




TAPESTRY SEGMENTATION


The Fabric of America's Neighborhoods

Tapestry LifeMode				
	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	1,180	21.54%	10.00%	215
Upscale Avenues (L2)	0	0.00%	5.55%	0
Uptown Individuals (L3)	0	0.00%	3.58%	0
Family Landscapes (L4)	0	0.00%	7.63%	0
GenXurban (L5)	148	2.70%	11.26%	24
Cozy Country Living (L6)	866	15.81%	12.06%	131
Sprouting Explorers (L7)	0	0.00%	7.20%	0
Middle Ground (L8)	411	7.50%	10.79%	70
Senior Styles (L9)	2,872	52.44%	5.80%	904
Rustic Outposts (L10)	0	0.00%	8.30%	0
Midtown Singles (L11)	0	0.00%	6.16%	0
Hometown (L12)	0	0.00%	6.01%	0
Next Wave (L13)	0	0.00%	3.78%	0
Scholars and Patriots (L14)	0	0.00%	1.61%	0




\$465,119

Median Home Value




\$96,040

Median HH Income



3%

No HS Diploma




15%

HS Graduate


4.8

Home Value to Income Ratio



29%

Some College



53%

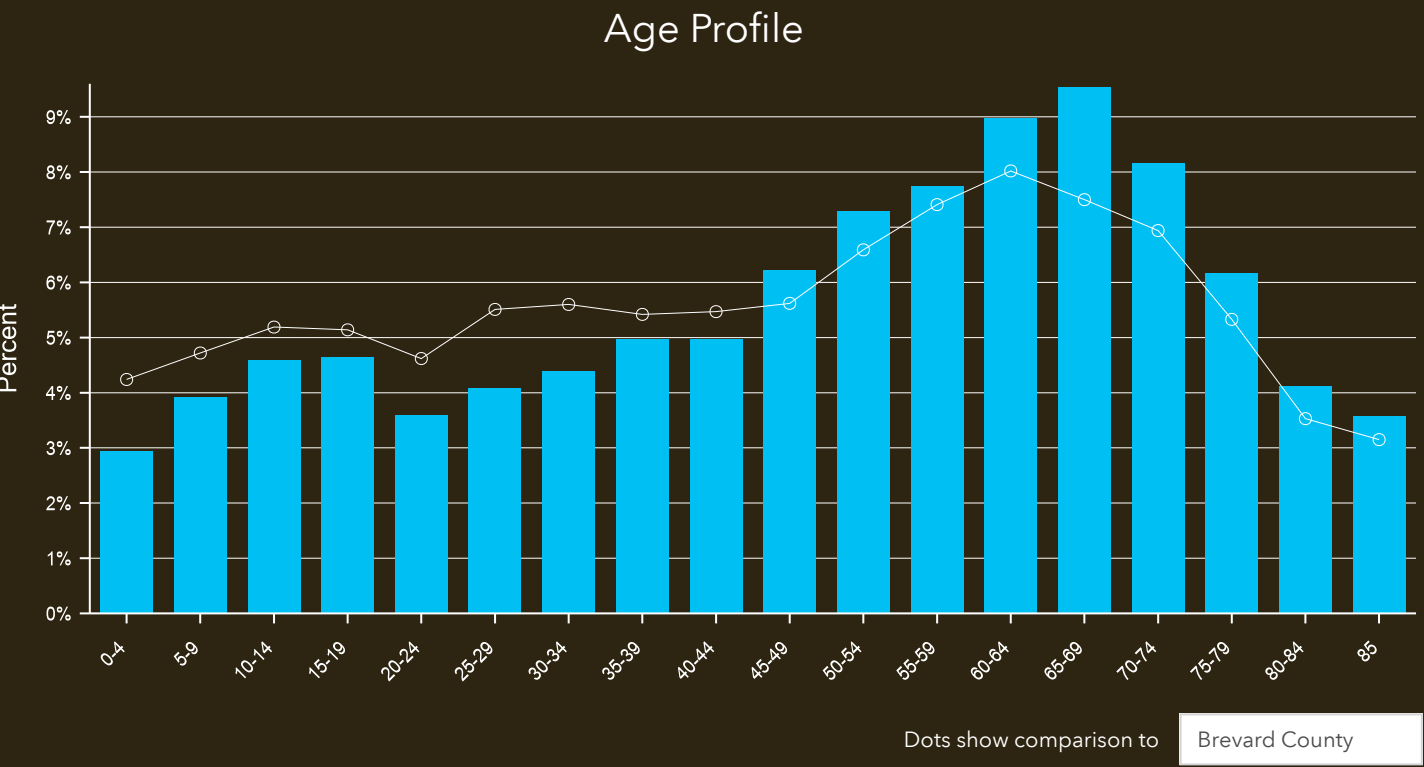
Degree or Higher

53.9

Median Age

5,477

Households



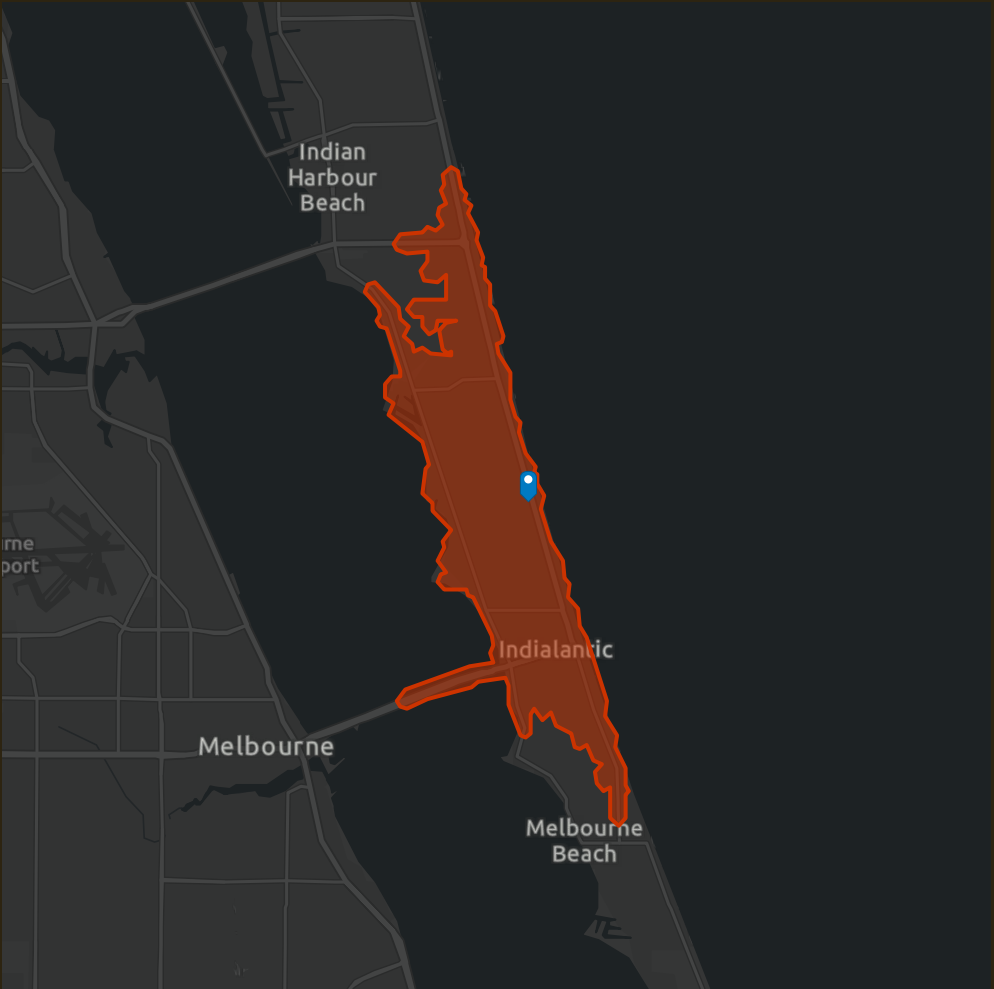
Households By Income




The largest group: \$100,000 - \$149,999 (18.4%)
The smallest group: <\$15,000 (4.6%)

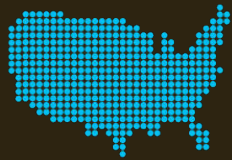
Indicator ▲	Value	Diff
<\$15,000	4.6%	-3.8%
\$15,000 - \$24,999	5.1%	-3.8%
\$25,000 - \$34,999	7.8%	-0.2%
\$35,000 - \$49,999	7.3%	-5.5%
\$50,000 - \$74,999	14.1%	-1.7%
\$75,000 - \$99,999	12.7%	-0.1%
\$100,000 - \$149,999	18.4%	+0.7%
\$150,000 - \$199,999	13.5%	+5.5%
\$200,000+	16.5%	+8.9%

Bars show deviation from Brevard County

1520 N Highway A1a, Indialantic, Florida, 32903
Drive time: 5 minute radius



Tapestry Segments		
	Golden Years 2,176 households	39.7% of Households
	Exurbanites 1,180 households	21.5% of Households
	Green Acres 866 households	15.8% of Households



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Tapestry LifeMode				
learn more...	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	2,636	15.08%	10.00%	151
Upscale Avenues (L2)	0	0.00%	5.55%	0
Uptown Individuals (L3)	0	0.00%	3.58%	0
Family Landscapes (L4)	0	0.00%	7.63%	0
GenXurban (L5)	5,930	33.93%	11.26%	301
Cozy Country Living (L6)	914	5.23%	12.06%	43
Sprouting Explorers (L7)	0	0.00%	7.20%	0
Middle Ground (L8)	1,148	6.57%	10.79%	61
Senior Styles (L9)	5,025	28.76%	5.80%	496
Rustic Outposts (L10)	0	0.00%	8.30%	0
Midtown Singles (L11)	210	1.20%	6.16%	20
Hometown (L12)	1,612	9.22%	6.01%	153
Next Wave (L13)	0	0.00%	3.78%	0
Scholars and Patriots (L14)	0	0.00%	1.61%	0

Key Facts

\$412,952
Median Home Value

\$78,869
Median HH Income

5.2
Home Value to Income Ratio

53.2
Median Age

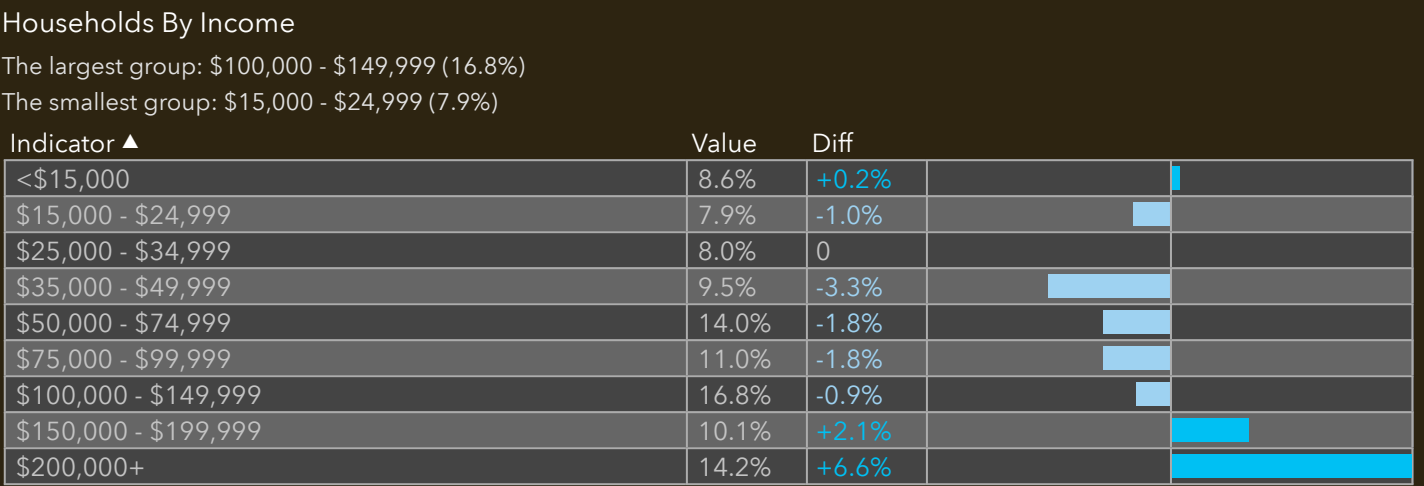
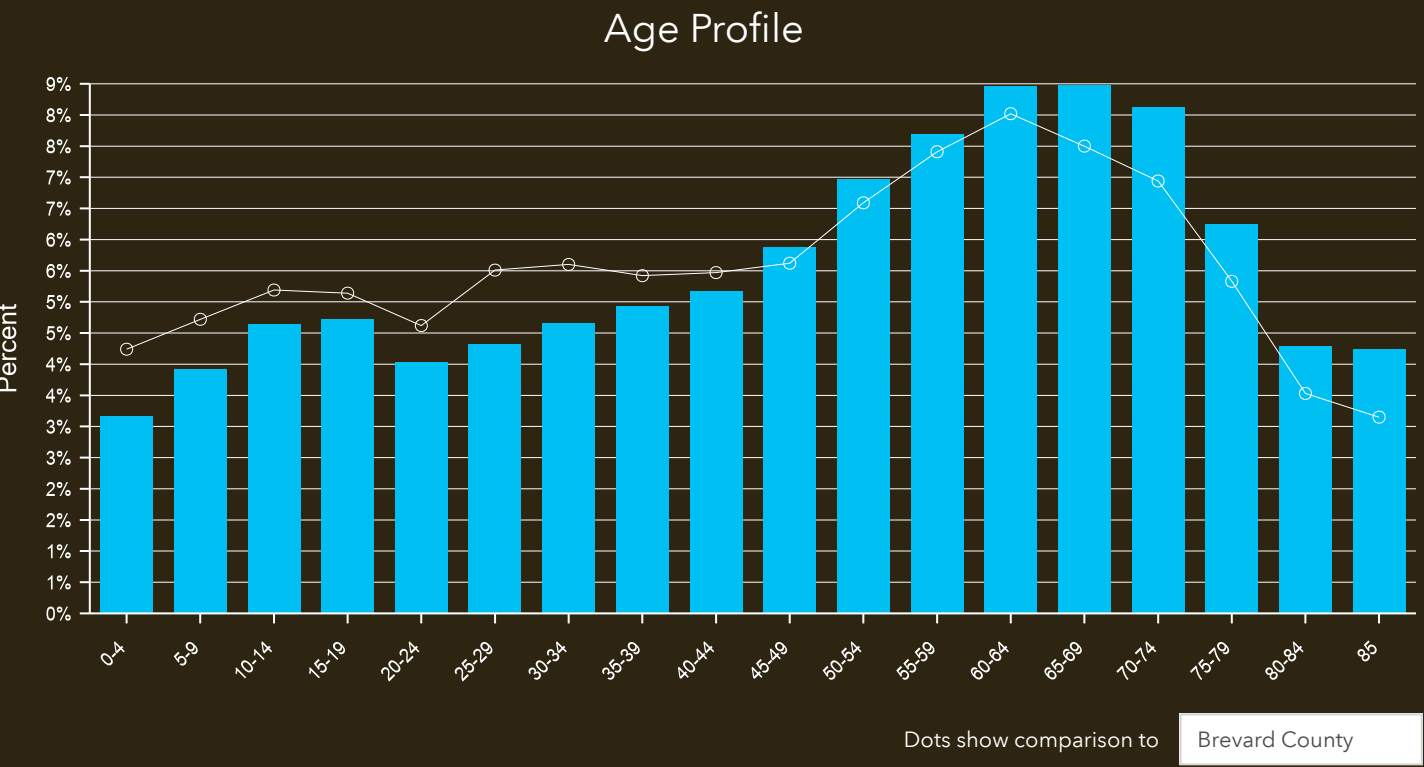
Education

4%
No HS Diploma

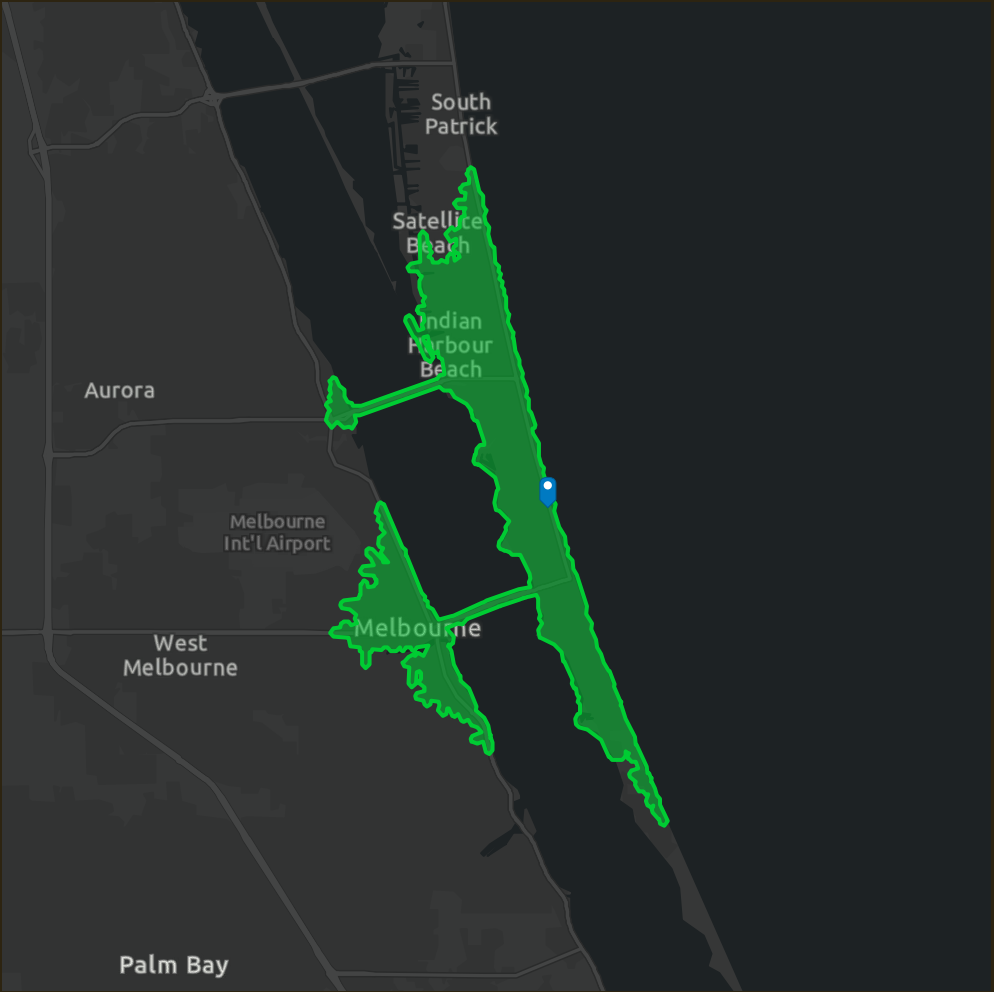
18%
HS Graduate

29%
Some College

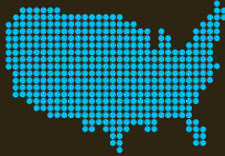
49%
Degree or Higher



1520 N Highway A1a, Indialantic, Florida, 32903
Drive time: 10 minute radius



Tapestry Segments		
	Midlife Constants 4,806 households	27.5% of Households
	Exurbanites 2,636 households	15.1% of Households
	Golden Years 2,390 households	13.7% of Households




TAPESTRY

SEGMENTATION


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Tapestry LifeMode				
	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	3,573	7.01%	10.00%	70
Upscale Avenues (L2)	0	0.00%	5.55%	0
Uptown Individuals (L3)	0	0.00%	3.58%	0
Family Landscapes (L4)	48	0.09%	7.63%	1
GenXurban (L5)	17,250	33.82%	11.26%	300
Cozy Country Living (L6)	2,458	4.82%	12.06%	40
Sprouting Explorers (L7)	681	1.34%	7.20%	19
Middle Ground (L8)	4,739	9.29%	10.79%	86
Senior Styles (L9)	12,367	24.25%	5.80%	418
Rustic Outposts (L10)	0	0.00%	8.30%	0
Midtown Singles (L11)	3,537	6.93%	6.16%	113
Hometown (L12)	6,353	12.46%	6.01%	207
Next Wave (L13)	0	0.00%	3.78%	0
Scholars and Patriots (L14)	0	0.00%	1.61%	0




\$327,862

Median Home Value




\$59,761

Median HH Income



6%

No HS Diploma



25%

HS Graduate

5.5


Home Value to Income Ratio

49.5

Median Age


51,006

Households



32%

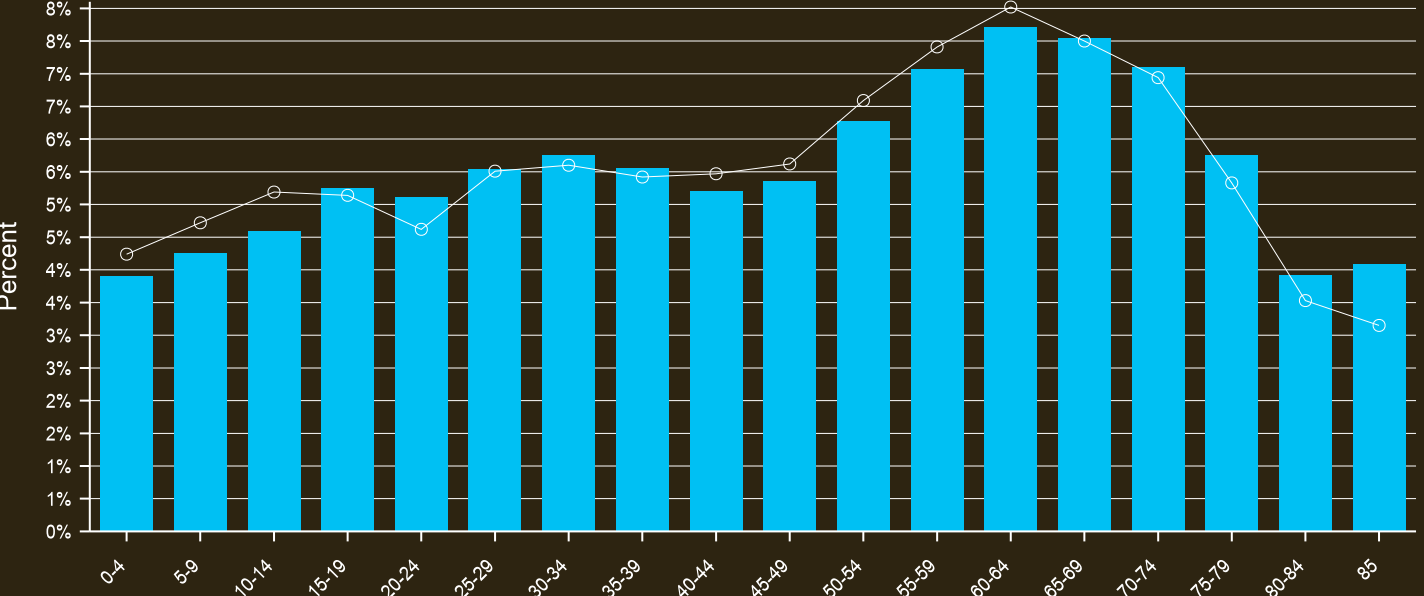
Some College



37%

Degree or Higher

Age Profile



Age Group	Percent
0-4	3.8%
5-9	4.5%
10-14	5.2%
15-19	5.5%
20-24	5.2%
25-29	6.0%
30-34	6.3%
35-39	6.0%
40-44	5.5%
45-49	5.8%
50-54	6.5%
55-59	7.2%
60-64	8.5%
65-69	8.2%
70-74	7.2%
75-79	5.8%
80-84	3.8%
85	4.2%

Dots show comparison to Brevard County

Households By Income

The largest group: \$100,000 - \$149,999 (15.6%)




The smallest group: \$150,000 - \$199,999 (6.8%)

Indicator ▲	Value	Diff
<\$15,000	10.6%	+2.2%
\$15,000 - \$24,999	10.6%	+1.7%
\$25,000 - \$34,999	8.1%	+0.1%
\$35,000 - \$49,999	13.3%	+0.5%
\$50,000 - \$74,999	15.3%	-0.5%
\$75,000 - \$99,999	12.0%	-0.8%
\$100,000 - \$149,999	15.6%	-2.1%
\$150,000 - \$199,999	6.8%	-1.2%
\$200,000+	7.6%	0

Bars show deviation from Brevard County


1520 N Highway A1a, Indialantic, Florida, 32903

Drive time: 15 minute radius

Tapestry Segments		
	Midlife Constants 10,393 households	20.4% of Households
	Rustbelt Traditions 4,759 households	9.3% of Households
	Old and Newcomers 4,739 households	9.3% of Households

Source: Esri. The vintage of the data is 2023.

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