

# THE NEW MART

*127 E. 9th Street, Los Angeles, California*

Est. 1926



**KWP**  
REAL ESTATE

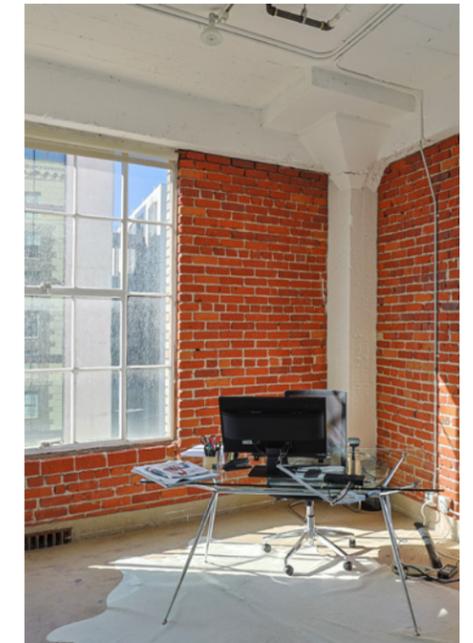
# WELCOME

to The New Mart





Unit 135



Units 200 and 900

*Icon of L.A.'s  
Fashion District*

## Welcome to The New Mart

Since 1926, The New Mart has been a cornerstone of Los Angeles' fashion industry. Located in the heart of DTLA's Fashion District, The New Mart is home to a vibrant mix of showrooms, designers, and creative brands shaping trends for the global market.

Designed in the Beaux-Arts style, The New Mart was originally part of L.A.'s early garment industry boom. A century later, the building remains an icon – a rare place where historic architecture meets modern fashion innovation.

The New Mart is a year-round marketplace for fashion professionals. Its showrooms connect global buyers with emerging and established brands, making it a vital link in the apparel and lifestyle industries.

For leasing inquiries, please visit:



*Building Features  
& Services*

# Designed for Creative Synergy

- 100 showrooms and over 500 fashion and e-commerce brands
- Five Market Weeks per year hosted by the LA Fashion District
- Beautiful move-in ready creative offices / showrooms
- Abundant natural light and city views
- HVAC controlled units
- 24-hour building access and on-site security
- On-site building manager
- Freight elevator with ground-floor loading area
- Digital building directory
- On-site photography, podcast and content studios; design stations and conference rooms (see Page 10)
- Full floor event space with catwalk/stage, state-of-the-art AV equipment, and Bose sound system (see Page 10)
- Sisters Cafe for coffee and light bites (Lobby Level)
- Amante Italian Restaurant & Bar (Lobby Level)
- Convenient parking next door and surrounding blocks



Clockwise from top: 6th Floor, Unit 135, Unit 1207 photo studio, Unit 900



State of the Art Resources

# Turnkey Production, Design & Events

Through Fashion Techworks, The New Mart now provides the first co-working, content studio and digital design center dedicated to the apparel and tech industries offering state of the art resources for digital production, content creation and industry events servicing your brands from first concept to launch. During Market Weeks, buyers are welcome to use office space, free internet and enjoy light snacks & beverages.

**Photography Studios:** Video and photography studios designed for ecommerce shoots, and lifestyle campaigns, fully equipped with photo/video lighting, makeup stations, paper backgrounds, rack, steamer, chairs, and table

**Content Studios:** Private conference rooms, content creation studio, podcast studio, and recording equipment

**Design Stations:** Vari sit-to-stand workstations, private offices, co-working and dedicated desks, 3D design station with Creativity printer.

The New Mart is home to the only fashion runway and event space in Downtown LA with a 500-person capacity to host events for content creation, PR/brand events, and e-commerce brand launches. The third floor event space features include:

**17,500 sq ft. event space** inclusive of fashion theater; 1200 sq ft. fashion runway

Fully equipped **backstage green room** with hair and makeup area

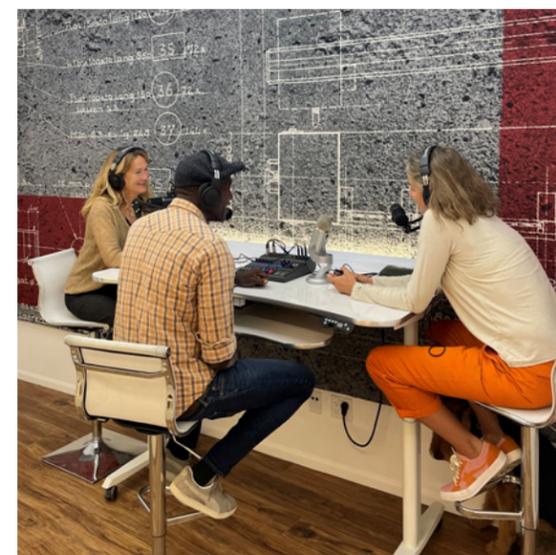
Split screen 32' x 8' hi-resolution standard vision **LED digital wall**

Bose stage and main room **sound system**

Ceiling mounted track lighting; full turnkey stage lighting

On-site a la carte **support services**

For more information on these services, please visit [newmart.net/building-services](http://newmart.net/building-services).



Clockwise from top: 3rd Floor event space, 3rd Floor AV station, Fashion Techworks, podcast recording studio, LA Fashion Week



# A Global Marketplace

With 100 showrooms and over 500 brands represented, here are some of the creative names who call The New Mart home:

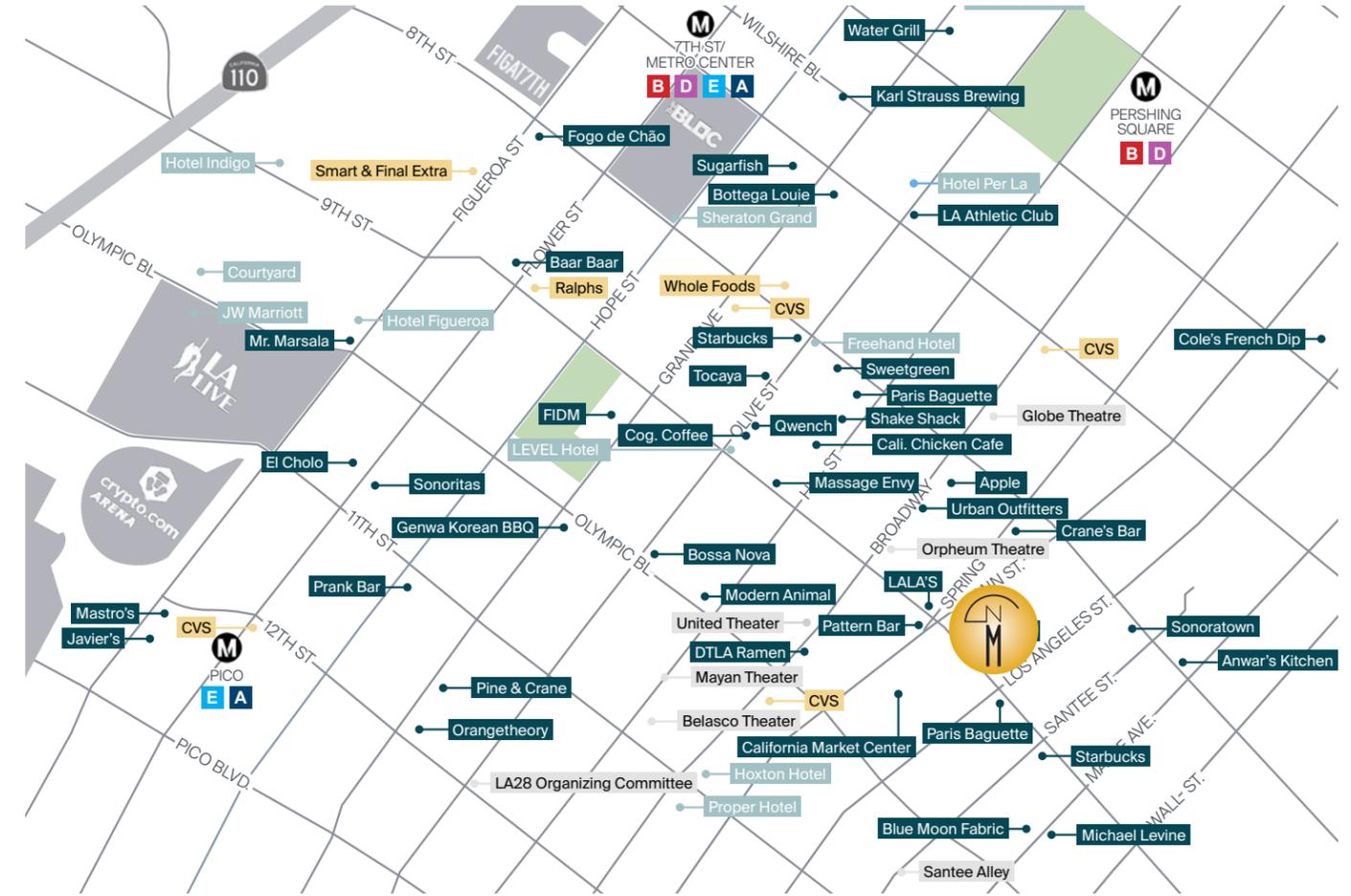
- |                         |                            |                          |                       |
|-------------------------|----------------------------|--------------------------|-----------------------|
| 10eleven                | Favorite Daughter          | Lacoste                  | Stacy Keyes           |
| A.J. Morgan             | FSI                        | Left Coast Apparel Sales | Steve Madden          |
| Alison Budow Sales      | Global Apparel             | Lesley Mcentire          | Sue Goodman           |
| American Jeans USA      | Resources                  | Liverpool                | The Landa Showroom    |
| Argyle Haus of Apparel  | Gratitude Agency/iBiA      | LK Showroom              | The M Showroom        |
| Aria Collections        | Hammit                     | Lola Devine              | The New Mart Inc.     |
| Art Hearts Fashion      | Hasson Costa               | Loretta Kendrick         | Tommy Bahama          |
| Ashley Mason            | Hemp Fortex                | Lynn Girard Showroom     | Tramever Inc.         |
| Ashley Michaelsen       | Hudson Jeans               | M Group Showroom         | Troy Designs          |
| Betty Bottom            | Impulse Moda               | Melody Fast Sales        | True Grit             |
| Black Design Collective | J. Moore Sales             | Michael Costello         | UGG                   |
| Blue Pacific            | Jamie Prince               | Miss Me                  | Valerie Hambas        |
| California Apparel News | Jasmine Elaine             | mododoc                  | Velvet Heart          |
| Carol Herzog            | Joah Brown                 | Molly Bracken            | Wedress               |
| Chantal Accessories     | Joe's Jeans                | NYAM                     | TLM Publishing, Inc   |
| Cross Colours Clothing  | Johnny Was                 | Perlmanrep               | Troy Designs Inc      |
| Curated Goods           | Joyce Christensen Sales    | Rande Cohen              | Valerie Hambas        |
| Designers & Agents      | Julie & Stuart Marcher     | Repeat Cashmere          | Velvet Heart          |
| Dylan                   | Karen Kearns               | Robert Aruj Showroom     | Victory 2020, LLC dba |
| Engel's Showroom        | Kathy Barret Selections    | Roxberi                  | Miss Me               |
| Fashion Eco Hive        | KLA/Karen L. Anderson      | Sanctuary Clothing       | Vogue Sphere Global   |
| Fashion Tech Works      | Kristine Cleary Lifestyles | Self Esteem              | Wedress, Inc.         |
| FashionLink             | KUT From the Kloth         | Showroom Five21          | Zeelum                |







Clockwise from top: Buyers at The New Mart, Blue Moon Fabrics, Amante Restaurant, Hoxton Hotel rooftop



*Surrounding Amenities*

# The Heart & Soul of the Fashion District

Located in the heart of DTLA's Fashion District at 127 E. 9th Street, The New Mart is surrounded by incredible walkable amenities, and only minutes away from all that Downtown has to offer.

The New Mart's buyers and associates receive discounts at the following nearby hotels: Level - Los Angeles, Proper Hotel, Hotel Perla, Freehand Los Angeles, Hotel Figueroa and The Hoxton.

Tenants, buyers and visitors will find ample surface parking next door. Monthly rates available.



*Leasing Inquiries*

JUSTIN WEISS

[justin.weiss@kwprealestate.com](mailto:justin.weiss@kwprealestate.com)

310-887-3450

DRE #01920886

CALEB HODGE

[caleb.hodge@kwprealestate.com](mailto:caleb.hodge@kwprealestate.com)

310-887-6413

DRE #02053613