



# Demographic and Income Comparison Profile

842 Main St, Baton Rouge, Louisiana, 70802  
Drive Distance: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 30.45149  
Longitude: -91.18140

	1 mile	3 miles	5 miles
<b>Census 2010 Summary</b>			
Population	3,595	43,799	106,110
Households	1,643	18,394	43,149
Families	567	8,875	22,181
Average Household Size	1.92	2.28	2.35
Owner Occupied Housing Units	392	7,480	18,670
Renter Occupied Housing Units	1,251	10,914	24,479
Median Age	35.4	31.2	29.6
<b>2020 Summary</b>			
Population	4,275	44,103	107,207
Households	2,050	18,627	43,721
Families	670	8,546	21,366
Average Household Size	1.88	2.26	2.35
Owner Occupied Housing Units	372	6,824	17,462
Renter Occupied Housing Units	1,677	11,803	26,259
Median Age	37.0	32.9	31.4
Median Household Income	\$29,485	\$33,265	\$34,554
Average Household Income	\$55,706	\$57,960	\$64,602
<b>2025 Summary</b>			
Population	4,678	44,373	107,849
Households	2,306	18,810	44,067
Families	739	8,482	21,171
Average Household Size	1.85	2.26	2.34
Owner Occupied Housing Units	389	6,786	17,384
Renter Occupied Housing Units	1,917	12,024	26,683
Median Age	37.9	33.8	32.3
Median Household Income	\$29,904	\$34,373	\$35,669
Average Household Income	\$53,667	\$60,510	\$67,961
<b>Trends: 2020-2025 Annual Rate</b>			
Population	1.82%	0.12%	0.12%
Households	2.38%	0.20%	0.16%
Families	1.98%	-0.15%	-0.18%
Owner Households	0.90%	-0.11%	-0.09%
Median Household Income	0.28%	0.66%	0.64%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



# Demographic and Income Comparison Profile

842 Main St, Baton Rouge, Louisiana, 70802  
 Drive Distance: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 30.45149  
 Longitude: -91.18140

2020 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	487	23.8%	4,267	22.9%	9,214	21.1%
\$15,000 - \$24,999	323	15.8%	2,865	15.4%	7,046	16.1%
\$25,000 - \$34,999	399	19.5%	2,524	13.6%	5,797	13.3%
\$35,000 - \$49,999	212	10.3%	2,430	13.0%	5,439	12.4%
\$50,000 - \$74,999	233	11.4%	2,467	13.2%	5,553	12.7%
\$75,000 - \$99,999	120	5.9%	1,257	6.7%	3,041	7.0%
\$100,000 - \$149,999	142	6.9%	1,384	7.4%	3,471	7.9%
\$150,000 - \$199,999	24	1.2%	625	3.4%	1,542	3.5%
\$200,000+	110	5.4%	808	4.3%	2,618	6.0%
Median Household Income	\$29,485		\$33,265		\$34,554	
Average Household Income	\$55,706		\$57,960		\$64,602	
Per Capita Income	\$26,471		\$24,542		\$26,311	

2025 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	531	23.0%	4,120	21.9%	8,834	20.0%
\$15,000 - \$24,999	367	15.9%	2,854	15.2%	7,024	15.9%
\$25,000 - \$34,999	439	19.0%	2,553	13.6%	5,836	13.2%
\$35,000 - \$49,999	259	11.2%	2,527	13.4%	5,607	12.7%
\$50,000 - \$74,999	290	12.6%	2,577	13.7%	5,774	13.1%
\$75,000 - \$99,999	143	6.2%	1,305	6.9%	3,149	7.1%
\$100,000 - \$149,999	163	7.1%	1,436	7.6%	3,596	8.2%
\$150,000 - \$199,999	26	1.1%	669	3.6%	1,665	3.8%
\$200,000+	86	3.7%	769	4.1%	2,583	5.9%
Median Household Income	\$29,904		\$34,373		\$35,669	
Average Household Income	\$53,667		\$60,510		\$67,961	
Per Capita Income	\$26,150		\$25,718		\$27,718	

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



# Demographic and Income Comparison Profile

842 Main St, Baton Rouge, Louisiana, 70802  
 Drive Distance: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 30.45149  
 Longitude: -91.18140

2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	193	5.4%	2,617	6.0%	6,834	6.4%
Age 5 - 9	197	5.5%	2,379	5.4%	6,184	5.8%
Age 10 - 14	179	5.0%	2,359	5.4%	6,083	5.7%
Age 15 - 19	246	6.8%	3,714	8.5%	10,296	9.7%
Age 20 - 24	358	10.0%	5,614	12.8%	14,715	13.9%
Age 25 - 34	608	16.9%	7,593	17.3%	16,661	15.7%
Age 35 - 44	450	12.5%	4,786	10.9%	10,975	10.3%
Age 45 - 54	549	15.3%	5,603	12.8%	12,859	12.1%
Age 55 - 64	454	12.6%	4,736	10.8%	10,883	10.3%
Age 65 - 74	210	5.8%	2,383	5.4%	5,435	5.1%
Age 75 - 84	109	3.0%	1,412	3.2%	3,342	3.1%
Age 85+	43	1.2%	603	1.4%	1,843	1.7%

2020 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	219	5.1%	2,418	5.5%	6,234	5.8%
Age 5 - 9	205	4.8%	2,273	5.2%	5,927	5.5%
Age 10 - 14	182	4.3%	2,171	4.9%	5,871	5.5%
Age 15 - 19	256	6.0%	3,335	7.6%	9,442	8.8%
Age 20 - 24	420	9.8%	5,322	12.1%	14,047	13.1%
Age 25 - 34	734	17.2%	8,021	18.2%	17,703	16.5%
Age 35 - 44	547	12.8%	4,995	11.3%	11,518	10.7%
Age 45 - 54	519	12.1%	4,563	10.3%	10,473	9.8%
Age 55 - 64	637	14.9%	5,335	12.1%	12,063	11.3%
Age 65 - 74	364	8.5%	3,469	7.9%	8,321	7.8%
Age 75 - 84	133	3.1%	1,536	3.5%	3,681	3.4%
Age 85+	59	1.4%	667	1.5%	1,927	1.8%

2025 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	235	5.0%	2,424	5.5%	6,229	5.8%
Age 5 - 9	217	4.6%	2,193	4.9%	5,758	5.3%
Age 10 - 14	186	4.0%	2,131	4.8%	5,723	5.3%
Age 15 - 19	238	5.1%	3,265	7.4%	9,496	8.8%
Age 20 - 24	490	10.5%	5,262	11.9%	13,961	12.9%
Age 25 - 34	793	17.0%	7,738	17.4%	16,803	15.6%
Age 35 - 44	587	12.5%	5,378	12.1%	12,432	11.5%
Age 45 - 54	544	11.6%	4,421	10.0%	10,273	9.5%
Age 55 - 64	661	14.1%	4,979	11.2%	11,168	10.4%
Age 65 - 74	483	10.3%	4,002	9.0%	9,357	8.7%
Age 75 - 84	181	3.9%	1,901	4.3%	4,702	4.4%
Age 85+	63	1.3%	680	1.5%	1,948	1.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



# Demographic and Income Comparison Profile

842 Main St, Baton Rouge, Louisiana, 70802  
 Drive Distance: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 30.45149  
 Longitude: -91.18140

2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,265	35.2%	13,760	31.4%	38,997	36.8%
Black Alone	2,217	61.7%	27,376	62.5%	61,985	58.4%
American Indian Alone	8	0.2%	113	0.3%	211	0.2%
Asian Alone	37	1.0%	1,652	3.8%	2,749	2.6%
Pacific Islander Alone	1	0.0%	10	0.0%	41	0.0%
Some Other Race Alone	17	0.5%	332	0.8%	868	0.8%
Two or More Races	49	1.4%	556	1.3%	1,259	1.2%
Hispanic Origin (Any Race)	50	1.4%	973	2.2%	2,625	2.5%

2020 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,458	34.1%	13,040	29.6%	38,351	35.8%
Black Alone	2,643	61.8%	27,857	63.2%	62,432	58.2%
American Indian Alone	10	0.2%	105	0.2%	205	0.2%
Asian Alone	48	1.1%	1,917	4.3%	3,339	3.1%
Pacific Islander Alone	1	0.0%	10	0.0%	40	0.0%
Some Other Race Alone	26	0.6%	408	0.9%	1,089	1.0%
Two or More Races	89	2.1%	767	1.7%	1,751	1.6%
Hispanic Origin (Any Race)	80	1.9%	1,198	2.7%	3,315	3.1%

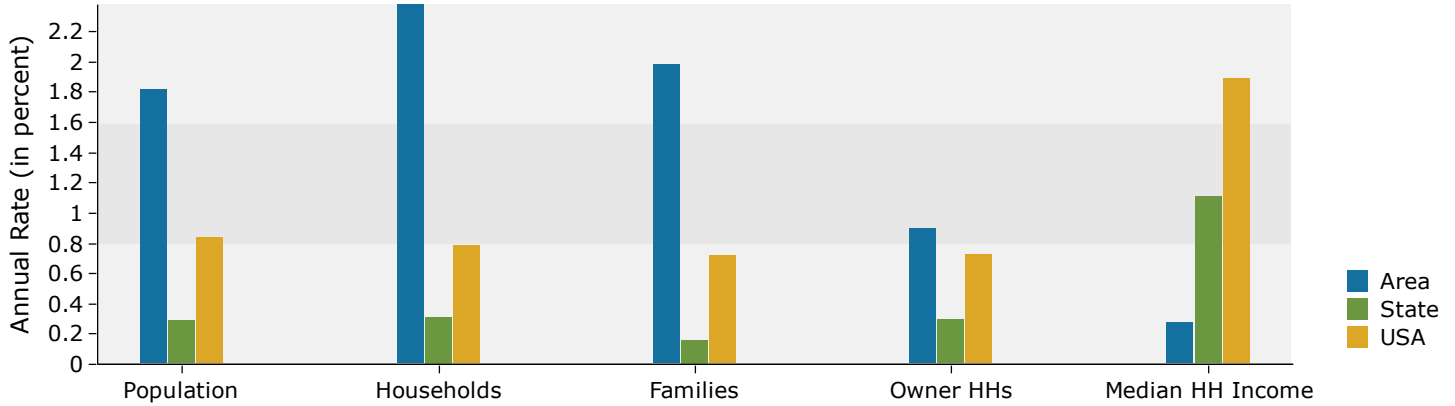
  

2025 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,571	33.6%	12,629	28.5%	37,580	34.8%
Black Alone	2,890	61.8%	28,238	63.6%	63,093	58.5%
American Indian Alone	11	0.2%	105	0.2%	207	0.2%
Asian Alone	56	1.2%	2,059	4.6%	3,681	3.4%
Pacific Islander Alone	1	0.0%	10	0.0%	38	0.0%
Some Other Race Alone	33	0.7%	449	1.0%	1,204	1.1%
Two or More Races	116	2.5%	884	2.0%	2,046	1.9%
Hispanic Origin (Any Race)	102	2.2%	1,342	3.0%	3,754	3.5%

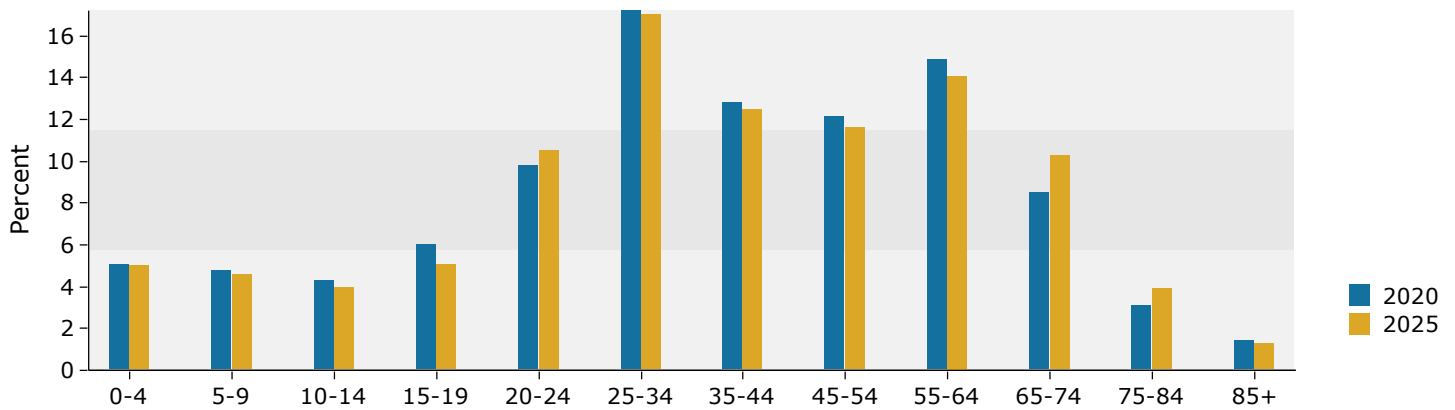
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

## 1 mile

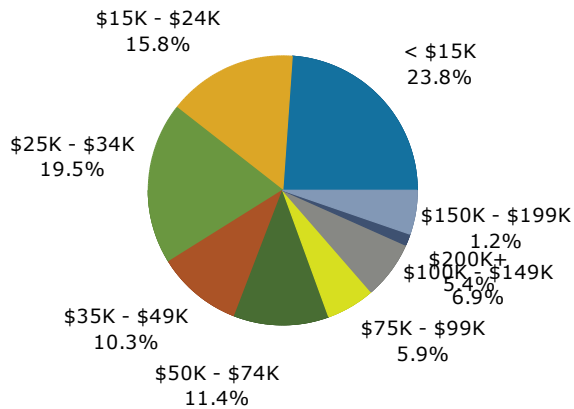
### Trends 2020-2025



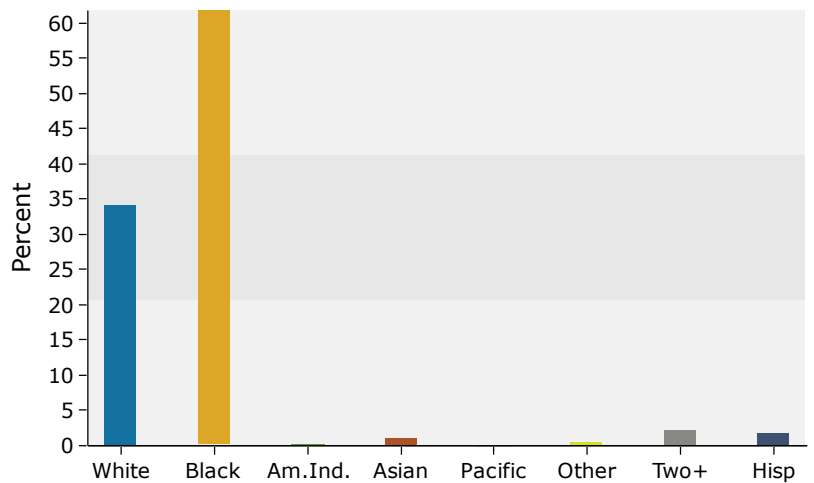
### Population by Age



### 2020 Household Income



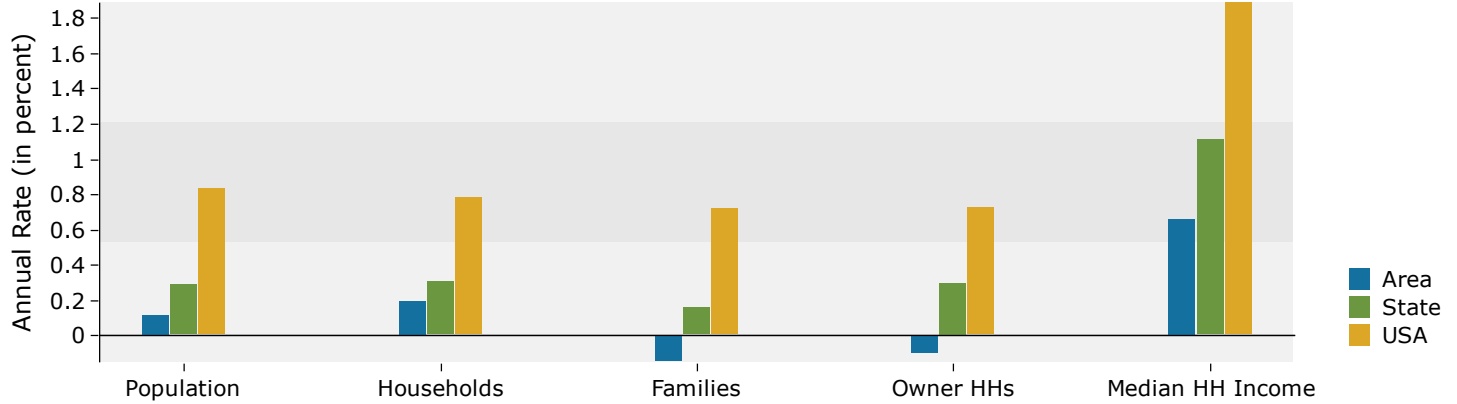
### 2020 Population by Race



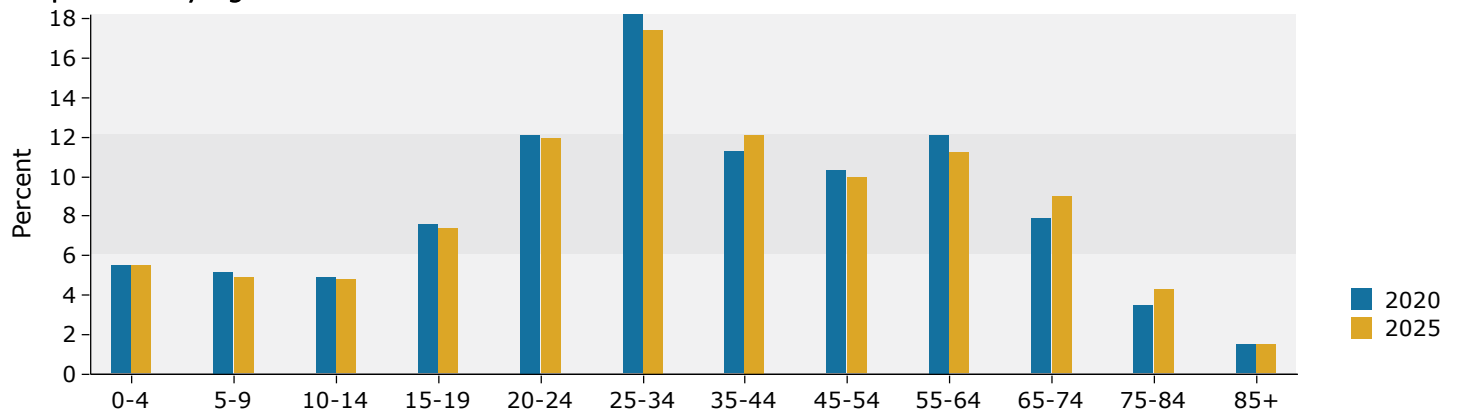
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

### 3 miles

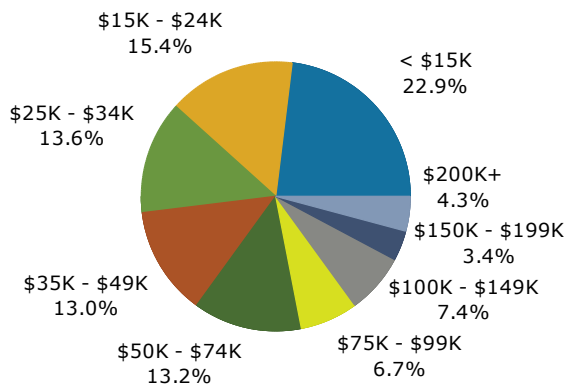
#### Trends 2020-2025



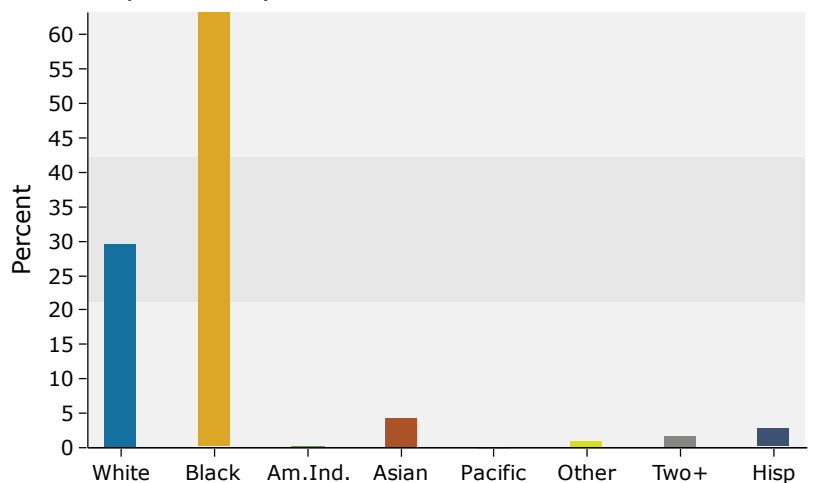
#### Population by Age



#### 2020 Household Income



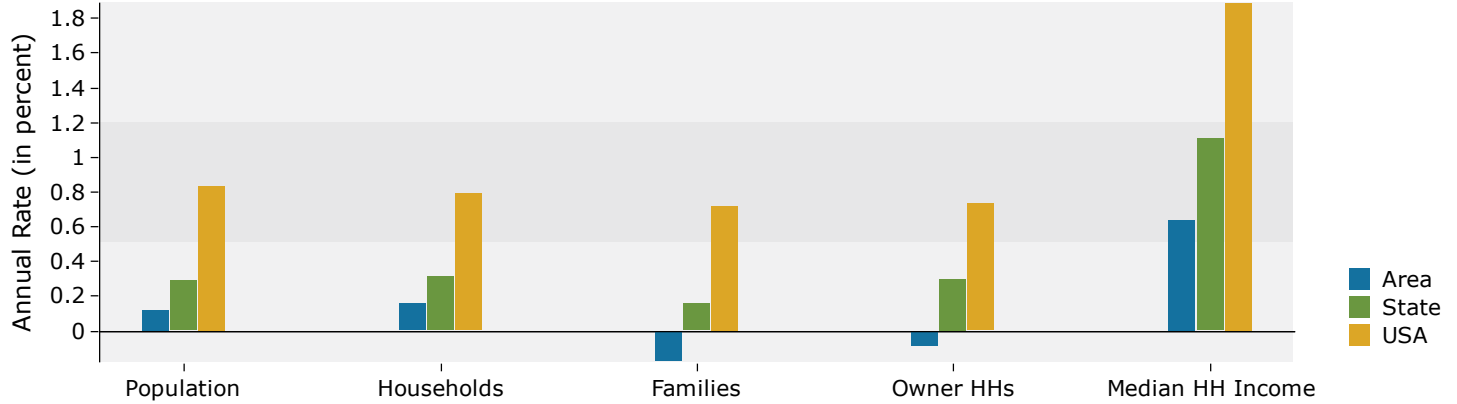
#### 2020 Population by Race



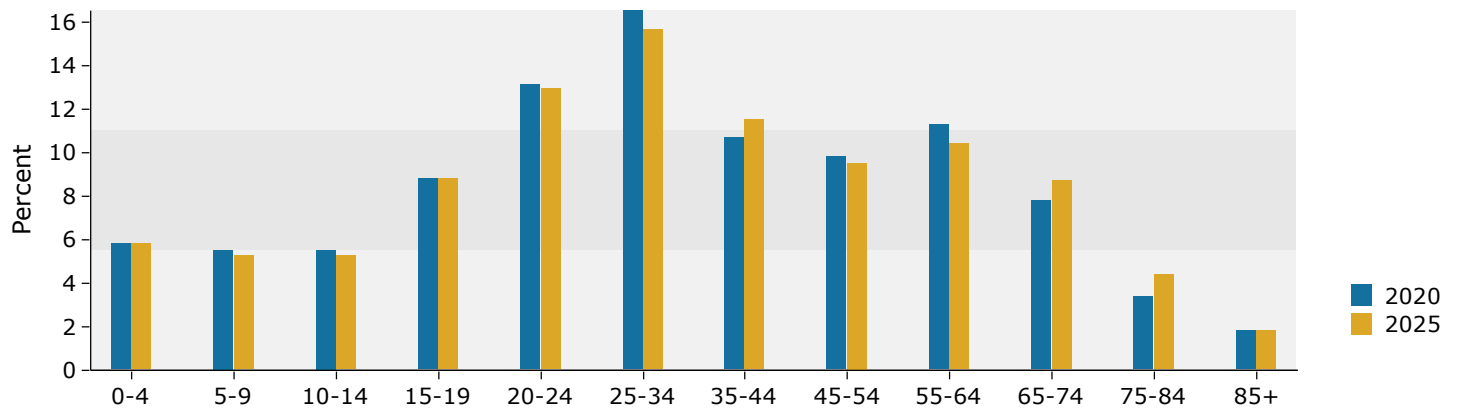
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

## 5 miles

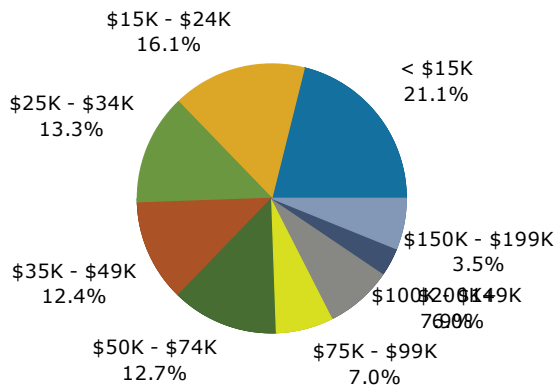
### Trends 2020-2025



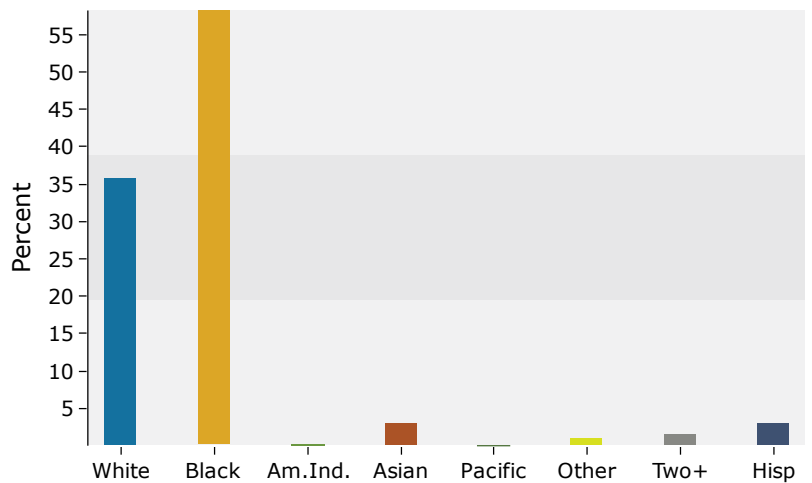
### Population by Age



### 2020 Household Income



### 2020 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.