

THE POINTE

- ▶ An open-air shopping, dining and entertainment destination
- ▶ Well positioned to capture the visitor, conventioner and local resident
- ▶ Home to top performing national restaurants such as Maggiano's Little Italy, The Capital Grille, and The Hampton Social
- ▶ High-volume entertainment venues, including Regal Cinemas, Wonderworks and the Improv

THE MARKET

- ▶ Located in Orlando, Florida, just minutes from Walt Disney World, Universal Studios and SeaWorld
- ▶ The Pointe stands front and center on International Drive; Orlando's primary tourism corridor surrounded by **52,463 hotel rooms**
- ▶ Closest dining & entertainment to the 2nd busiest convention center in the country.

DEMOGRAPHICS

- ▶ Dense residential population of 614,000 and a daytime population of 913,000 people within a 20-minute drive time
- ▶ **76 million** people visited Orlando, the most visited U.S. city, in 2019
- ▶ **1.4 million** attendees visit the adjacent Orange County Convention Center annually. \$605M planned improvement



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REDEVELOPMENT UNDER WAY

\$30M Upgrade to The Pointe

- ▶ The Link - new 100' illuminated programmable passageway
- ▶ New escalators, spacious gathering space
- ▶ Upgraded valet areas and new signage

I-DRIVE DEVELOPMENTS

37 Completed Projects by 2021

- ▶ 11 new Hotel/Resort projects adding 3,577 rooms
- ▶ 8 Entertainment projects including Universal's Epic Universe
- ▶ 7 Mixed Use/Retail developments

ORLANDO - THE KING OF TOURISM

Orlando is still the top tourism destination in the country

- ▶ A new record of 76 Million visitors in 2019
- ▶ \$31 Billion in annual spending
- ▶ #1 in job growth 4 years in a row, 463,000 tourism related jobs
- ▶ Massive theme park projects under construction by Disney, Universal, SeaWorld & Busch Gardens



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TENANT LINEUP

▶ NEW & COMING SOON

THE HAMPTON SOCIAL

▶ A playful, modern, escape with a coastal-inspired menu

▶ 10,763 SF *Opened Feb 2021*

JOJO'S SHAKE BAR

▶ Modern, yet familiar, diner experience – grounded in nostalgia – with a focus on creative desserts and elevated diner favorites

▶ 4,470 SF *Now Open!*

KAVAS TACOS Y TEQUILA

▶ A vibrant, new Mexican restaurant with a diverse menu with Tex-Mex and playful takes on Mexican street fare carefully curated by celebrity chef Roberto Treviño

▶ 7,629 SF *Opening May 2023!*



▶ CURRENT TENANTS



MERCHANDISING PLAN

FIRST FLOOR

- EXISTING
- UNDER CONSTRUCTION
- IN LEASE
- LOI
- PROPOSED

LEVEL ONE LEASE PLAN
THE POINTE | ORLANDO, FLORIDA



PARKING GARAGE
2,500 Parking Spaces
5 Levels



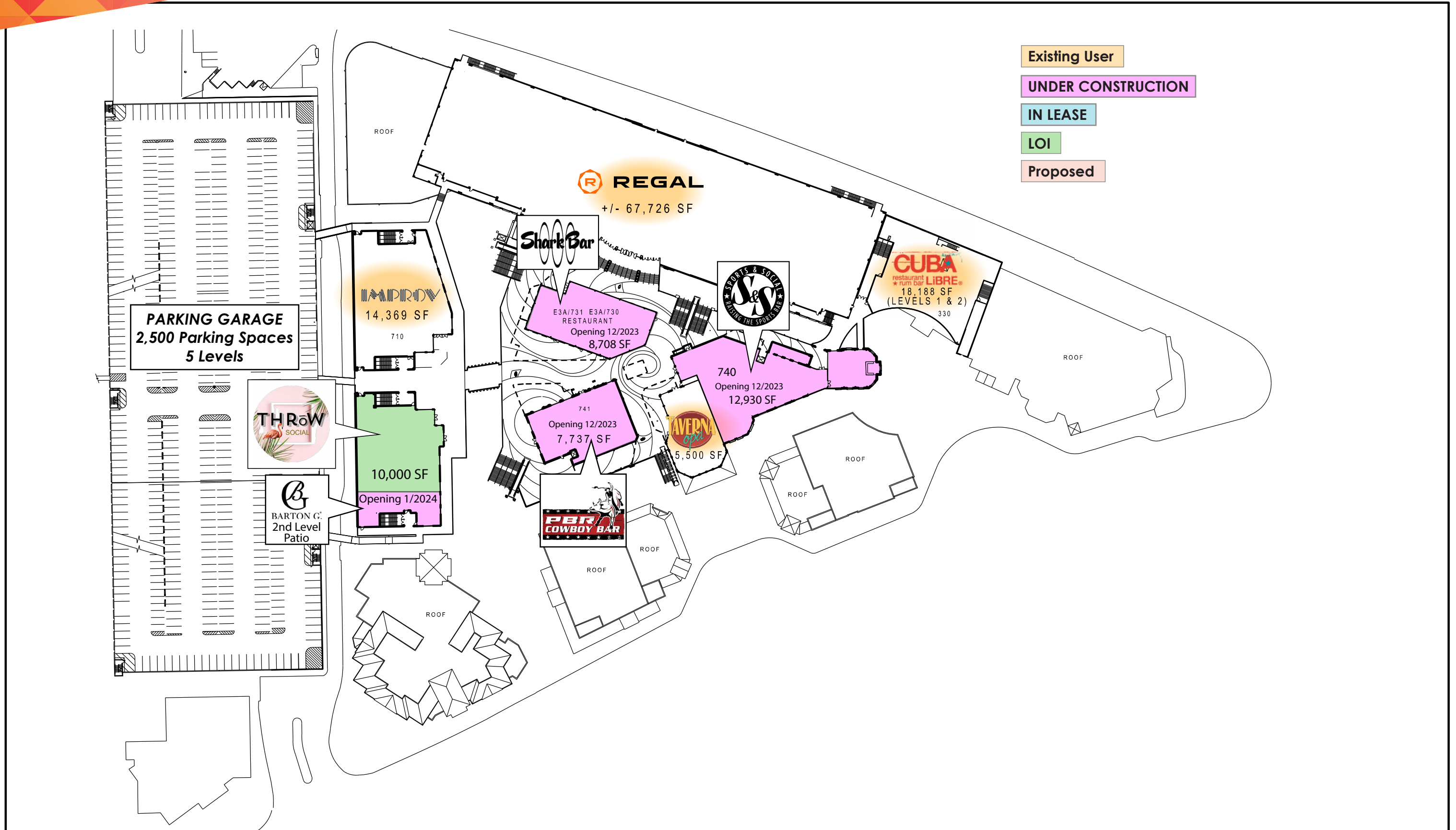
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PHASE II COMING SOON



HOVER OVER CAMERA ICON
TO VIEW RENDERINGS



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