

Property Overview

Oct 1, 2024 - Sep 30, 2025

Property:

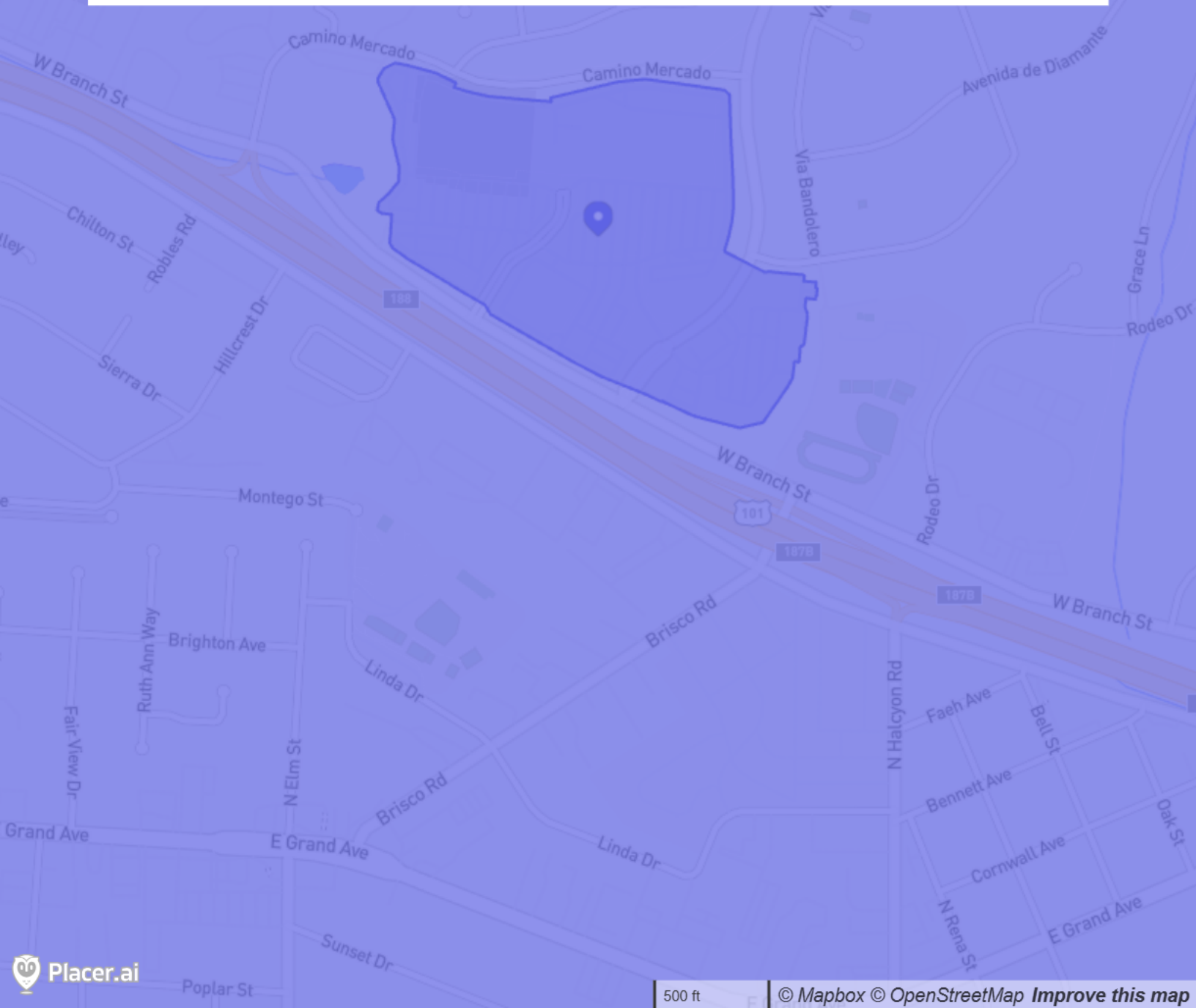


Five Cities Center

1140 W Branch St, Arroyo Grande, CA 93420



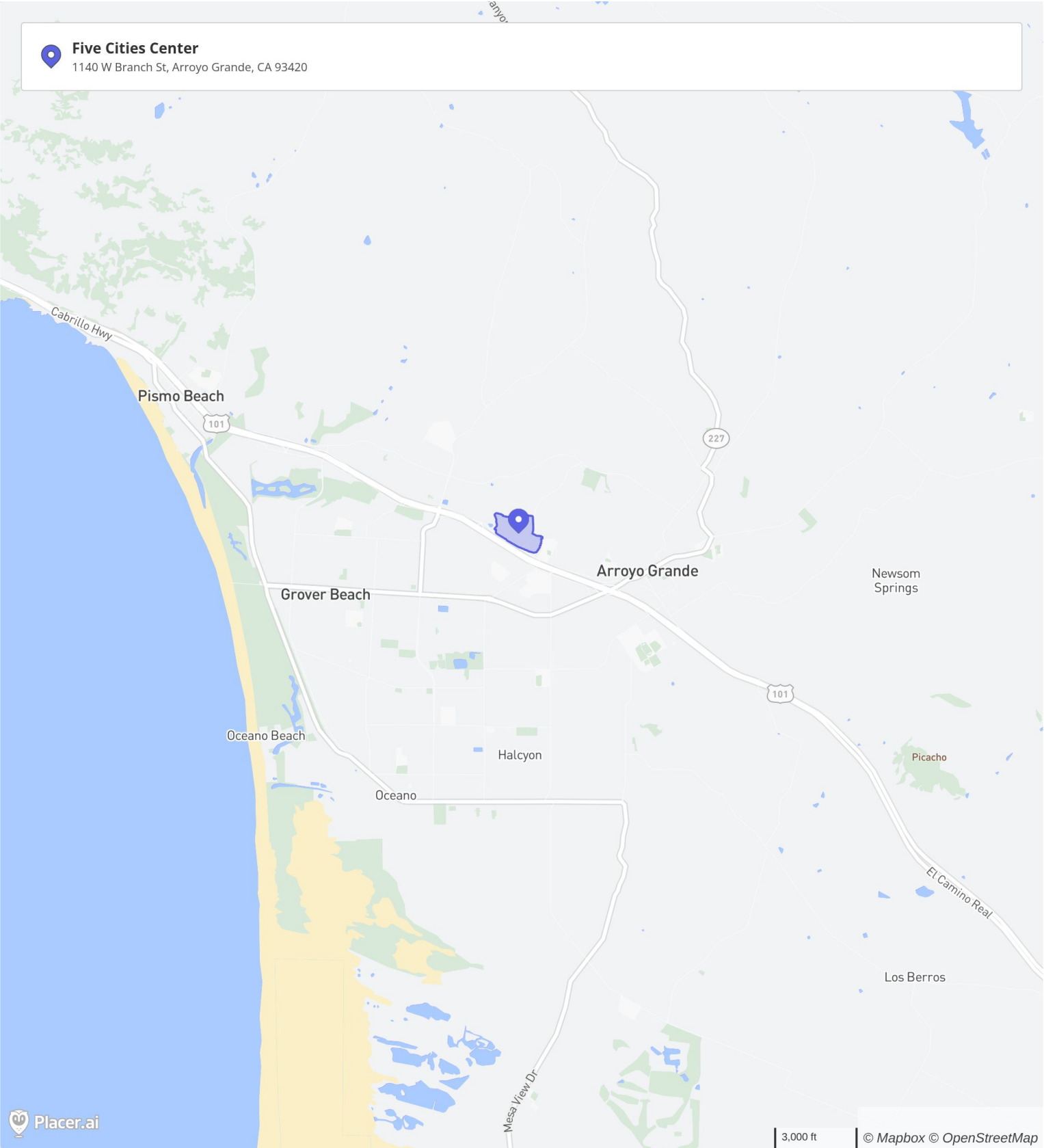
Scan to view on placer.ai platform





Property Overview

Oct 1, 2024 - Sep 30, 2025





Property Overview

Oct 1, 2024 - Sep 30, 2025



Metrics

Five Cities Center
W Branch St, Arroyo Grande, CA

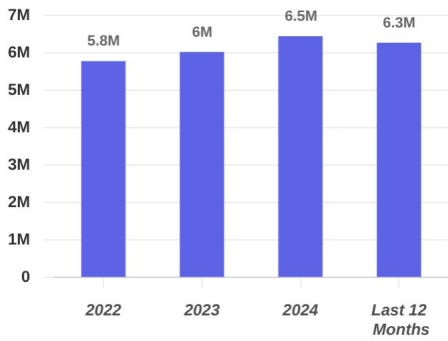
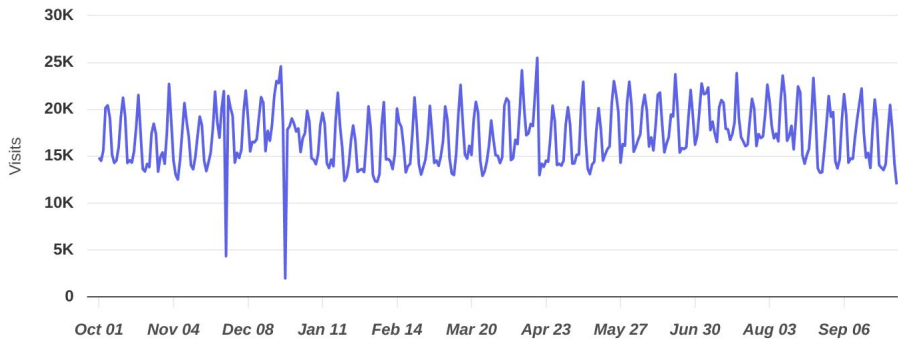
Visits	6.3M	Avg. Dwell Time	39 Min
Size - sq ft	350K (GLA)	Panel Visits	326.1K
Visitors	809.6K	Visits Yo2Y	+5.9%
Visit Frequency	7.75	Visits Yo3Y	+10.1%

Oct 1st, 2024 - Sep 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Five Cities Center
W Branch St, Arroyo Grande, CA



Daily | Visits | Oct 1st, 2024 - Sep 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)





Audience Overview

Summary

Property	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
Five Cities Center W Branch St, Arroyo Grande, ...	\$83.6K	26.3%	32.9	Hispanic (Ethnic) (50.9%)	2.99
California	\$99.3K	36.3%	38.5	Hispanic (Ethnic) (39.6%)	2.87

Oct 1st, 2024 - Sep 30th, 2025 | Data Source: STI: Popstats
Data provided by Placer Labs Inc. (www.placer.ai)





Tenants Overview

Five Cities Center

W Branch St, Arroyo Grande, CA

The metrics displayed for each tenant are based on its default visit duration.

[Dismiss](#) [Learn More](#)

Tenants / Category	Visits	Visits Chain Rank, State	Visits / sq ft Chain Rank, State
 Walmart Superstores 1168 W Branch St, Arroyo Grande, CA 93420	2.4M (-4%)	94/208 (-4) 55%	14/208 (-1) 93%
 In-N-Out Burger Fast Food & QSR 1170 W. Branch St, Arroyo Grande, CA 93420	947.2K (+3%)	93/277 (+8) 66%	203/277 (+1) 27%
 Trader Joe's Groceries 955 Rancho Pkwy, Arroyo Grande, CA 93420	761.2K (+9%)	121/177 (+4) 32%	148/177 (-1) 16%
 Food 4 Less Groceries 1132 W Branch St, Arroyo Grande, CA 93420	647.1K (-2%)	112/113 (-2) 1%	113/113 (-1) 0%
 Marshalls Department Stores 1128 West Branch Street, Arroyo Grande, CA 93420	593.6K (+3%)	24/134 82%	49/134 (+2) 64%
 Regal Cinemas Arroyo Grande Theaters & Music Venues 1160 W Branch Street, Arroyo Grande, CA 93420	298.8K (-2%)	33/56 (-4) 42%	25/56 (-3) 57%
 Petco Pet Stores & Services 905 Rancho Pkwy, Arroyo Grande, CA 93420	175.8K (+32%)	73/123 (+25) 41%	49/123 (+34) 60%
 Urbane Cafe Fast Food & QSR 924 Rancho Pkwy, Arroyo Grande, CA 93420	136.1K (-9%)	8/29 (-2) 75%	9/29 (-3) 72%
 Blaze Pizza Fast Food & QSR 1150 W Branch St, Arroyo Grande, CA 93420	113.4K (+11%)	22/64 (+7) 67%	35/64 (+16) 46%
 Chase Bank Banks & Financial Services 900 Rancho Pkwy, Arroyo Grande, CA 93420	90.1K (+2%)	620/785 (+12) 21%	693/785 (+9) 11%



Property Overview

Oct 1, 2024 - Sep 30, 2025



Five Cities Center

W Branch St, Arroyo Grande, CA

The metrics displayed for each tenant are based on its default visit duration.

[Dismiss](#) [Learn More](#)

Tenants / Category	Visits	Visits Chain Rank, State	Visits / sq ft Chain Rank, State
 OfficeMax Office Supplies 1130 W Branch St, Arroyo Grande, CA 93420	77.2K (-52%)	13/13 (-7) 0%	13/13 (-7) 0%
 Verizon Electronics Stores 913 Rancho Pkwy, Arroyo Grande, CA 93420	69.9K (+6%)	79/386 (+15) 79%	58/386 (+8) 85%
 Wingstop Fast Food & QSR 1144 W Branch St B-3, Arroyo Grande, CA 93420	52.5K (+11%)	260/359 (+12) 27%	234/359 (+24) 35%
 Club Pilates Fitness 925 Rancho Parkway, Arroyo Grande, CA 93420	37.4K (+18%)	31/129 (+5) 76%	51/129 (+7) 61%
 T-Mobile Electronics Stores 920 Rancho Pkwy Ste G-1, Arroyo Grande, CA 93420	30.9K (+49%)	297/434 (+71) 31%	287/434 (+77) 34%
 Massage Envy Beauty & Spa 905 Rancho Pkwy Ste D, Arroyo Grande, CA 93420	29.6K (+14%)	57/108 (+14) 48%	75/108 (+11) 31%
 European Wax Center Beauty & Spa 905-B Rancho Pkwy, Arroyo Grande, CA 93420	22.9K (+40%)	66/113 (+19) 42%	67/113 (+25) 41%
 Red Dirt Coffee House Breakfast, Coffee, Bakeries & Dessert Shops 1142 W Branch St, Arroyo Grande, CA 93420	22.5K (-2%)	N/A	N/A
 Jamba Juice Breakfast, Coffee, Bakeries & Dessert Shops 926 Rancho Pkwy, Arroyo Grande, CA 93420	22.1K (-2%)	257/278 (+9) 7%	256/278 (+6) 8%
 AT&T Electronics Stores 1138 W Branch St, Arroyo Grande, CA 93420	20.7K (-15%)	336/412 (-43) 18%	263/412 (-48) 36%



Property Overview

Oct 1, 2024 - Sep 30, 2025



Five Cities Center

W Branch St, Arroyo Grande, CA

The metrics displayed for each tenant are based on its default visit duration.

[Dismiss](#) [Learn More](#)

Tenants / Category	Visits	Visits Chain Rank, State	Visits / sq ft Chain Rank, State
 Golden Nails Beauty & Spa 904 Rancho Pkwy, Arroyo Grande, CA 93420	10.4K (-47%)	N/A	N/A
 Supercuts Beauty & Spa 1136 W Branch St, Arroyo Grande, CA 93420	9.6K (-15%)	246/290 (-5) 15%	240/290 (-4) 17%
 Palo Mesa Pizza II Fast Food & QSR 906 Rancho Pkwy, Arroyo Grande, CA 93420	7.1K (-75%)	N/A	N/A
 Lubella Clothing Clothing 917 Rancho Pkwy, Arroyo Grande, CA 93420	N/A	N/A	N/A

All | Compared to: Oct 1st, 2023 - Sep 30th, 2024 | Oct 1st, 2024 - Sep 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)





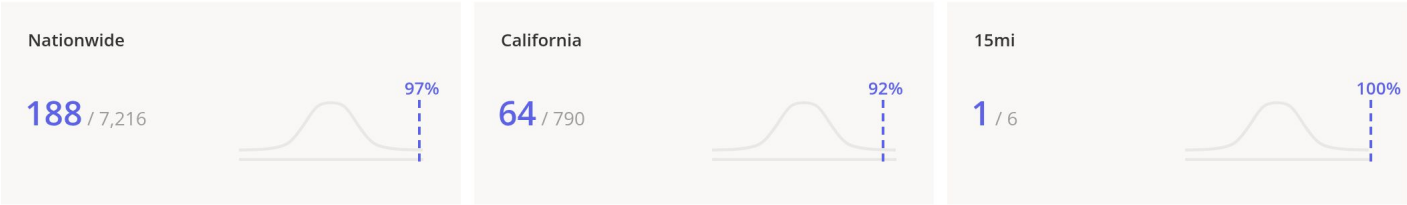
Property Overview

Oct 1, 2024 - Sep 30, 2025



Ranking Overview

Five Cities Center
W Branch St, Arroyo Grande, CA

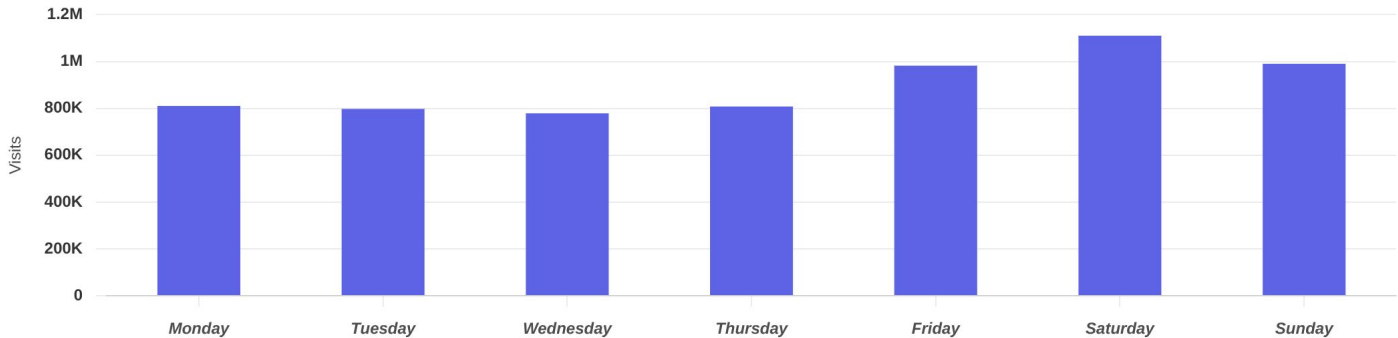


Category: Community Shopping Centers | Visits | Oct 1st, 2024 - Sep 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Daily Visits

Five Cities Center
W Branch St, Arroyo Grande, CA



Visits | Oct 1st, 2024 - Sep 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)





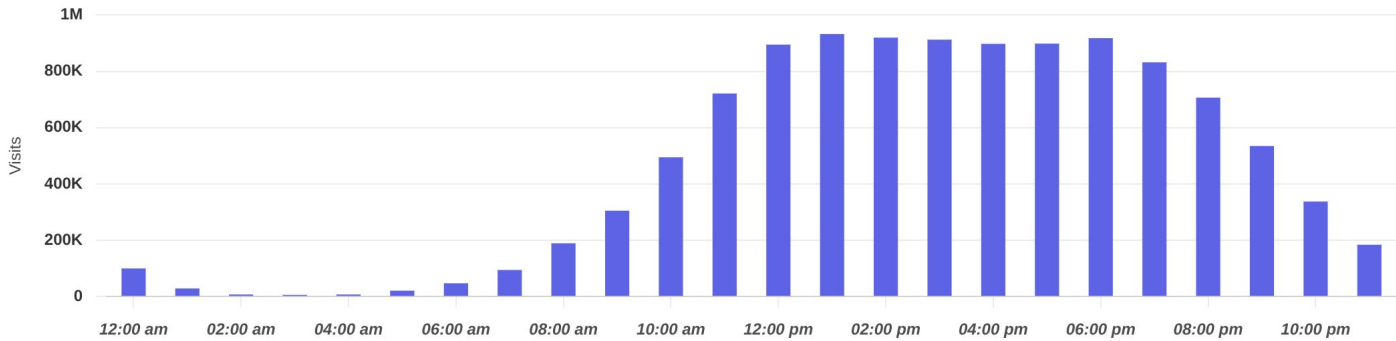
Property Overview

Oct 1, 2024 - Sep 30, 2025



Hourly Visits

Five Cities Center
W Branch St, Arroyo Grande, CA



Visits | Oct 1st, 2024 - Sep 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

