

200 3rd St, Baton Rouge, Louisiana, 70801  
Ring of 1 mile



## College Towns

Dominant Tapestry  
Segment

### KEY FACTS



4,692

Total Population



\$252,041

Median Home Value



1,813

Businesses



26,293

Daytime Population



36.3

Median  
Age



-0.36%

2024-2029  
Pop Growth  
Rate



\$39,611

Per Capita  
Income



1.7

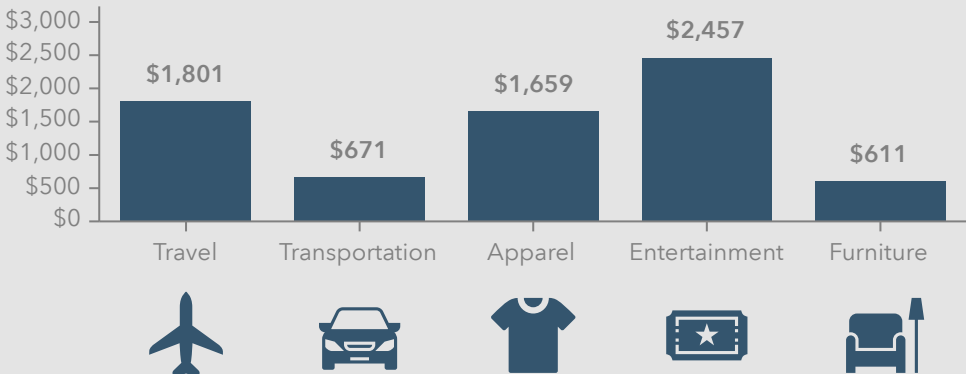
Avg Household  
Size



\$52,103

Median Household  
Income

### KEY SPENDING FACTS



esri®

**Source:** This infographic contains data provided by Esri (2024, 2029), Esri-Data Axle (2024), Esri-U.S. BLS (2024).

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Spending facts are average annual dollars per household

200 3rd St, Baton Rouge, Louisiana, 70801  
Ring of 3 miles

# Modest Income Homes

Dominant Tapestry Segment

## KEY FACTS



55,923

Total Population



\$220,463

Median Home Value



4,292

Businesses



99,557

Daytime Population



30.9

Median Age



-0.02%

2024-2029  
Pop Growth  
Rate



\$27,902

Per Capita  
Income



2.1

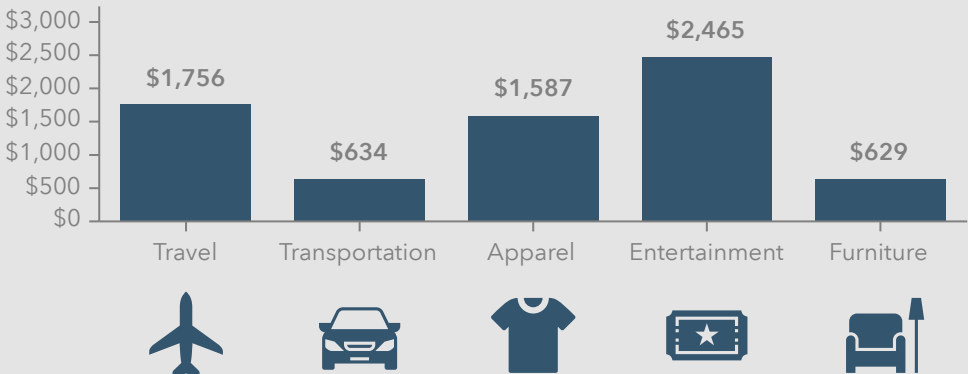
Avg Household  
Size



\$45,719

Median Household  
Income

## KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2024, 2029), Esri-Data Axle (2024), Esri-U.S. BLS (2024).

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Spending facts are average annual dollars per household

200 3rd St, Baton Rouge, Louisiana, 70801  
Ring of 5 miles

## Modest Income Homes

Dominant Tapestry  
Segment

### KEY FACTS



136,256

Total Population



\$258,249

Median Home Value



8,554

Businesses



191,407

Daytime Population



31.6

Median  
Age



-0.14%

2024-2029  
Pop Growth  
Rate



\$31,346

Per Capita  
Income



2.2

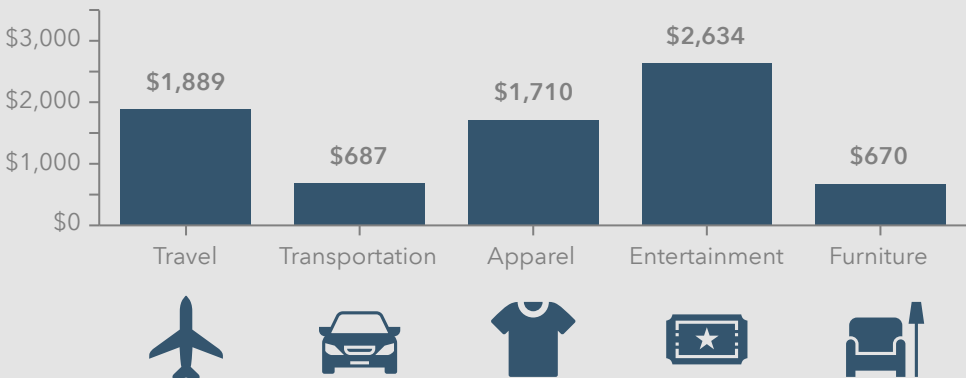
Avg Household  
Size



\$45,769

Median Household  
Income

### KEY SPENDING FACTS



**Source:** This infographic contains data provided by Esri (2024, 2029), Esri-Data Axle (2024), Esri-U.S. BLS (2024).

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Spending facts are average annual dollars per household