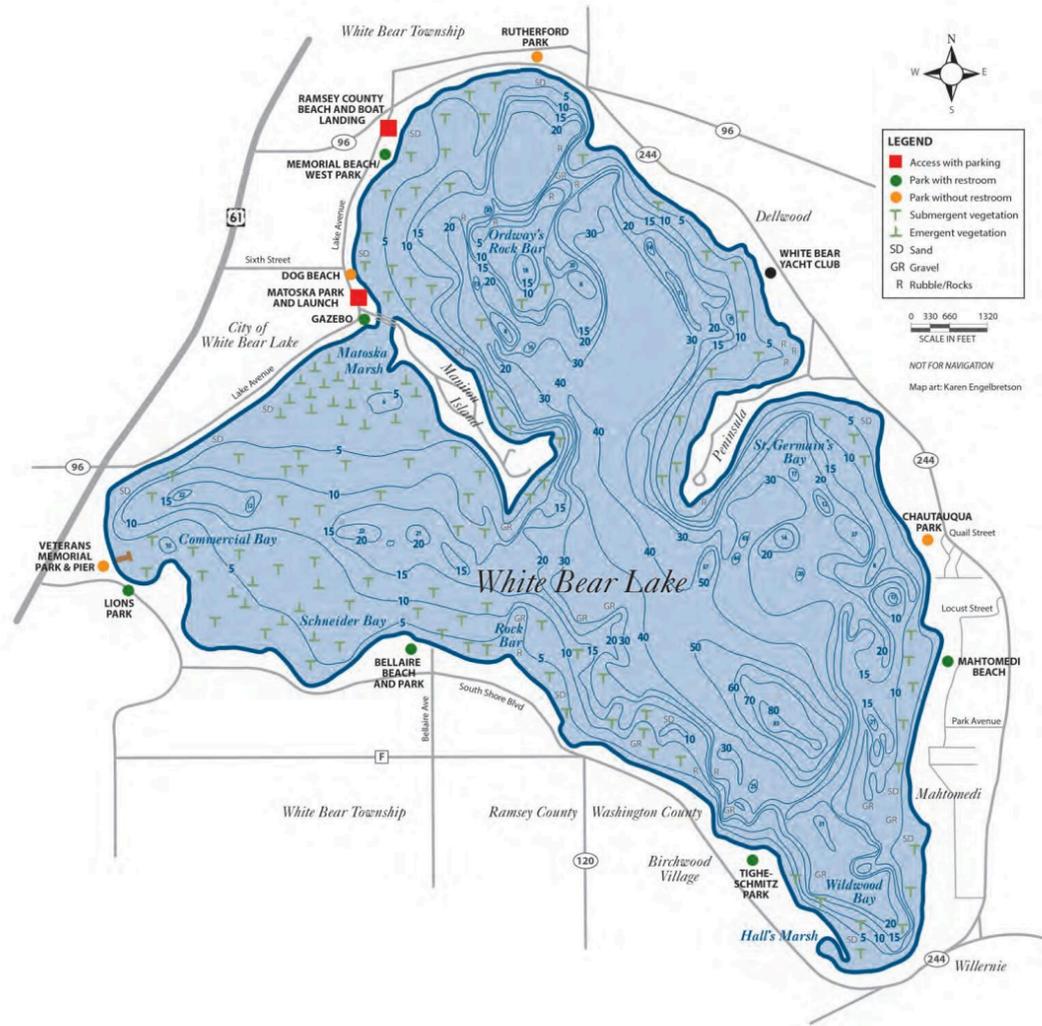




Scan to visit  
Downtown White  
Bear Lake



## The "Hometown" Experience

Downtown White Bear Lake offers a rare blend of contemporary retail and historic charm. Located just 20 minutes from the Twin Cities, it provides a "getaway" feel without the long drive, making it a primary destination for both locals and regional tourists.

### HIGH WALKABILITY:

- The downtown core is designed for pedestrians, with "park once, wander everywhere" convenience. Visitors can easily move between lakefront views, coffee shops, and high-end boutiques.

### YEAR-ROUND TRAFFIC:

- Events like Marketfest (summer), the Farmers Market, and winter festivals ensure steady foot traffic through all four seasons.

### VIBRANT BUSINESS MIX:

- A diverse ecosystem featuring award-winning dining (Pizzeria Pezzo, Washington Square), specialized retail (GoodThings, White Bear Lake Records), and luxury services (REVIVE Salon).

### LAKE PROXIMITY:

- Direct access to White Bear Lake and the Lake Links Trail provides a constant flow of outdoor enthusiasts, boaters, and families.

### BUSINESS SUPPORT:

- An active Main Street association and City Council committed to economic development, including a Revolving Loan and Grant Program (RLGP) for property improvements.