

Property Rebrand & Redesign

119 WASHINGTON AVENUE, SOUTH BEACH

FALL 2023

Introduction

Originally built in 2002, The Yukon (*then the Atlantic Center*), is a staple of the South of Fifth neighborhood and the only Class A building in the area. Looking to upgrade the experience for our tenants and continue to be a reference point for the next 20 years, we embarked on a reinvention of our name, our interiors and the incredible terraces we boast.

We analyzed all the attributes of the property; including its geography and location, the original design typologies from Arquitectonica, the materials used and our surroundings to come up with a cohesive concept that represents the unique combination that makes this property special.

We are excited to share with you the vision for a new world-class business destination in the heart of Miami Beach.

Name & Brand

LOGO & APPLICATIONS

The Idea: A simple reflection of the design language of the building, confident and minimal.

Icon + Wordma



UNO; the first, the one, the only.

Main Entrance

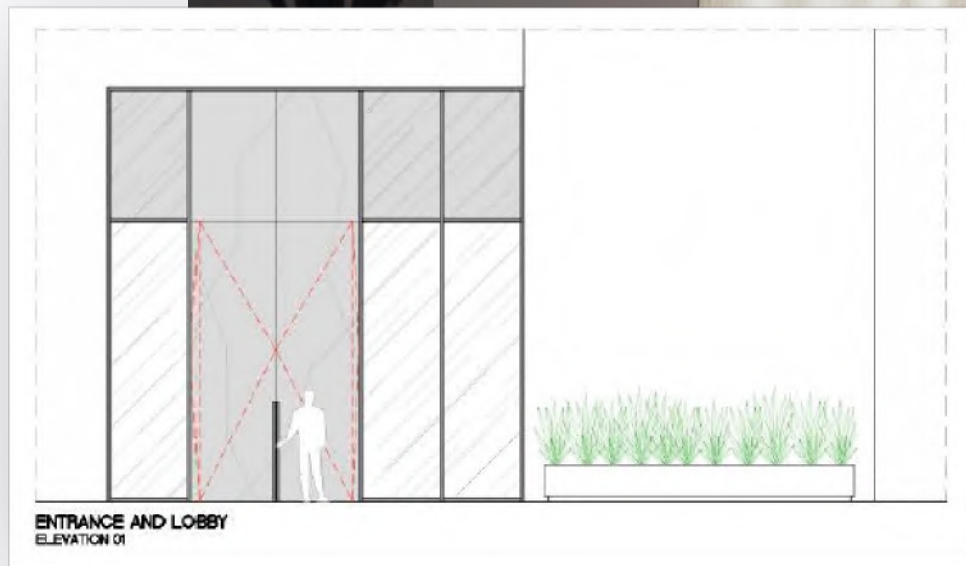
UNO SOUTH POINTE

Features

Dry Garden / Rock Garden



UNO
UNO SOUTH POINTE
119 WASHINGTON AVENUE



ENTRANCE AND LOBBY
ELEVATION 01

LOBBY ENTRANCE



LOBBY ENTRANCE DETAIL



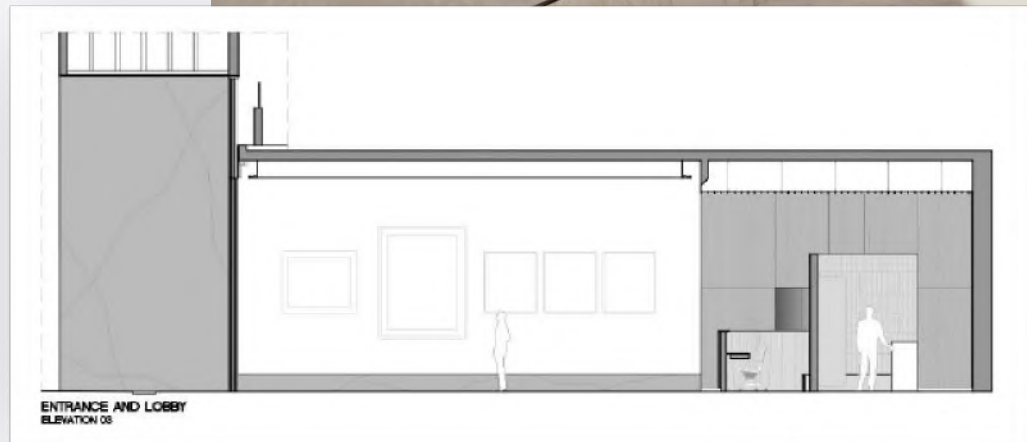
WASHINGTON AV VIEW

Lobby Gallery

UNO SOUTH POINTE

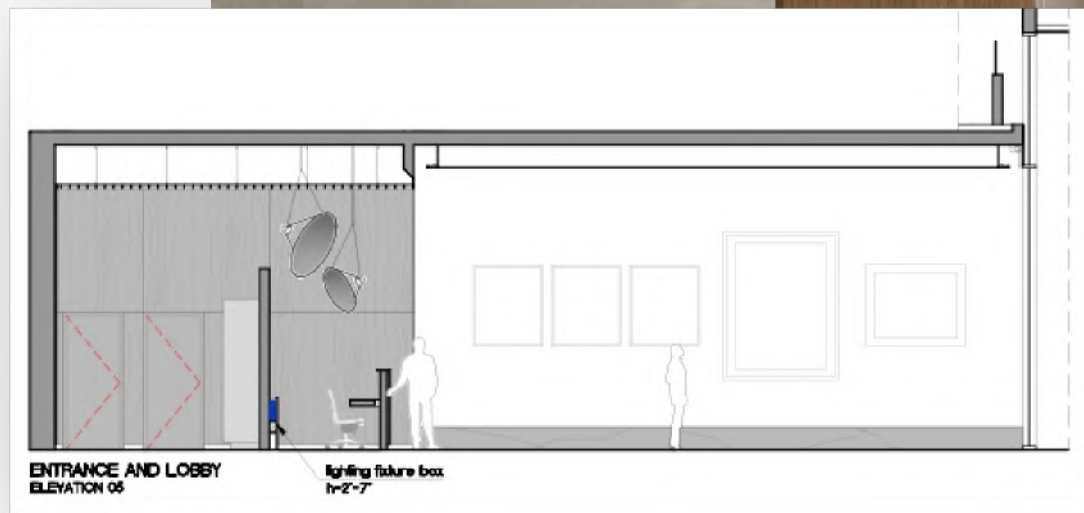
Features

- Expanded Mailroom
- Calacatta Marble reception desk
 - Lounge
- Walnut Paneling



ENTRANCE AND LOBBY
ELEVATION 05

LOBBY GALLERY



RECEPTION DETAIL

Hallways & Elevator Foyers

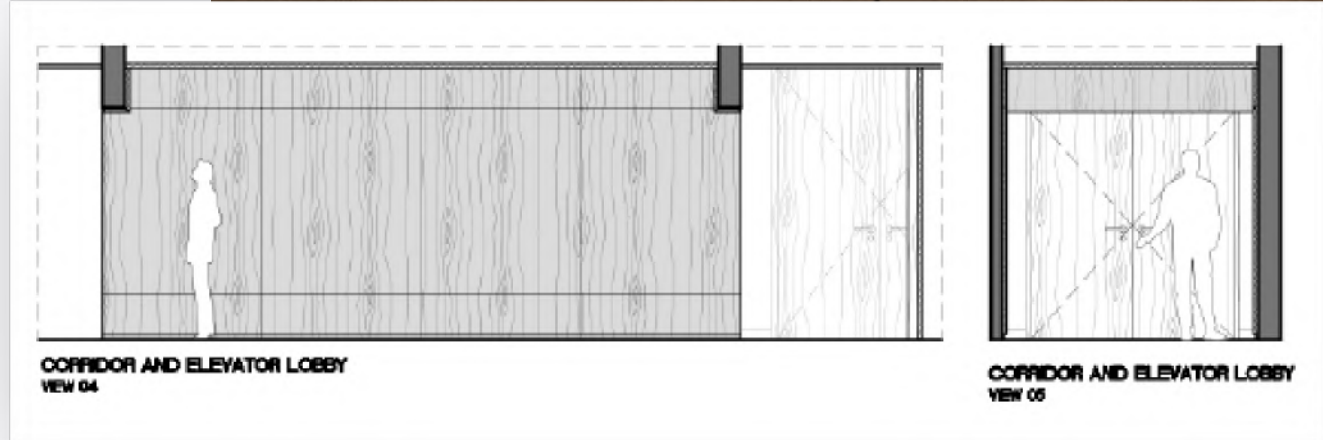
UNO SOUTH POINTE

Features

- Wood Doors
- Walnut Paneling
- NuCore Wood Floors



ELEVATOR FOYERS



CORRIDOR AND ELEVATOR LOBBY
VIEW 04

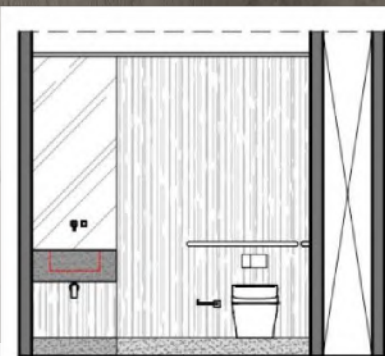
CORRIDOR AND ELEVATOR LOBBY
VIEW 05

Restrooms

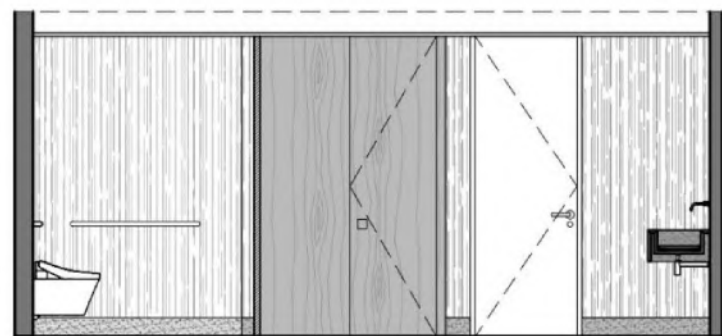
UNO SOUTH POINTE

Features

- Stone Flooring & Sinks
- Wood Floor Partitions



BATHROOM
VIEW 01



BATHROOM
VIEW 02

RESTROOMS



BATHROOM
VIEW 04

BATHROOM
VIEW 05

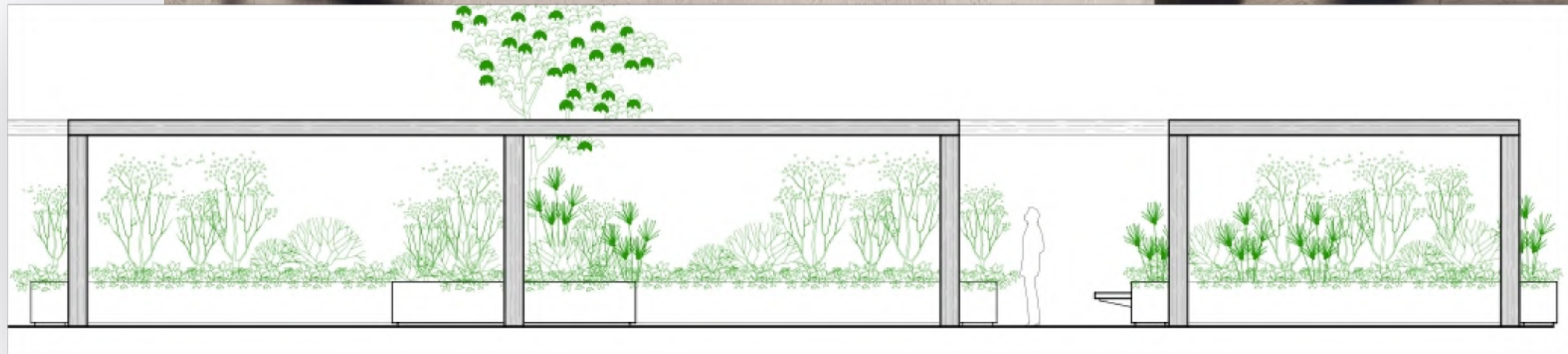
RESTROOMS

The Terrace

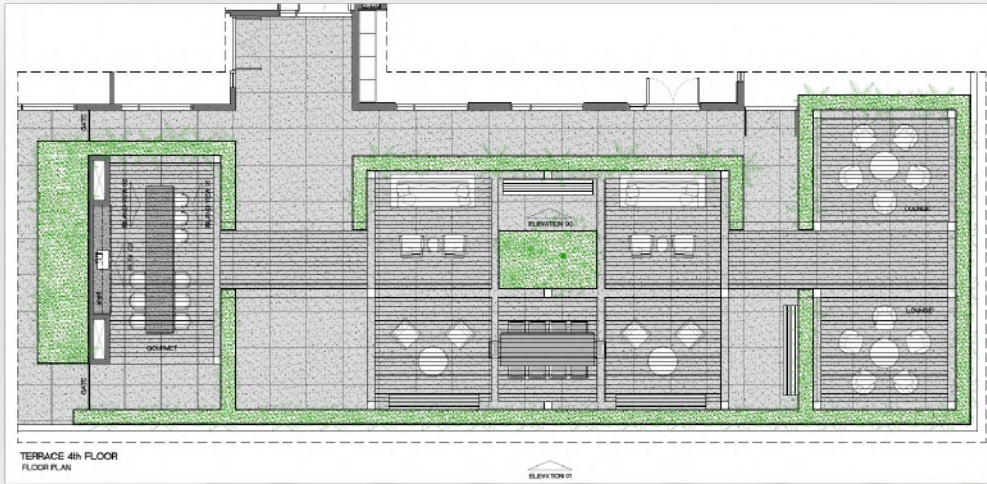
UNO SOUTH POINTE

Features

- Wet Bar
- Mini fridge
- Lounge and Dining areas
- Landscaping & Shaded areas



4TH FLOOR
OUTDOOR KITCHEN



4TH FLOOR
OUTDOOR TERRACE

Thank You