

The Historic Alma Hotel

Rare opportunity to step into one of Wisconsin's most storied and beloved hospitality businesses. The Historic Alma Hotel, located at 201 N. Main St. in the scenic Mississippi River town of Alma, Wisconsin, is recognized as one of the oldest continually operating restaurants in the state, a true landmark that has stood the test of time while remaining as vibrant and relevant as ever.

This well-established, profitable business offers a new owner the unique advantage of taking over a fully functioning operation with an outstanding regional reputation and a loyal, dedicated customer base. With a remarkable 4.6-star rating from nearly 300 reviews, the Alma Hotel has done the hard work of building its name. It is now ready for new ownership and continued success.

The property features eight comfortable hotel rooms, a full-service restaurant and bar, a charming old-time breakfast area, and a lively game room. All function together to create the warm, welcoming atmosphere that has made the Alma Hotel a destination for both locals and visitors alike. Newly refinished floors and a brand new commercial kitchen, installed just four years ago, ensures that the back of house operates with modern efficiency, giving a new owner peace of mind and the infrastructure needed to continue serving the outstanding food the hotel is known for.

Stepping inside the Alma Hotel is an experience unlike any other. The walls tell the story of this remarkable property through a curated collection of historic photographs, drawing history enthusiasts and curious travelers in equal measure. The bar, restaurant, and gathering spaces buzz with energy, laughter, and the kind of genuine small town hospitality that simply cannot be manufactured.

Situated along one of Wisconsin's most scenic stretches of the Great River Road, Alma attracts a steady flow of tourists, cyclists, outdoor enthusiasts, and history lovers throughout the year, providing a built-in customer base beyond the already loyal local following. For the entrepreneur seeking a turnkey business with history, heart, and profitability already in place, the Historic Alma Hotel represents a truly once-in-a-generation opportunity.