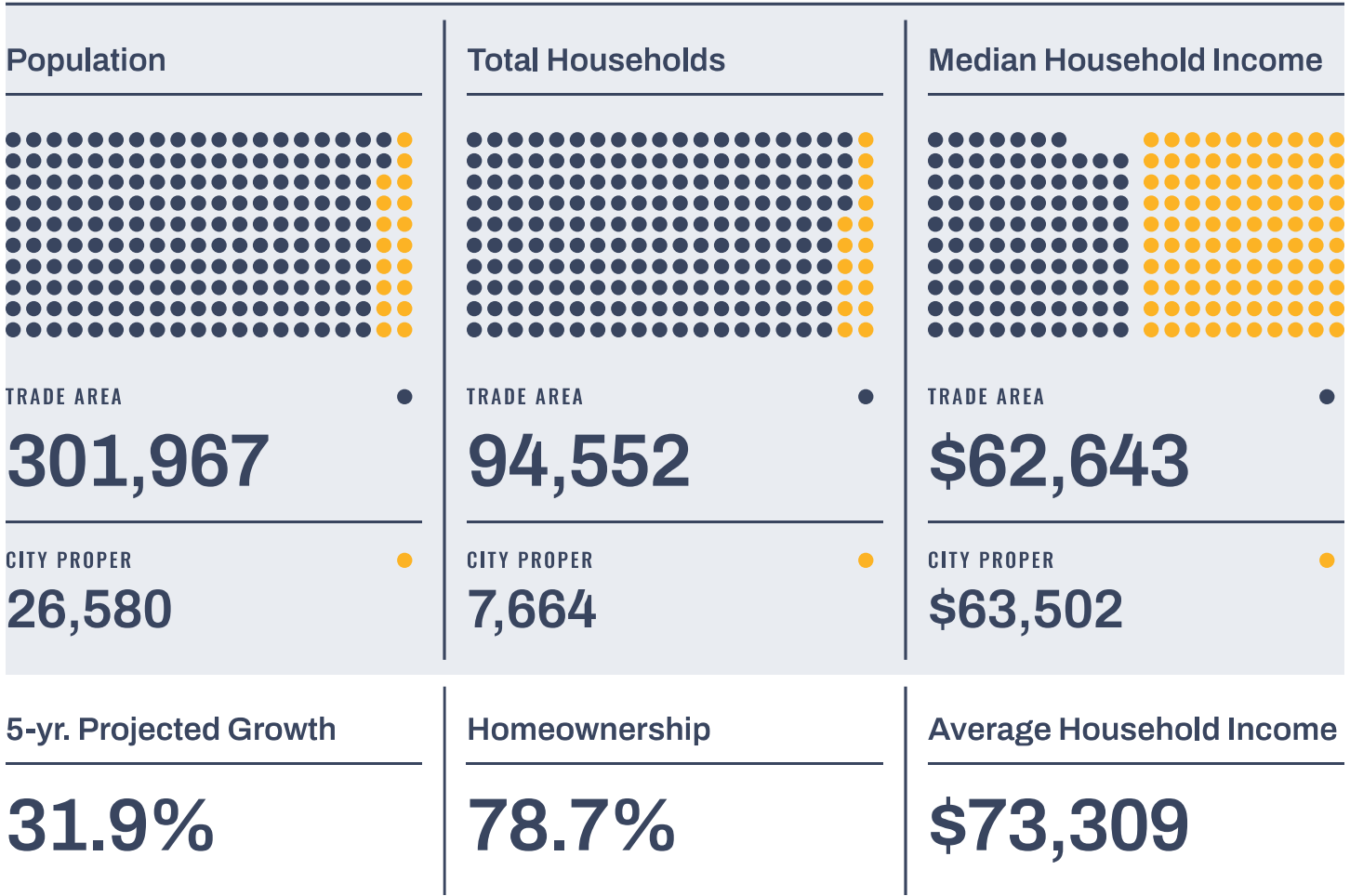
Landmark	Distance
1. Horizon City Golf Course	0 mi.
2. El Paso, TX	3 mi
3. Interstate 10	4 mi.
4. El Camino Real Historic Trail	6 mi.
5. Ciudad Juarez, Mexico	14 mi.
6. Zaragoza Int'l Border Crossing	14 mi.
7. Ft. Bliss U.S. Army Base	21 mi.
8. El Paso Airport	22 mi.
9. Tornillo-Guadalupe Int'l B.C.	24 mi.
10. Hueco Tanks State Park	25 mi.

**Horizon City EDC**  
**Contact**  
**Information**




**Eddie Garcia**  
 Executive Director  
 (915) 238-4566 | egarcia@horizedc.com



## Horizon City Community Figures



## Horizon City Trade Area Demographic Breakdown

Age 			Education 			Employment 		
Age	#	%	Highest Level	#	%	Level	#	%
19 years and under	80,315	26.6	Less than 9th grade	22,076	11.8	Employed	145,518	62.8
20 to 24 years	34,850	11.5	Some HS, no diploma	13,726	7.3	Unemployed	6,381	2.8
25 to 34 years	42,412	14.0	HS grad (or equivalent)	48,722	26.1	Out of the Workforce	79,696	34.4
35 to 44 years	40,732	13.5	Some college, no degree	41,459	22.2	White collar employees	85,395	58.7
45 to 54 years	36,504	12.1	Associate Degree	18,392	9.8	Blue collar employees	60,123	41.3
55 to 64 years	30,952	10.3	Bachelor's Degree	30,469	16.3			
65 to 74 years	22,712	7.5	Graduate's Degree	9,055	4.8			
75 to 84 years	10,327	3.4						
85 years and older	3,162	1.0						