

GRAND TRAVERSE MALL

3200 S. AIRPORT ROAD | TRAVERSE CITY, MI

ADDRESS

3200 S. Airport Road
Traverse City, MI 49684

AVAILABILITY

Pad Site - up to 6,000 SF
702 - 7,473 SF

FEATURES

Grand Traverse Mall in Traverse City, Michigan offers retailers a strategic opportunity to tap into one of Northern Michigan's most vibrant and fast-growing markets. The mall benefits from strong year-round traffic, driven by both local residents and the region's robust tourism economy. Its convenient location along the major retail corridors of S. Airport Road and US-31, combined with a diverse tenant mix, creates an immediate access to an amazing customer base. Retailers at Grand Traverse Mall also benefit from the area's high household incomes, strong regional draw, and the mall's role as a central shopping destination for surrounding communities.

Mid-America Real Estate - Michigan, has been hired to market a potential outparcel as well as out-facing retail options. Join the soon to-be redeveloped Macy's that will include a national gourmet grocer, Barnes & Noble, and Sierra Trading.

AREA TENANTS

sam's club 

meijer

TARGET

HomeGoods

Chick-fil-A

Walmart 

COMING SOON

GOURMET
GROCEr

BARNES
& NOBLE


BOOT BARN

OLLIE'S
GOOD STUFF CHEAP

 SIERRA

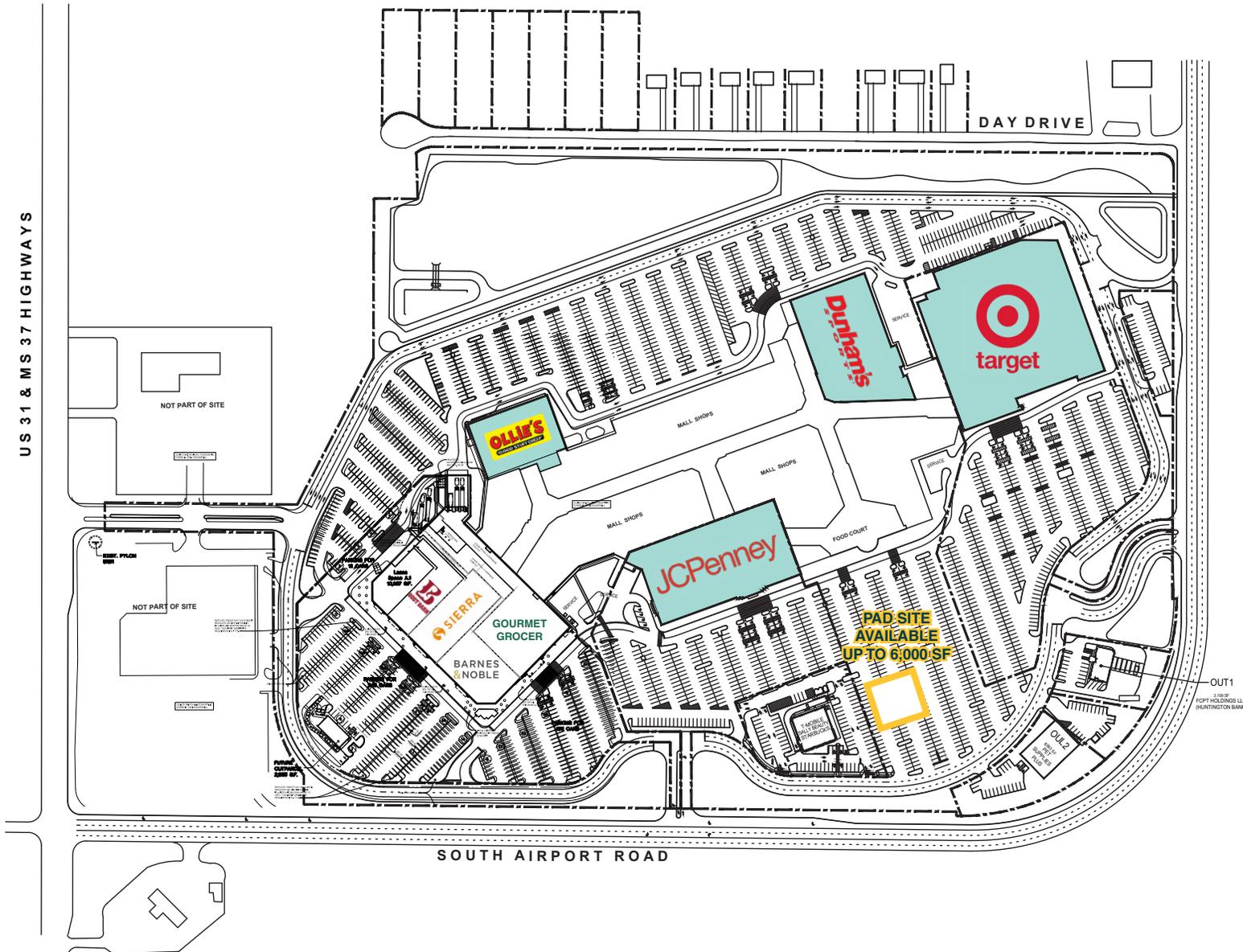
DEMOGRAPHICS (2025)

	3M	5M	10M
AVG HOUSEHOLD INCOME	\$100,327	\$109,368	\$114,630
POPULATION	29,468	52,416	92,069
HOUSEHOLDS	14,156	23,605	39,855
DAYTIME POPULATION	48,569	76,618	102,560



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