## **Community Profile**

4001 Miller Rd, Wilmington, Delaware, 19802

Rings: 1, 3, 5 mile radii



Population Summary	1 mile	3 miles	5 miles
2010 Total Population	15,791	104,266	190,254
2020 Total Population	15,656	105,907	194,621
2020 Group Quarters	236	2,946	3,938
2025 Total Population	15,437	107,760	196,691
2025 Group Quarters	233	2,923	3,877
2030 Total Population	15,409	108,331	196,643
2025-2030 Annual Rate	-0.04%	0.11%	0.00%
2025 Total Daytime Population	13,379	148,787	238,531
Workers	4,895	92,499	135,882
Residents	8,484	56,288	102,649
Household Summary			
2010 Total Households	6,280	42,903	76,022
2010 Average Household Size	2.47	2.34	2.44
2020 Total Households	6,474	45,064	79,962
2020 Average Household Size	2.38	2.28	2.38
2025 Total Households	6,606	47,239	82,939
2025 Average Household Size	2.30	2.22	2.32
2030 Total Households	6,688	48,327	84,333
2030 Average Household Size	2.27	2.18	2.29
2025-2030 Annual Rate	0.25%	0.46%	0.33%
2025 Families	3,827	25,525	48,284
2025 Average Family Size	3.10	3.06	3.08
2030 Families	3,855	25,865	48,692
2030 Average Family Size	3.06	3.02	3.04
2025-2030 Growth Rate	0.1%	0.3%	0.2%
Median Household Income			
2025	\$67,376	\$74,722	\$80,382
2030	\$78,589	\$86,820	\$93,972



Per Capita Income	1 mile	3 miles	5 miles
2025	\$43,843	\$50,786	\$50,645
2030	\$49,362	\$56,940	\$57,048
2025 Households by Income			
Household Income Base	6,606	47,239	82,939
<\$10,000	7.3%	6.6%	5.8%
\$10,000-14,999	5.0%	4.7%	4.0%
\$15,000-19,999	2.3%	2.9%	2.4%
\$20,000-24,999	3.4%	3.6%	3.2%
\$25,000-29,999	3.8%	3.3%	3.3%
\$30,000-34,999	5.0%	3.9%	3.5%
\$35,000-39,999	3.7%	3.2%	2.8%
\$40,000-44,999	4.6%	3.8%	3.5%
\$45,000-49,999	4.0%	3.7%	4.0%
\$50,000-59,999	6.1%	6.3%	6.6%
\$60,000-74,999	8.9%	8.0%	7.9%
\$75000-99999	11.3%	10.5%	11.5%
\$100,000-124,999	10.2%	8.3%	8.9%
\$125,000-149,999	7.0%	6.4%	7.1%
\$150000-199999	7.6%	10.4%	10.5%
\$200,000-249,999	3.5%	5.5%	5.7%
\$250,000-299,999	1.8%	2.5%	2.6%
\$300,000-399,999	1.2%	1.8%	2.0%
\$400,000-499,999	1.3%	1.7%	1.7%
\$500,000+	2.0%	2.9%	3.0%
Average Household Income	\$101,811	\$115,521	\$119,793
2025 Affordability, Mortgage and Wealth			
Housing Affordability Index	82	77	84
Percent of Income for Mortgage	29.3%	31.0%	28.3%
Wealth Index	84	102	109
Median Home Value			
2025	\$315,789	\$370,144	\$363,377
2030	\$394,854	\$430,600	\$424,358

Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Home Value	1 mile	3 miles	5 miles
Total Owner Occupied Housing Units	4,399	27,363	52,644
<\$50,000	4.3%	2.8%	2.7%
\$50,000 - \$99,999	5.5%	6.6%	4.3%
\$100,000 - \$149,999	5.9%	5.1%	4.3%
\$150,000 - \$199,999	12.7%	7.1%	7.5%
\$200,000 - \$249,999	13.5%	6.1%	8.2%
\$250,000 - \$299,999	5.6%	7.3%	9.0%
\$300,000 - \$399,999	16.4%	21.4%	21.9%
\$400,000 - \$499,999	14.3%	17.9%	18.4%
\$500,000 - \$749,999	16.4%	20.7%	18.1%
\$750,000 - \$999,999	2.1%	3.1%	2.7%
\$1,000,000 - \$1,499,999	3.0%	1.2%	1.5%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.4%
\$2,000,000 +	0.3%	0.8%	0.9%
Average Home Value	\$368,201	\$402,605	\$407,067
Housing Unit Summary			
2010 Total Housing Units	6,940	48,132	83,847
Owner Occupied Housing Units	62.5%	58.3%	63.5%
Renter Occupied Housing Units	37.5%	41.7%	36.5%
Vacant Housing Units	9.5%	10.9%	9.3%
2020 Housing Units	6,994	49,674	86,812
Owner Occupied Housing Units	57.8%	53.0%	58.7%
Renter Occupied Housing Units	42.3%	47.0%	41.3%
Vacant Housing Units	7.7%	9.2%	7.9%
2025 Housing Units	7,107	52,049	89,842
Owner Occupied Housing Units	66.6%	58.0%	63.5%
Renter Occupied Housing Units	33.4%	42.0%	36.5%
Vacant Housing Units	7.0%	9.2%	7.7%
2030 Total Housing Units	7,171	52,904	91,003
Owner Occupied Housing Units	68.5%	59.0%	64.6%
Renter Occupied Housing Units	31.6%	41.0%	35.4%
Vacant Housing Units	6.7%	8.7%	7.3%

Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Population by Sex	1 mile	3 miles	5 miles
Males	7,217	51,816	95,176
Females	8,220	55,944	101,515
Median Age			
2010	39.6	38.1	38.6
2020	42.1	39.2	39.5
2025	42.8	40.0	40.4
2030	43.6	41.1	41.5
2025 Population by Age			
Total	15,437	107,761	196,691
0 - 4	5.0%	5.4%	5.3%
5 - 9	5.4%	5.7%	5.7%
10 - 14	5.9%	5.9%	6.0%
15 - 24	12.7%	12.2%	12.3%
25 - 34	11.6%	13.8%	13.3%
35 - 44	12.1%	13.4%	13.7%
45 - 54	12.4%	11.5%	11.7%
55 - 64	14.0%	12.5%	12.6%
65 - 74	11.9%	11.1%	11.1%
75 - 84	7.0%	6.2%	6.1%
85 +	2.1%	2.3%	2.3%
18 +	79.8%	79.5%	79.4%
2025 Population 15+ by Marital Status			
Total	12,908	89,487	163,406
Never Married	42.4%	43.8%	40.6%
Married	38.3%	37.7%	42.1%
Widowed	6.9%	5.8%	5.6%
Divorced	12.4%	12.7%	11.7%

Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Pop 25+ by Educational Attainment	1 mile	3 miles	5 miles
Total	10,955	76,306	139,281
Less than 9th Grade	2.1%	2.0%	2.3%
9th - 12th Grade, No Diploma	5.7%	5.8%	5.5%
High School Graduate	23.4%	23.3%	24.2%
GED/Alternative Credential	5.6%	3.9%	3.4%
Some College, No Degree	17.4%	15.1%	15.9%
Associate Degree	5.8%	6.4%	7.5%
Bachelor's Degree	19.3%	23.7%	22.8%
Graduate/Professional Degree	20.8%	19.8%	18.5%
2020 Population by Race/Ethnicity			
Total	15,656	105,907	194,621
White Alone	28.2%	45.1%	50.5%
Black Alone	62.1%	41.2%	32.1%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	1.9%	2.4%	3.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.2%	4.2%	5.9%
Two or More Races	2.2%	4.2%	5.9%
Hispanic Origin	5.5%	9.7%	12.7%
Diversity Index	58.1	68.6	71.3
2025 Population by Race/Ethnicity			
Total	15,437	107,759	196,692
White Alone	26.6%	43.4%	48.1%
Black Alone	63.1%	41.9%	33.0%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	2.1%	2.7%	4.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.3%	4.5%	6.4%
Two or More Races	5.6%	7.1%	7.9%
Hispanic Origin	6.0%	10.4%	13.7%
Diversity Index	58.0	69.7	73.1

Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Employed Pop 16+ by Occupation	1 mile	3 miles	5 miles
Total	7,347	53,642	98,690
White Collar	65.7%	68.1%	66.3%
Management/Business/Financial	20.2%	20.2%	19.5%
Professional	27.2%	31.9%	29.2%
Sales	7.1%	7.3%	7.7%
Administrative Support	11.1%	8.8%	9.9%
Services	14.2%	16.3%	16.2%
2025 Employed Pop 16+ by Occupation			
Total	7,347	53,642	98,690
Blue Collar	20.1%	15.6%	17.5%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	4.3%	2.6%	3.2%
Installation/Maintenance/Repair	2.7%	2.6%	2.9%
Production	3.2%	3.4%	3.9%
Transportation/Material Moving	9.8%	6.8%	7.2%
White Collar	65.7%	68.1%	66.3%
Management/Business/Financial	20.2%	20.2%	19.5%
Professional	27.2%	31.9%	29.2%
Sales	7.1%	7.3%	7.7%
Administrative Support	11.1%	8.8%	9.9%
Services	14.2%	16.3%	16.2%
2025 Civilian Population 16+ in Labor Force			
Civilian Population 16+	7,347	53,642	98,690
Population 16+ Employed	95.5%	95.2%	95.6%
Population 16+ Unemployment rate	4.5%	4.8%	4.4%
Population 16-24 Employed	9.2%	11.2%	11.3%
Population 16-24 Unemployment rate	15.4%	6.9%	7.8%
Population 25-54 Employed	60.5%	60.7%	60.6%
Population 25-54 Unemployment rate	2.8%	4.2%	3.9%
Population 55-64 Employed	17%	16%	16%
Population 55-64 Unemployment rate	1.1%	4.6%	3.8%
Population 65+ Employed	9%	8%	7%
Population 65+ Unemployment rate	9.5%	6.4%	4.9%

Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Employed Population 16+ by Industry	1 mile	3 miles	5 miles
Total	7,017	51,087	94,315
Agriculture/Mining	0.8%	0.4%	0.6%
Construction	4.5%	4.1%	4.8%
Manufacturing	7.5%	6.6%	7.0%
Wholesale Trade	0.4%	1.4%	1.6%
Retail Trade	6.4%	8.7%	9.4%
Transportation/Utilities	8.8%	5.0%	5.5%
Information	1%	1%	1%
Finance/Insurance/Real Estate	13.3%	12.1%	11.4%
Services	49.5%	54.1%	52.6%
Public Administration	7.7%	6.4%	5.7%
2025 Consumer Spending			
Apparel & Services: Total \$	\$14,633,453	\$120,465,188	\$216,229,727
Average Spent	\$2,215.18	\$2,550.12	\$2,607.09
Spending Potential Index	90	104	106
Education: Total \$	\$10,770,695	\$89,211,415	\$160,399,617
Average Spent	\$1,630.44	\$1,888.51	\$1,933.95
Spending Potential Index	91	106	108
Entertainment/Recreation: Total \$	\$23,477,319	\$191,216,616	\$348,718,015
Average Spent	\$3,553.94	\$4,047.85	\$4,204.51
Spending Potential Index	86	99	102
Food at Home: Total \$	\$44,731,890	\$361,513,547	\$648,979,753
Average Spent	\$6,771.40	\$7,652.86	\$7,824.78
Spending Potential Index	91	103	105
Food Away from Home: Total \$	\$23,651,616	\$195,406,927	\$353,958,554
Average Spent	\$3,580.32	\$4,136.56	\$4,267.70
Spending Potential Index	87	100	103
Health Care: Total \$	\$45,380,174	\$358,815,547	\$655,213,921
Average Spent	\$6,869.54	\$7,595.75	\$7,899.95
Spending Potential Index	89	98	102
HH Furnishings & Equipment: Total \$	\$16,828,307	\$136,255,483	\$248,677,011
Average Spent	\$2,547.43	\$2,884.39	\$2,998.31
Spending Potential Index	88	99	103
Personal Care Products & Services: Total \$	\$6,184,170	\$50,547,750	\$91,472,801
Average Spent	\$936.14	\$1,070.04	\$1,102.89
Spending Potential Index	89	102	105

Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Consumer Spending	1 mile	3 miles	5 miles
Shelter: Total \$	\$157,306,094	\$1,278,742,529	\$2,306,586,786
Average Spent	\$23,812.61	\$27,069.64	\$27,810.64
Spending Potential Index	89	102	104
Support Payments/Gifts in Kind: Total \$	\$18,537,606	\$146,734,985	\$272,168,277
Average Spent	\$2,806.18	\$3,106.23	\$3,281.55
Spending Potential Index	85	94	99
Travel: Total \$	\$20,395,377	\$164,586,822	\$302,391,632
Average Spent	\$3,087.40	\$3,484.13	\$3,645.95
Spending Potential Index	86	97	101
Vehicle Maintenance & Repairs: Total \$	\$7,779,774	\$63,919,742	\$116,089,597
Average Spent	\$1,177.68	\$1,353.11	\$1,399.70
Spending Potential Index	87	100	104

Top Tapestry Segment		
1 mile	3 miles	5 miles
Family Foundations (C4):	Kids and Kin (C2):	Burbs and Beyond (K8):
This segment is characterized by older, suburban households with moderate incomes.	This segment is characterized by young, educated, metropolitan renter households.	This segment is characterized by affluent, aging population in the scenic West.
Learn more about this segment	Learn more about this segment	Learn more about this segment

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

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<u>Source</u>: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.