



DOWNTOWN SNELLVILLE

THE GROVE
AT TOWNE CENTER

ESTD 2020
BRIDGER
PROPERTIES



Highly VISIBLE RESTAURANT AND RETAIL OPPORTUNITY IN
DOWNTOWN SNELLVILLE'S NEW *community* HUB



The Grove at Towne Center

IS AN EXCITING NEW DEVELOPMENT IN THE HEART OF SNELLVILLE, ONE OF THE FASTEST GROWING SUBURBS OF ATLANTA. STRONG DEMOGRAPHICS MIXED WITH AFFORDABLE LIVING AND STRONG CULTURAL & OUTDOOR AMENITIES PROVIDE THE BEST OF ALL WORLDS, LOCAL LIVING WITH BIG CITY OPPORTUNITY. THE GROVE WILL TRANSFORM DOWNTOWN SNELLVILLE INTO A COMMUNITY-ORIENTED, LIVABLE, WALKABLE, BUSINESS-FRIENDLY COMMUNITY COMBINING OFFICE, RETAIL, RESTAURANTS, COMMUNITY ACTIVITY SPACE, AND STATE-OF-THE-ART LIVING.



SANDY SPRINGS

LAWRENCEVILLE

THE GROVE
AT TOWNE CENTER

BROOKHAVEN

TUCKER

SNELLVILLE

BUCKHEAD

DRUID HILLS

WEST MIDTOWN

MIDTOWN

DOWNTOWN ATLANTA

DECATUR

WEST END

GRANT PARK



141



400



SNELLVILLE

AT A GLANCE

25 MILES
TO DOWNTOWN ATLANTA

38
MEDIAN AGE

\$101,308
STRONG AVERAGE
HOUSEHOLD INCOME

\$256,617
MEDIAN HOME VALUE

89,000+
DAILY TRAFFIC COUNT

15
NATURAL & MANMADE
PARKS

**BROOKWOOD
HIGH SCHOOL**

**PIEDMONT EASTSIDE
MEDICAL CENTER**
2,000+ EMPLOYEES

verizon
Michael's
POPEYES
DOLLAR TREE

SNELLVILLE PAVILLION
OLD NAVY
KOHL'S
ULTA BEAUTY **BIG LOTS!**
ASHLEY **belk**

DOLLAR GENERAL
McDonald's

BEST BUY
Arby's
HomeGoods
LOWE'S

THE HOME DEPOT **CHIPOTLE MEXICAN GRILL**
JO-ANN **petco**
buy buy BABY **Kroger**

PRESIDENTIAL MARKETS
Target **ROSS DRESS FOR LESS**
PET SMART
TJ-maxx **Marshalls**
Publix
Party City

THE GROVE
AT TOWNE CENTER

WISTERIA VILLAGE
planet fitness **at home** **WELLS FARGO**

**SOUTH GWINNETT
HIGH SCHOOL**



95% LEASED



3X INCREASE OF MEMBERSHIPS



THE GROVE

AT TOWNE CENTER

WITHIN THE GROVE AT TOWNE CENTER, YOU WILL FIND A NEWLY CONSTRUCTED, STATE-OF-THE-ART LIBRARY WITH INNOVATIVE WORK SPACE BY THRIVE COWORKING, 288 NEW RESIDENTIAL UNITS AT THE TOMLIN AT THE GROVE, AND A NEW CENTER FOR NORTHSIDE HOSPITAL WHICH WILL HOUSE PHYSICIAN OFFICES, AN AMBULATORY SURGERY CENTER, AND OTHER OUTPATIENT SERVICES.

SITE MAP





DEMOS



POPULATION	175,410
TOTAL DAYTIME POPULATION	145,676
MEDIAN AGE	37
AVERAGE HH INCOME	\$104,453
MEDIAN HOME VALUE	\$256,617

SITE PLAN



BUILDING 1 RENDERING



BUILDING 2 RENDERING



BUILDINGS 3 & 4 RENDERING

	SUITE	TENANT	SF
BLDG 1	100	Dumpling Master	3,023
	160	Allure Nail Bar	2,889
	180	Great American Cookie & Marble Slab Creamery	1,487

BLDG 3	TENANT	SF
	The Grove Taqueria	4,375

	SUITE	TENANT	SF
BLDG 2	100	Burn Boot Camp	4,190
	140	AVAILABLE	1,618
	160	AVAILABLE	1,362
	180	Playa Bowls	1,458

BLDG 4	TENANT	SF
	Parkside at the Grove	5,028

GLA	25,356 SF
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MORE ABOUT



- This 18-acre Project recreated a City Center for the 100-year-old City of Snellville that had lost most, if not all, of its original buildings/structures.
- \$140 million public-private partnership between MidCity Real Estate Partners, CASTO, City of Snellville and Gwinnett County. MidCity and CASTO served as master developers and owners of The Tomlin (multi-family housing) and retail.
- The project centers around “The Grove” symbolic of a Chestnut Oak Grove, where businessmen met in the City of Snellville over 100 years ago, today a Central Park for Snellville, including outdoor tables/chairs, splash pad, pavilion, and a grove of mature trees.
- Nine new buildings plus a 750-space parking deck
- The Grove serves as the destination for the completed 1st Phase of the Snellville Greenway
- Designed as a walkable/sense of place project, over 1,000 parking spaces discreetly serve the project

USES/TENANTS INCLUDE:

- The Tomlin (www.thetomlin.com), 288 luxury apartments, 26 of those units constructed in separate buildings as “townhome” units over retail

RETAIL & RESTAURANTS

- Parkside at The Grove
 - The Grove Taqueria
 - Great American Cookies and Marble Slab
 - Allure Nail
 - Dumpling Master
 - More announcements upcoming
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- Market Building (Crooked Can Brewery/Food Hall 1st Floor, Event Space 2nd Floor)
 - Gwinnett County Elizabeth H. Williams Library (www.gwinnettpl.org)
 - Thrive Coworking (www.workatthrive.com/snellville)
 - Northside Medical Snellville (www.northside.com)
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- Significant public investment including road improvements (parallel parking, traffic circle, etc.), parking deck, master detention, shared common areas with private partners, and the first phase of the Snellville Greenway.



Leasing Information

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ESTD  2020

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