



THE ATLANTA WHITE HOUSE





3687 BRIARCLIFF RD NE

Atlanta, GA 30345

ASKING: \$35,000,000

6 Bedrooms 16,500 SF

11 Bathrooms

ATLANTA WHITE HOUSE

Introducing the Iconic “Atlanta White House,” a one-of-a-kind investment opportunity offering limitless revenue potential through events, luxury rentals, and short-term hospitality.

Beautifully inspired by the classical architecture of 1600 Pennsylvania Avenue, this stately estate combines elegance, scale, and income-producing versatility on a private, gated property in the heart of Atlanta.

The main residence features 6 bedrooms, 11 bathrooms and a grand ballroom, ideal for weddings, corporate functions, private events, film location rentals, and upscale gatherings. With soaring ceilings, marble floors, dramatic columns, and an opulent architectural aesthetic, the ballroom provides a premier venue opportunity with strong demand in the metro area.

Complementing the main house is a fully separate guest house, perfect for Airbnb, executive stays, or on-site staff accommodations. The layout offers privacy, comfort, and the ability to generate consistent short-term rental income.

Designed for both luxury living and commercial potential, the estate includes multiple oversized living spaces, elegant finishes throughout, and expansive

grounds suitable for hosting large groups, photoshoots, and productions. This rare offering is ideal for investors seeking a standout asset with strong, diverse revenue channels.

Investment Highlights:

- Iconic “Atlanta White House” architecture with landmark curb appeal
- Two-story grand ballroom suited for events, weddings, and corporate functions
- Separate guest house ideal for Airbnb or executive rental
- Multiple income streams: events, short-term stays, production rentals, retreats
- Expansive interior living spaces with luxury finishes and classic design
- Private gated estate offering privacy and prestige
- Prime Atlanta location with strong demand for event and rental venues
- Turnkey opportunity for hospitality operators and portfolio investors
- Ideal for film/photography bookings due to its unique design

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