

333 E CARRILLO STREET

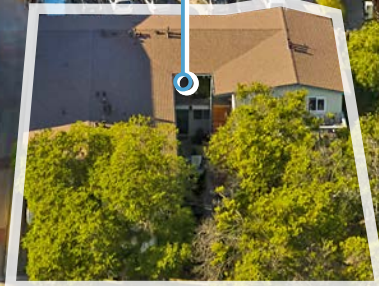
SANTA BARBARA
CALIFORNIA
93101

SAME OWNERSHIP FOR OVER 3 DECADES

Within walking distance to downtown Santa Barbara's shops, cafes, and entertainment, offering an unparalleled living experience and long-term investment stability in one of California's most sought-after coastal markets.

Offered at
\$3,950,000
4.28% Cap Rate
\$395,000 PPU

10 UNITS AT LAGUNA
E. CARRILLO ST



PRESENTED BY

BRAD FROHLING
805.879.9613
bfrohling@radiusgroup.com
CA LIC. 01323736

STEVE GOLIS
805.879.9606
sgolis@radiusgroup.com
CA LIC. 00772218

JACK GILBERT
805.728.5561
jgilbert@radiusgroup.com
CA LIC. 02197493

ANETA JENSEN
805.879.9624
ajensen@radiusgroup.com
CA LIC. 01994822



Downtown Santa Barbara



333 E. CARRILLO ST

Adjacent Property Also
Available for Sale.
Contact Listing Agents.

Select Nearby Amenities & Merchants

- 1 Zaytoon Mediterranean Restaurant
- 2 La Playa Azul Cafe Mexican Restaurant
- 3 Handlebar Coffee
- 4 South Coast Deli
- 5 Apple Store
- 6 Lilac Patisserie
- 7 Hook & Press Donuts
- 8 Benchmark Eatery
- 9 Santa Barbara Courthouse
- 10 The Granada Theatre

PRESENTED BY

BRAD FROHLING
805.879.9613
bfrobling@radiusgroup.com
CA LIC. 01323736

STEVE GOLIS
805.879.9606
sgolis@radiusgroup.com
CA LIC. 00772218

JACK GILBERT
805.728.5561
jgilbert@radiusgroup.com
CA LIC. 02197493

ANETA JENSEN
805.879.9624
ajensen@radiusgroup.com
CA LIC. 01994822



333 E CARRILLO STREET

SANTA BARBARA
CALIFORNIA
93101

10-unit multifamily asset ideally situated in the heart of Downtown Santa Barbara, offering an exceptional blend of location, condition, and upside potential. The property features a desirable unit mix of (8) one-bedroom/one-bath and (2) two-bedroom/one-bath apartments. The building has been well-maintained property with beautifully landscaped grounds, and 8 uncovered parking spaces—a valuable amenity in this prime urban location. Several units have been recently refreshed, providing an immediate sense of pride of ownership while still leaving room for further modernization and rent growth.

Ideally positioned within walking distance to Downtown Santa Barbara's shops, restaurants, and entertainment, this property offers an unparalleled living experience and long-term investment stability in one of California's most sought-after coastal markets.

New Roof • All Windows Replaced

PRESENTED BY

BRAD FROHLING
805.879.9613
bfrobling@radiusgroup.com
CA LIC. 01323736

STEVE GOLIS
805.879.9606
sgolis@radiusgroup.com
CA LIC. 00772218

JACK GILBERT
805.728.5561
jgilbert@radiusgroup.com
CA LIC. 02197493

ANETA JENSEN
805.879.9624
ajensen@radiusgroup.com
CA LIC. 01994822

Offered at

\$3,950,000

4.28% Cap Rate • \$395,000 PPU

Investment Highlights

Building Size

±5,438 SF

Lot Size

±8,276 SF

Units

10

Unit Mix

(8) 1BD/1BA; (2) 2BD/1BA

Price Per Unit

\$395,000

Cap Rates

4.28% | 4.64% | 4.96%

GRM

13.83 | 13.14 | 12.56

NOI

\$169,200

APN

029-221-014

Year Built

1956

Zoning

C-G

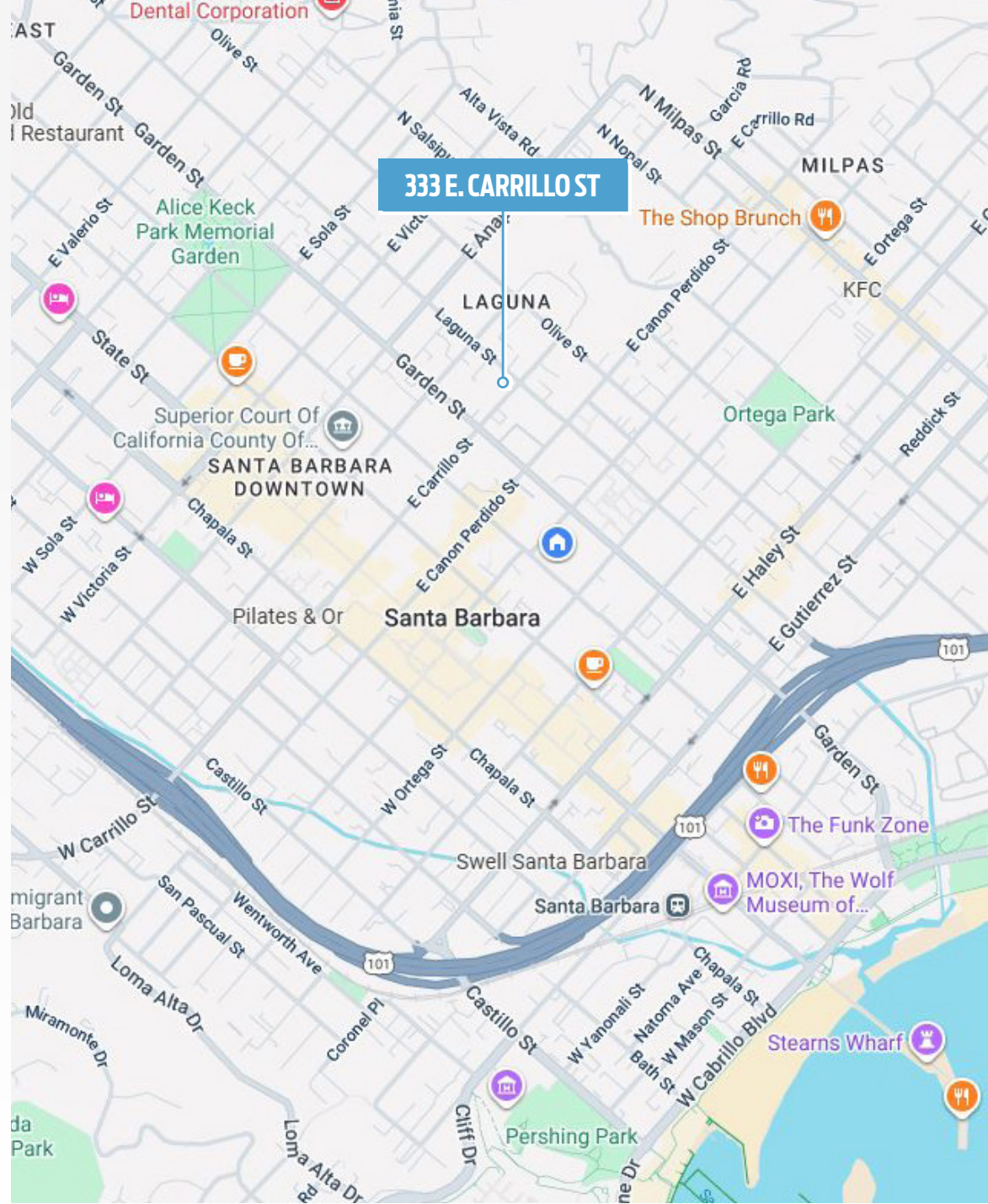
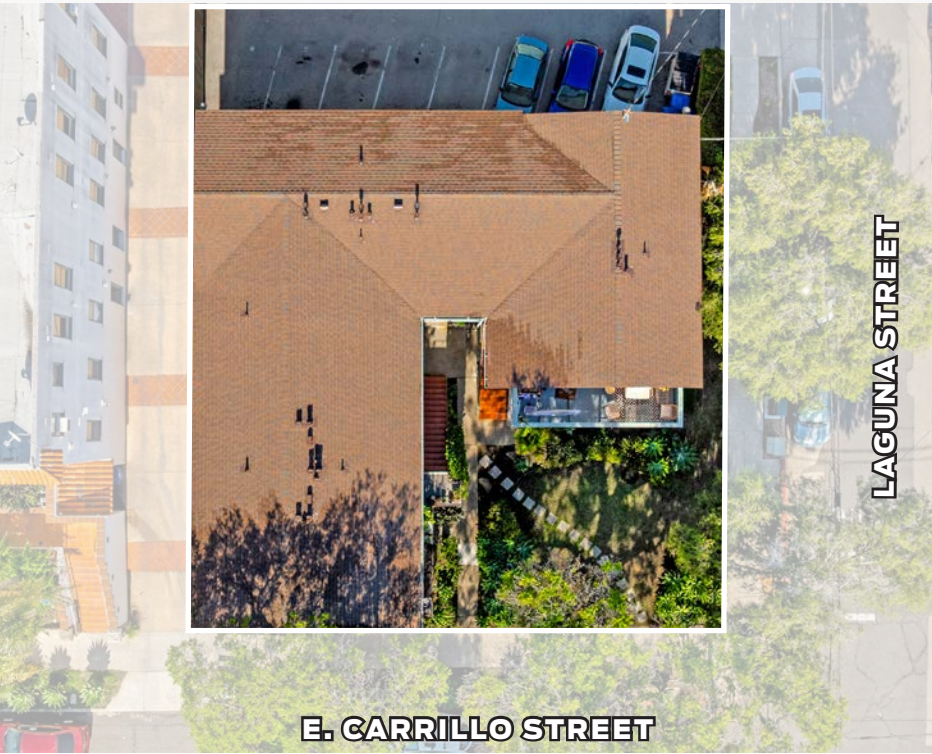
Parking

±8 Uncovered Spaces



CARRILLO

80



PRESENTED BY

BRAD FROHLING
805.879.9613
bfrobling@radiusgroup.com
CA LIC. 01323736

STEVE GOLIS
805.879.9606
sgolis@radiusgroup.com
CA LIC. 00772218

JACK GILBERT
805.728.5561
jgilbert@radiusgroup.com
CA LIC. 02197493

ANETA JENSEN
805.879.9624
ajensen@radiusgroup.com
CA LIC. 01994822



ANALYSIS - 333 E. CARRILLO ST

Summary

LIST PRICE	\$3,950,000		
Building Size	±5,438 SF		
Units	10		
Unit Mix	(8) 1BD/1BA; (2) 2BD/1BA		
Lot Size	±8,276 SF		
APN	029-221-014		
Price/Unit	\$395,000		
Price/SF Land	\$477		
	<i>Current</i>	<i>AB1482</i>	<i>Market</i>
CAP RATE	4.28%	4.64%	4.96%
GRM	13.83	13.14	12.56

Income & Expense Notes

Income

- **Current Rent Roll:** Based on actual in-place rents.
- **Market Rent Roll:** Pro forma projection based on achievable market rents in current condition.
- **Vacancy Reserve: 2% of Gross Scheduled Rent (GSR)**, standard for this product type and submarket.

Expenses

- **Property Taxes:** Based on pro forma purchase price × local tax rate (1.05404%).
- **Supplemental Fixed Charges:** Included as shown in property taxes.
- **Utilities:** Estimate based on unit count and expected building demand (pro forma).
- **Insurance:** Pro forma estimate of **\$1,500/unit/year**, aligned with the current quote received (CLA for details). *Note: The building currently operates on a fuse-based electrical system. Once upgraded to a modern breaker system, insurance premiums are expected to reduce closer to \$500 per unit per year.*
- **Property Management: 5% of Effective Gross Income** (market standard).
- **Landscaping:** Based on actual costs, allocated proportionately between 333 E Carrillo St and 1011 Laguna St.
- **Repairs, Maintenance & Turnover: \$1,500/unit/year (pro forma).**
- **Reserves: 250/unit/year (pro forma)**
- **General & Administrative:** Pro forma allowance.

Annual Property Operating Data

	CURRENT EXPENSES		AB INCREASE EXPENSES		ESTIMATED MARKET EXPENSES	
	<i>As % EGI</i>		<i>As % EGI</i>		<i>As % EGI</i>	
Taxes (Projected)						
Standard	\$41,635	14.9%	\$41,635	14.1%	\$41,635	13.5%
Supplemental Fixed Charges	\$70	0.0%	\$70	0.0%	\$70	0.0%
Utilities						
Trash	\$4,000	1.4%	\$4,000	1.4%	\$4,000	1.3%
Water/Sewer	\$10,000	3.6%	\$10,000	3.4%	\$10,000	3.2%
Gas (House)	\$1,000	0.4%	\$1,000	0.3%	\$1,000	0.3%
Electricity (House)	\$1,000	0.4%	\$1,000	0.3%	\$1,000	0.3%
Total Utilities	\$16,000	5.7%	\$16,000	5.4%	\$16,000	5.2%
Insurance (est, \$1,500/unit)	\$15,000	5.4%	\$15,000	5.1%	\$15,000	4.9%
Property Management	\$13,995	5.0%	\$14,734	5.0%	\$15,406	5.0%
Landscaping	\$3,000	1.1%	\$3,000	1.0%	\$3,000	1.0%
Repairs/Maintenance (\$1500/unit)	\$15,000	5.4%	\$15,000	5.1%	\$15,000	4.9%
Pest	\$1,000	0.4%	\$1,000	0.3%	\$1,000	0.3%
Reserves (\$250/unit)	\$2,500	0.9%	\$2,500	0.8%	\$2,500	0.8%
General & Administrative	\$2,500	0.9%	\$2,500	0.8%	\$2,500	0.8%
TOTAL EXPENSES:	\$110,700	39.5%	\$111,439	37.1%	\$112,110	36.4%
Expenses/NRSF	\$20.36		\$20.49		\$20.62	
Expenses/Per Unit	\$11,069.96		\$11,143.86		\$11,211.02	
	CURRENT INCOME		AB INCREASE		MARKET	
	<i>As % GSR</i>		<i>As % GSR</i>		<i>As % GSR</i>	
Gross Scheduled Rent (GSR)	\$285,612	100.0%	\$300,695	100.0%	\$314,400	100.0%
Other Income	—	—	—	—	—	—
Potential Gross Income	\$285,612		\$300,695		\$314,400	
Vacancy Reserve	(\$5,712)	(2.0%)	(\$6,014)	(2.0%)	(\$6,288)	(2.0%)
Effective Gross Income (EGI)	\$279,900		\$294,681		\$308,112	
Operating Expenses	(\$110,700)	(38.8%)	(\$111,439)	(37.1%)	(\$112,110)	(35.7%)
NET OPERATING INCOME (NOI)	\$169,200	59.2%	\$183,243	60.9%	\$196,002	62.3%

Rent Roll

Rental Income

Unit	Bed/Bath	CURRENT	AB1482 EST. 7.7%	MARKET	PRO-FORMA RENOVATED
1	2/1	\$2,758	\$2,970	\$3,500	\$4,500
2	1/1	\$2,076	\$2,236	\$2,400	\$3,200
3	1/1	\$2,090	\$2,251	\$2,400	\$3,200
4	1/1	\$2,076	\$2,236	\$2,400	\$3,200
5	1/1	\$2,300	\$2,400	\$2,400	\$3,200
6	2/1	\$3,481	\$3,500	\$3,500	\$4,500
7	1/1	\$2,239	\$2,400	\$2,400	\$3,200
8	1/1	\$2,278	\$2,400	\$2,400	\$3,200
9	1/1	\$2,400	\$2,400	\$2,400	\$3,200
10	1/1	\$2,103	\$2,265	\$2,400	\$3,200
MONTHLY:		\$23,801	\$25,058	\$26,200	\$34,600
EFFECTIVE RENT/ MONTH:		\$2,380	\$2,506	\$2,620	\$3,460
ANNUAL TOTAL:		\$285,612	\$300,695	\$314,400	\$415,200

PRESENTED BY:

BRAD FROHLING
805.879.9613
bfrobling@radiusgroup.com
CA LIC. 01323736

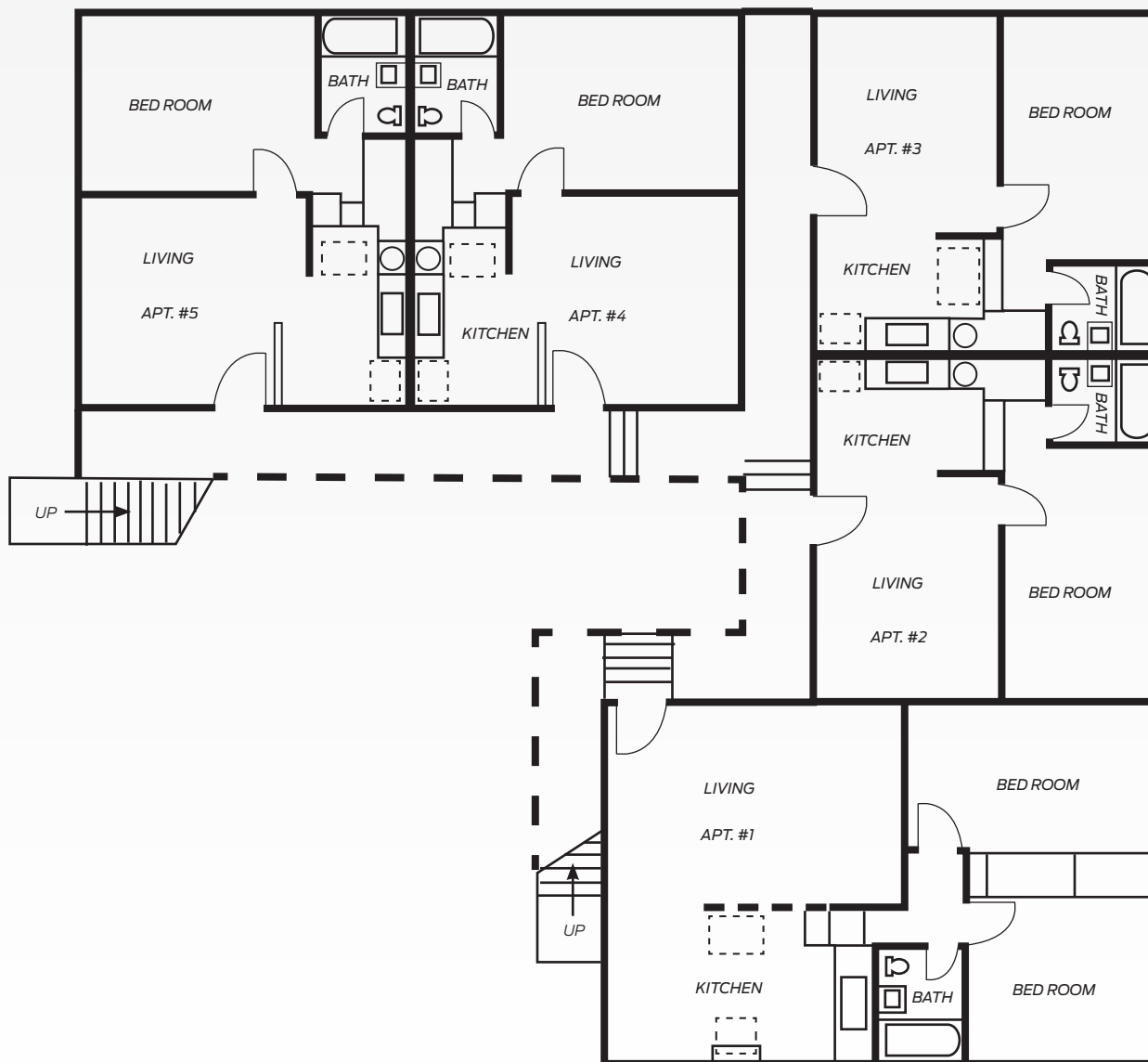
STEVE GOLIS
805.879.9606
sgolis@radiusgroup.com
CA LIC. 00772218

JACK GILBERT
805.728.5561
jgilbert@radiusgroup.com
CA LIC. 02197493

ANETA JENSEN
805.879.9624
ajensen@radiusgroup.com
CA LIC. 01994822



FIRST FLOOR – FLOOR PLAN



PRESENTED BY:

BRAD FROHLING
805.879.9613
bfrobling@radiusgroup.com
CA LIC. 01323736

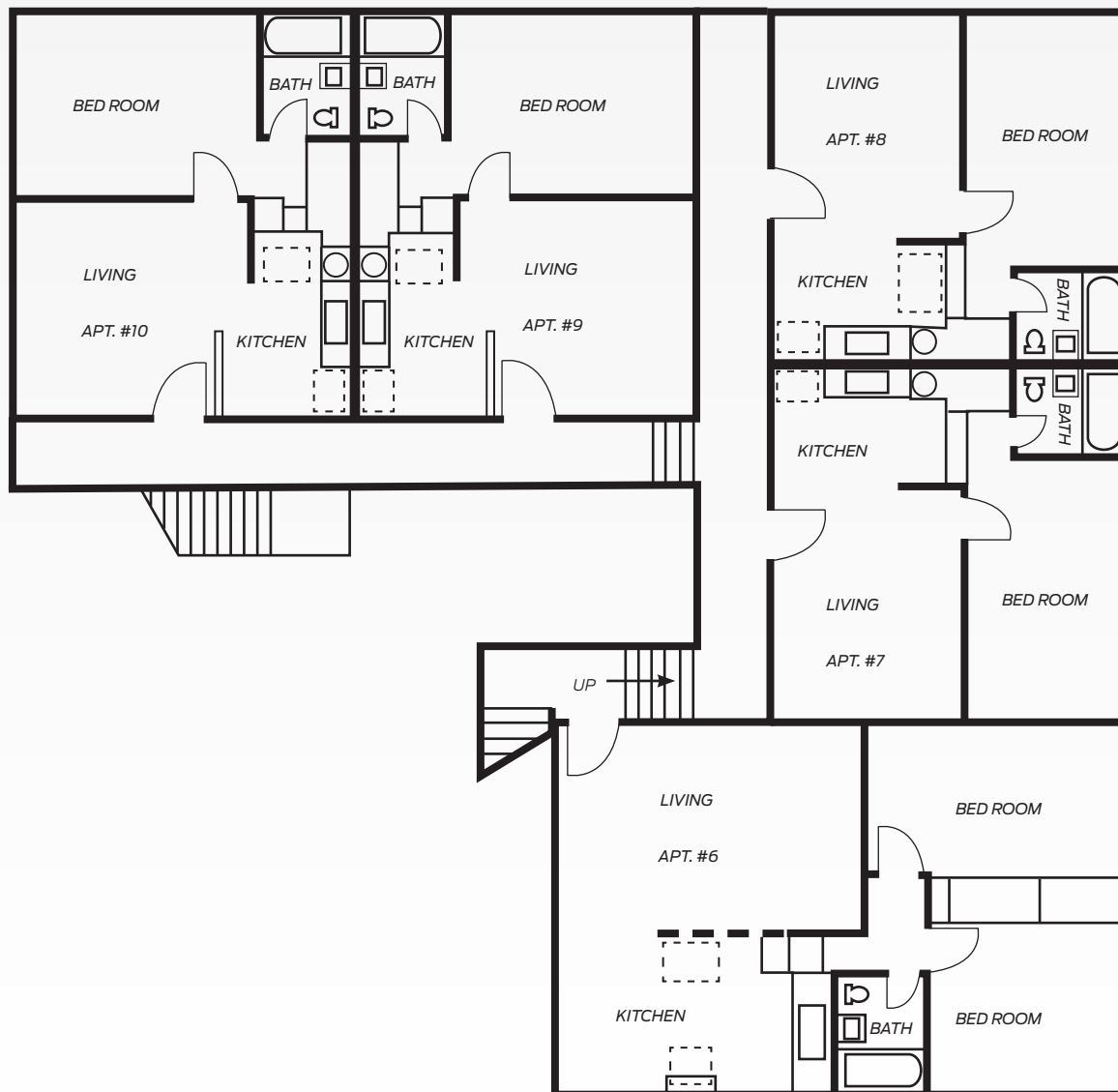
STEVE GOLIS
805.879.9606
sgolis@radiusgroup.com
CA LIC. 00772218

JACK GILBERT
805.728.5561
jgilbert@radiusgroup.com
CA LIC. 02197493

ANETA JENSEN
805.879.9624
ajensen@radiusgroup.com
CA LIC. 01994822



SECOND FLOOR - FLOOR PLAN



PRESENTED BY

BRAD FROHLING
805.879.9613
bfrobling@radiusgroup.com
CA LIC. 01323736

STEVE GOLIS
805.879.9606
sgolis@radiusgroup.com
CA LIC. 00772218

JACK GILBERT
805.728.5561
jgilbert@radiusgroup.com
CA LIC. 02197493

ANETA JENSEN
805.879.9624
ajensen@radiusgroup.com
CA LIC. 01994822



Comparable Sales

Comparable Properties • Multi-Family

		SALE PRICE	UNITS	\$/UNIT	TOTAL BLDG SF	TOTAL LAND SF	UNIT MIX	CURRENT CAP RATE	SALE DATE
1	2011 Oak Ave	\$2,750,000	8	\$343,750	4,218	9,583	(8) 1BD/1BA	3.97%	9/10/2024
2	1225-1229 Bath St	\$3,400,000	9	\$377,778	5,500	18,295	(4) 1BD/1BA, (2) 2BD/1BA, (3) Studios	4.50%	11/7/2024
3	2016-2018 Bath St	\$3,266,310	8	\$408,289	6,106	19,079	(4) 2BD/1BA, (4) 1BD/1BA, (6) Cottages, (1) Duplex	4.97%	10/18/2024
4	1924 San Pascual St	\$4,790,000	14	\$342,143	9,192	17,859	(2) 2BD/1BA, (12) 1BD/1BA	4.11%	11/26/2024
5	622 & 630 E Victoria St	\$5,850,000	16	\$365,625	11,604	15,246	(4) 2BD/1BA, (12) 1BD/1BA	4.23%	6/16/2025
6	110 Bodega Ln	\$4,850,000	14	\$346,429	16,252	20,473	(2) 1BD/1BA, (12) 2BD/1.5BA	4.75%	12/4/2024
7	419 W Islay St	\$2,900,000	8	\$362,500	—	11,325	(4) 2BD/1BA, (4) 1BD/1BA	4.35%	7/17/2024
8	15 W Islay St	\$2,210,000	5	\$442,000	3,453	7,405	(4) 1BD/1BA, (1) 2BD/1BA	3.37%	10/31/2025

Subject Property

9	333 E. Carrillo St	\$3,950,000	10	\$395,000	5,438 SF	8,276 SF	(8) 1BD/1BA, (2) 2BD/1BA	4.28%	—
---	--------------------	-------------	----	-----------	----------	----------	--------------------------	-------	---

Active/Pending Listings

		LIST PRICE	UNITS	\$/UNIT	TOTAL BLDG SF	TOTAL LAND SF	UNIT MIX	ACTUAL CAP RATE	STATUS
10	316 W Valerio St	\$3,588,888	8	\$448,611		12,197	(7) 1BD/1BA, (1) 2BD/1BA	4.60%	ACTIVE
11	19 W Padre St	\$2,950,000	7	\$421,429		13,504	(5) 1BD/1BA, (2) 2BD/1BA	4.50%	PENDING

PRESENTED BY

BRAD FROHLING
805.879.9613
bfrohling@radiusgroup.com
CA LIC. 01323736

STEVE GOLIS
805.879.9606
sgolis@radiusgroup.com
CA LIC. 00772218

JACK GILBERT
805.728.5561
jgilbert@radiusgroup.com
CA LIC. 02197493

ANETA JENSEN
805.879.9624
ajensen@radiusgroup.com
CA LIC. 01994822



333 E. CARRILLO ST
SANTA BARBARA CA 93101

NEW TO MARKET

±5,438 SF 10-unit multi-family asset located in downtown
Santa Barbara on a ±8,276 SF lot



PRESENTED BY

BRAD FROHLING
805.879.9613
bfrohling@radiusgroup.com
CA LIC. 01323736

STEVE GOLIS
805.879.9606
sgolis@radiusgroup.com
CA LIC. 00772218

JACK GILBERT
805.728.5561
jgilbert@radiusgroup.com
CA LIC. 02197493

ANETA JENSEN
805.879.9624
ajensen@radiusgroup.com
CA LIC. 01994822



© 11/6/25 Radius Group Commercial Real Estate, Inc. DRE lic. 01334755. All rights reserved. Content and/or images may not be used without permission.
The information provided here has been obtained from the owner of the property or from other sources deemed reliable. We have no reason to doubt its accuracy, but we do not guarantee it.

RADIUSGROUP.COM

333 E. CARRILLO ST
SANTA BARBARA CA 93101

NEW TO MARKET

±5,438 SF 10-unit multi-family asset located in downtown
Santa Barbara on a ±8,276 SF lot



PRESENTED BY

BRAD FROHLING
805.879.9613
bfrobling@radiusgroup.com
CA LIC. 01323736

STEVE GOLIS
805.879.9606
sgolis@radiusgroup.com
CA LIC. 00772218

JACK GILBERT
805.728.5561
jgilbert@radiusgroup.com
CA LIC. 02197493

ANETA JENSEN
805.879.9624
ajensen@radiusgroup.com
CA LIC. 01994822



© 11/6/25 Radius Group Commercial Real Estate, Inc. DRE lic. 01334755. All rights reserved. Content and/or images may not be used without permission. The information provided here has been obtained from the owner of the property or from other sources deemed reliable. We have no reason to doubt its accuracy, but we do not guarantee it.

RADIUSGROUP.COM

333 E. CARRILLO ST
SANTA BARBARA CA 93101

NEW TO MARKET

±5,438 SF 10-unit multi-family asset located in downtown
Santa Barbara on a ±8,276 SF lot



PRESENTED BY

BRAD FROHLING
805.879.9613
bfrohling@radiusgroup.com
CA LIC. 01323736

STEVE GOLIS
805.879.9606
sgolis@radiusgroup.com
CA LIC. 00772218

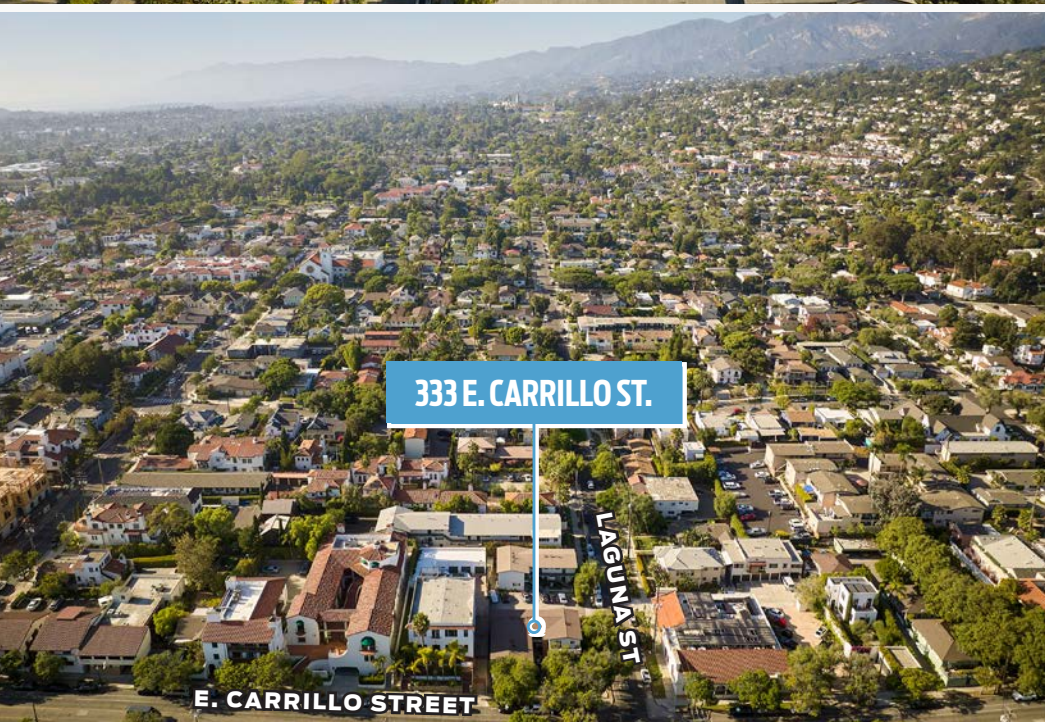
JACK GILBERT
805.728.5561
jgilbert@radiusgroup.com
CA LIC. 02197493

ANETA JENSEN
805.879.9624
ajensen@radiusgroup.com
CA LIC. 01994822



© 11/6/25 Radius Group Commercial Real Estate, Inc. DRE lic. 01334755. All rights reserved. Content and/or images may not be used without permission.
The information provided here has been obtained from the owner of the property or from other sources deemed reliable. We have no reason to doubt its accuracy, but we do not guarantee it.

RADIUSGROUP.COM



PREPARED BY

BRAD FROHLING
805.879.9613
bfrobling@radiusgroup.com
CA LIC. 01323736

STEVE GOLIS
805.879.9606
sgolis@radiusgroup.com
CA LIC. 00772218

JACK GILBERT
805.728.5561
jgilbert@radiusgroup.com
CA LIC. 02197493

ANETA JENSEN
805.879.9624
ajensen@radiusgroup.com
CA LIC. 01994822



SANTA BARBARA THE AMERICAN RIVIERA

Symbolizing the ultimate in casual California lifestyle, Santa Barbara is undoubtedly one of America's most desirable destinations in which to live and travel.



Located on a pristine coastline approximately 332 miles south of San Francisco and 92 miles north of Los Angeles, Santa Barbara is nestled between the Pacific Ocean and the Santa Ynez Mountains. This stretch of coast is known as the "American Riviera" because of its mild Mediterranean climate.

With a population of approximately 87,000, Santa Barbara is both small and vibrant. Locals and visitors are drawn to the city's charming downtown and picturesque State Street with its rich Spanish architecture and historical sites, wide variety of shops and galleries and numerous Zagat-rated restaurants. Pristine, sunny beaches, an expansive harbor and countless attractions including the Santa Barbara Zoo, Santa Barbara Mission, Arlington Theatre, Stearns Wharf, Santa Barbara Museum of Art and Santa Barbara Museum of Natural History all add to the area's appeal. And with nearly 200+ vineyards within a short drive, Santa Barbara County is a renowned wine region offering an array of some of the finest labels in the world.

Sunset

"Best Beach Town"

Sunset Magazine's 2015 Inaugural Travel Awards

U.S. News & World Report

**"The 12 Best Cities
for a Weekend Getaway"**

U.S. News & World Report

Condé Nast Traveler

**"30 Best Small Cities
in America"**

Condé Nast Traveler's Readers' Choice Awards

PRESENTED BY

BRAD FROHLING
805.879.9613
bfrobling@radiusgroup.com

CA LIC. 01323736

STEVE GOLIS
805.879.9606
sgolis@radiusgroup.com

CA LIC. 00772218

JACK GILBERT
805.728.5561
jgilbert@radiusgroup.com

CA LIC. 02197493

ANETA JENSEN
805.879.9624
ajensen@radiusgroup.com

CA LIC. 01994822

