

5420
SUNSET

The Gateway Between East Hollywood,
Los Feliz, Silverlake, & Virgil Village

5420sunset.com



Retail Opportunities for Lease

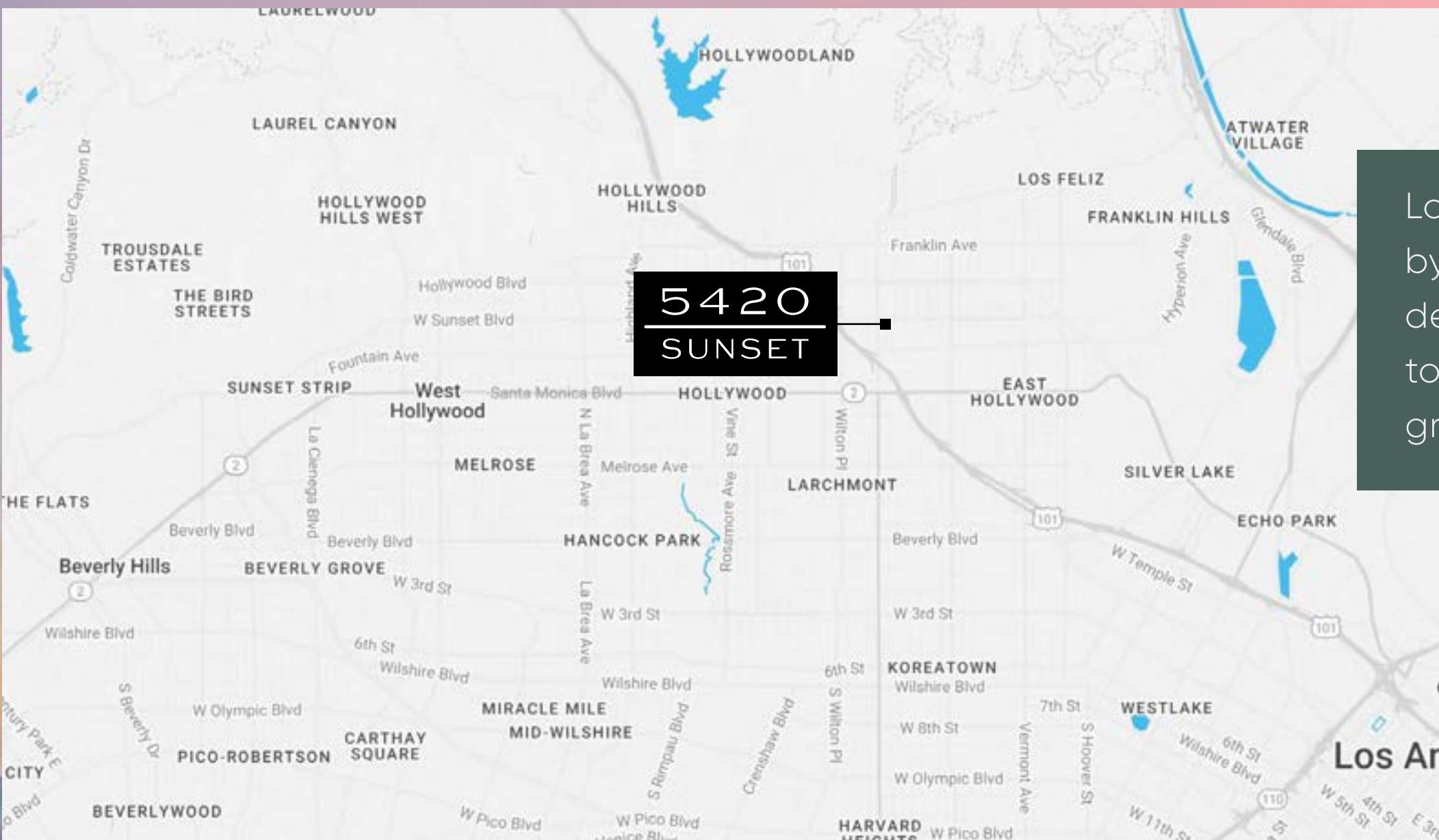
5420 SUNSET

Join Whole Foods, Sephora
and 735 luxury residences
in East Hollywood's newest
mixed use development



Join The

New East Hollywood



Located at the intersection of Sunset and Western and surrounded by the city's most densely populated neighborhoods, this dynamic destination offers merchants and restaurants an exclusive opportunity to join Whole Foods, Sephora and other best-in-class retailers on the ground floor of the most luxurious development in Hollywood.



Something Special

Comes to Hollywood

5420 Sunset is one of the largest mixed use projects in the market, both in terms of number of residences as well as retail square footage. 5420 Sunset is also the most luxurious and amenity rich mixed use project in Hollywood.



Traffic Counts





Join

The Gateway

5420 Sunset is located in East Hollywood surrounded by Hollywood, Los Feliz, Silverlake, Virgil Village, and Hancock Park. With the proximity to these trendy markets, retailers and restaurants will draw from a diverse population within walking distance of the project in addition to the 1,000+ residents expected to be living on-site.

Join The

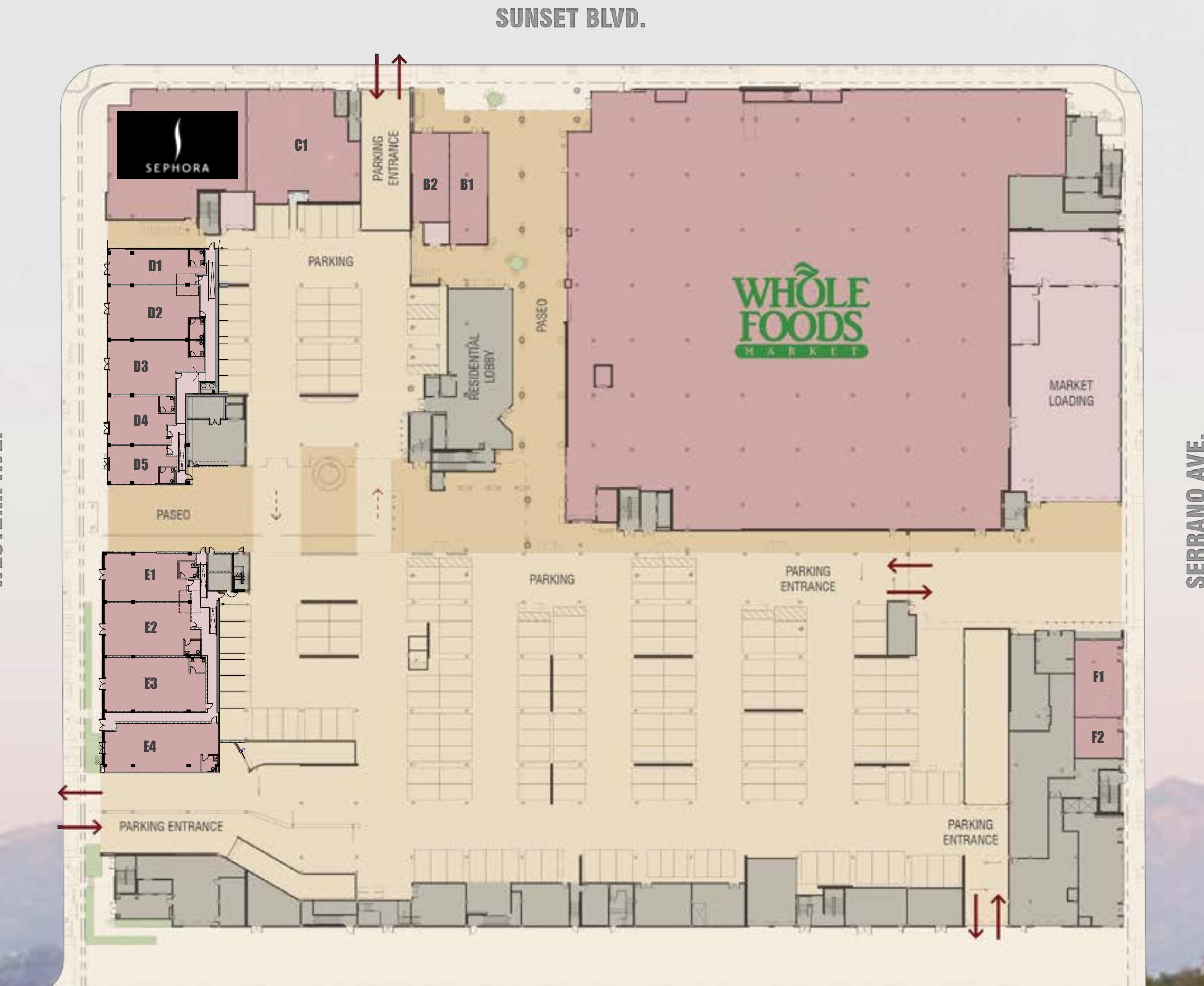
Epicenter of Luxury Living

5420 Sunset is home to 735 luxury residences adorned with high-end finishes and project amenities including a resort style pool with cabanas and outdoor lounges, large fitness center, state-of-the-art business center designed for work from home, club rooms, and many more.



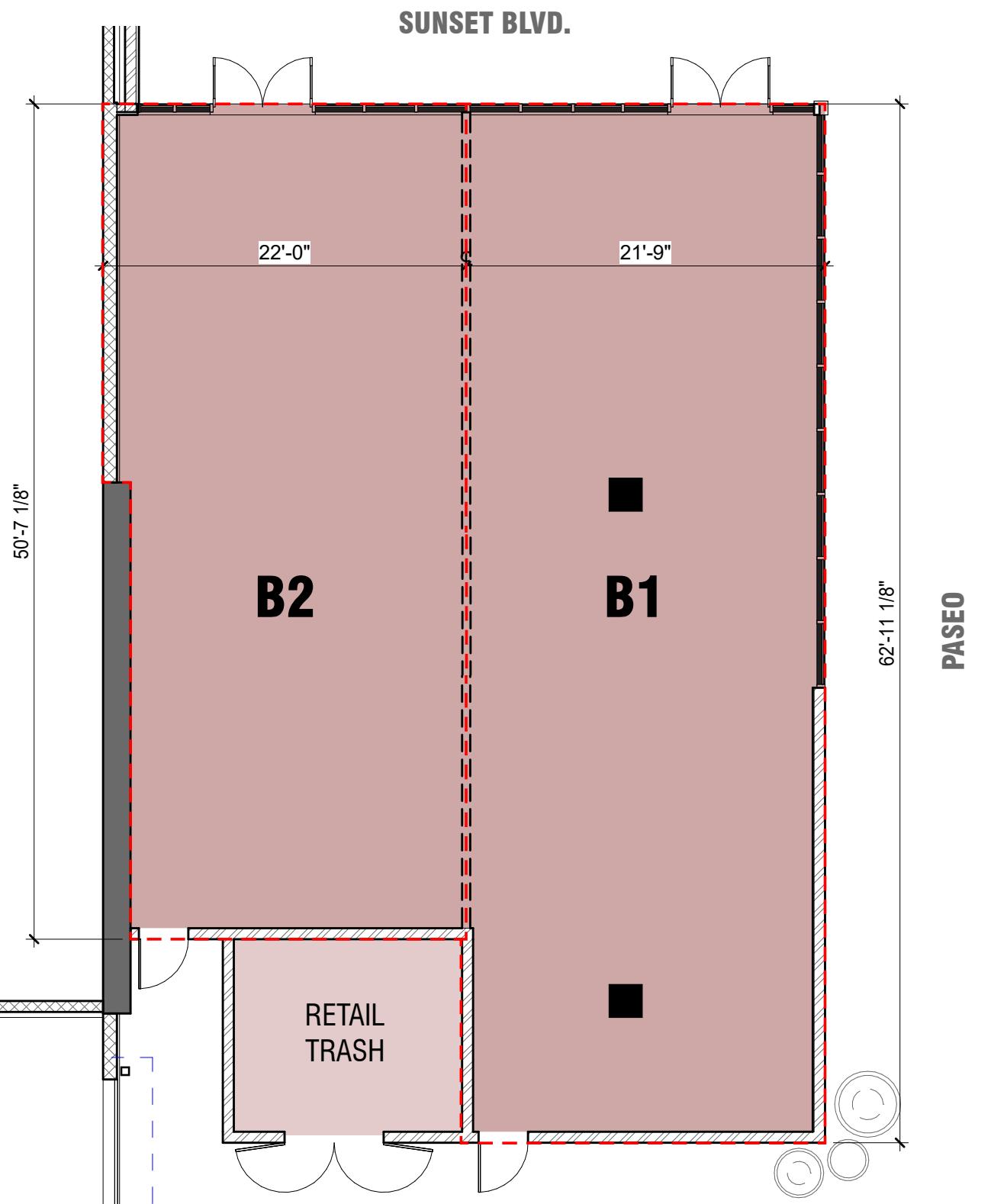
A Curated Experience

SPACE	SIZE (+/-)	USE
	60,000 SQFT	LEASED TO WHOLE FOODS
B1	1,372 SQFT	QUICK SERVICE FOOD SPACE
B2	1,067 SQFT	QUICK SERVICE FOOD SPACE
C1	3,614 SQFT	FULL SERVICE RESTAURANT
	5,107 SQFT	LEASED TO SEPHORA
D1	1,127 SQFT	RETAIL / FITNESS / SERVICE / QSR FOOD
D2	1,694 SQFT	RETAIL / FITNESS / SERVICE / QSR FOOD
D3	1,536 SQFT	RETAIL / FITNESS / SERVICE / QSR FOOD
D4	1,051 SQFT	RETAIL / FITNESS / SERVICE / QSR FOOD
D5	867 SQFT	RETAIL / FITNESS / SERVICE / QSR FOOD
E1	1,453 SQFT	RETAIL / FITNESS / SERVICE / QSR FOOD
E2	1,640 SQFT	RETAIL / FITNESS / SERVICE / QSR FOOD
E3	1,871 SQFT	RETAIL / FITNESS / SERVICE / QSR FOOD
E4	1,861 SQFT	RETAIL / FITNESS / SERVICE / QSR FOOD
F1	1,178 SQFT	RETAIL / SERVICE
F2	638 SQFT	RETAIL / SERVICE



Building B

The B Building of the project is situated on Sunset Blvd adjacent to the entrance to Whole Foods. These spaces are designated for two quick serve food concepts, but can be combined into one. They are set back allowing for outdoor seating both in front and on the adjacent patio.

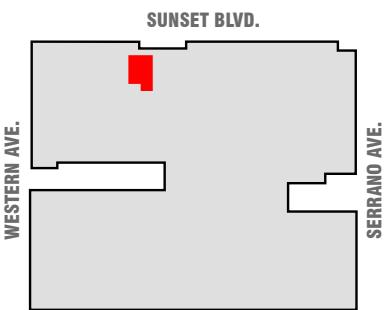


RETAIL UNIT B1 / B2

UNIT AREAS

B1-RETAIL	1,372 SF. +/-
B2-RETAIL	1,067 SF. +/-
COMBINED	2,439 SF. +/-

RETAIL AREA PERIMETER



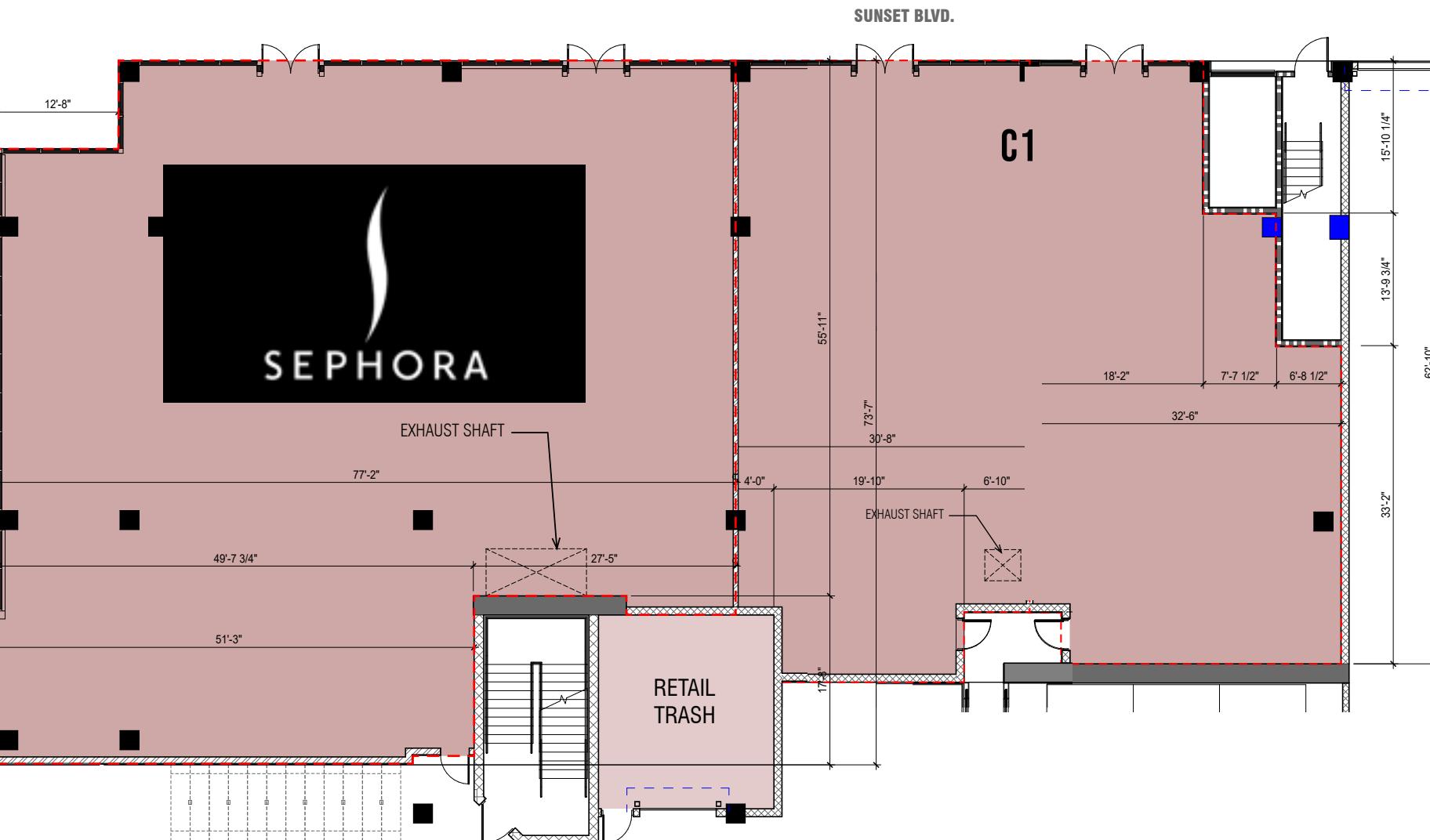
KEY PLAN



FACADE LOCATION

Building C

The C Building is located on the corner of Sunset and Western. The hard corner space is leased to Sephora. C1 is designated to be an approx. 3,614 SF full service restaurant with a shaft and connections to a grease trap.

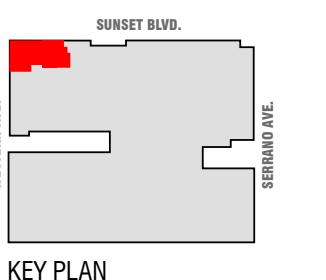


SEGMENT C

UNIT AREAS

C1-RETAIL	3,614 SF. +/-
C2-RETAIL	5,107 SF. +/-
COMBINED	8,721 SF. +/-

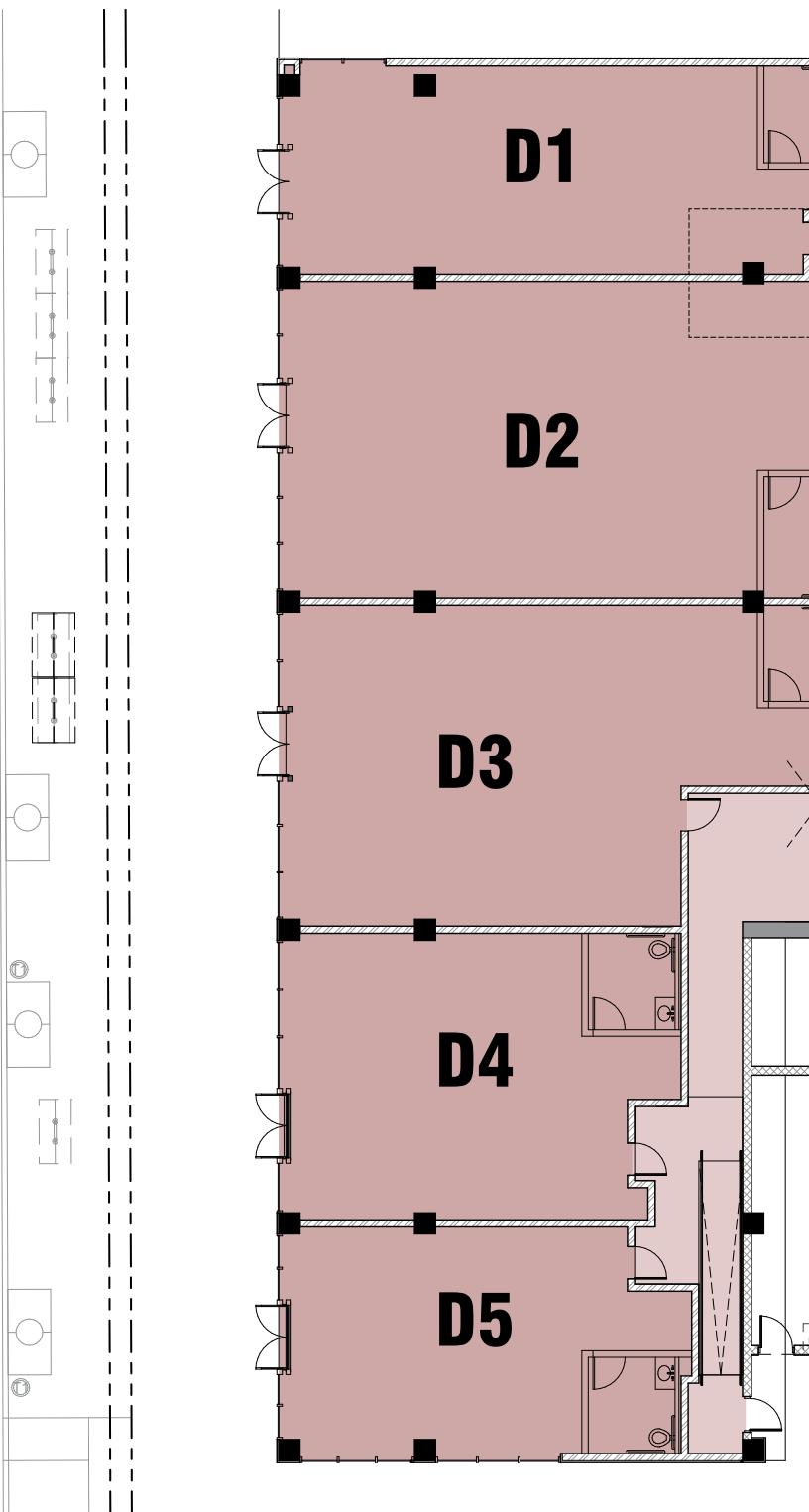
RETAIL AREA PERIMETER



FACADE LOCATION

Building D

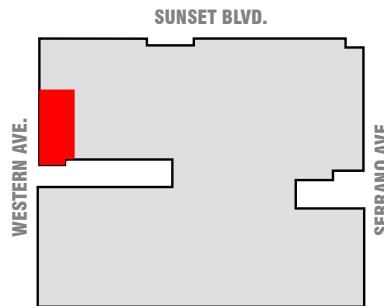
Building D is located on Western and has been designated for 1,000 - 2,000 SF retail, service, fitness, or QSR food users.



SEGMENT D

UNIT AREAS

D1-RETAIL	1,127 SF. +/-
D2-RETAIL	1,694 SF. +/-
D3-RETAIL	1,536 SF. +/-
D4-RETAIL	1,051 SF. +/-
D5-RETAIL	867 SF. +/-
COMBINED	6,275 SF. +/-



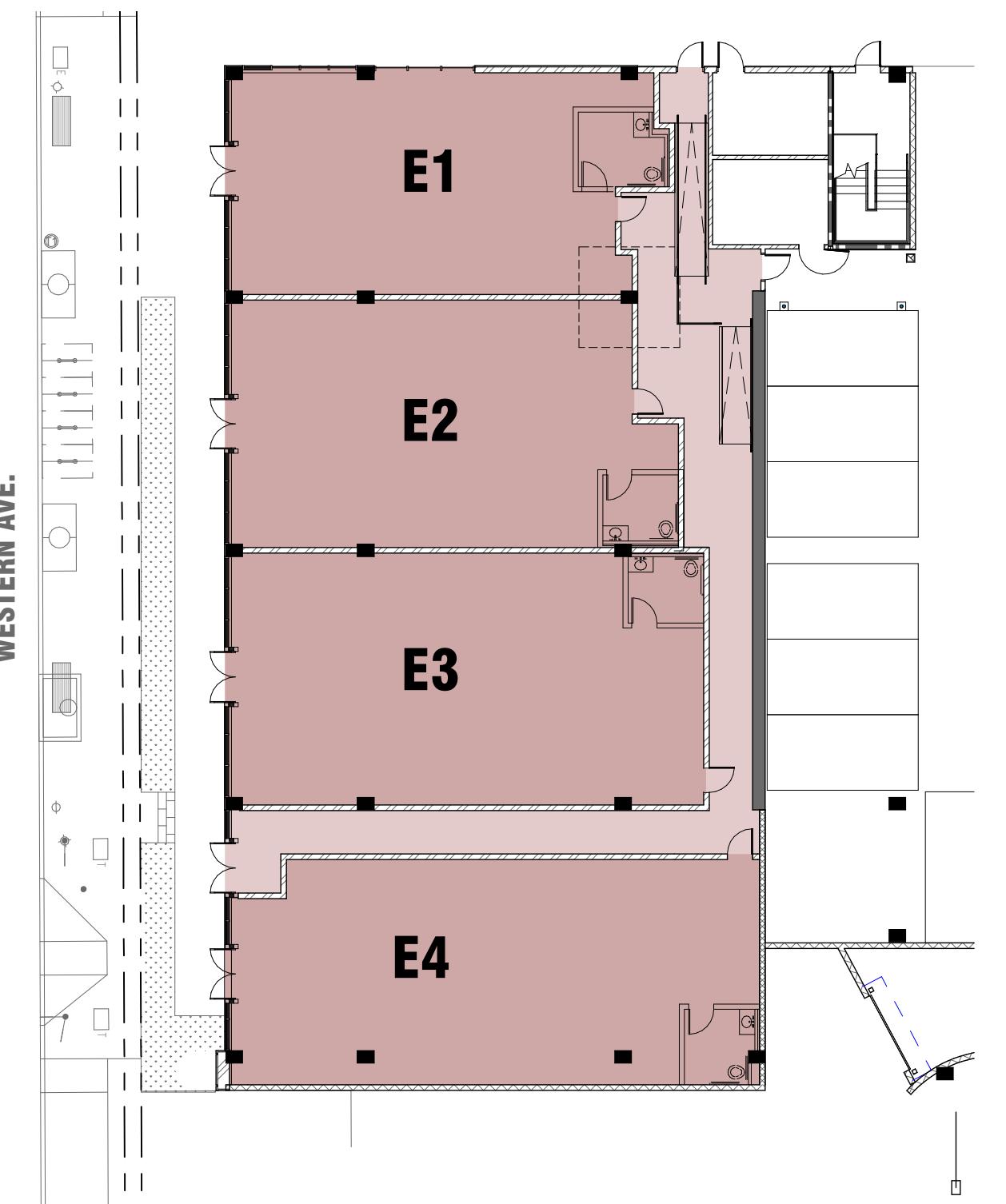
KEY PLAN



FAÇADE LOCATION

Building E

Building E is located on Western adjacent to the main parking entrance. Building E has been designated for 1,600 - 2,000 SF retail, service, fitness, or QSR food users.

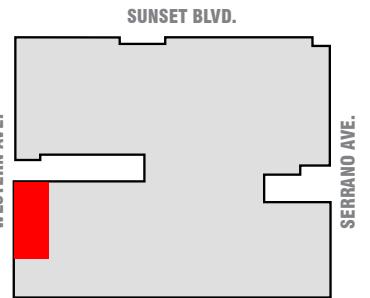


WESTERN AVE.

SEGMENT E

UNIT AREAS

E1-RETAIL	1,453 SF. +/-
E2-RETAIL	1,640 SF. +/-
E3-RETAIL	1,871 SF. +/-
E4-RETAIL	1,861 SF. +/-
COMBINED	6,825 SF. +/-



KEY PLAN



FACADE LOCATION



The Community



Local

Luxury Residences

Join Southern California living at its best!

5420 SUNSET

Arriving

Mid-Year 2026

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