# THE ONLY NATIONAL AWARD WINNING SHOPPING CENTER IN CENTRAL ILLINOIS



























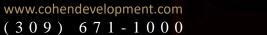




OVER HALF A CENTURY OF PROVEN RETAIL OVERLOOKING STERLING AVENUE & INTERSTATE 74





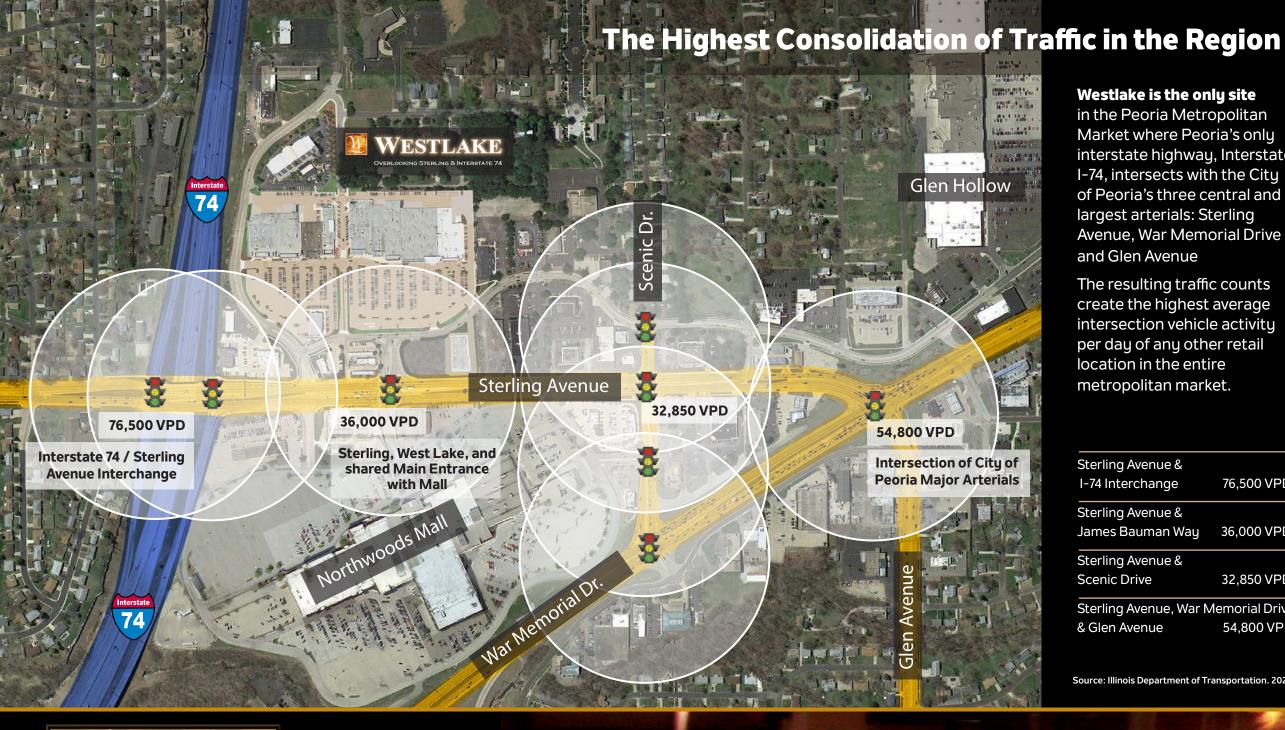












# Westlake is the only site

in the Peoria Metropolitan Market where Peoria's only interstate highway, Interstate I-74, intersects with the City of Peoria's three central and largest arterials: Sterling Avenue, War Memorial Drive and Glen Avenue

The resulting traffic counts create the highest average intersection vehicle activity per day of any other retail location in the entire metropolitan market.

Sterling Avenue &

I-74 Interchange

76,500 VPD

Sterling Avenue &

James Bauman Way 36,000 VPD

Sterling Avenue &

Scenic Drive

32.850 VPD

Sterling Avenue, War Memorial Drive & Glen Avenue 54,800 VPD

Source: Illinois Department of Transportation. 2020









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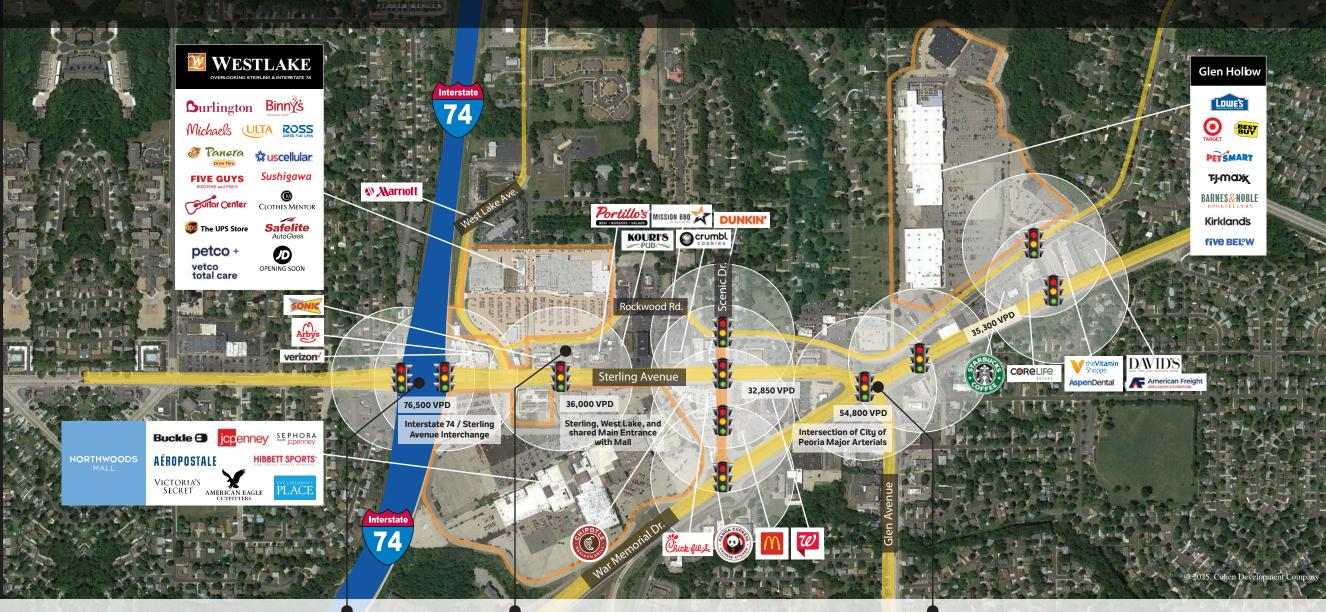








# THE RETAIL EPICENTER OF PEORIA MSA 402,391



INTERSTATE 74 & STERLING AVENUE INTERCHANGE: the only interstate highway in the market. The main arterial access for a regional market of 923,314, an MSA of 379,186, and area tourism exceeding 3 million.

DIRECT LINE OF SIGHT to Sterling Avenue and main entrance shared with Northwoods Mall. THE THREE MAJOR ARTERIALS OF THE CITY – STERLING, GLEN, & WAR MEMORIAL, join together only around Westlake, and Glen Hollow and Northwoods. When combined with the Sterling I 74 interchange, Westlake fronts the highest consolidated traffic counts in the market.

ONE HUNDRED PERCENT RETAIL: the highest consolidated traffic fronts three 100% retail corners with the highest concentration of retail and restaurants in the market.

# Top-Performing, Best of Breed Cotenancy

"We've never had a better opening... And it keeps going, best store in the district, month after month. Unbelievable. There is a huge market here for quality. And we're in the center of it. This location, Westlake, is in the center of everything."

-- Phil Ward, Store Manager since 2003, Panera Bread

"We were thrilled to relocate our Peoria store in a new, beautiful, and bustling Westlake Shopping Center. The location and tenant mix is so much better. Today we have a beautiful new store and higher sales."

-- Christy Graber, Store Manager, Michael's

"The center draws from all age groups. The tenants really help each other -- This place is hot, it's the high traffic area. And the outdoor patio is fantastic, we're very comfortable here."

- Mike, Store Manager, Five Guys Burgers & Fries



Petco + Vetco Total Care New Store 2022



Burlington New Store 2021



Panera Bread-Opened 2002 New Corporate Store with Drive Thru in 2013



Michaels - 25,200 sq/ft Opened May 2015



Ross - 25,600 sq/ft Opened July 2013



Ulta - The Nation's Largest Beauty Retailer



Five Guys "...the brightest star in the restaurant industry." Forbes, August 2012



**Guitar Center** 



Binny's - One of the best performing Binny's in downstate Illinois.

Morning dew on Westlake rose Photographed on site, June 2012 Westlake Shopping Center, Peoria, Illinois













# The Market: Immunize Yourself From Amazon











Peoria, Illinois - the city which gave the world its first antibiotic, penicillin, in 1942 -- is now the largest Regional Medical Center in the State of Illinois outside of Chicago.

Peoria's largest employer is healthcare – Internet and recession resistant and growing, this second largest metro market in the state has five hospitals, The University of Illinois School of Medicine, a US News and World Report nationally ranked Children's Hospital of Illinois, major healthcare services and biotech research centers unrivaled in Illinois, including Jump Medical Simulation Center, an artificial intelligence driven virtual reality medical simulation center attracting medical researchers and doctors in training nationwide.

More Life Flight helicopters than Chicago: OSF Saint Francis Level 1 Trauma Center flies five life flight helicopters to service its Level I Trauma Center. Cook County, Chicago, the second most populous county in the United States, flies four. The largest Level 1 Trauma Center in the state outside of Chicago requires a critical mass of Peoria doctors, medical professionals, and technicians across all medical disciplines to be available within a 30 minute drive of downtown Peoria.

An Internet and recession resistant regional medical hub: a full 25% of Peoria's employment is healthcare – compared to 13 percent average nationwide (Scan US, 2018). Over \$2 billion research annually; over \$1 billion in new medical buildings and infrastructure in the past decade; over \$75 million in new buildings in 2018 alone.

Bloodlines run deep in this white oak forested escarpment along the Illinois River – the oldest European settlement in Illinois. The world's leader in distilleries before Prohibition deposited some of the most beautiful homes in Illinois throughout the Illinois River Valley, overlooking the largest chain of Park Districts and acreage in the state. Peoria is home to the top 100 Art Fairs in the nation, a Civic Center designed by Philip Johnson, the world's largest four mile foot race (Steamboat Classic), and the oldest Santa Claus parade in the United States.

Seventh highest ranked regional college in the Midwest, Bradley University is here. So is the village of Morton – Top 10 Best Towns for Families by Family Circle magazine (2013), and #1 in Illinois for families (Urban Matter, 2016).

A Forbes Top 10 Best Cities for starting a business in 2015, with the third fastest growing airport in the United States and a workforce exceeding 200,000, including ADM, Caterpillar (former world headquarters), Komatsu, Maui Jim (world headquarters), RLI (world headquarters) OSF Healthcare (headquarters), Unity Point Hospitals (three hospitals in the Peoria area) and the United States Department of Agriculture National Center for Agricultural Utilization Research, where penicillin was born, in 1942.



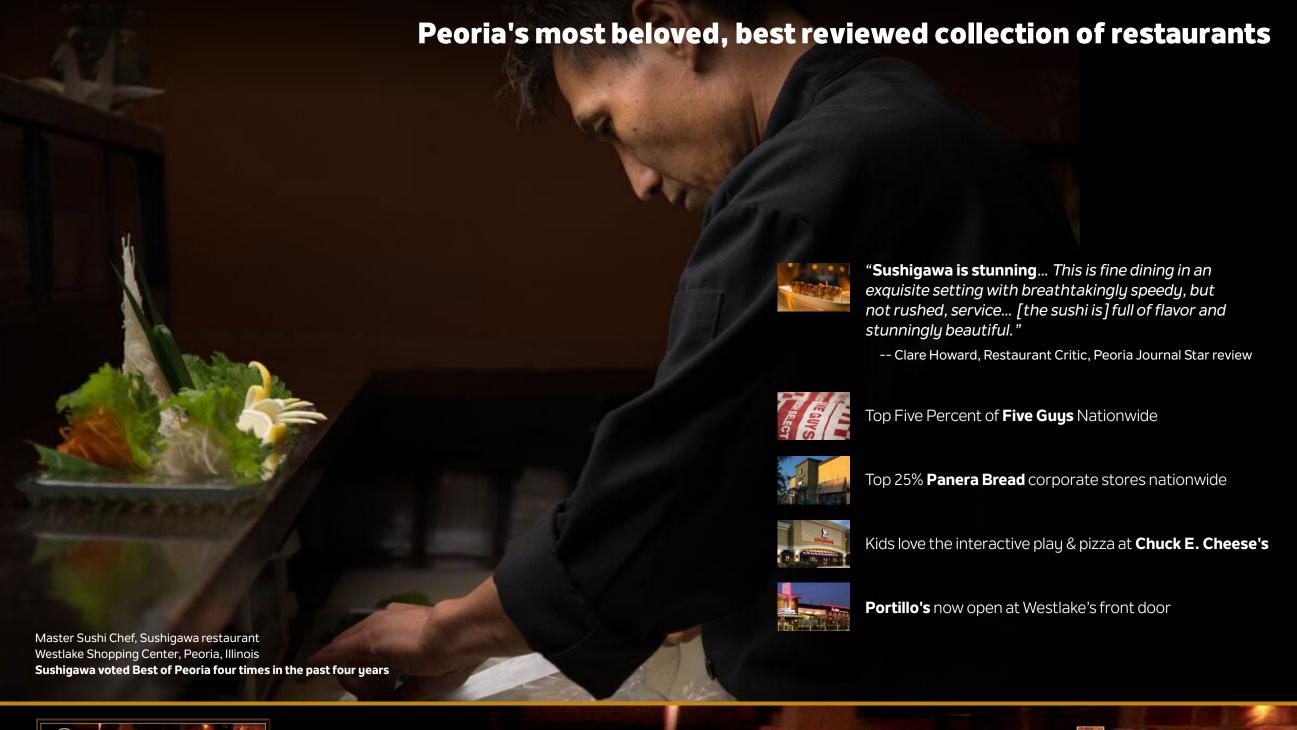
























# **Rarifying The Customer Experience**















"This place is hot, it's the high-traffic area. In the outdoor patio is fantastic. We're very comfortable here."

- Mike Pittitleo, Store Manager, Five Guy's Burgers and Fries

The largest interlocking concrete paver parking lot in the United States comes with the first of its kind in the industry 30 year warranty from the largest manufacturer of concrete products in the world, protecting all Westlake tenants from common area asphalt costs, while calming and slowing vehicle traffic, improving walkability for customers - cooler in the summer, better grip in the winter, brighter at night, and calming and soothing to behold.

Try saying that about an asphalt lot.

























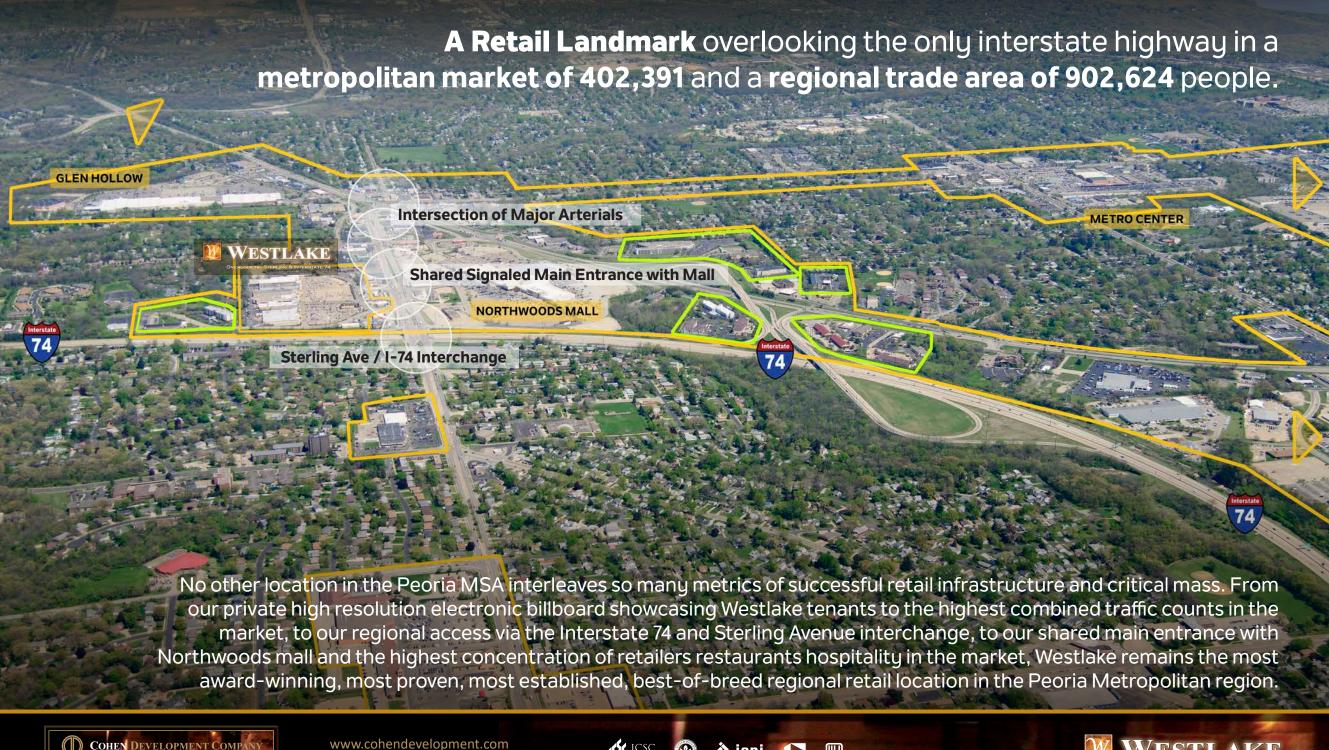






















# WITHIN ONE MILE - the Highest Concentration of Retail in the Region

# Over 400 Retailers, Including over 70 Restaurants & 11 Hotels

Westlake Shopping Center | Gloria Jean's

Burlington Panera Bread Guitar Center Chuck E Cheese Ross Ulta Michaels US Cellular Petco + Vetco Clothes Mentor Five Guys

JD Sports - opening soon Portillo's Sonic Arby's Verizon Firehouse Subs Sleep Number VIP Nails Chipotle Chick-Fil-A

Sushigawa

The UPS Store

Safelite AutoGlass

### Northwoods Mali

Panda Express

3D With A Twist Aeropostale American Eagle Outfitters Anav's Salon Auntie Annie's Ranter Bath & Body Works **Bath Planet** Bella Rose Studio Boost Mobile Buckle Build-A-Bear Workshop Champ's Sports Claire's Boutique Creative Perfumes Crystal Creations Custom T'ees Daily Thread

**Explicit Boutique** 

Extreme Wireless

FYE-For Your Entertainment

Famous Wok

Finish Line

Go! Calendars Games & Toys Gold Palace Helzberg Diamonds Hibbet Sports

Illinois Math Academy I-Talk & Repair Jane's Sweet Addictions

JC penney Journeys Kay Jewelers Maurices Ming Spa

Nation Nails Normandy's Boutique Peoria Hot Wings PINK

Right Fit Alterations Rogers & Hollands Jewelers

Rue21

Smo King Pit BBO Snipes Spencer Gifts Studio C Sunglass Hut

Superbrow Swaidan

Taqueria Mexicanos The Everything Store That Guy's Secret The Children's Place The Purse Bar The Room Place The Zone II

Timeless Creations Torrid Tradehome Shoes Trend Jump

Viceroy Artworks Victoria's Secret

The Zone II Zumiez

Glen Hollow

Hot Topic Five Below Barnes & Noble Wendy's Starbucks David's Bridal

Mrs Fields

Press and Play

Round 1

Shoe Dept ENCORE

Wishing Star Boutique

Lowe's Best Buy Petsmart TJ Maxx Kirkland's Shoe Carnival

Aspen Dental The Vitamin Shoppe All About Eyes

### **Metro Center**

Absolute Fitness AlignLife of Peoria Alexander Travel Bard Optical Cracked Pepper Cafe Farmers Insurance Flying D Dancewear Great Clips Groom Service Holmes Shoes Johnny Vig's Jimmy John's Jalapeños Jo-Ann Fabric & Crafts Kay's Hallmark Leah & Mack

LeBakery

Linda's Oreck Vacuum Merle Norman

Mega Replay Mariner Finance Sunrise Health Foods Nick and Willy's Noodles & Company

Palarte Mexican Ice Cream Penn Stn. East Coast Subs Peoria Camera Shop Pottstown Meat & Deli

PNC Bank Rocky Mtn. Chocolate Factory Roger Burke Jewelrs Sewing Center II

Susan G Komen Memorial Sushi KO T-Mobile

The 50's Diner

Weight Watchers Penn Stn. East Coast Subs Palarte Mexican Ice Cream Bremer Jewelry Cloud Nine Hair Cuttery Odoba Wing Stop

The Balanced Bee

Uniform-ly Perfect

Unique Gizmos

McAllisters

Schnucks

Starbucks

Kroger

Dots

Dollar Tree

Office Depot

H&R Block

City Trends

Pizza Hut

Starcrest Cleaners

Grease Monkey

**Sterling Plaza** 

Sun Spa Massage

Sherman Liquors

Beyond Comparison Barber

**Evergreen Square** 

Curves Uniformly Perfect Perfect Nails Plaza Hair Salon Sharp Financial Services State Farm Insurance Carver Family Optical Crystal Clean Coin Laundry Cricket Wireless

### **Sterling Bazaar**

Kroger Rent A Center CIB Bank Baskin Robbins Sport Clips GNC Planet Fitness Creative Nails CEFCU

Glen Knoll Center

# Color Classics

Wonderwall Art Studio

Sherwin Williams Paint

Potter & Anderson

**Gateway Plaza** 

Biehl's Cleaners

Men's Warehouse

**University Plaza** 

**Dunham Sports** 

Scissors For Hair

Hobby Lobby

FedEx Office

US Cellular

U-Haul

Great Clips

Sun Room Tanning Reflexions Nail & Salon Bush Baby Little Adventures

### Isle of Erin

Subway The Fish House Friar Tuck Beverages Plato's Closet

### Sheridan Road Plaza

Little Caesars Pizza El Taco Loco The Cash Store Discount Tobacco Subway

### Glen Plaza Walgreens

Richard Anché's Lincare Catholic Charities Village Plantation Heights Finance Tricoci University

# Other Retail

Walmart Landmark Theaters & Recreation Center Advance Auto Parts Chili's S&K Menswear

### **Avanti's Center**

Avanti's Restaurant Wee Wares Freedom Ink Tattoo Marshall's Salon Services

Aerus Electrolux Nerds On Call Lee's Chineese Garden Mediterranean Mart Joseph Appraisal Service The Back Store Outlet

### **University Square**

The Ultimate Tan of Beauty Culture

Culvers

### Glen Haven

Sheridan Plaza Styling

Country Companies

### GFS Marketplace Zen Nail Lounge Skin Dimensions Day Spa

Metlife

Sherman's

Heartland Bank

Riverland Title

The Back Store

& Shoe Repair

Belltone

Jeffrey Allan

Cardinal Fitness

Ultimate Interiors

Papa John's Pizza

Dairy Queen

Traders Realty

The Owen's Center

Medicap Pharmacy

Laser Solutions

Popcorn Heaven

Suzi Davis Travel

Salon Studios

World Finance

Talbot's

Miracle Ear

Bremer Jewelry

& Day Spa

Quick Copy

Theo's

Family Dolllar

Terri's Nail Care

Comfort Solutions

Rizzi's

The Spotted Cow

Red Carpet Car Wash

Branded Country Wear

Young's Alterations

Allied Lock and Safe

Advance Medical Supply

Jodie Brown State Farm

Pella Doors & Windows

Judy's Family Barber Shop

Bath & Kitchen Connection

Sunguard Window Fashions

American Family Insurance

Essencial Wellness Pharmacy

Northwestern Mutual Finance

Cloud Nine Bridal Boutique

SGO - Stain Glass Overlay

Deep Blue Adventures

Happy Hanger Boutique

Natural Concepts Salon

Stan Byerly Sound Systems

Dee Ray State Farm

The Lariat Steakhouse ACME Games Kentucky Fried Chicken

Popeye's Chicken Confetti Gifts and Accessories

Donnellev's Pub Good Tequilas

Liberty Tax Service Core Life Eatery Intl. House of Pancakes

Red Lobster Columbia Rug

Title Max **Dunkin Donuts Baskin Robins** 

Walgreens McDonalds

Sterling Family Restaurant Lagron - Miller

Dollar Tree Kouri's Pub

Sonic Drive-In Sleep Number Big Lots CVS Pharmacy

Little Caesars Mission Mart

Bogie's Bar & Grille Maxie Beauty Sterling Flower Shoppe

Just For Fun Fabulous Salon

Mike's Scale Rails ALDI Perkins Flooring Depot

> Interstate Battery Woodcraft **Eyeglass World Express** Alter Ego Salon

Lebeda Mattress Factory Tires Plus Reflections Tannery

Four Seasons Women's Apparel GCO Carpet Outlet CIB Bank CEFCU

Maaco Auto Painting

Nina Ace Hardware Asian Market Papa Murphy's Pizza Hokaido Japanese Restaurant Burger King Adam Osborne Chiropractor **BDI Industrial Supply** Bullpen Sports Bar

Verizon Wireless

Childer's Banquet & Catering Auto Zone Town & Country Bowling Sheridan Nursery

Garner's Pizza & Wings Tamale Factory

Peoria Monument Company The Digital Store

### Hotels

Marriott Springhill Suites Marriott Residence Inn Marriott Courtyard Motel 6 Baymont by Windham Red Roof Inn Super 8 by Windham Comfort Suites Quality Inn & Suites Econo Lodge Inn & Suites Extended Stay America

This is a sampling of the 400 Retailers





American General Finance

Bullfrog Car Wash

One Main Financial

Sheridan Village

IL Secretary of State DMV

Carver Optical

The Lube Shop

Golden Kitchen

Hair Cuttery

Taco Bell

Pizza Hut

Hv-Vee

Fannie May

Smoothie King

Touch of Class

Emma's











# Peoria, Illinois

# Demographic Analysis by Miles

METRO MARKET	30 Mile Ring
Population	385,150
Workforce Population	181,563
Median Age	42.5
Average HH Income	\$ 103,828
Median HH Income	\$72,785
Home Ownership	62.9%
College or Greater	63.9%

	URBAN MARKET	10 Mile Ring
_	Population	206,879
	Workforce Population	99,205
	Median Age	41.2
	Average HH Income	\$ 104,141
	Median HH Income	\$72,041
ı	Home Ownership	58.7%
	College or Greater	65.0 %



REGIONAL TRADE	60 Mile Ring
Population	902,624
Workforce Population	430,999
Median Age	43.9
Average HH Income	\$ 100,122
Median HH Income	\$ 70,011
Home Ownership	62.7%
College or Greater	62.5%

REGIONAL TRADE	45 Mile Ring
Population	673,541
Workforce Population	321,094
Median Age	43.5
Average HH Income	101,303
Median HH Income	71,077
Home Ownership	62.0%
College or Greater	64.2%

Source: Scan/US 2024





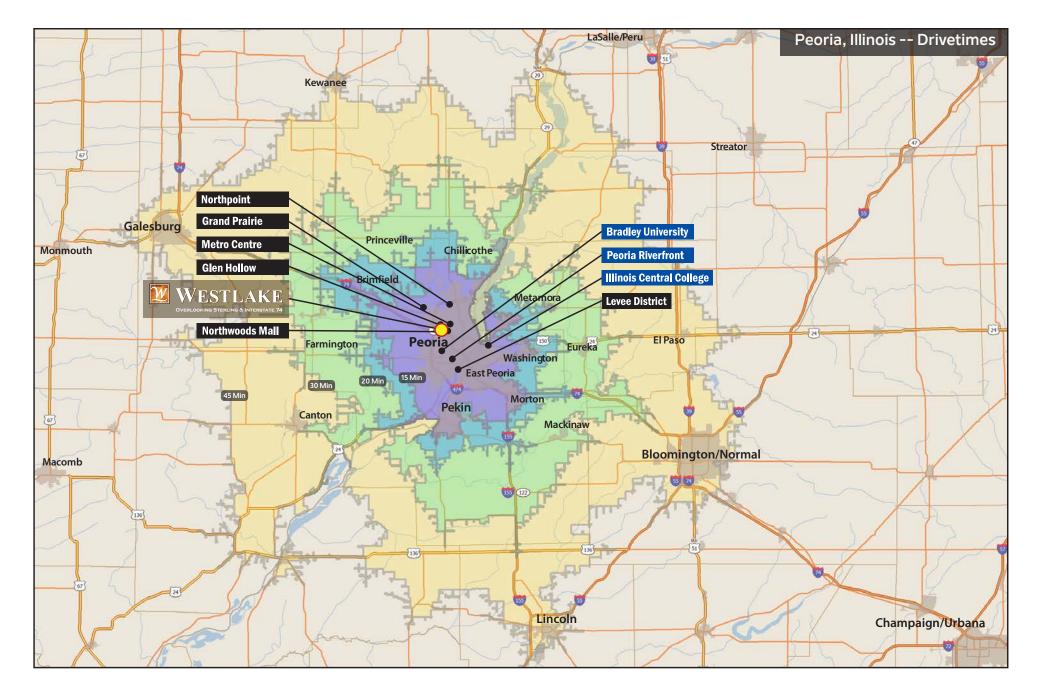












# Peoria, Illinois

# Demographics By Drivetime

# 15 Minute Drivetime

Population	242,129
Median Age	40.9
Average HH Income	\$102,855
Home Ownership	60.0%
College or Greater	65.6%
Workforce Population	116,423

# 20 Minute Drivetime

Population	290,661
Median Age	41.7
Average HH Income	\$104,200
Home Ownership	61.3%
College or Greater	65.6%
Workforce Population	138,389

# 30 Minute Drivetime

Population	350,541
Median Age	42.1
Average HH Income	\$ 104,791
Home Ownership	62.6%
College or Greater	65.1%
Workforce Population	167,288

# 45 Minute Drivetime

Population	629,870
Median Age	43.1
Average HH Income	\$ 101,630
Home Ownership	61.8%
College or Greater	64.7%
Workforce Population	300,561

Source: Scan/US 2024











# 10 Mile Ring Area

Population	206,879
Workforce Population	99,205
Median Age	41.2
Average HH Income	\$ 104,141
Median HH Income	\$72,041
Home Ownership	58.7%
College or Greater	65.0 %

# 20 Mile Ring Area

Population	326,902
Workforce Population	155,657
Median Age	42.0
Average HH Income	\$ 104,347
Median HH Income	\$73,762
Home Ownership	62.1%
College or Greater	63.3%

# 30 Mile Ring Area

Population	385,150
Workforce Population	181,563
Median Age	42.5
Average HH Income	\$103,828
Median HH Income	\$72,785
Home Ownership	62.9%
College or Greater	63.9%

Source: Scan/US 2024

# Peoria, Illinois

Income & Population Density Ring Area Maps

