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ROYAL CROSSING
LAS CRUCES

75.09 ± Acres | Mixed Use Development Land Lease or Build to Suit Parcels for Sale - Flexible Size & Zoning



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Additional Photos





Additional Photos

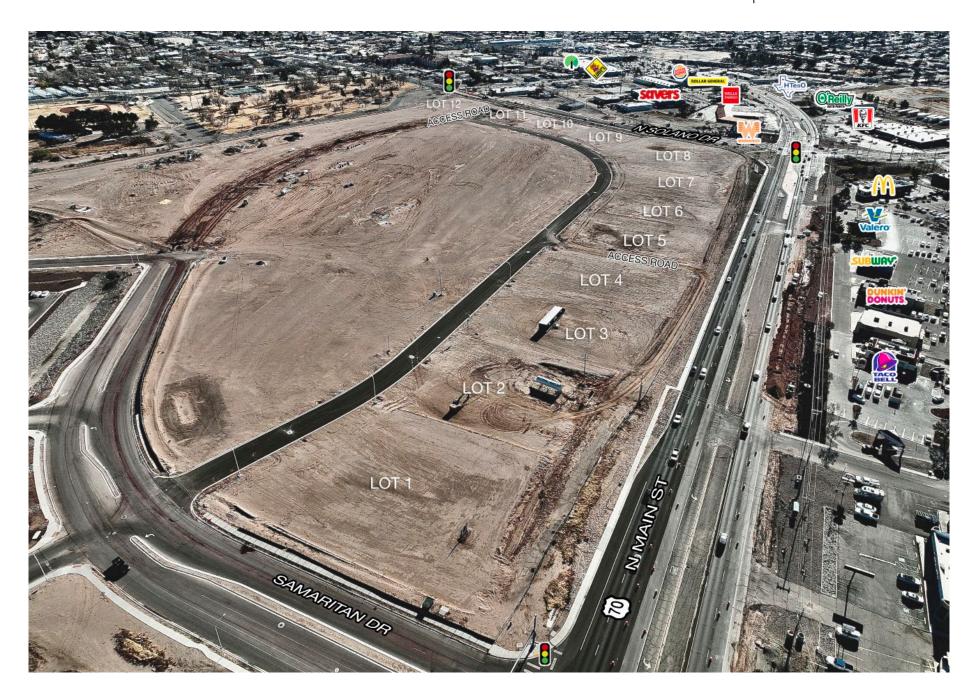




Additional Photos

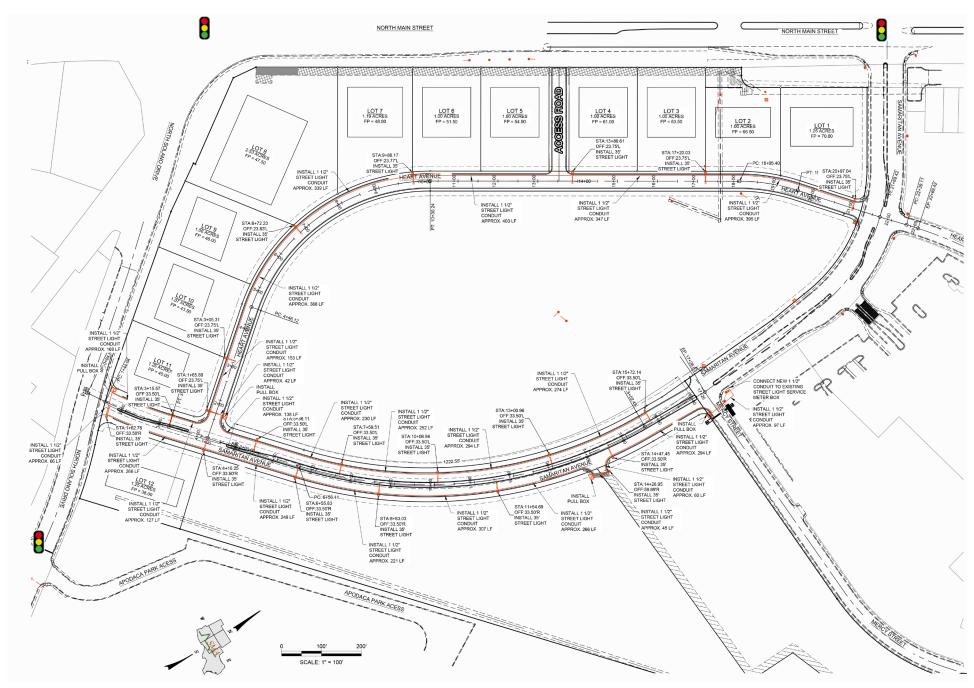






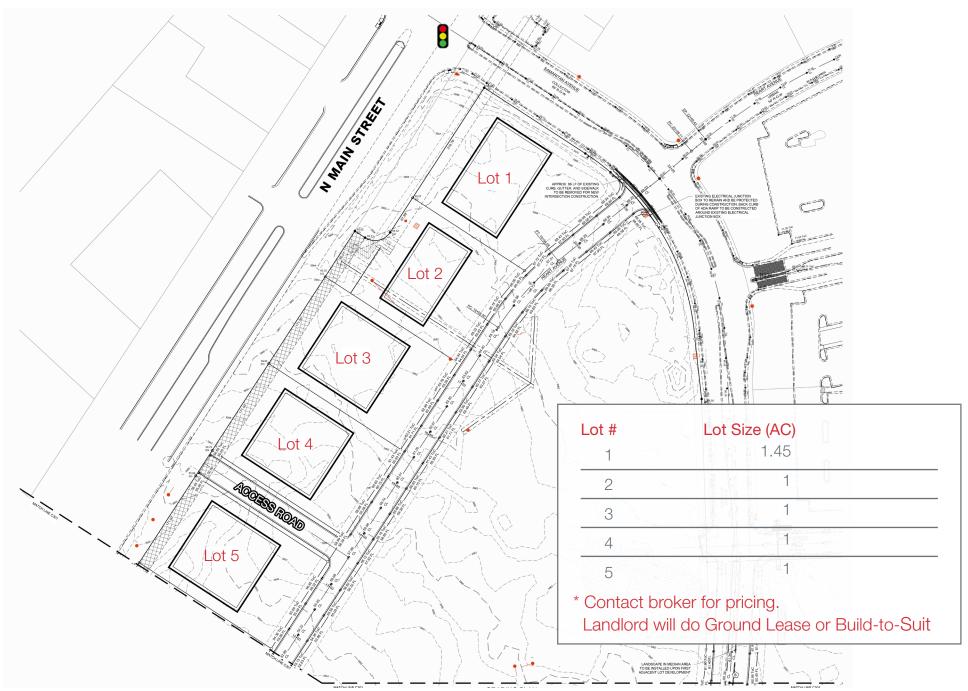
Phase 1 Conceptual Layout





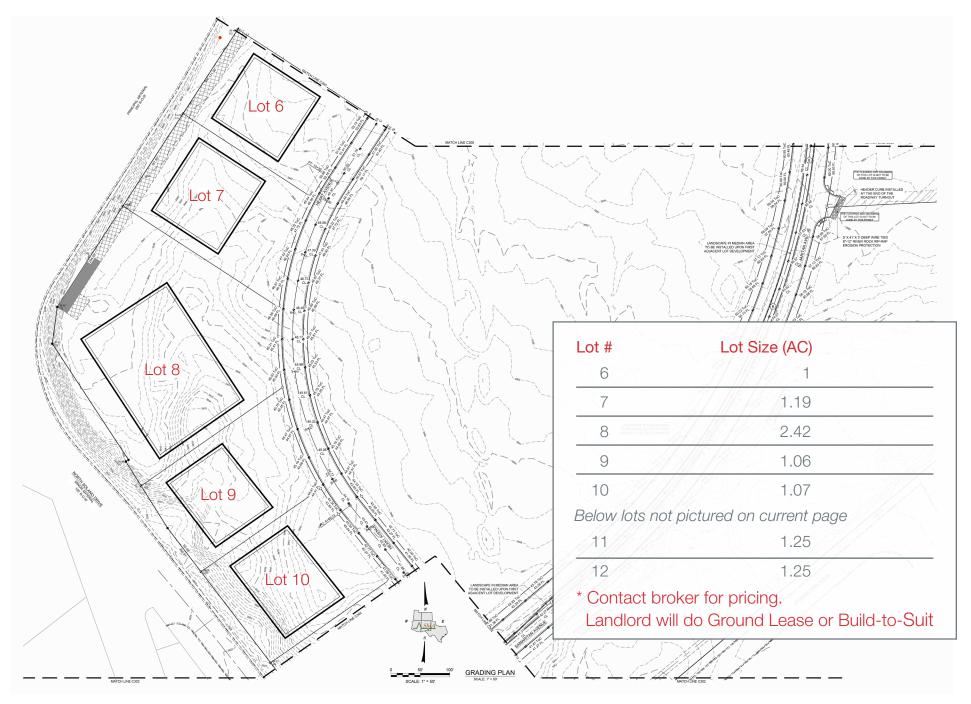
Phase 1 Lots Part One





Phase 1 Lots Part Two





Conceptual Photos & Virtual Tour







Click Here to Explore the Virtual Tour!

Or Visit: https://views.buildout.media/v/vPq4PkvkqAw

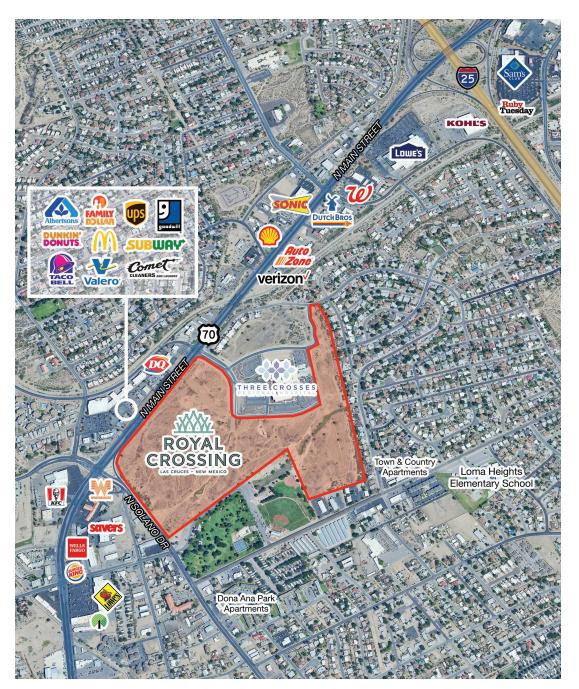


Please note: The virtual tour represents a conceptual layout of Royal Crossing. Final project details, including design and tenant mix, are subject to change as development progresses.

Area Overview









Nearby Traffic Counts

N Main St 25,247 VPD N Solano Dr 10,915 VPD

Source: NMDOT, 2023

Three Crosses Regional Hospital



Three Crosses Regional Hospital is an advanced independent healthcare organization led by a local team of professionals dedicated to high quality patient centered care.

The facility is a 46-bed general acute care hospital with a broad range of medical/surgical services, including an Emergency Department; Intensive Care Unit; Surgical Suites, Procedure/GI Labs; Medical Surgical Beds; full service Diagnostic Imaging Department (MRI, CT, Radiology, Fluro, excluding Mammo); Laboratory Services, and Interventional Cardiology Program (Cath Labs, IR, Nuc Med).

Source: https://www.threecrossesregional.com/

Area Overview



Las Cruces, New Mexico

Las Cruces is the largest city in southern New Mexico, and the second largest in the state. Located on the edge of the Chihuhuan Desert, the city sits at the foot of the Organ Mountains and along the banks of the Rio Grande River. Las Cruces enjoys over 350 days of sunshine a year, receiving an average of only 8.5 inches of rain per year and no more than two inches of snow in the winter.



The city has a population of 113,888 residents and is the county seat of Doña Ana County (app. 219,561 population). Las Cruces is 42 miles north of El Paso, TX, 225 miles south of Albuquerque, NM, and 275 miles east of Tucson, AZ.

Awards & Recognition

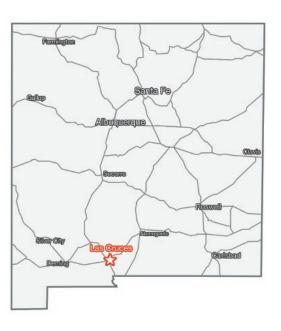
- Best Places To Retire in 2024, Forbes
- The 50 Best Places to Live in the U.S, Money. com (2024)
- Top 15 Best Cities in the Country to Raise a Family, Scholaroo.com (2023)
- New Mexico State University, Best Colleges for National Universities, U.S. News & World Report (2022)

Source: www.visitlascruces.com

Major Employers

- New Mexico State University
- Memorial Medical Ctr
- White Sands Missile Range
- Mountain View Regional Medical Ctr
- Dona Ana Branch Community Clg
- Keystone Consolidated Industries
- NASA

Source: www.mveda.com



Doña Ana County

Population	219,561
Total Households	87,688
Average HH Income	\$56,451

Source: US Census Bureau, 2022