

BARKER SQUARE SHOPPING CENTER

Multi-Tenant Retail Center
Highway 46, Wasco, CA 93280



Newly Refurbished Center

**Tropicana Supermarket, AutoZone, Dollar Tree, Perko's Diner,
Taco Bell, Verizon, Anytime Fitness, Pizza Factory,
Deluxe Nail & Spa, Fiesta Insurance and Jackson Hewitt Tax Services**

	<u>1 Mile</u>	<u>2 Miles</u>	<u>15 Miles</u>
Est. Population	9,003	21,443	122,992
Average Household Income	\$53,276	\$48,464	\$51,968
Median Household Income	\$43,132	\$38,603	\$40,517

**Shaw Commercial
3 Quail Run Cir., Suite 103, Salinas, CA 93907**

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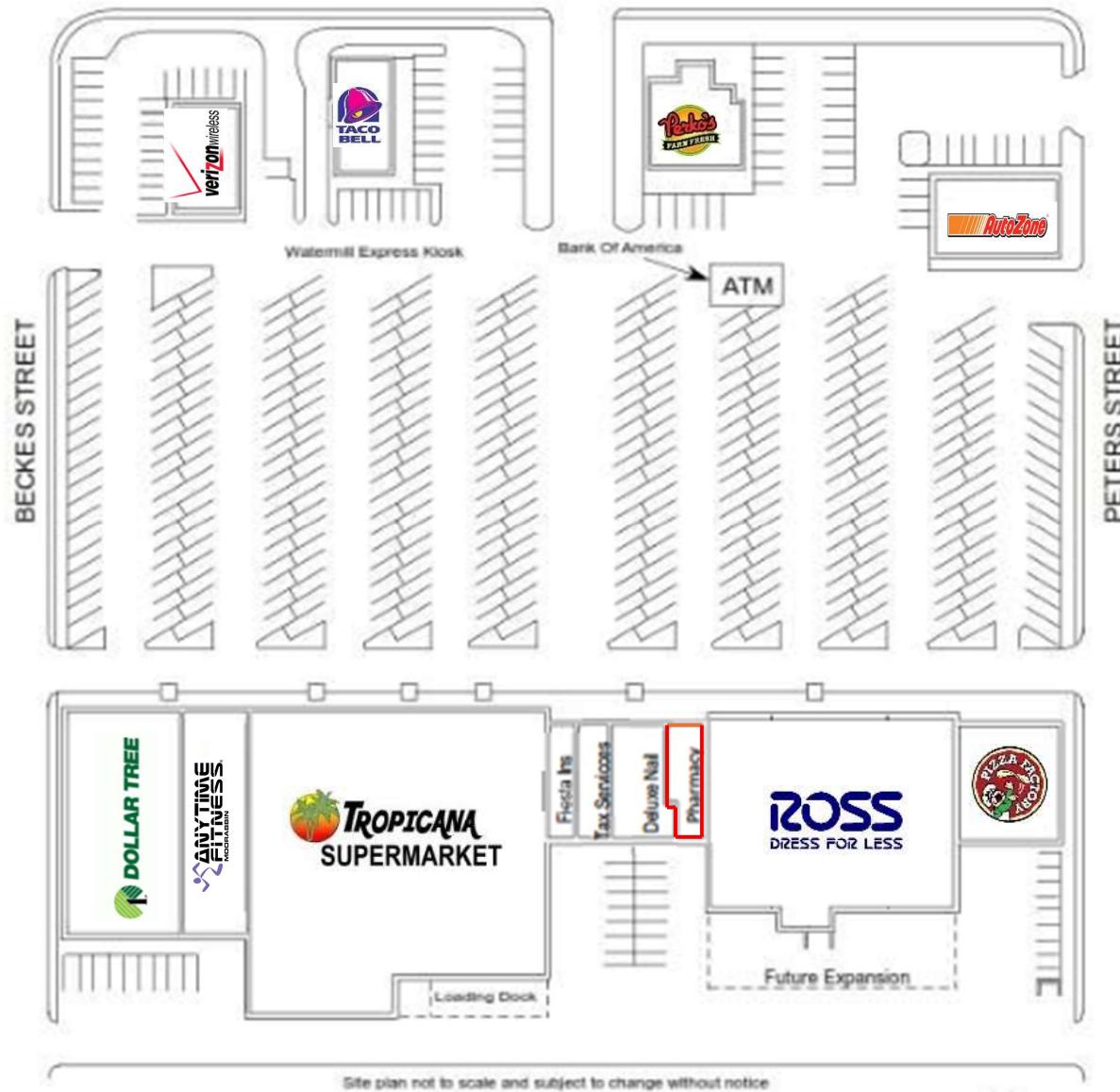
BARKER SQUARE

State Highway 46
Wasco, California

To Paso Robles

← California Highway 46 →

To Bakersfield



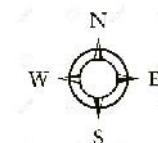
AVAILABLE FOR RENT

1,750 SF



Barker Square

Highway 46, Wasco CA 93280



City of Wasco Traffic Counts





City of Wasco 25 Minute Drive Time Trade Area

Trade Area Snapshot



Population (Pop): 75,992
Workplace Pop: 23,843

Household (HH): 15,969
Median HH Income: \$35,988

Pop Growth ('00-'10): 24.7%
Proj. Growth ('15-'20): 7.0%

HH Growth ('00-'10): 27.8%
Proj Growth ('15-'20): 8.3%

Median Age: 27.2
Per Capita Income: \$13,325

Leakage/Surplus Index by Major Store Type

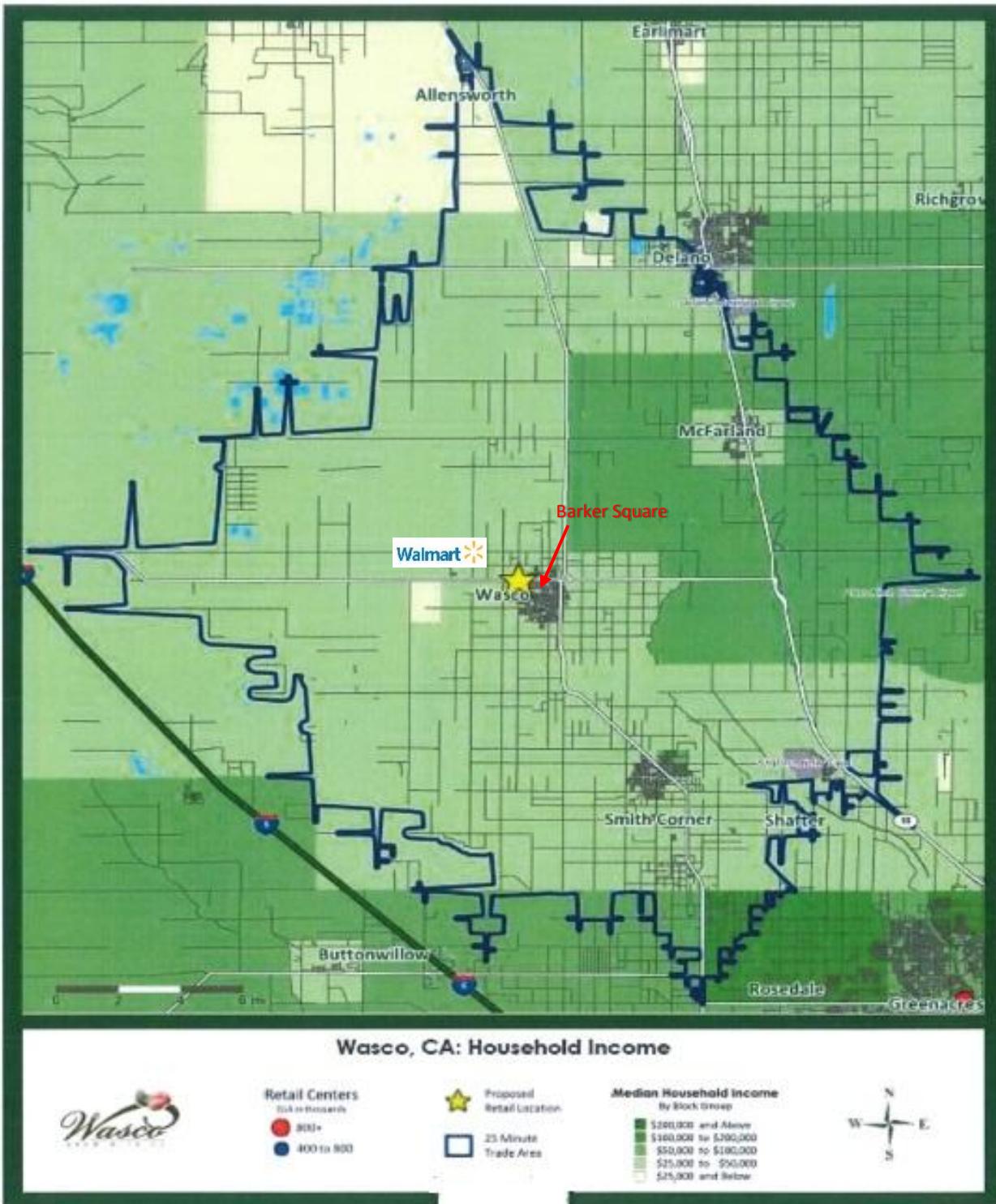


Interpreting Leakage Index

1.0 = equilibrium, meaning that demand and sales in the area being analyzed are in balance. .80 = demand exceeds sales by 20%, meaning that consumers are leaving the area being analyzed.

1.2 = sales exceed demand by 20%, meaning that consumers are coming from outside the area being analyzed.

City of Wasco Trade Area Household Income



Pop-Facts Demographics

Description	2445 HIGHWAY 46, WASCO, CA, 93280-1168: Radius Analysis Area Group: Radius 1.0 mile(s)		2445 HIGHWAY 46, WASCO, CA, 93280-1168: Radius Analysis Area Group: Radius 2.0 mile(s)		2445 HIGHWAY 46, WASCO, CA, 93280-1168: Radius Analysis Area Group: Radius 15.0 mile(s)	
	Total	%	Total	%	Total	%
Pop-Facts Summary						
Population						
2022 Projection	9,466		22,608		128,547	
2017 Estimate	9,003		21,443		122,992	
2010 Census	8,341		19,813		117,691	
2000 Census	6,621		15,137		92,616	
Growth 2017 - 2022		5.15%		5.43%		4.52%
Growth 2010 - 2017		7.93%		8.23%		4.50%
Growth 2000 - 2010		25.99%		30.89%		27.07%
Households						
2022 Projection	2,495		5,797		27,205	
2017 Estimate	2,373		5,515		25,959	
2010 Census	2,212		5,151		24,526	
2000 Census	1,799		4,025		19,948	
Growth 2017 - 2022		5.11%		5.11%		4.80%
Growth 2010 - 2017		7.31%		7.07%		5.84%
Growth 2000 - 2010		22.96%		28.00%		22.95%
Family Households						
2022 Projection	2,123		4,931		23,670	
2017 Estimate	2,018		4,687		22,564	
2010 Census	1,879		4,372		21,296	
2000 Census	1,555		3,438		17,162	
Growth 2017 - 2022		5.21%		5.21%		4.90%
Growth 2010 - 2017		7.40%		7.19%		5.95%
Growth 2000 - 2010		20.84%		27.18%		24.09%

Pop-Facts Demographics

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	Total	%	Total	%	Total	%
2017 Est. Households by HH Income	2,373		5,515		25,959	
Income < \$15,000	323	13.62%	895	16.23%	3,543	13.65%
Income \$15,000 - \$24,999	350	14.75%	972	17.62%	3,751	14.45%
Income \$25,000 - \$34,999	281	11.83%	653	11.85%	3,831	14.76%
Income \$35,000 - \$49,999	429	18.08%	987	17.89%	5,043	19.43%
Income \$50,000 - \$74,999	524	22.08%	1,052	19.07%	4,635	17.85%
Income \$75,000 - \$99,999	163	6.85%	409	7.41%	2,281	8.79%
Income \$100,000 - \$124,999	138	5.83%	272	4.93%	1,296	4.99%
Income \$125,000 - \$149,999	89	3.74%	156	2.83%	720	2.77%
Income \$150,000 - \$199,999	55	2.32%	81	1.46%	556	2.14%
Income \$200,000 - \$249,999	13	0.57%	22	0.40%	176	0.68%
Income \$250,000 - \$499,999	6	0.27%	14	0.25%	106	0.41%
Income \$500,000+	1	0.06%	3	0.05%	22	0.08%
2017 Est. Average Household Income	\$53,276		\$48,464		\$51,968	
2017 Est. Median Household Income	\$43,132		\$38,603		\$40,517	

2017 Median HH Inc. by Single-Class. Race or Eth.				
White Alone	\$41,989		\$38,531	\$39,185
Black or African American Alone	\$27,569		\$24,654	\$29,338
American Indian and Alaska Native Alone	\$46,834		\$60,433	\$41,993
Asian Alone	\$47,954		\$45,648	\$59,849
Native Hawaiian and Other Pacific Islander Alone	\$61,103		\$56,250	\$38,042
Some Other Race Alone	\$43,683		\$37,923	\$40,231
Two or More Races	\$55,135		\$54,096	\$46,103
Hispanic or Latino	\$41,581		\$36,879	\$38,300
Not Hispanic or Latino	\$53,449		\$49,513	\$53,146

2017 Est. Family HH Type by Presence of Own Child.	2,018		4,687		22,564	
	Total	%	Total	%	Total	%
Married-Couple Family, own children	806	39.94%	1,959	41.80%	9,826	43.55%
Married-Couple Family, no own children	599	29.68%	1,161	24.77%	5,629	24.95%
Male Householder, own children	137	6.78%	307	6.56%	1,352	5.99%
Male Householder, no own children	87	4.32%	201	4.29%	980	4.34%
Female Householder, own children	221	10.96%	654	13.96%	2,907	12.88%
Female Householder, no own children	168	8.32%	404	8.63%	1,870	8.29%

Pop-Facts Demographics

Map

