

# The Opportunity

Retail and restaurant opportunities at East Village's newest development: Park & Market

- Remmen House:
  - ±5,000 SF restaurant opportunity
  - Restored 2-story historic freestanding building
  - On the corner of Park Blvd. & G Street

#### Retail Opportunities

- $\pm$ 1,600 SF &  $\pm$ 1,400 SF retail spaces
- Opportunity for roof-top event/use space
- Fronting Park Blvd and adjacent to the new UCSD extension campus
- Situated below 426 apartment units
- Adjacent to UCSD's new 66,000 SF extension campus
- Close proximity to the trolley station, with construction currently underway on a coastal extension line reaching La Jolla and terminating at Westfield UTC



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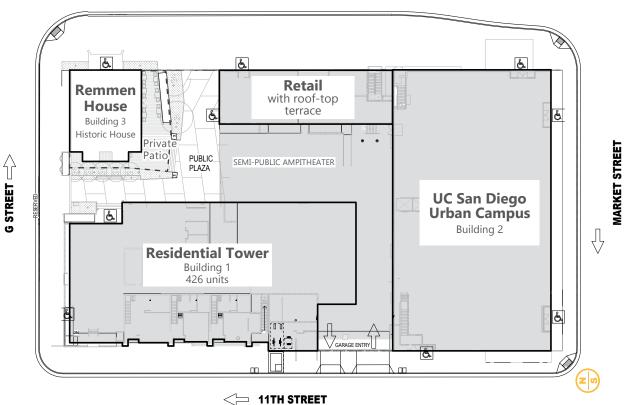
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MTS TROLLEY

PARK BOULEVARD





Located in the heart of the East Village, *Park & Market* is sure to be Downtown's newest hub for local residents & students to unwind or socialize. The development's outdoor features, highlighted by an outdoor amphitheater & event space, are designed to activate and connect the retail with the rest of the project.





# The Remmen House

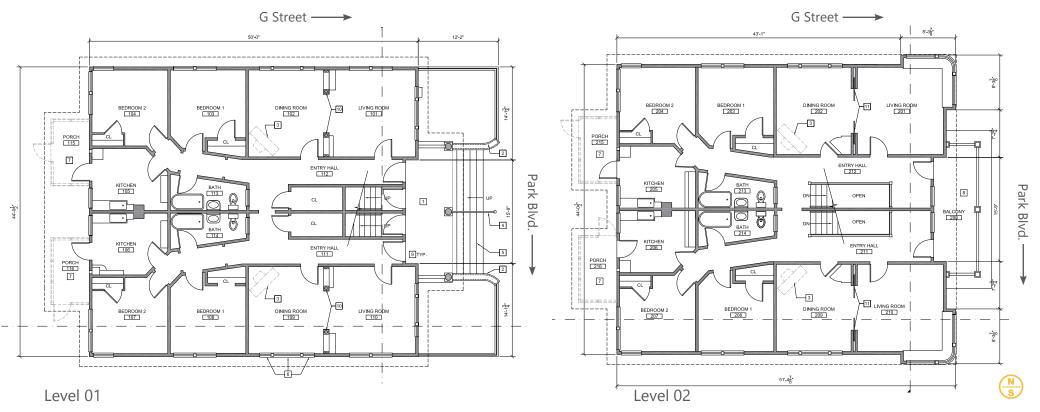
Built in 1907, San Diego's historical Remmen Building is a two-story Craftsman house with Neo-Classical features. The house fronts Park Blvd and has been programmed for a restaurant user. Adjacent to the Remmen House is a raised outdoor dining patio deck for the tenant's exclusive use.





## Remmen House Site Plan

- Restored historic, 2-story house built in 1907
- ±5,000 SF freestanding restaurant opportunity
- Side private patio fronting the plaza & amphitheater
- On the corner of Park Blvd & G Street



# Retail Opportunity

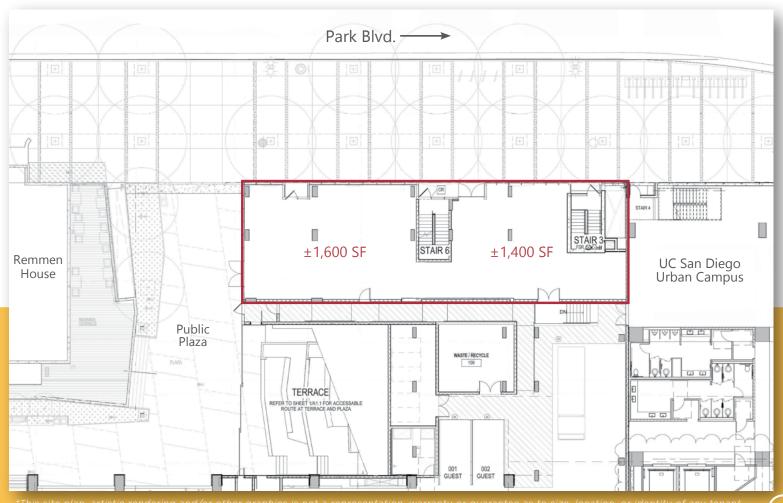
Centrally located retail opportunity with great connectivity between all aspects of the project.

The adjacent plaza and roof-top space will create an energetic synergy bridged through by the below retail.





## Retail Site Plan



- ±1,600 SF & ±1,400 SF retail spaces available (spaces can be combined)
  - Opportunity for roof-top event/use space
- Public roof seating
- Situated beside the public plaza / amphitheater
- Directly adjacent to the UCSD extension campus and the historic Remmen House
- Adjacent to MTS Trolley station

# East Village Neighborhood



#### WITHIN 4 BLOCKS THERE ARE OVER...

6,500 RESIDENTIAL UNITS

with  $\pm 2,968$  units under construction / In planning

833,590 SOUARE FEET OF OFFICE

with  $\pm 751,800$  square feet under construction / In planning

#### **PETCO PARK**

### 2.4M ANNUAL ATTENDEES

Home of the San Diego Padres \$70M spent annually in the stadium 300 private & public events annually



#### SAN DIEGO PUBLIC LIBRARY

#### 1M ANNUAL VISITORS

±497,650 SF | Nine Stories 320-seat auditorium e3 Civic High - Charter High School with 460 students

#### SAN DIEGO TROLLEY LINES

#### 40M ANNUAL PASSENGERS

12th & Imperial Station is the top 3 busiest station in San Diego Extension line to La Jolla is currently under construction



### EAST VILLAGE GREEN PARK

### 4.1 Acre PUBLIC PARK

Located 1 block from Park & Market, the Park will include 180 underground parking spaces, a children's playground, a dog park, a community center & public green space.



## Surrounding Tenants



































## Aerial Use Map



Notable Office

Multi-Family Residential / Mixed Use

School / Non-Profit/ Government

**Under Construction** / In Planning

## Pemographics

38K

Population of Downtown San Diego 81,237

Total jobs located Downtown 130

Tech & Innovation Startups Downtown

\$73,756

Average Annual Income Downtown 3.3M

Population of San Diego County



### SAN DIEGO CONVENTION CENTER

±862,408
ANNUAL ATTENDEES

±\$724.1M DIRECT ATTENDEE SPENDING

±108
ANNUAL EVENTS
(Largest Event: Comic-Con)

#### **GASLAMP QUARTER**

ANNUAL VISITORS

### SAN DIEGO TOURISM

34.9M ANNUAL VISITORS

\$10.4B VISITOR SPENDING

20.6M
ANNUAL AIR PASSENGERS
AT SAN DIEGO
INTERNATIONAL AIRPORT



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