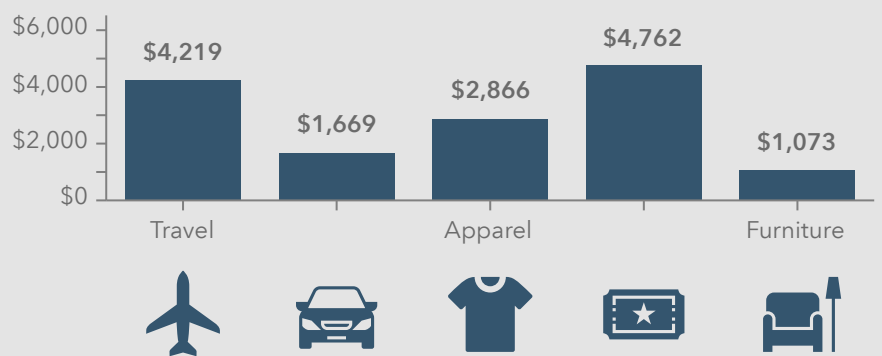
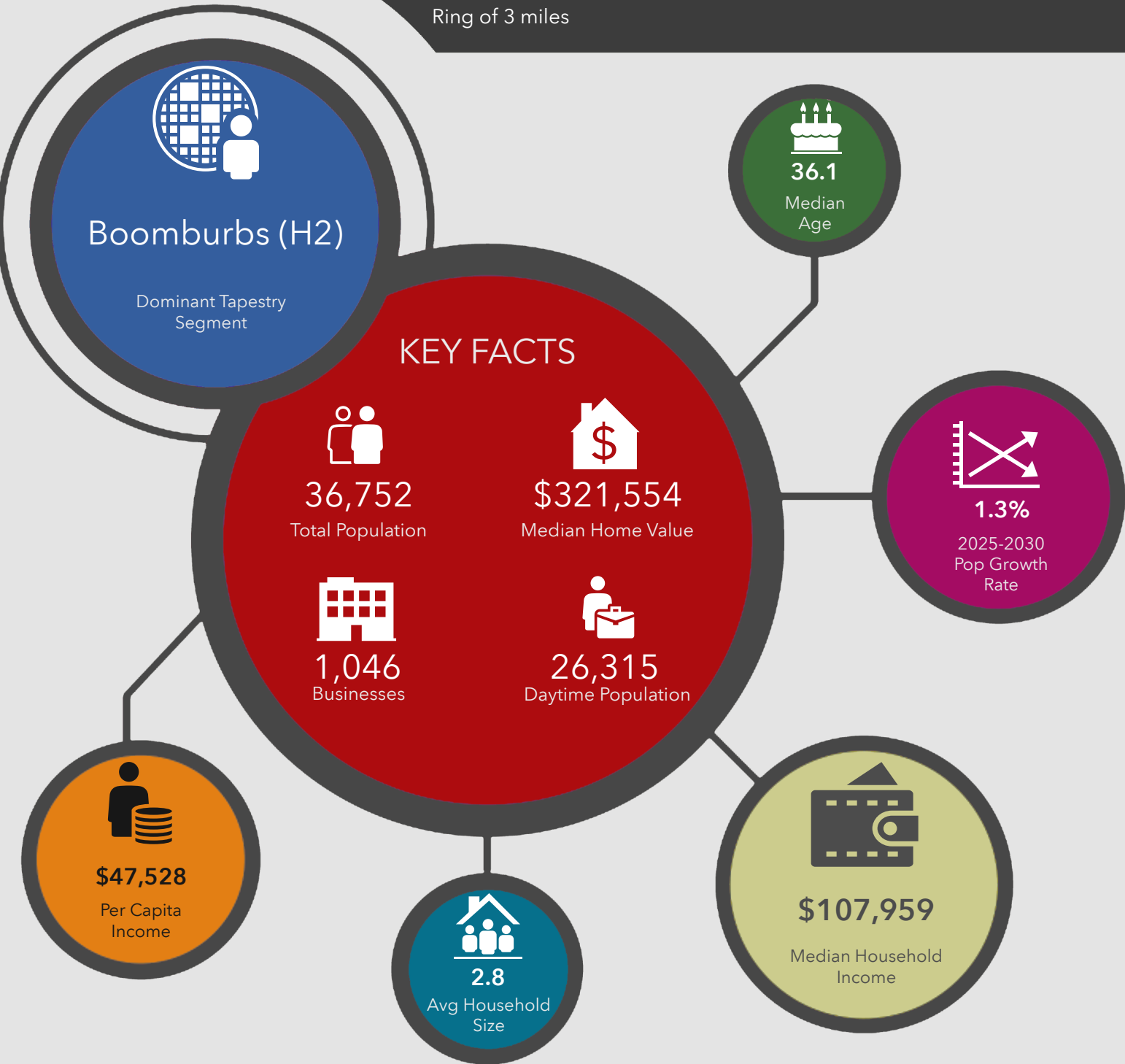


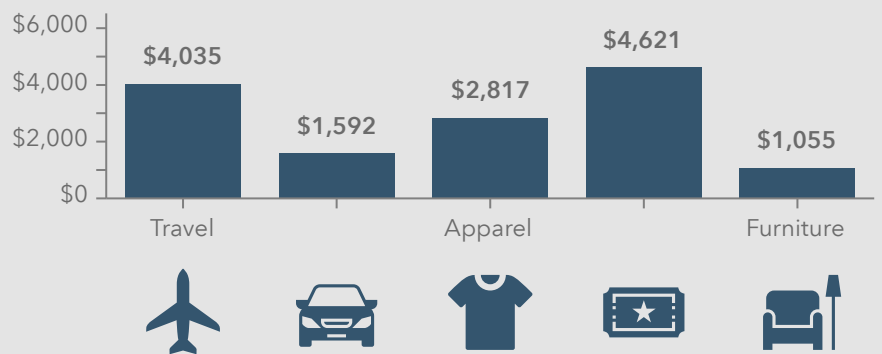
KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025), Esri-U.S. BLS (2025).



KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025), Esri-U.S. BLS (2025).

Up and Coming Families (G2)

Dominant Tapestry Segment

KEY FACTS



82,804

Total Population



\$324,857

Median Home Value



2,463

Businesses



61,386

Daytime Population



36.8

Median Age



0.9%

2025-2030
Pop Growth Rate



\$49,607

Per Capita Income



2.7

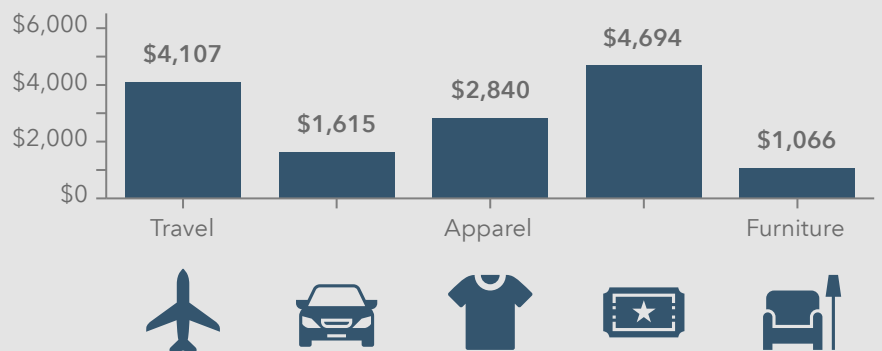
Avg Household Size



\$107,100

Median Household Income

KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025), Esri-U.S. BLS (2025).

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Spending facts are average annual dollars per household