

PAGE **Executive Summary Project Summary** Additional Renderings **Amenities Aerial** Menlo Park Developments Parcel Map About the City of Menlo Park Menlo Park Development Overview 12-13 Bay Area Overview Overview **Employer Map** Silicon Valley Market Overview Silicon Valley Biggest Employers Office Floor Plan Residential Floor Plan



#### 1021 EVELYN STREET MENLO PARK

This is a confidential memorandum intended solely for your own limited use to determine whether you wish to express interest in the purchase of the subject property. This memorandum contains selected information pertaining to the described property and has been prepared primarily from information supplied by the Seller and Newmark, agent for the Seller. This memorandum does not purport to be all-inclusive nor to contain all of the information which a prospective investor may desire. Neither the Seller nor any of their employees, or agents, including Newmark, makes any representation or warranty, expressed or implied, as to the accuracy or completeness of this confidential memorandum or any of its contents, and no legal liability is assumed or to be implied by any of the aforementioned with respect thereto. By your receipt of this memorandum, you agree that the information contained herein is of a confidential nature, that you will not, directly or indirectly, disclose or permit anyone else to disclose this memorandum or any part of the contents to any other person, firm or entity without prior written authorization of Seller or Newmark, nor will you use or permit to be used this memorandum or any part of the contents in any fashion or manner detrimental to the interests of the Seller.

The Seller expressly reserves the right, at its sole discretion, to reject any or all proposals or expressions of interest in the subject property and to terminate discussions with any party at any time with or without notice.





# Office & Residential Development Opportunity





Newmark, as exclusive marketing advisors, are pleased to present the opportunity to acquire 1021 Evelyn Street, Menlo Park, CA (the "Property"), an entitled mixed use development opportunity located in the heart of downtown Menlo Park. The property is comprised of two components - an office suite on the 2nd floor, and 3 residential luxury condominiums on the 3rd floor. The property has 13 street level parking spaces and 11 bicycle spaces. The 2nd floor is a Class A office unit totaling ±6,250 square feet, and 3 residential condominiums on the 3rd floor that are ±1,326 square feet, ±1,155 square feet, and ±1,144 square feet respectively, totaling ±3,625 square feet of residential units. All the residential units are 2 bedroom / 2 bathroom units. Exterior decks not included in the residential square footage.

Designed by the Hayes Group, the property is located in the prime submarket of downtown Menlo Park for both residential and office. The location offers easy access to Interstate 280 (Sand Hill Road exit), as well as Highway 101 (Marsh Road or Willow Road exits).

Downtown Menlo Park is a premier location for job creation and Menlo Park as a city is home to some of the premier employers in the world. The opportunity presents the chance to develop an irreplaceable mixed-use asset in a supply constrained submarket.





### PROJECT SUMMARY

Address	1021 Evelyn Street, Menlo Park, CA
APN	071-273-070
Architect	The Hayes Group
Parcel Size	±6,938 Square Feet
Office Sq. Ft.	±6,250 Square Feet (Including 50% of the lobby, elevator and stairs)
Residential Condos	3 Units Unit A: ±1,326 SF Unit B: ±1,155 SF Unit C: ±1,144 SF
Gross Building Area Including the Garage	±18,990 SF
Gross Area with Garage Subcontracted Out	±14,109 SF
Retail	None
Total Proposed Floor Area	±11,461 SF
Number of Stories/ Construction	2 Stories Above Street Level Parking
Elevators	Yes
Car Parking	13 Spaces
Bicycle Spots	11 Spaces
Price	\$5,250,000

\*Note: First floor lobby, stairs and elevator square footage is  $\pm 618$  SF



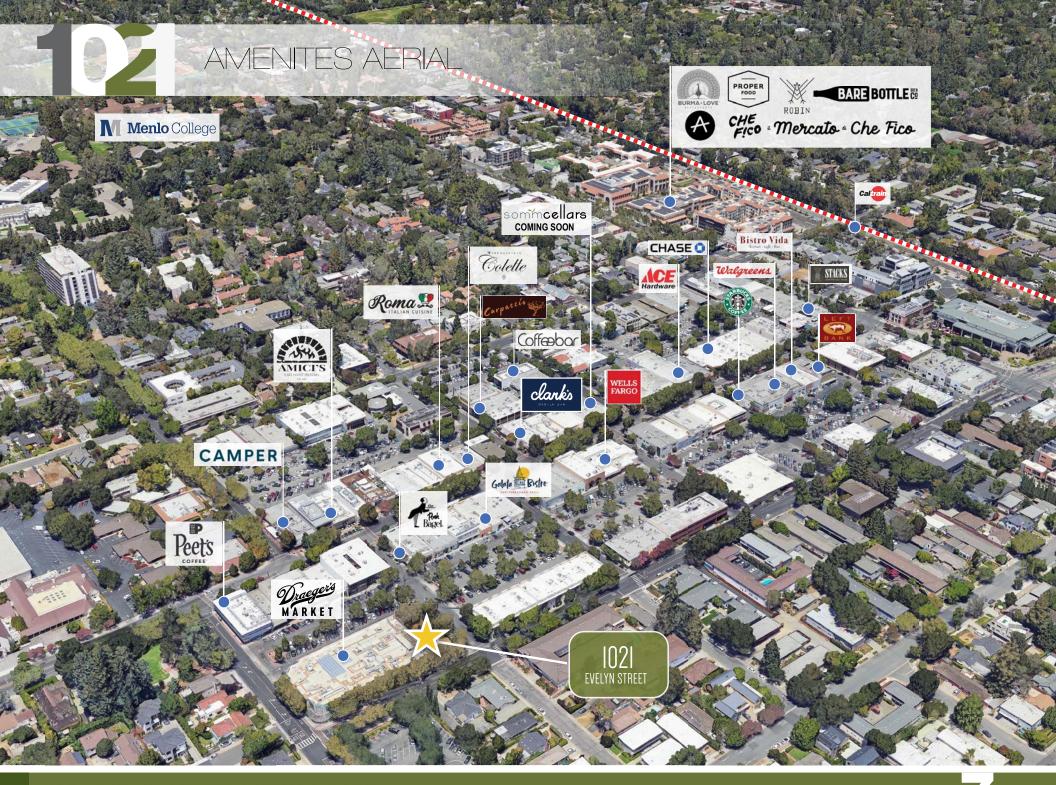
# ADDITIONAL RENDERINGS





## ADDITIONAL RENDERINGS

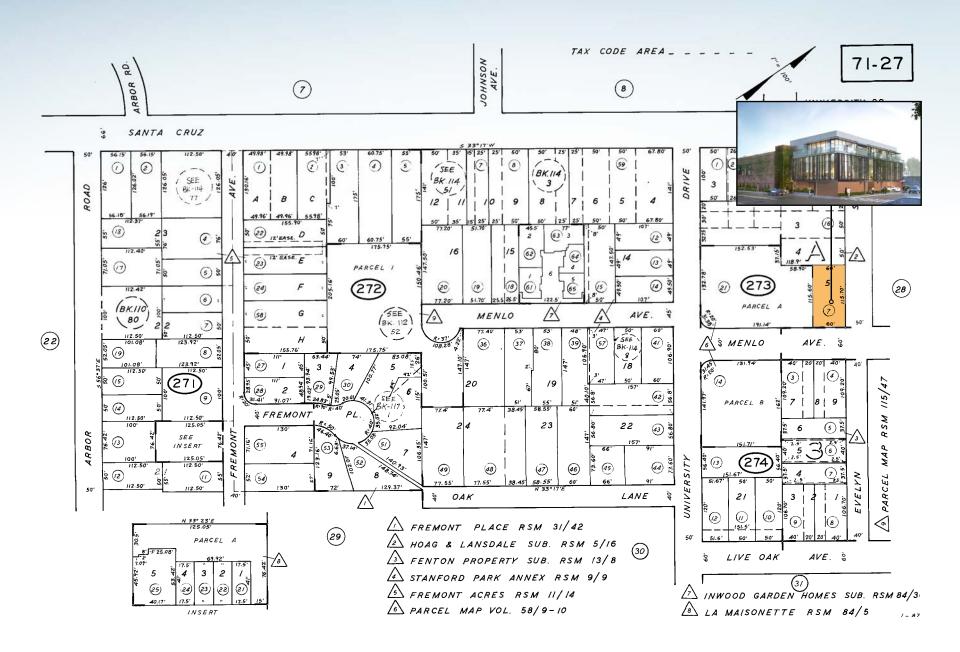




# MENLO PARK DEVELOPMENTS MIDDLE PLAZA 200-500 El Camino Real 142,840 SF 506-556 Santa Cruz/ 1125 Merrill 19,464 SF 650 Live Oak **Cal**train 25,420 SF 706-716 Santa Cruz **SPRINGLINE** 23,454 SF 1300 El Camino Real 220,000 SF EVELYN STREET 1540 El Camino Real 3 48,003 SF









Menlo Park is one of the most educated cities in the state of California and the United States; nearly 77% of residents over the age of 25 has earned a bachelor's degree or higher. Menlo Park is the site of numerous of the worlds most prestigious companies and venture capitalists.

West Menlo Park is one of the most desirable locations in which to live. The median home value in Menlo Park is \$2,000,000. Several new developments in Palo Alto and Menlo Park will continue to fuel tenant demand for high quality housing.

Rank	Company	Est. # of Employees	Industry
1	Meta	16,586 (2023 data)	Social Media/Technology
2	Snowflake	1,500 (estimated for 2025)	Cloud Computing/Technology
3	SRI International	710 (2023 data)	Research and Development
4	Grail	497 (2023 data)	Biotechnology/Healthcare
5	Pacific Biosciences	320 (2023 data)	Biotechnology/Genomics



Population **35,529** 



Median Age 38.3



Median Household Income

\$198,296



Median Home Value

\$2,000,001



Education Attainment (Bachelor's Degree or Higher)

**77.1**%



Labor Force

19,423

Source: Esri forecasts for 2024 and 2029. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# MENLO PARK DEVELOPMENT OVERVIEW



#### 409 Glenwood Ave. **RESIDENTIAL**

The project includes construction of two new multi-family buildings with underground parking.



#### 706-716 Santa Cruz Ave. **MIXED USE**

Three-story, mixed-use building consisting of 12,035 SF of retail space, 23,454 SF of non-medical office space, and four residential units totaling 11,414 SF.



#### 40 Middlefield Rd. **COMMERCIAL**

New single-story, 3,681 square-foot nonmedical office building.



Ħ Atherton



H



#### 1162 El Camino Real **RESIDENTIAL**

Three-story building consisting of nine prefabricated modular apartment units in two stories set over a one-story parking



#### 1550 El Camino Real **RESIDENTIAL**

A new three-story residential building with eight townhouse-style units.



#### 870 Santa Cruz Ave. **COMMERCIAL**

The project consists of an exterior modernization of the former Flegel's building.

Palo Alto



ARON IGHTS

Stanford

Source: City of Menlo Park website (menlopark.org)



#### Chilco St. & Bayfront Expy. (CitizenM Hotel) HOTEL

The approximately 90,868 square foot, five-story hotel consists of 240 hotel rooms, a restaurant, and hotel amenities.



#### 201 El Camino Real **MIXED USED**

Restaurant and retail uses on the first floor and 12 dwelling units on the second and third floors. Along with the two detached townhouses, a total of 14 dwelling units



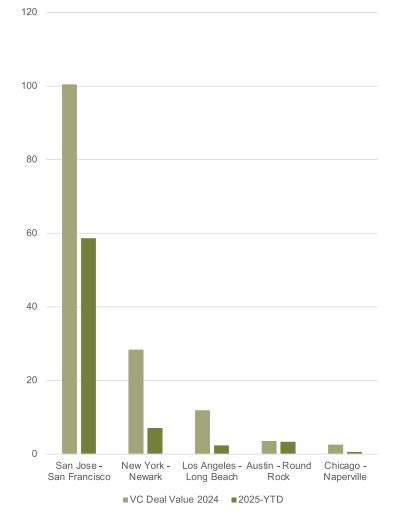
#### Bay Area vs Major US Cities

The San Francisco Bay Area maintains its commanding position as America's venture capital powerhouse, attracting \$58.7 billion in startup investments in 2025 YTD significantly outperforming all other innovation hubs across the nation. As you can see, the Bay Area has received more capital investment than the 4 selected cities in the graph combined.

This extraordinary funding advantage highlights the region's unique innovation culture, where breakthrough technologies consistently emerge from an unrivaled concentration of technical talent, research institutions, and financial backers who continue to bet on the Bay Area's capacity to produce world-changing companies.

Region	VC Deal Value 2024	2025 YTD	
San Jose – San Francisco	100.5 Billion	58.7 Billion	
New York - Newark	28.4 Billion	7.1 Billion	
Los Angeles – Long Beach	11.9 Billion	2.4 Billion	
Austin – Round Rock	3.6 Billion	3.4 Billion	
Chicago - Naperville	2.6 Billion	0.6 Billion	

#### **VC Major City Comparison**



NEWMARK 12

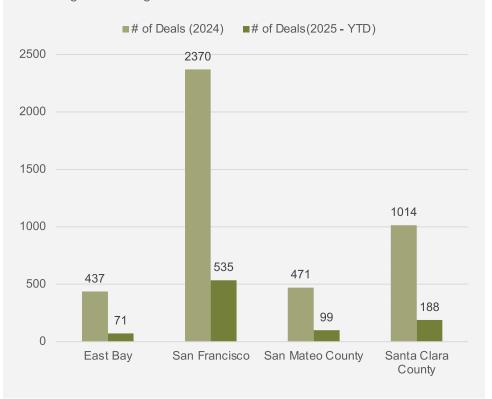


#### Venture Capital Fuels the Bay Area Innovation Machine

#### Number of Deals

#### Bay Area is the Premier Location for Investment

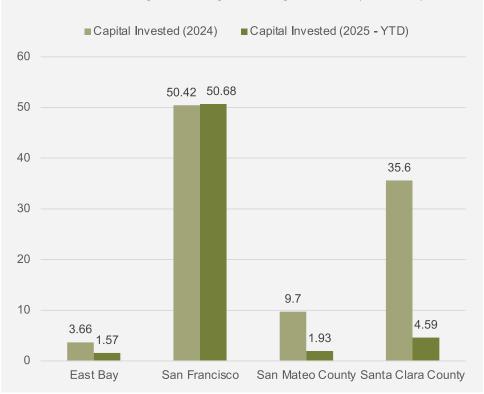
Despite global economic uncertainties, Santa Clara county has maintained its magnetic appeal for investors, with over 1000+ venture capital deals throughout 2024. Along with a strong start in Q1 of 2025.

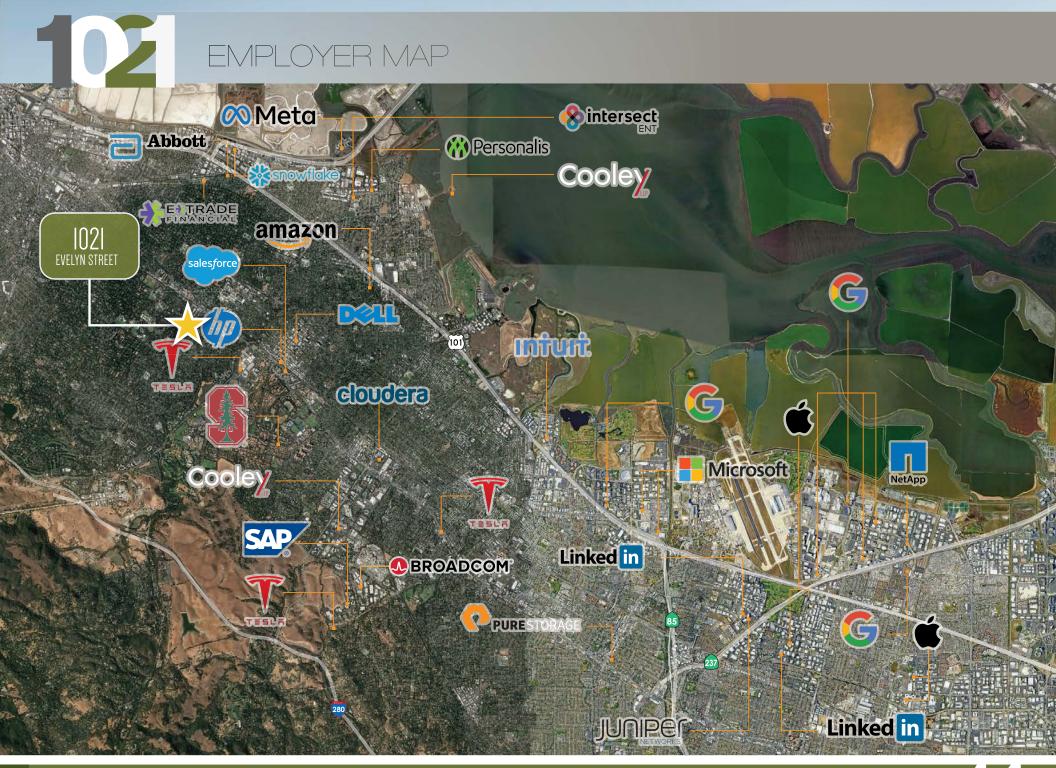


#### Capital Investment \$ (billions)

#### High Capital Investment Continues in 1Q2025

The remarkable investment momentum continues to builds into 2025, where total capital investments of the bay area is already 58.77 Billion YTD. Demonstrating Palo Alto's enduring status as Silicon Valley's premier destination for funding breakthrough technologies and disruptive startups.







#### DOMINANT ECONOMY AND JOB GROWTH

Silicon Valley is a global economic leader recognized for its significant concentration of cutting-edge companies in high-tech including computers and software, mobile, biotechnology, green technology, manufacturing, and research and development. At the end of 2015, Silicon Valley was once again ranked as the strongest job market in the nation. Employment grew by 5.5% from the previous year as the tech sector continued to fuel the region's exceptional growth, accounting for more than half of the jobs created. Over the past 40 years, Silicon Valley has achieved nearly continuous growth - since 1979, more than 80% of the quarters have seen positive increases in the region's GDP. Unemployment in the region currently stands at just 3.8%, one of the lowest in the nation, and is expected to continue declining to low-3% over the next few years.



#### WORLD-CLASS RESEARCH AND TALENT

The region's success is also aided by the wealth of educational resources available in the area, including Stanford University, Santa Clara University, UC Berkeley, UC San Francisco, UC Davis, UC Santa Cruz, and San Jose State. Bay Area academic institutions have been catalysts for growth in numerous industries including software, internet, energy, and biotechnology. As of 2015, the San Jose and San Francisco metros were ranked second and fourth for regions with the most college-educated residents in the country. Companies are attracted to the exceptional talent that graduate from the region's high caliber universities and continue to fuel innovation in Silicon Valley.











#### STRONG POPULATION GROWTH AND **INCOME**

The San Jose metro is home to nearly 2 million residents and has enjoyed strong population growth as of late. Silicon Valley's reputation as a tech and innovation mecca is projected to continue attracting more businesses and residents in the coming years, with population growth rates expected to outpace state and national numbers. Due to the region's status as a home to investors, entrepreneurs and highly-skilled tech industry workers, the average household income in the San Jose area far exceeds the US average. The average household income stands at \$124,513 per year, more than 43% higher than the state. Additionally, nearly 50% of all households earn in excess of \$100,000 per year. With a strong economic base rooted in a highly skilled workforce, the San Jose metro is expected to continue as a one of the top performing economies in the country.





# SILCON VALLEY BIGGEST EMPLOYERS

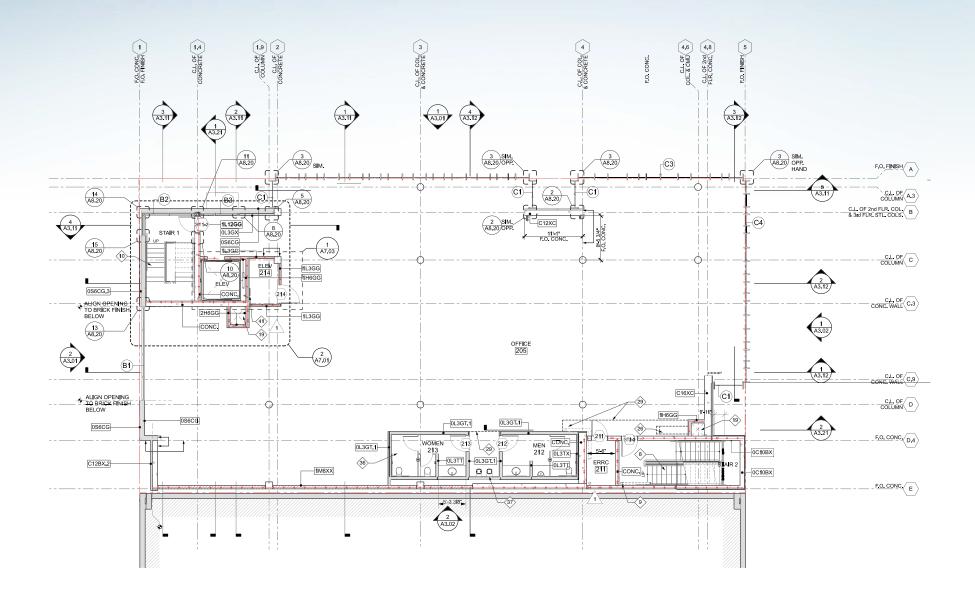
COMPANY	CITY	SECTOR	LOCAL EMPLOYEE COUNT	TOTAL EMPLOYEE COUNT	MARKET CAP
Alphabet Inc.	Mountain View	Computer & Software	25,000	185,719	\$2.07 trillion
Cisco Systems	San Jose	Networking	15,700	90,400	\$255.7 billion
Meta Platforms	Menlo Park	Software	15,407	76,834	\$1.73 trillion
Oracle Corp.	Redwood City	Software	12,000	159,000	\$255 billion
Apple	Cupertino	Computer & Software	10,936	164,000	\$479.8 billion
Broadcom Inc.	San Jose	Semiconductors	7,500	37,000	\$1.23 trillion
Intuit Inc.	Mountain View	Financial Services &	6,000	18,800	\$213.6 billion
NVIDIA Corp	Santa Clara	Semiconductors	5,500	36,000	\$3.43 trillion
Netflix Inc.	Los Gatos	Software	4,500	14,000	\$530.7 billion
AMD	Santa Clara	Semiconductors	3,000	28,000	\$188.9 billion

#### MECCA OF TECHNOLOGY AND INNOVATION

Silicon Valley, long recognized as one of the strongest economic regions in the world, is home to the world's greatest assemblage of technology firms. Local academic and research institutions have long spurred the development of new tech companies, leading to one of the densest concentrations of high-tech, biotech, and software firms in the world. Some of the most influential companies in recent history such as Google, Apple, Intel, and Facebook began as startups in

Silicon Valley and have matured into tech giants with thousands of employees at their global headquarters. The high concentration of technology in Silicon Valley is the direct result of the need for these companies to interact and innovate together. San Jose has consistently ranked as the most innovative city in the country, taking the top spot in number of technology, science, and creative jobs, number of patents, and venture capital invested.

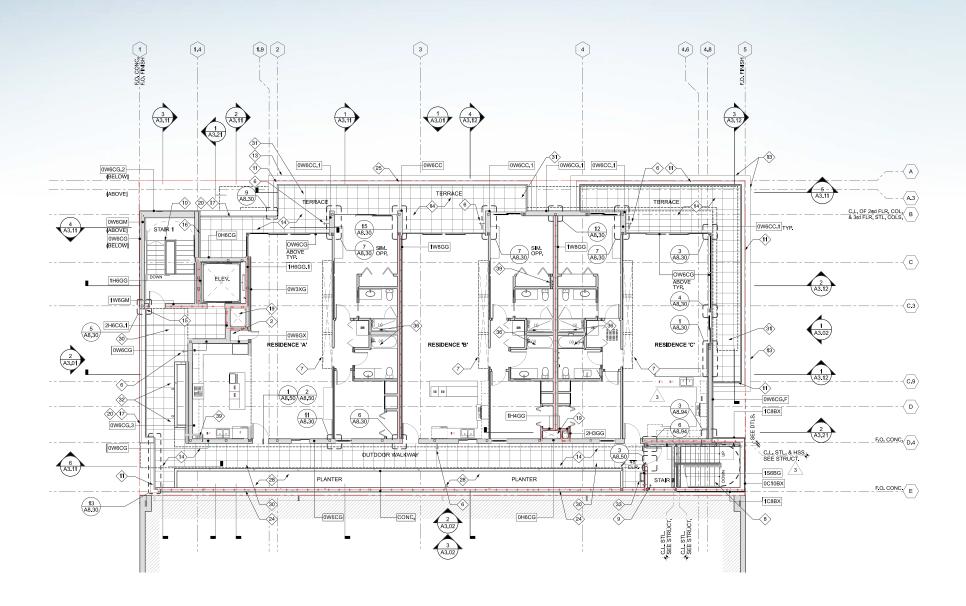




17



## RESIDENTIAL FLOOR PLAN



18

