



# 623 E BROADWAY

LONG BEACH, CA 90802 | DOWNTOWN / EAST VILLAGE

12 RENOVATED NON-RENT-CONTROLLED STUDIOS | ~3 BLOCKS TO THE BEACH

**\$2,140,000**

PRICE

**\$178,333**

PRICE / UNIT

**6.5%**

CURRENT CAP

**8.1%**

PROFORMA CAP





## 01 INVESTMENT HIGHLIGHTS

THE OPPORTUNITY

## 02 PROPERTY PHOTOS

RENOVATED EXTERIOR & INTERIORS

## 03 RENT ROLL

CURRENT & PROFORMA

## 04 FINANCIAL ANALYSIS

PRICING & RETURNS

## 05 INCOME & EXPENSES

OPERATING STATEMENT

## 06 THE NEIGHBORHOOD

DOWNTOWN LONG BEACH

## 07 CONTACT & DISCLOSURE

EXCLUSIVELY LISTED BY

03

04

06

07

08

09

10





## 6.5% CAP DAY ONE. STEPS FROM THE SAND.

2nd Price Reduction! 12 renovated non-rent-controlled units only ~3 blocks from the ocean, cash flowing at an amazing 6.5% Current Cap Rate from day one with easily achievable upside to an 8.1% Cap Rate on Proforma — priced at only \$178K per unit.

As a non-LA-City rent controlled asset, the property allows significant 8.7% annual rent increases (5% + CPI), paving a clear way to reach market rents and the 8.1% Proforma Cap Rate in the near future.

The property features 12 spacious, easy-to-rent studios, each with its own separate kitchen and bathroom. Select units have been upgraded with updated cabinets, flooring, kitchens and bathrooms, plus exterior improvements including renovated hallways. The remodeled on-site laundry generates additional income.

- 12 renovated studios — only \$178K/door & \$426/SF
- 6.5% Current Cap / 10.8 GRM in place — 8.1% Cap / 9.2 GRM Proforma
- NOT subject to LA City rent control — 8.7% annual increases (5% + CPI)
- Every studio has its own separate kitchen & bathroom — easy to rent
- Remodeled on-site laundry generating additional income
- ~3 blocks to Alamitos Beach | steps to East Village Arts District



**\$2.14M**

PRICE

**12**

UNITS

**5,020 SF**

BUILDING

**\$178,333**

PER UNIT

**\$426**

PER SF

**10.8 / 9.2**

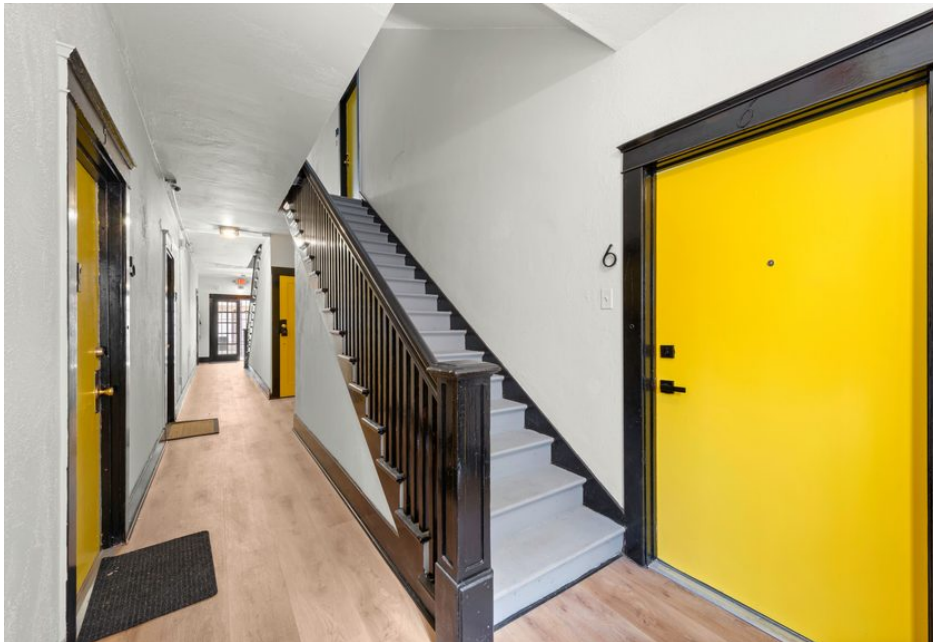
GRM CUR/PRO

### NO LA CITY RENT CONTROL

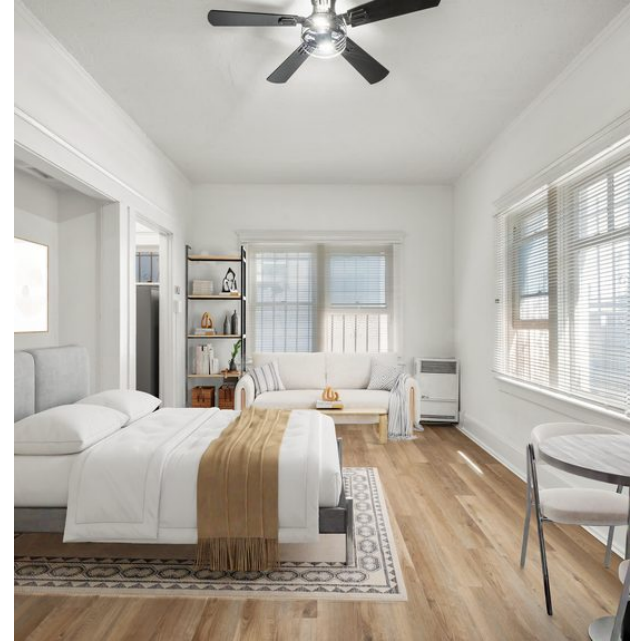
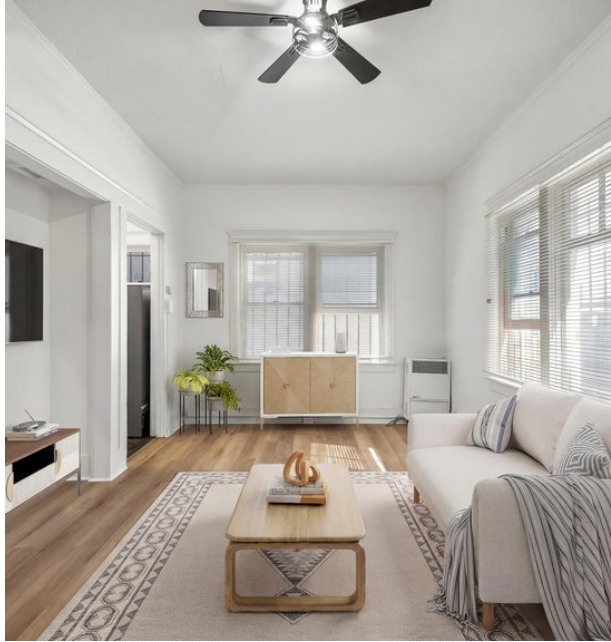
**8.7% ANNUAL RENT INCREASES (5% + CPI)**

AB 1482 ONLY • CLEAR PATH TO MARKET RENTS • 8.1% PROFORMA CAP











## 12 RENOVATED STUDIOS

| UNIT          | TYPE                               | STATUS  | CURRENT RENT | PROFORMA RENT |
|---------------|------------------------------------|---------|--------------|---------------|
| 1             | Studio / 1 Bath                    | Current | \$1,154.52   | \$1,595.00    |
| 2             | Studio / 1 Bath                    | Current | \$1,149.12   | \$1,595.00    |
| 3             | Studio / 1 Bath                    | Current | \$1,188.00   | \$1,595.00    |
| 4             | Studio / 1 Bath                    | Current | \$1,431.00   | \$1,595.00    |
| 5             | Studio / 1 Bath                    | Vacant  | \$1,595.00   | \$1,595.00    |
| 6             | Studio / 1 Bath                    | Current | \$1,485.00   | \$1,595.00    |
| 7             | Studio / 1 Bath                    | Current | \$1,242.00   | \$1,595.00    |
| 8             | Studio / 1 Bath                    | Current | \$1,585.00   | \$1,595.00    |
| 9             | Studio / 1 Bath                    | Current | \$1,154.52   | \$1,595.00    |
| 10            | Studio / 1 Bath                    | Current | \$1,338.75   | \$1,595.00    |
| 11            | Studio / 1 Bath                    | Current | \$1,458.00   | \$1,595.00    |
| 12            | Studio / 1 Bath                    | Current | \$1,431.00   | \$1,595.00    |
| —             | Laundry Income (est. \$20/unit/mo) |         | \$240.00     | \$240.00      |
| MONTHLY TOTAL |                                    |         | \$16,451.91  | \$19,380.00   |

Annualized: \$197,422.92 current | \$232,560.00 proforma



## MARK-TO-MARKET UPSIDE

**\$1,350.99**

AVG IN-PLACE RENT

**\$1,595.00**

MARKET RENT

**+18%**

RENT UPSIDE

In-place studios average \$1,350.99/mo against a \$1,595 market rate.  
8.7% allowable annual increases (5% + CPI) close the gap fast — no LA City rent control. Unit 5 is delivered vacant, already at the \$1,595 market rate.







## 623 E BROADWAY | 12 UNITS

DOWNTOWN LONG BEACH

|                            |             |
|----------------------------|-------------|
| Price                      | \$2,140,000 |
| Number of Units            | 12          |
| Gross Building Area        | 5,020 SF    |
| Price / Unit               | \$178,333   |
| Price / SF                 | \$426       |
| CAP Rate - Current         | 6.5%        |
| CAP Rate - Pro Forma       | 8.1%        |
| GRM - Current              | 10.8        |
| GRM - Pro Forma            | 9.2         |
| Monthly Income - Current   | \$16,451.91 |
| Monthly Income - Pro Forma | \$19,380.00 |
| NOI - Current              | \$139,145   |
| NOI - Pro Forma            | \$174,148   |



**6.5% → 8.1% CAP**

**10.8 → 9.2 GRM • +25% NOI GROWTH**

8.7% ANNUAL INCREASES REACH MARKET RENTS IN ~2 YEARS  
WITHOUT TURNOVER – FASTER ON VACANCY

**\$16,451.91**

MONTHLY INCOME - CURRENT

**\$19,380.00**

MONTHLY - PROFORMA

**\$139,145**

NOI - CURRENT

**\$174,148**

NOI - PROFORMA



## 623 E BROADWAY | 12 UNITS

\$2,140,000 | 5,020 SF

| INCOME                               | CURRENT          | PRO FORMA        |
|--------------------------------------|------------------|------------------|
| Gross Potential Rent (incl. laundry) | \$197,423        | \$232,560        |
| Less: Vacancy / Deductions (3%)      | (\$5,923)        | (\$6,977)        |
| Effective Gross Income               | \$191,500        | \$225,583        |
| Less: Total Expenses                 | (\$52,355)       | (\$51,435)       |
| <b>NET OPERATING INCOME</b>          | <b>\$139,145</b> | <b>\$174,148</b> |
| OPERATING EXPENSES                   | CURRENT          | PRO FORMA        |
| Real Estate Tax (1.17%)              | \$25,038         | \$25,038         |
| Property Insurance (\$1/SF)          | \$5,020          | \$5,020          |
| Utilities (\$500/unit)               | \$6,000          | \$6,000          |
| Pest Control (\$75/mo)               | \$900            | \$900            |
| Repairs & Maintenance (\$500/unit)   | \$6,000          | \$6,000          |
| Management (4%)                      | \$7,897          | \$6,977          |
| Cleaning & Gardening (\$125/mo)      | \$1,500          | \$1,500          |
| <b>TOTAL EXPENSES</b>                | <b>\$52,355</b>  | <b>\$51,435</b>  |



**6.5%**

CAP - CURRENT

**8.1%**

CAP - PROFORMA

**10.8**

GRM - CURRENT

**9.2**

GRM - PROFORMA

**NOI +25%**

**\$139,145 → \$174,148**

EXPENSES HOLD FLAT AS RENTS RISE

\*Expenses are estimated. See disclosure on back page.





Located in the heart of Downtown Long Beach, just steps from the East Village Arts District, Alamitos Beach, the Long Beach Convention Center, the Aquarium of the Pacific, the Queen Mary — and the beach itself, only ~3 blocks away. This highly walkable area is surrounded by shops, restaurants and major transit lines, combining steady cash flow with exceptional long-term upside in a prime coastal urban corridor.

ALAMITOS BEACH • ~3 BLOCKS

EAST VILLAGE ARTS DISTRICT

CONVENTION CENTER

AQUARIUM OF THE PACIFIC

QUEEN MARY

THE PIKE OUTLETS

PINE AVENUE

METRO A LINE





GLOBAL PLATINUM PROPERTIES  
MULTIFAMILY INVESTMENT SERVICES

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623 E BROADWAY, LONG BEACH, CA 90802

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