



DEVELOPMENT CONCEPT FOR:
"CREEK-SIDE PLAZA"




7th Street
 Joplin, MO 64801

CREEKSIDE PLAZA, currently known as 'Sears Plaza' or 'Joplin Plaza', is located in the heart of Joplin along historic Route 66. It was the ideal central location for Joplin's first urban shopping center, Westmorland Plaza, which opened in 1956. During the past sixty years, this twenty acre site has been in a continuous state of evolution and has intertwined with generations of families who worked here, shopped here, and lived nearby.

Our redevelopment vision will breathe new life into this historic plaza. We are inspired by and seek to align with the resurgence of energy within the community to revitalize the significant trove of natural and historical assets throughout Joplin and reimagine their possibilities for the future. With the center of downtown Joplin less than a mile to the West of Creekside, and the intersection of Rangeline Road a similar distance to the East, its commercial accessibility is uniquely attractive. Additionally, being situated directly between two significant parks (Ewert Park to the North and Murphy Boulevard Park to the South) and maximizing Joplin Creek which meanders through the property, the underutilized landscape creates amazing opportunities to serve as a showpiece of the intersection of community and commerce in Joplin.

The Creekside Plaza redevelopment will be Joplin's first trail-facing connectivity destination development. Creating a nexus at the center of a 3.5 mile trail along the Murphy Boulevard corridor, Joplin citizens living in neighborhoods from Roanoke to Rosedale will have a retail destination to bike, run, or walk to. This existing trail network connects to the Frisco, and soon the Ruby Jack Trail, extending the network to Webb City, Oronogo, Carl Junction, and Carthage. Creekside Plaza will be ideal for running and cycling clubs to start and end their runs and rides, and will allow for the hundreds of Creekside Plaza-based employees to bike to work.

The management of Creekside Plaza is being led by Newmark Moses Tucker Partners which has over seven and a half million square feet under management in Missouri and Arkansas. Newmark Moses Tucker Partners has been intricately involved in several similar projects to the Creekside Plaza redevelopment including the highly successful 8th Street Market project in Bentonville on the J Street corridor connecting the Scott Family Amazeum (Children's Museum) with the Crystal Bridges Art Museum and that is situated alongside the Bentonville Trail System as well as the significant redevelopment project that took place in downtown Springdale where commercial and retail infrastructure has been transformed to integrate with a newly revitalized urban waterway, park and trail system.



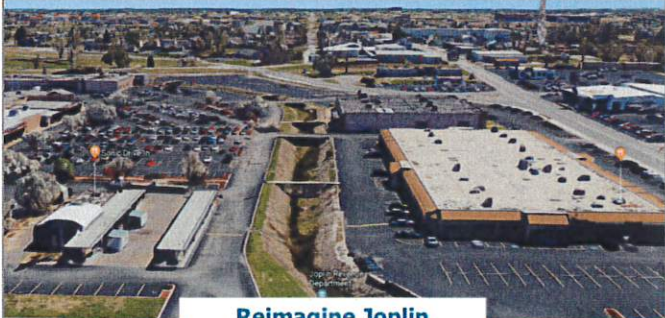
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Empowering Passionate People in Joplin, Missouri
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Let's dream big, Joplin!


How about a Joplin Plaza Riverwalk + Shopping + Trailhead? With the Campbell Expressway and Landreth Park trails feeding into this destination development near our downtown. It's the missing link to interconnecting the trail system from 20th street to Webb City and beyond to the Ruby Jack.

Let's reimagine Joplin. Then will it into reality. [#choosejoplin](#)



Reimagine Joplin





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For more information on Creekside Plaza, please contact:

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Architectural consulting for Creekside is led by the local Joplin firm, CGA Architects. Their familiarity with the community and site, local advocacy, and successful portfolio of projects in the Joplin region make them the perfect fit for the project team.