

## **Executive Summary**

Sage Landing is a 132-unit, new construction townhome development in Fallon, NV. Just minutes from from the Navy's expanding Top Gun base, Sage Landing is positioned to capture explosive growth and offset a severe housing shortage for F-35 pilots. Strong rental performance for a BTR is bolstered by guaranteed military housing stipends available to prospective tenants. Townhomes offer an affordable alternative to SFR living and create flexibility for a buyer to sell, rent or mix the exit of the project.

The Sale Offering for this project includes *approved building plans*, *approved plat maps*, *approved improvement plans*, and a dry contracts with a licensed builder. The developer is experienced and seasoned in creating, platting, and executing BTR and for sale townhome communities, and has created a dynamic working relationship with the city of Fallon and the military base housing coordinators. Buyer's can change or modify building plans and obtain city approval and can bring in their own builder if desired.



Sales Price: \$2,200,000



**Built-in Execution:** 

Shovel Ready Plans Fully Bid Experienced Builder Available



**Exit Strategy:** 

Long-term Hold For Sale Exit



Target Execution 18 months

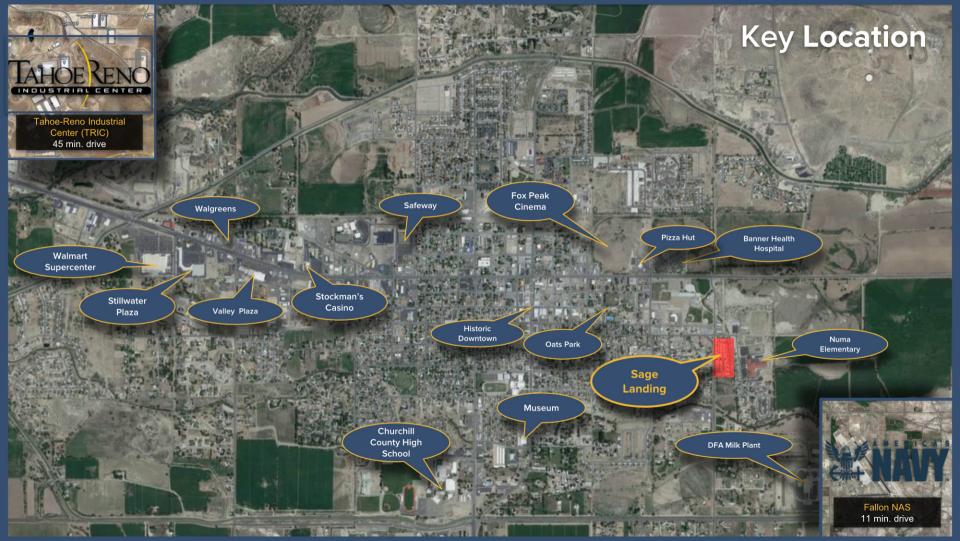


**Strong Investor Performance:** 

IRR can perform between 26-38%







## The Metrics and Market

With an existing population base of 25,312 persons, Fallon will likely experience a 9% growth rate over the next 5 years, totaling 2,257 people, including 1,166 persons from Military Stimulated growth.

Average Salaries for target military personnel and Sparks, NV overspill salaries range between \$65K-\$90K per year. Expected growth in military pay and booming industrial growth anchor strong incomes for Churchill County residents.

Planned expansion of the Fallon Naval Air Station as well as planned and existing industrial and commercial developments will further lead to growth in employment and population in extremely stable industries.

A growth rate of 23.5% jobs over 5 years is projected for the Churchill County area.

Military-related: 1,166 Industrial: 250 -929 Non-industrial: 162

Total Job Growth: 1.577 - 2.257

According to a recent housing study, Churchill County is projecting a shortage of 399 homes per year for 5 years. Over the last 11 years, the market has only yielded 38 new units each year.

Key Economic Sectors

- Military (Fallon NAS),
- Manufacturing & Production Tech & Distribution (TRIC),
- Agriculture
- Medical Services & Research
- Professional Services
- Education

With a predominate target demographic of officers from Fallon NAS, military housing stipends support quaranteed Rental Income

Military Pay Schedule Enlisted 6: \$1,425 Officer 3: \$1,827 Avg Total: \$1,626

Compared to other
Single Family Residential
Products, Sage Landing
will optimize affordability
and undercut market
rents by \$65 150/month.

(\$)



**Prime Location:** The community is conveniently located minutes from schools, shopping and employment with immediate access to Northern Nevada's great outdoors



**Affordability:** Rent & resale rates will restore a viable housing option for over 75% of the population that has been strained by rising interest rates and heightened rents



**Convenience:** An economically priced HOA gives residence and investors back their time through complete snow removal, building exterior and ground maintenance



**Community:** Living among this 132 unit master plan offers individuals the private lifestyle of SFH living while providing access to a community people can truly connect to



Fallon Station Base: The community is a short drive from Fallon Station making it a perfect location for Naval personnel to reside. The above mentioned affordability will also allow them to utilize their housing stipends to afford the rent without coming out of pocket.



**Technology:** Advanced tech from remote access and smart lighting to mobile energy control make Sage Landing Townhomes the most appealing product for SFH residents



The American Dream: Sage Landing creates opportunity for investors to maximize returns while offering affordable homeownership to residents. This is what it means to do well while doing good.



## **Projected Timeline**





Month 3

Close date at the end of 60 day investigation



Sticks Up

Month 6-17 Vertical Construction First units available at mo 12-13



**Final Phase** 

Month 13

Second Phase Sales Begin



Project Completion

Approx. 18 Months

Year 1 Year 2

Month 2

approved plat

Earnest Money Hard



Month 4-6 Horizontal Construction Begins

**Break Ground** 

First Townhomes Complete

Market Sales Begin



60 % of Project Stabilized

Final Buildings reach Drywall stage







Cari Norcutt Berney Realty

Cari, Broker and Owner of Berney
Realty, Ltd., has been proudly serving
Fallon and Churchill County for over 23
years. With Berney Realty's 50-year
legacy in the community, Cari continues
a tradition built on trust, integrity, and
local expertise. Her deep knowledge of
the Fallon market and passion for the
area make her an invaluable part of the
development team. Along with her
residential success, Cari brings extensive
experience in development projects,
commercial properties, and ranch sales—
helping guide every project with insight
and care.



Brandt Monette Founder & CEO

Brandt currently oversees
the operations of his development and
construction teams. He has developed 7
communities, ranging from a 72 unit
townhome community to a 1,285 unit
master planned community. He previously
managed a real estate investment portfolio
in Houston, Texas where he realized 8
figure returns for the fund within the first
year of managing the portfolio. Brandt
enjoys teaching at adjunct at BYUI,
traveling, hiking/backpacking, and - above
all - spending time with his wife and two
boys.



Beau Keenan
Executive Adviser

As President and Partner of Dickson Realty, (Broker Lic. B144713) Beau leads the #1 brokerage in Northern, NV with over \$1.6B in annual sales. Beau has been named Real Trends' America's Best Real Estate Professional for 3 years. He has developed three local projects to final map: The Views, Reno (20 SFR Homes) - also taken vertical, Panther Heights, Reno (63 SFR homes, and Terrace Lofts (Student Housing). Beau is a Reno native, where he provides valuable religious and community service.

The Development Team

