

NEW 15.46 ACRE RETAIL CENTER NOW LEASING!

MONTEREY AVENUE & DICK KELLY DRIVE | PALM DESERT, CA 92260

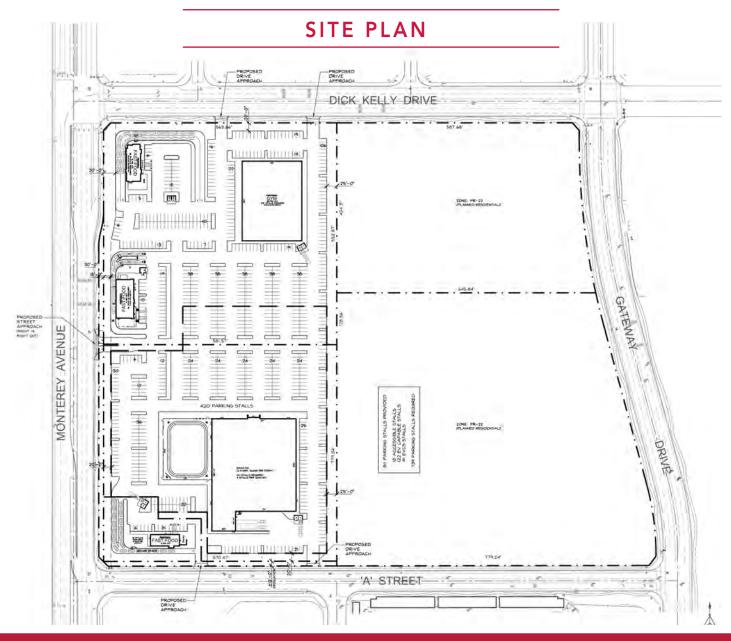
NEW RETAIL CENTER!

- Become part of this major midvalley, Monterey Avenue retail trade area with the highest retail sales in the Coachella Valley
- Area major retailers include Walmart, Sam's Club, Kohls, Costco, Home Depot
- 1,076 feet of frontage on Monterey Avenue
- Full turn lighted intersection
- Major residential growth surrounding the site with 4,000 residences under construction or entitlement, including 3,400 + homes in north Palm Desert and Cortino by Disney in Rancho Mirage, just minutes away





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DEMOGRAPHIC HIGHLIGHTS

Coachella Valley - 370,000 People



PEOPLE

Estimated Population

3 Mile - 33,426 | 5 Mile - 105,339 | 10 Mile - 295,524



BUSINESSES

Total Businesses

3 Mile - 1,588 | 5 Mile - 4,765 | 10 Mile - 12,915



HOUSEHOLDS

Estimated Households

3 Mile - 15,844 | 5 Mile - 45,762 | 10 Mile - 131,740

Total Household Expenditures

3 Mile - \$1.32 B | 5 Mile - \$3.43 B | 10 Mile - \$10.2 B



HOUSEHOLD INCOME

Average Household Income

3 Mile - \$127,529 | 5 Mile - \$110,560 | 10 Mile - \$114,866

Average Household Networth

3 Mile - \$1.25 M | 5 Mile - \$1.11M | 10 Mile - \$1.1 M



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TRAFFIC COUNTS





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RESIDENTIAL UNDER CONSTRUCTION OR IN FOR ENTITLEMENTS





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