

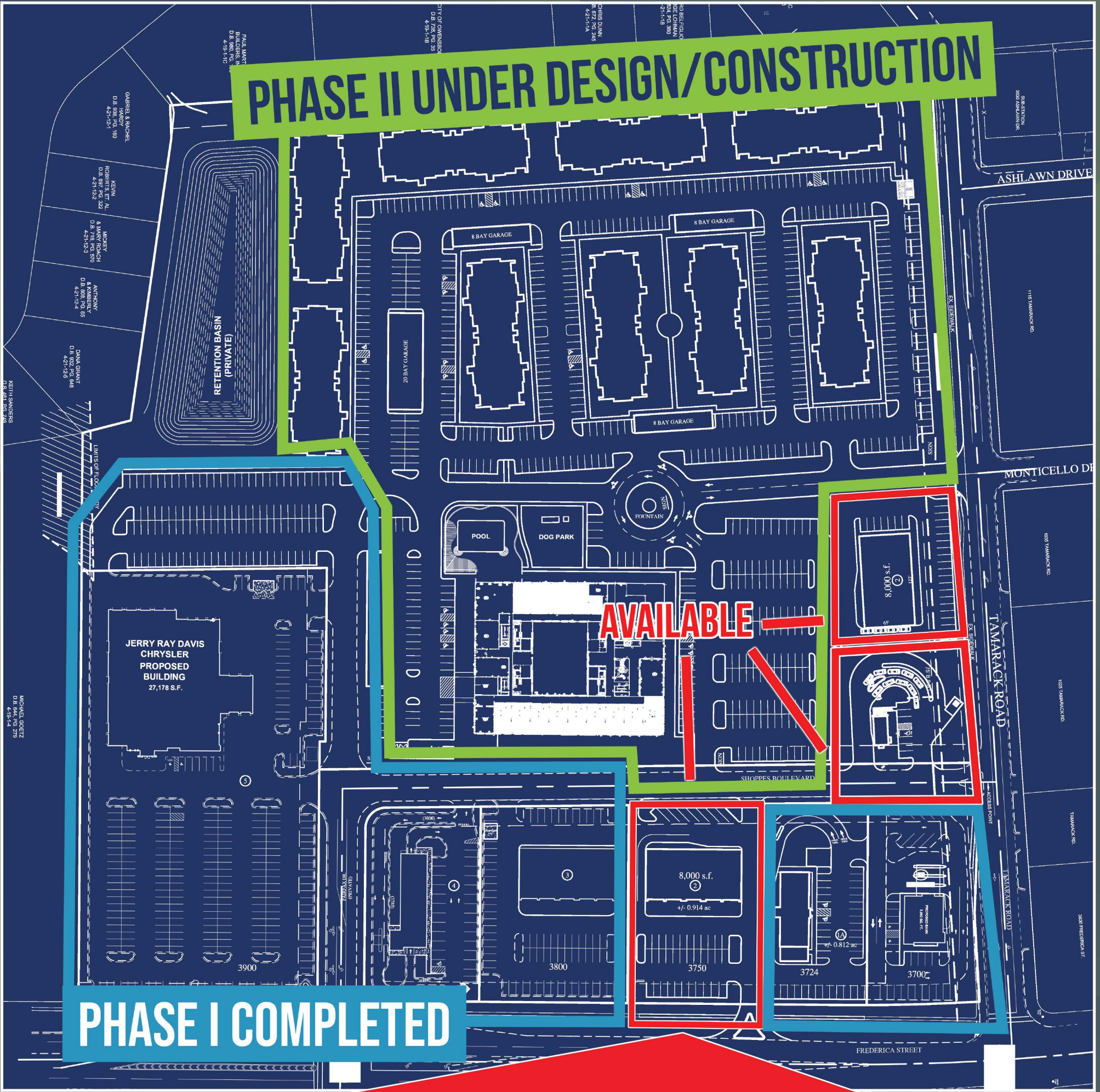
Shoppes at Frederica

OWENSBORO, KY

- 3 new-build spaces available with as little as 1,983 SF up to 5,966 SF
- 2 additional land parcels ready for custom buildouts
- 20+ acre mixed use development
- High density infill site
- One of Owensboro's primary retail corridors
- Small shop space, retail pad sites available



PHASE II UNDER DESIGN/CONSTRUCTION



3750 FREDERICA ST FLOOR PLAN





Fahr Juneja

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Scott Higdon

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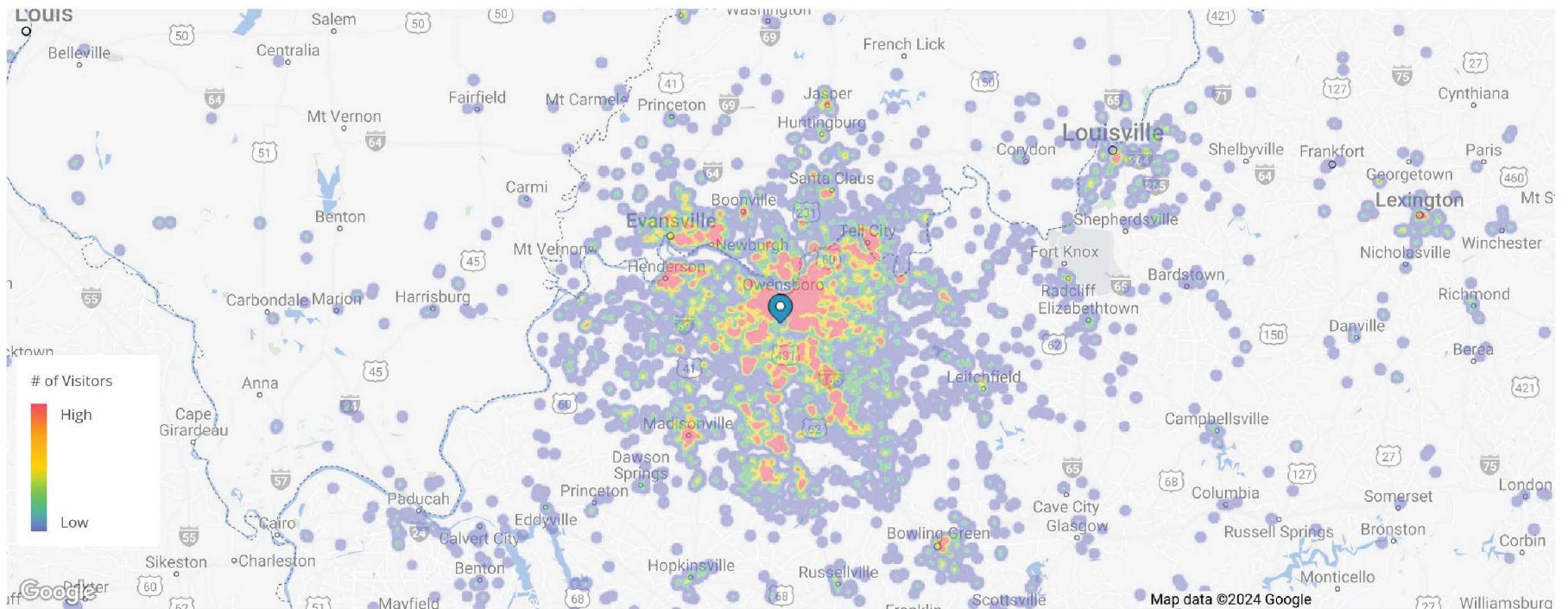
Trade Area

Oct 1, 2023 - Sep 30, 2024



Trade Area

Shoppes at Frederica
3800 Frederica St, Owensboro, KY 42301



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

Oct 1st, 2023 - Sep 30th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Trade Area Coverage by Distance

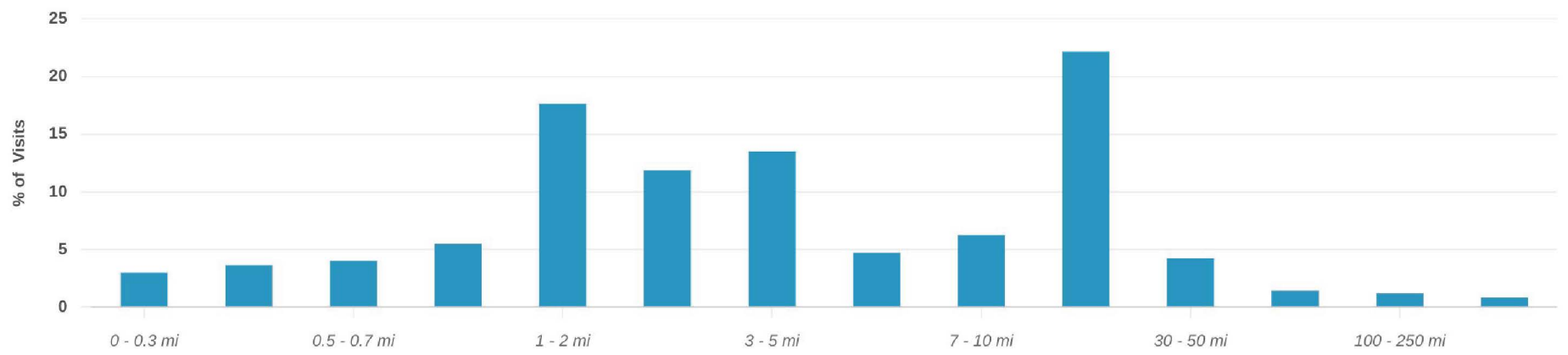
Oct 1, 2023 - Sep 30, 2024



Trade Area Coverage by Distance

Shoppes at Frederica

3800 Frederica St, Owensboro, KY 42301



Home Location | % of Visits | Min Visits: 1 | Oct 1st, 2023 - Sep 30th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

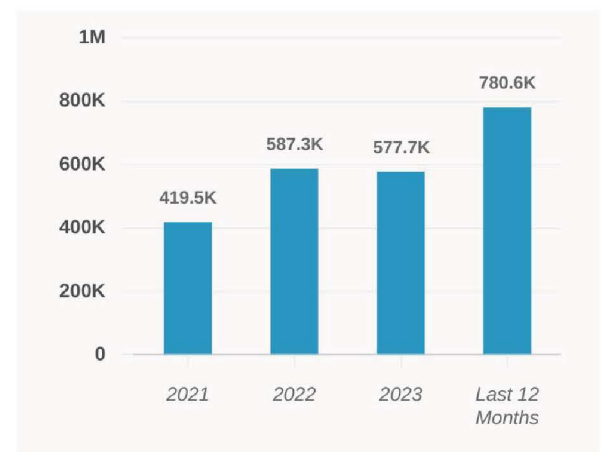
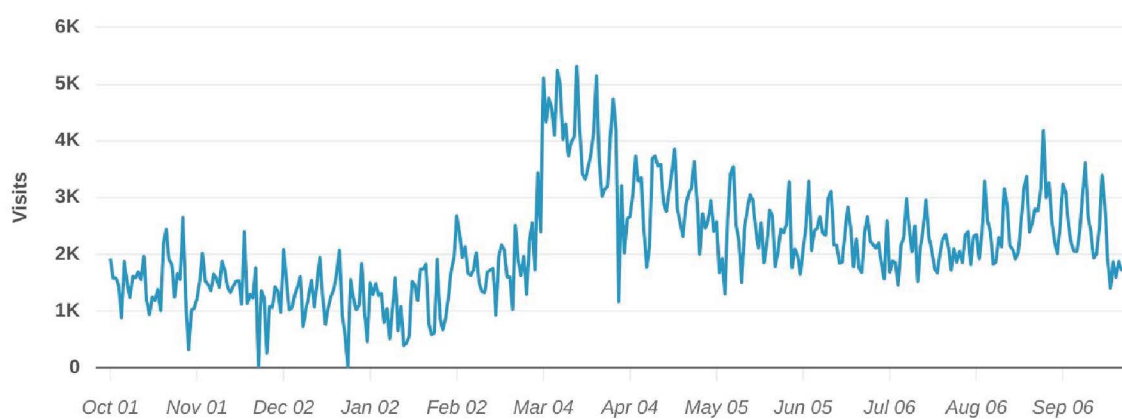
Oct 1, 2023 - Sep 30, 2024



Visits Trend

Shoppes at Frederica

Frederica St, Owensboro, KY



Daily | Visits | Oct 1st, 2023 - Sep 30th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Metrics

Oct 1, 2023 - Sep 30, 2024



Metrics

Shoppes at Frederica

3800 Frederica St, Owensboro, KY 42301

| | | | |
|-----------------|--------|-------------|---------|
| Visits | 780.6K | Visits YoY | +32.8% |
| Visitors | 150.8K | Visits Yo2Y | +37.3% |
| Visit Frequency | 5.23 | Visits Yo3Y | +113.3% |
| Avg. Dwell Time | 26 min | | |

Oct 1st, 2023 - Sep 30th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

